

MONDAY'S CANDY SPECIAL: REGULAR 30c "OWN MAKE" PEANUT BRITTLE AT 17c POUND BOX (NO DELIVERIES)—MAIN AND NINTH FLOORS; BASEMENT BALCONY

"Popular" or "Exclusive" Neither or Both

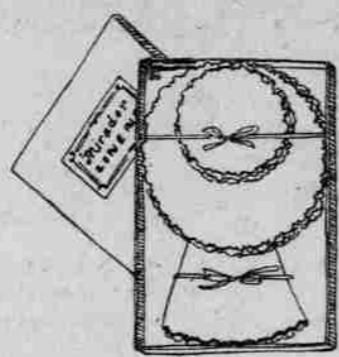
Some stores are classified as "popular," others as "exclusive," but Meier & Frank's is not bound by the limitations of either.

This store is BOTH popular and exclusive in the sense that it carries the widest possible range of worthy merchandise.

While QUALITY is the standard throughout, yet the price-range is wide enough to cover every requirement of economy or of luxury.

Always, however, the VALUE is most attractive because the buying resources of this store are of the strongest and they are incessantly directed to securing the best values for patrons.

Meier & Frank Co.



The Art Needle Shop

Offers Some Very Special Savings

The New "Mirador" Linens

Breakfast and luncheon sets may be had in the desirable 13-piece sets or in the new scarf sets that include a runner and four-place doilies 12x18 inches. In bridge sets, the materials are often the new blue and gold checked effects. The linens are complete but one may add a touch of handwork if desired. All these pieces may be had in the new Mirador linens, specially priced from 39c to \$3.98.

Gowns 98c

Ready made, soft nainsook gowns, stamped and requiring but a little hand-work to make them complete. They are regularly priced at \$1.50.

Aprons 39c

Fashioned from dimity, lawns and stamped in designs for lazy dazy, applique or French knot embroidery, these tea aprons sell regularly for 75c.

New Stamped Needlework 69c

Included are scarves, hemstitched dresser scarves, rompers, laundry bags and pieces for your summer rooms.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)



Clear Vision and Clear Thinking

The eye of the mind and the eye of the body—how intimately related they are. Defective vision can frequently be improved by the proper glasses. Our optometrists fit them—scientifically and well.

—Meier & Frank's, Mezzanine.

See Also Pages 10 and 11

June White Sale

Marking Our Best Values in Fine New Imported and Domestic Underthings and Striking Reductions on Silk Wear in the Varied Hues Decried by Fashion



IN ADDITION to bringing again to Portland women "Amifrench" Lingerie, a make known to every woman who chooses her underthings with an eye to beauty, worth and a moderate price—an event fully appreciated only by those who have known "Amifrench" lingerie in the past—these June White Sales are more comprehensive—more extensive—more timely in the values they bring forward than such sales have been in years.

Fashioned of fine, soft muslin and embroidered in designs reproduced from imported French lingerie, these garments are artfully cut, beautifully finished and come in complete sets.

For Frocks and Lingerie

the June White Sales bring special opportunities for purchasing at reduced prices the better

Laces, Bandings and Novelty Materials

36-inch white georgette crepe with a 9 to 12-inch embroidered border in self tones and Bulgarian effects, **\$1.75** regularly priced at \$2.98—special now at, yard

Regular 25c cambric and long cloth, embroidered edgings and insertions, 1 to 5 inches wide, with eyelet and filet designs—special now at, yard..... **15c**

Wash laces, 3 to 9-in. widths, in imitation Duchesses, Platt val and shadow designs—special now, yard **25c**

2000 yards of two-thread and Calais val edgings and insertions, 3/4 to 1 1/2 inches—special now, yard... **10c**

300 yards French val lace, edgings and insertions, 1/2 to 1-inch widths—special now, yard..... **5c**

36-inch organdie and gingham combination flouncings, with fluted frills in shades of green, lavender, pink, red, blue, tan. Regularly \$2.25 and \$2.50—now **\$1.98**

—Meier & Frank's, Main Floor. (Mail Orders Filled.)

Step In Drawers \$1.23, \$1.53, \$1.93

Priced regularly at \$1.75, \$1.95 and \$2.50, they are made of white muslin, scalloped and embroidered, with elastic waist.

Gowns 98c, \$1.23, \$1.53, \$1.93, \$3.43

Amifrench lingerie gowns, regularly priced at \$1.25, \$1.75, \$1.95, \$2.50 and \$4.00, in slipon styles, embroidered and tucked.

Princess Slips \$2.43, \$3.43, \$3.93

Made with the hip hem, these slips are hem scalloped in unusually attractive styles. Priced regularly at \$3.75, \$4.00 and \$5.00.

Petticoats \$1.53 and \$1.95

These petticoats, many of them, feature the serviceable double panel. They come with scalloped hems or with lace and embroidery trimmed ruffles. Regularly \$1.95 and \$2.50.

