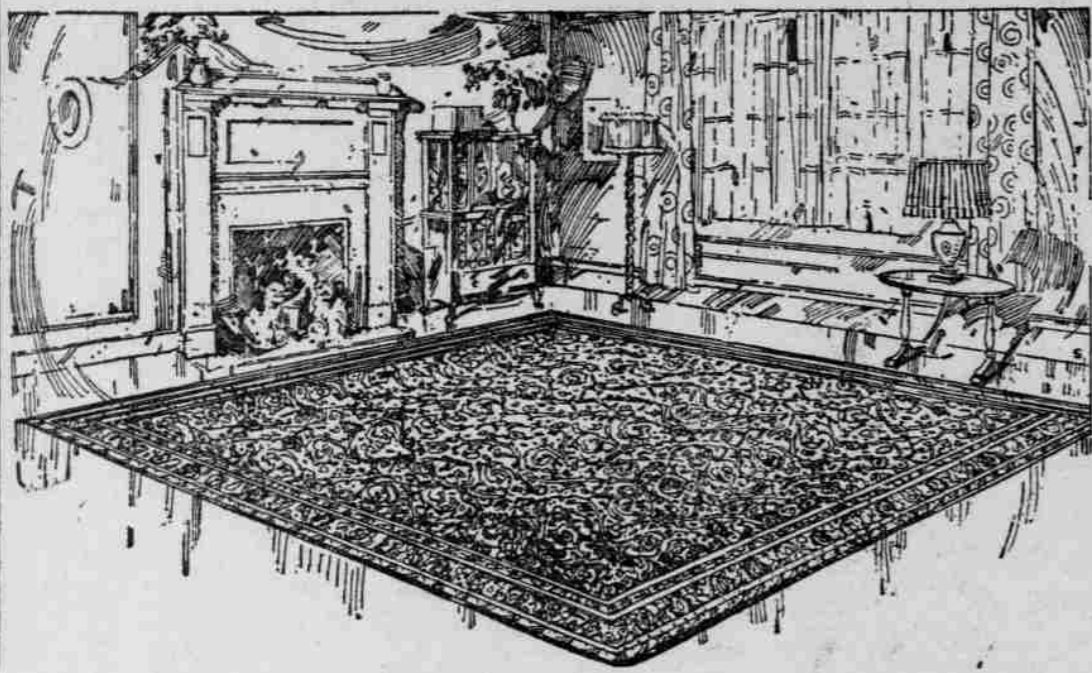


SEE OPPOSITE AND BACK PAGE OF THIS SECTION FOR ADDITIONAL NEWS OF MEIER & FRANK'S SPECIALLY PLANNED ACTIVITIES FOR MONDAY



### Axminster, Brussels and Velvet Seamless Room Size Rugs

at Substantially Reduced Prices

For this special selling we have taken hundreds of seamless rugs—standard Axminster, Brussels and Velvet qualities—and substantially lowered the already moderate prices.

| 6x9-Ft. Rugs                             |                | 7½x9-Ft. Rugs                                |                |
|--|----------------|--|----------------|
| \$12.50 Seamless Brussels Rugs, special  | <b>\$ 9.85</b> | \$16.00 Seamless Brussels Rugs, special      | <b>\$12.35</b> |
| \$22.50 Seamless Velvet Rugs, special    | <b>\$16.95</b> | \$28.50 Seamless Velvet Rugs, special        | <b>\$21.95</b> |
| \$27.50 Seamless Axminster Rugs, special | <b>\$21.35</b> | \$35.00 Seamless Axminster Rugs, special     | <b>\$27.65</b> |
| 8¼x10½-Ft. Rugs                          |                | 9x12-Ft. Rugs                                |                |
| \$21.00 Seamless Brussels Rugs, special  | <b>\$16.75</b> | \$30.00 Seamless Brussels Rugs, special      | <b>\$21.15</b> |
| \$27.50 Seamless Brussels Rugs, special  | <b>\$19.85</b> | \$40.00 Seamless Velvet Rugs, special        | <b>\$31.95</b> |
| \$37.50 Seamless Velvet Rugs, special    | <b>\$29.75</b> | \$50.00 Seamless Velvet Rugs, special        | <b>\$39.65</b> |
| \$21.00 Seamless Axminster Rugs, special | <b>\$27.85</b> | \$75.00 Seamless Wilton Velvet Rugs, special | <b>\$59.85</b> |
| \$45.00 Seamless Axminster Rugs, special | <b>\$38.85</b> |  |                |
| \$55.00 Seamless Axminster Rugs, special | <b>\$46.50</b> |  |                |
| \$38.50 Seamless Axminster Rugs, special | <b>\$31.00</b> |  |                |
| \$50.00 Seamless Axminster Rugs, special | <b>\$42.65</b> |  |                |
| \$60.00 Seamless Axminster Rugs, special | <b>\$51.65</b> |  |                |
| \$65.00 Seamless Axminster Rugs, special | <b>\$54.85</b> |  |                |

