

HOOD RIVER'S DAY OF BLOSSOM HERE

Apple Blooms Reported to Be Plentiful.

AD CLUB SPONSORS TRIP

Entertainment Being Arranged for Visitors Who Are Expected in Little Valley Town.

HOOD RIVER, Or., May 20.—(Special.)—Hood River valley apple orchards are blossoming and the owners of the 12,000 acres of blossom-laden trees have invited the world to come tomorrow and share in the rare and inspiring beauty of an ocean of pink and white flowers.

The burden of fragrant blooms has exceeded expectations of growers. The community has never had so many blossoms since the spring of 1915, when the Portland Ad club inaugurated its annual motor pilgrimage of members and families to the little valley tucked away among the hills.

In 1920 Columbia River highway paving operations interrupted the Ad club fiesta, and last year weather interfered with the party. This year, however, the Ad club, according to word received by the Commercial club here, will certainly make the trip.

500 Expected to Attend.

Advises received by the Commercial club indicate that the Ad club party will be attended by at least 500. The visitors will be greeted at Chautauqua Park at the west edge of the city, where luncheon will be served. The local club members will furnish free coffee, not only to the special guests but to all other motor vehicles who care to stop and take lunch at the park.

The following members of the Commercial club have been appointed as special blossom festival committee: F. A. Cram, Dr. J. W. Sifton, Nelson Emery, E. H. Drett, C. A. Reed, K. W. Sinclair, Dr. L. L. Murphy, P. F. Clark, O. C. Hughes and A. R. Cruikshank.

Roads in Fine Condition.

"We have spent \$700 on the old road and motorists can skin up over the grade without any difficulty," said County Judge Hasbrouck. "In deed, all roads, with the possible exception of a section of highway in the Upper Valley, near Mount Hood store, where the new Mount Hood loop highway is in process of construction, are in fine condition. Co-operating with County Roadmaster Nichol, all county officials will be every effort toward getting the roads in the best of shape for the visitors."

Byways in Good Condition.

On the west side, indeed, are many later byways and all of them are in good condition and interesting. At the Oak Grove school a road leading off to the south intersects the main highway. If one would glimpse as lovely a rural lane as can be found in Oregon—it is called Lover's lane—he should take this road to the south and then take up the first turn to the left. This Lover's lane carries the motorist up a canyon where young firs, maples, dogwoods and other shrubs are now at their best. Leaving the wooded canyon, the traveler reaches open orchard districts again. These tracts on the west bank of Hood river overlook the stream. Both Mount Hood and Mount Adams are in plain view, and here, too, is gained a fine view of sections of the orchard district.

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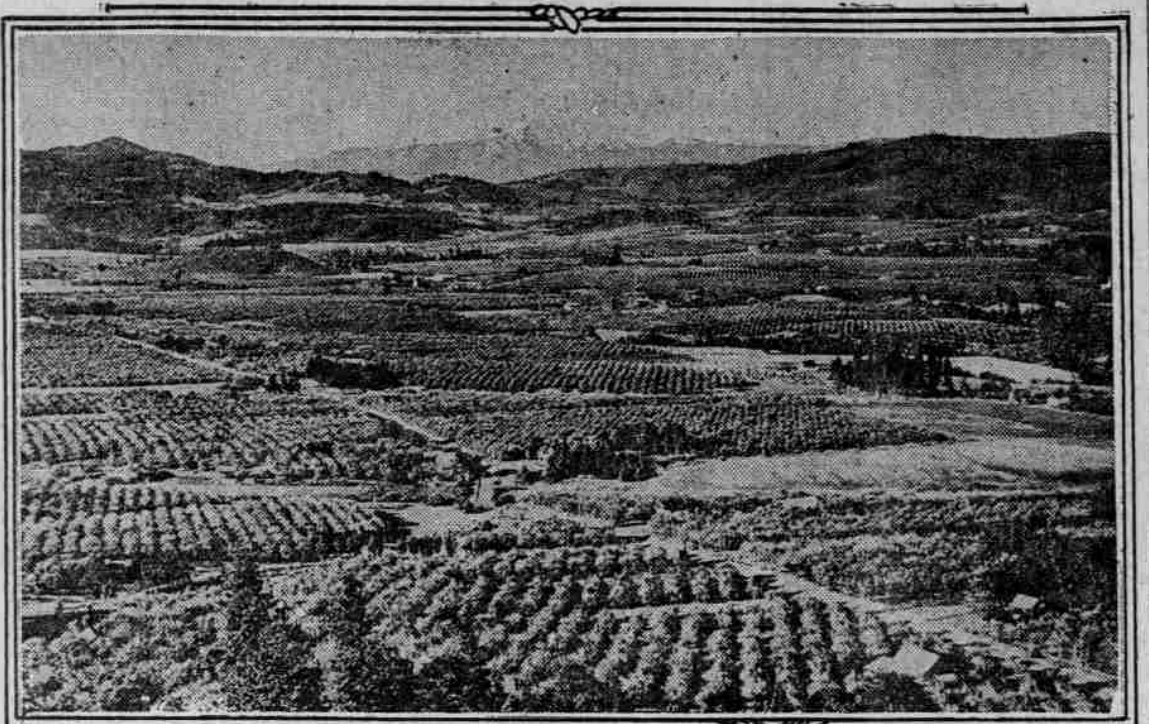
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STUDEBAKER TO EXPAND

\$3,000,000 TO BE EXPENDED ON BUILDINGS.