Bloomers \$1.23

Regularly \$1.75

These bloomers come in flesh only and are of exceptional worth.

Combinations \$1.93

Regularly \$2.50

Corset cover and open drawer combinations, well made and lace trimmed.

Envelope Chemise

Regularly \$1.75, \$1.95, \$2.50
Special **\$1.23, \$1.53, \$1.93**

Made with either the embroidered shoulder strap or the built-up shoulder, these chemise come in lace and attractive styles.

Step In Combinations

Regularly \$1.95 and \$2.50
Special **\$1.53 and \$1.93**

With both the strap and the built-up shoulder, the material and workmanship of these combinations are exceptional.

Reductions on Silk Underthings

Selling Regularly at \$5.95, \$6.95 and \$7.95
Very Special **\$3.95, \$4.95 and \$5.95**

Many of our daintiest envelopes fashioned from crepe de chine and Radium silks trimmed with delicate laces, inserts of filet lace and two-toned ribbons. In shades of flesh, peach, orchid, light blue and yellow, these represent unusual offerings. \$3.50 and \$10.00 silk gowns, vari-tinted, are special at \$5.45 and \$6.95.

The French Room

A number of our most exclusive novelty sets and odd pieces have been grouped together and so greatly reduced in price that they represent exceptional value.

Hand Embroidered

pieces of imported underthings—odd pieces from our finest lines—have been grouped in a great half-price assortment.

—Meier & Frank's, Third Floor. (Mail Orders Filled.)

Dainty New Wash Dresses

As Charming as Afternoon Frocks

Regularly \$6.50, \$7.50, \$8.50, \$12.00

\$4.95 \$5.95 \$6.95 \$8.95

In attractive ginghams, tissues, linens and ratines, these new frocks prove just how smart this type of dress can be. Some are trimmed with organdie or tiny pearl buttons, while some unusually pretty ones are banded with eyelet embroidery and lace. Slenderizing models for stout women are included and all sizes 36 to 44 may be had.

—Meier & Frank's, Third Floor. (Mail Orders Filled.)

Men's Fine Handkerchiefs 15c
4 for 50c

Sheer lawn handkerchiefs, initialed, in white and in colors.

Hand-Embroidered Kerchiefs 15c

Embroidered in flower effects or banded, these women's kerchiefs come in the brilliant shades as well as in white.

—Meier & Frank's, Main Floor. (Mail Orders Filled.)

Women's Fabric Gloves—Pr.

\$1.49

Gauntlet and slip-on styles. White, beaver, tan, gray, brown, navy and black. Sizes 5 1/2 to 7 1/2. Very special at \$1.49 pair.

—Meier & Frank's, Main Floor. (Mail Orders Filled.)

Three-Piece Vestee Sets

\$6.95

Were \$7.95 and \$8.95

Vestee and cuff sets for summer sports suits and sweaters. Made of net combined with real filet handings and edgings and imitation Venise lace effects. Shades are Paris, cream and ecru.

—Meier & Frank's, Main Floor. (Mail Orders Filled.)

Tomorrow and Tuesday

Two Free Lectures

by

MRS. JUDITHA BLACKBURN
(Famous Author-Teacher-Lecturer)

Monday . . . May 22

Tuesday . . . May 23

At 2:45 P. M. Seventh Floor.

No Charge or Obligation.



THE course proper begins next Wednesday, May 24, the free lectures for Monday and Tuesday being arranged to acquaint women with the scope and character of the work.

If It Is Your Intention Ever to Learn—

Dressmaking and Tailoring

—Now Is Your Opportunity to Become Proficient

You'll find interest, pleasure and profit in the course for the giving of which Mrs. Blackburn is so admirably fitted by knowledge, training and experience—and the cost is nominal—

Enrollment Fee for the Entire Course of 12 Lessons

\$3

Classes now being formed. Membership limited. Register at once—Notion Shop, Main Floor; Pattern Shop, Second Floor.

Corsets: Special

A woman is as old as—her corset makes her look? Certainly a lot depends on the fashionableness and fit of the corset. These corsets can be depended on in both respects—and in other ways including economy.

Three Exceptional Lots

Excellent qualities and standard down-to-the-minute makes, with efficient fitting service to insure the utmost satisfaction.

Front and Back Lace

Corsets of leading brands make up this first group. Of silk tricot, fancy brocade and striped coutil. Low and medium bust, elastic top models. White, pink, blue. Sizes 25 to 36. Special... **\$10.95**

Front and Back Lace

Corsets in the second group are made of plain and fancy materials. Low and medium bust, some with elastic tops, long hips. White and pink. Sizes 25 to 36. Special... **\$3.95**

Misses and Small Women

are especially concerned in this third group. Sports model corsets of fancy striped fabric, elastic top. Flesh. Sizes 23 to 28. Special

\$1.98

—Meier & Frank's, Corset Salons, Third Floor.