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)



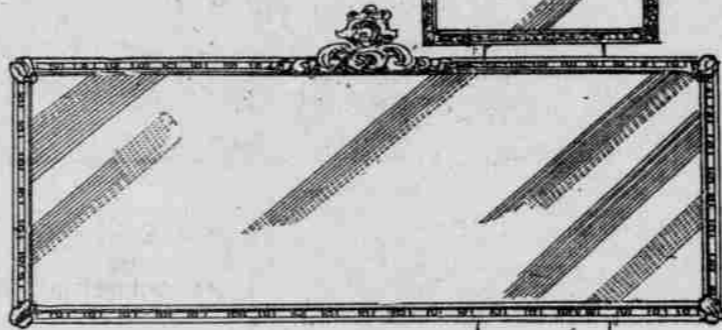
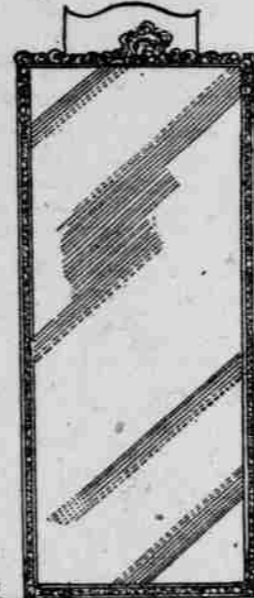
### Delayed Shipment Just In 200 Artistically Framed Mirrors in This Sale

**\$4.95**

These mirrors should have been here with the ones that sold so quickly during the Anniversary Sales. They have just been received—on sale at the same extraordinarily low price as their predecessors.

**\$7.50 to \$10.00 Values**

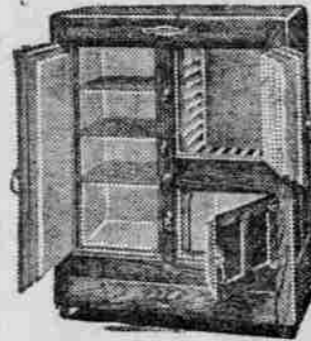
Gold frames with brown, blue and gray toned effects. Ornamental tops and corners in polychrome designs. Oblong and panel shapes. Better be here early for these.



—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

### Bohn Syphon Refrigerators

Keep Foods Best  
at Minimum Cost



The "Bohn Syphon" system insures constant and rapid air circulation, which is the real principle of perfect refrigeration. It keeps foods delightfully fresh and wholesome and neutralizes the mingling of odors. It reduces ice consumption to the minimum. It is the most efficient of all refrigerators.

Bohn Syphon refrigerators from \$97.50. Bohn Sanitor refrigerators from \$55. Bohn Icyco refrigerators from \$32.50. Other makes of refrigerators from \$12.95.

Make Your Own Terms in Reason

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

### 8000 Yards of Cretonnes 29c, 39c, 50c, 55c

The above sale prices represent savings of 25 to 50 per cent. Opportunity to secure new cretonnes for beach house curtains, summer draperies or slip covers, porch pillows, etc.