Construction Programme of Factory Will Extend Over Five Years, It is Announced.

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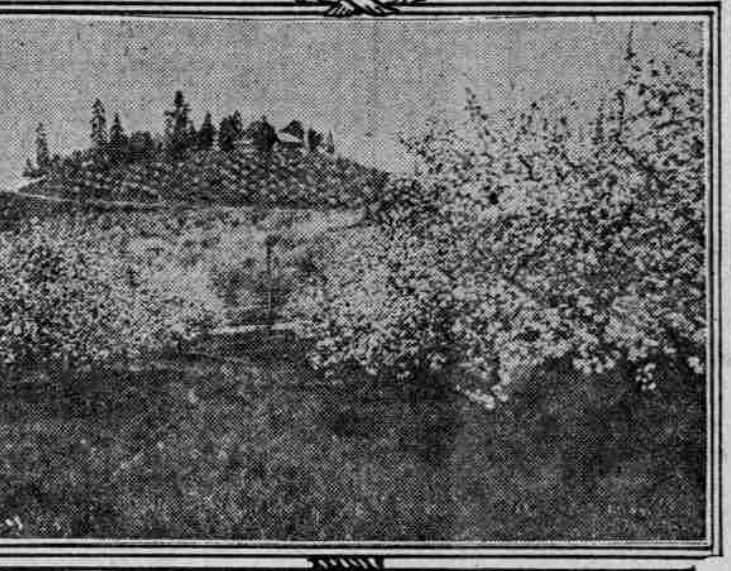
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Above—View of Hood River valley showing many thousand acres of orchards and Mount Hood in background. Below—Apple trees in the valley as they will appear today, laden with bloom.

VELIE MAKES FAST CLIMB

RECORD IN ASCENT OF PEAK IS ESTABLISHED.

Stock Machine Encounters Added Dangers When Roads Are Full of Mud and Ruts.

HISTORIC POINT FOR RACING

Auto Track to Be Built at Town Where George Washington Stayed.

POTTSTOWN, Pa., May 20.—The Pottstown Automobile Dealers' association has leased the Mill Park farm, together with the historic hotel where John Potts, founder of the town, entertained General Washington and Lafayette, Baron Steuben and other officers during the revolutionary war, for automobile, motorcycle and light harness races.

On the property is the five-mile track where the Pottstown and the Tri-County Fair association held their light harness races for many years. The grandstand and bleachers will be extended and improvements made in the hotel. Among the events planned is a 100-mile championship automobile race, with national race drivers competing.

LOS ANGELES, Cal., May 20.—A still mountain-climbing record that has stood for four years has been broken by the new Velie, piloted by Walter Lord of the Lord Motor Car company, when it reached the top of Mount Wilson, making the 9 1/2 miles with its 144 curves in 27 minutes and 51.66 seconds.

This record was set with an absolutely stock model, with the exception that no top was carried. The former record was made in 1918. The run was started and timed by the automobile editors of the Los Angeles newspapers. The run from the toll gate at the foot of the mountain to the highest point where the roadway goes is always a stiff grind for any automobile, but it was all the more difficult and dangerous for the Velie as the muddy road was rutted from heavy rains and from vehicular traffic.

The run was held early in the morning to avoid traffic and interference. When the signal to start was given Mr. Lord sent the powerful car away with a spirit, and held to the highest

speed possible for the curves. The run is a hard one on driver and car. It is a constant upward grind, with never a chance for a straightaway, and becomes, in fact, an endurance test for both man and machine.

Mr. Lord exercised splendid judgment in his driving, nursing his car along for the occasional burst of speed possible in what might be called a straight piece of highway, that is straight as compared with the others. Many drivers would have found it exceedingly difficult to keep in the road, let alone trying for a speed record.

The record is held as a triumph for the new Velie engine, known as the Velie-bull. It is a six-cylinder, with 3 1/2-inch bore and 4 1/2-inch stroke, has an S. A. E. rating of 23.5 horsepower and develops 45 brake horsepower. The oiling system is an outstanding feature.