A wide assortment of patterns and colorings. Many imported cretonnes in the last two groups.

**Curtains, \$1.75, \$2.50  
\$3.95, \$5, \$6.75, \$8.50**

More than 1000 pairs of fine quality curtains at reductions that average one-third.

Made of good materials, nicely trimmed with lace edges, motifs and insertions. Curtains of great decorative worth at these very special prices.



**Lace Panels 62c**

Attractive lace panels at this moderate price—each strip is about 9 inches wide and 2½ yards long. Strips may be separated without raveling.

**Pongee \$1.33**

Regular \$1.75 to \$2.50 qualities. 14 and 18 momie Japanese pongee in fine lustrous finish. Natural color.

**Filet Net 33c**

Regularly priced at 45c yard. A large assortment of serviceable figured filet net curtaining.

**Marquisette 27c**

Regularly 35c and 40c yard. 4000 yards of 34 and 36-inch marquisette curtaining with plain and taped borders. Hotels, rooming houses and apartment houses should take advantage of this sale.

### "Vudor" Ventilating Porch Shades

Imagine how much more pleasure and comfort you would have if you could use your porch from early spring until late in the fall, if you could add another room to your home, an out-of-door living room where you could live both night and day, a room shady and comfortable, where you could enjoy every breeze that blows.

You can easily do this with a Vudor ventilated porch shade. Vudor shades are made in beautiful permanent oil colors to harmonize with any home. Vudor shades are self-hanging.

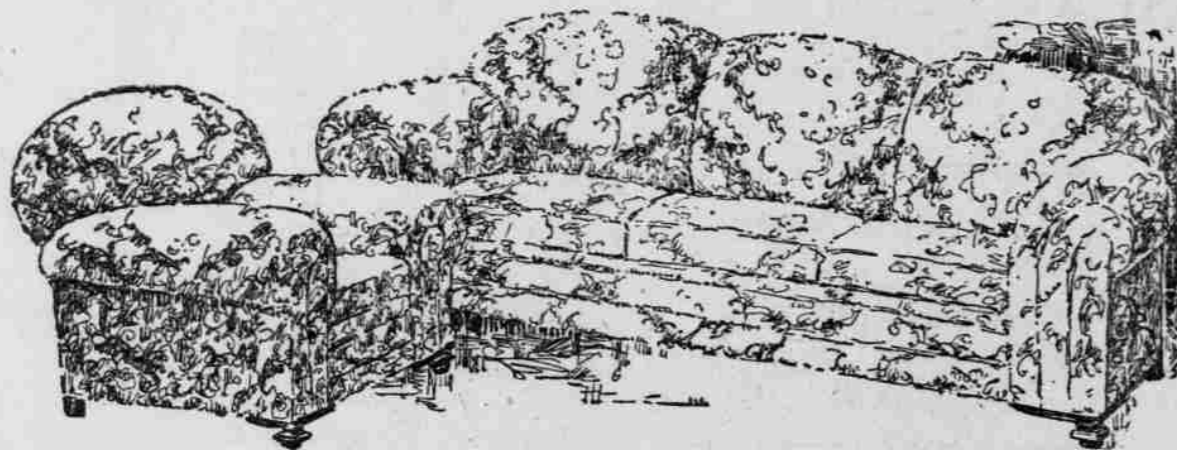


—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

**Bungalow Porch Shades**

|                            |                |
|----------------------------|----------------|
| 4 ft. Wide x 6 ft. Drop..  | <b>\$ 4.00</b> |
| 5 ft. Wide x 6 ft. Drop..  | <b>\$ 5.20</b> |
| 6 ft. Wide x 6 ft. Drop..  | <b>\$ 6.00</b> |
| 7 ft. Wide x 6 ft. Drop..  | <b>\$ 7.25</b> |
| 8 ft. Wide x 6 ft. Drop..  | <b>\$ 8.25</b> |
| 9 ft. Wide x 6 ft. Drop..  | <b>\$ 9.75</b> |
| 10 ft. Wide x 6 ft. Drop.. | <b>\$10.75</b> |
| 12 ft. Wide x 6 ft. Drop.. | <b>\$13.50</b> |

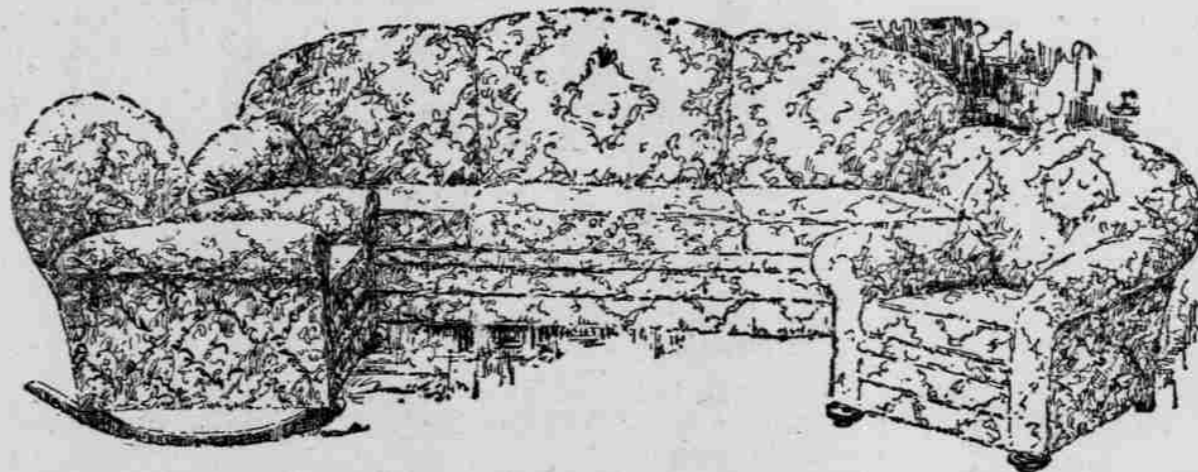
## Living and Dining Room Furniture: 4 Big Values



**This \$150 Davenport \$119.50**

This luxurious davenport was made in our own shop. Best quality materials throughout. Full webbing construction. Oil tempered springs. Hand tied. Large spring arms. Three loose cushions in seat. Choice of several designs of tapestry and velour covering.

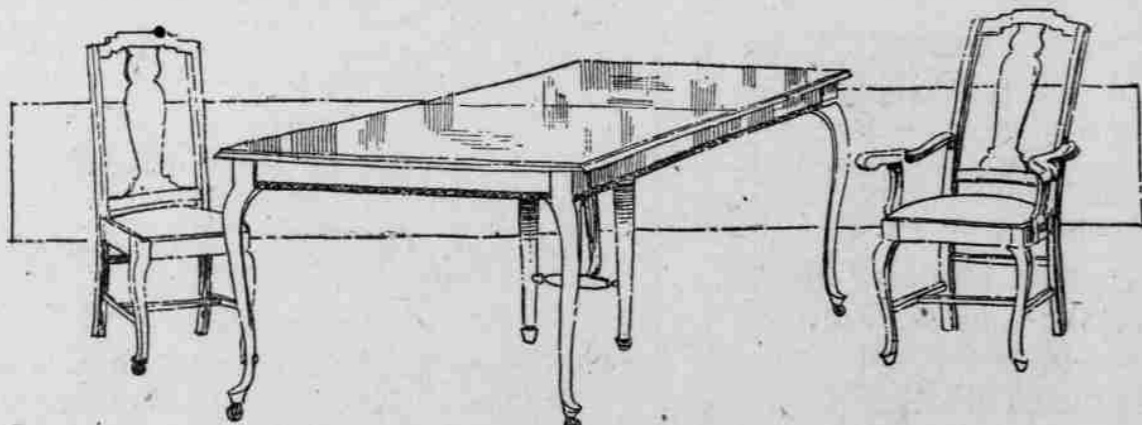
\$95.00 chair to match, specially priced at \$69.50.