The lubricant is pumped under pressure to every connecting rod bearing, piston pin, cam shaft bearing, front gears and even to the overhead valve mechanism. Oil is conducted through the drilled rocker arms themselves. Cups on the push rods and tappets are kept full of oil at all times.

A little powdered camphor added to vaseline, the whole being heated over a slow fire, will prevent the formation of rust on tools. A mixture of one pound of lard, an ounce of gum camphor and a little lampblack will protect bright metal fittings from rust.

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RADIO MAY AID FARMERS

INFORMATION CAN BE SENT OUT BY SMALL PLANTS.

Reporters May Utilize Device to Get News of Happening to Their Offices in Hurry.

The possibilities of the automobile radio include an almost limitless field of use and, with tremendous strides at present being made in its development, it is bound to become one of the indispensable utilities of modern civilization.

With a car equipped in this fashion at the factory it is possible for a family to drive anywhere within 100 miles or so of a broadcasting station and picnic while the radio in their car amuses or instructs them with music, sermons or wireless telegraphy. Education and entertainment can be transported to wherever people congregate. If the United States department of agriculture had similar radio equipment in the hands of its county agents, department experts could talk to thousands of farmers at once and thus bring the tremendous added benefits to agriculture that would be made possible through a greater broadcasting of its work.

Just as anywhere on the high seas ships can keep constantly in touch with ports and other ships through the use of the radio, now the automobile—the land ship—can immensely facilitate distribution of information to the great benefit of mankind.

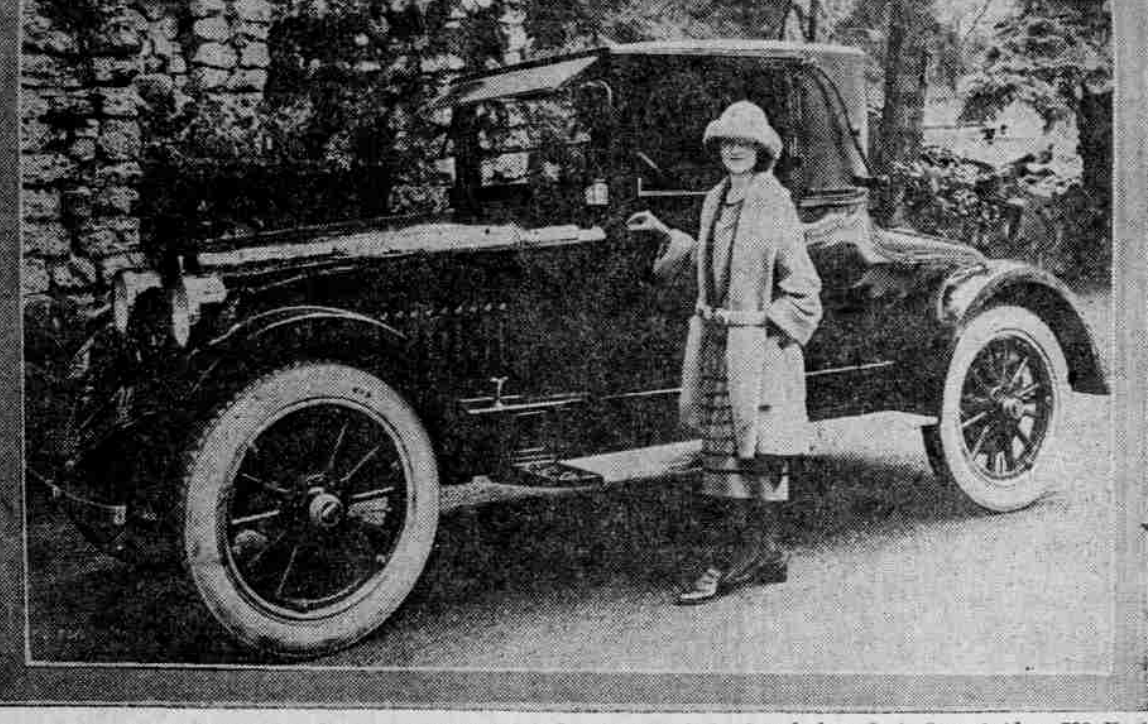
One ingenious amateur, by utilizing the power of the generator on his car, not only receives messages, but also transmits them.

Such equipment makes possible the use of motor cars as scouts or reporters of crop, weather or news messages from any part of the country.

The news reporter need no longer be obliged to beat his rivals to the wire. With a car equipped to talk instantly and directly with the radio office of his paper, he is free of all restrictions or competition.

Tighten the fan belt.

NEW HUDSON CABRIOLET IS GIFT TO POPULAR PORTLAND GIRL.



Miss Edith Strowbridge and handsome car presented to her last week by her father, J. A. Strowbridge, 700 East Eighth street. Miss Strowbridge is on the musical staff of Jensen & Von Herberg.

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Leadership Again Demonstrated!