**This \$118.50 Davenport \$89.50**

This davenport, too, was made in our own shop. Although not quite as large as the \$119.50 davenport, this is an extraordinary value. Made with three loose spring cushions in seat. Choice of several designs of tapestry coverings.

\$75.00 chair or rocker to match, specially priced at \$52.50.

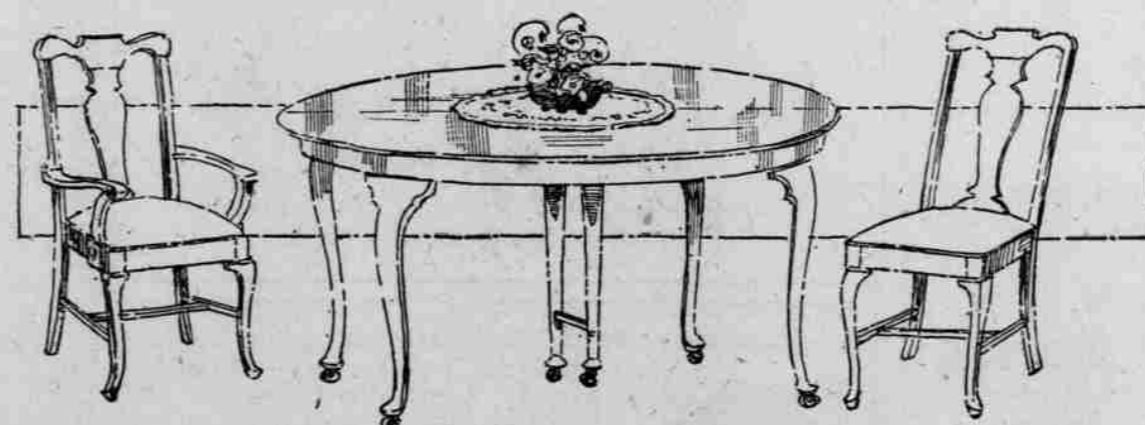


**This \$57 Dining Table \$32.50**

This Queen Anne dining table is in the popular oblong style, top measures 45x54 inches. Table extends to six feet when open. Mahogany and American walnut finishes.

Chairs to match have genuine leather seats—\$11 side chairs each \$8.75, the \$17 arm chair \$12.75.

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)



**This \$78 Dining Table \$52.50**

This Queen Anne dining table is 48 inches in diameter. Table extends to six feet when open. Shown in rich mahogany finish.

Chairs to match have genuine leather seats—\$10 side chairs each \$7.29, the \$15 arm chair \$9.69.

### Sale of Table Linens

Seven unusual values in fine quality table linens as follows:

**Linen Cloths \$7**

Regularly \$9. Heavy quality double satin linen damask table cloths in beautiful designs. Size 72x72 inches.

The 22x22-inch napkins to match, dozen \$9.

**Linen Cloths \$12**

Double satin linen damask table cloths in ornamental scroll, cupid and rococo, ivy and satin band designs. Soft, lustrous finish. Size 72x72 inches.

The 22x22-inch napkins to match, dozen \$12.

**Sale of Odd Linen Table Cloths**

Regularly \$11 to \$30—special \$8.50 to \$22.50. Pure Irish linen table cloths—slightly soiled from handling. Mostly size 2x2 yards.

**12 Napkins \$12**

Regularly \$15 dozen. Pure linen napkins in neat patterns. Size 24x24 inches.

**Table Damask 75c**

Regularly \$1 yard. Good weight fully bleached mercerized table damask in pretty floral designs. 70 inches wide.

**Linen Towels 60c**

Regularly 75c each. Pure linen hand towels with hemstitched ends. Fine for general use. Size 18x34 inches.

**Crash Toweling 25c**

Regularly 35c yard. Pure linen crash toweling with colored side border. For dish towels, roller towels and all kitchen purposes. 17 inches wide.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)