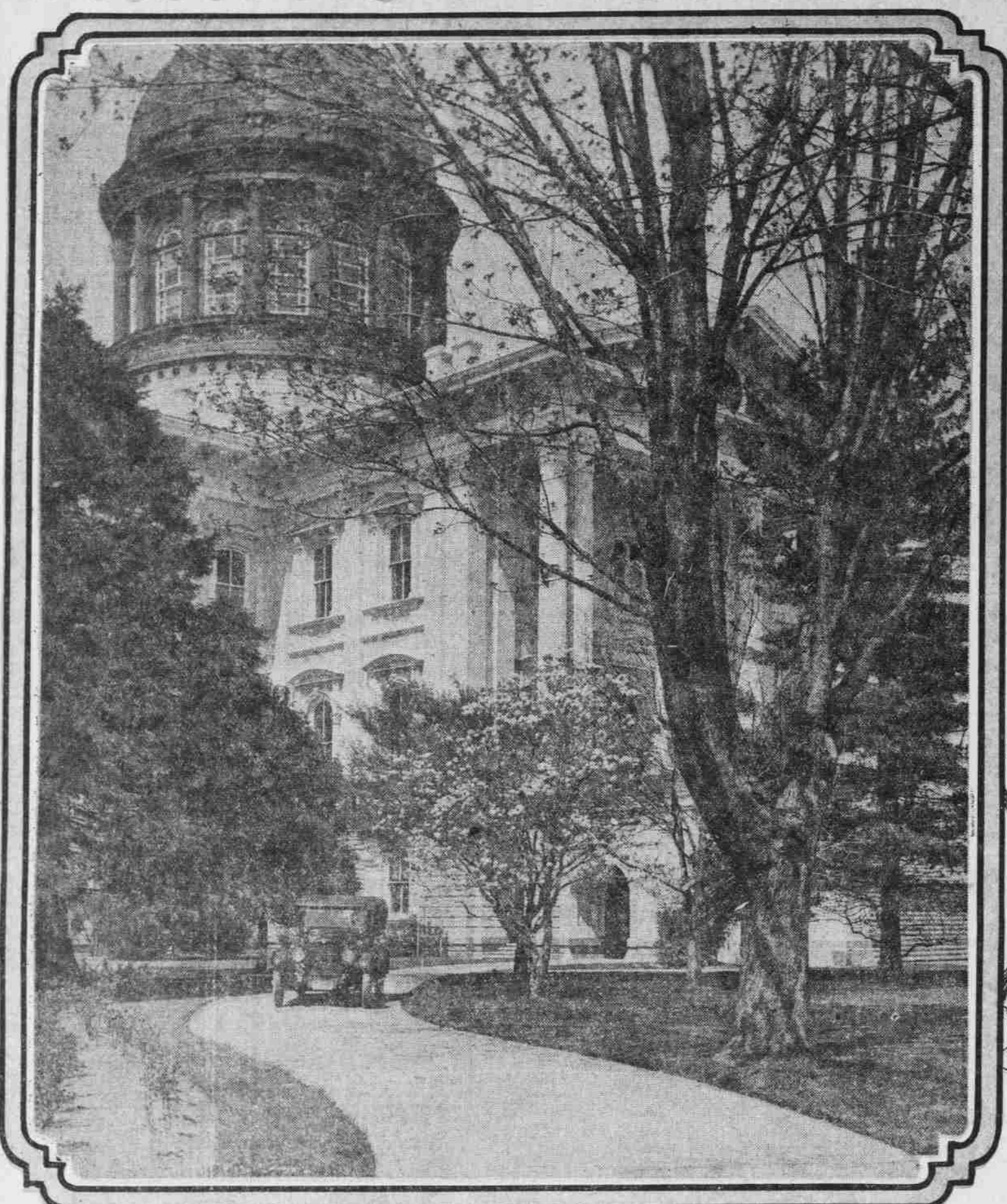




When It's Blossom Time In Salem

An Oregonian
Motorlogue



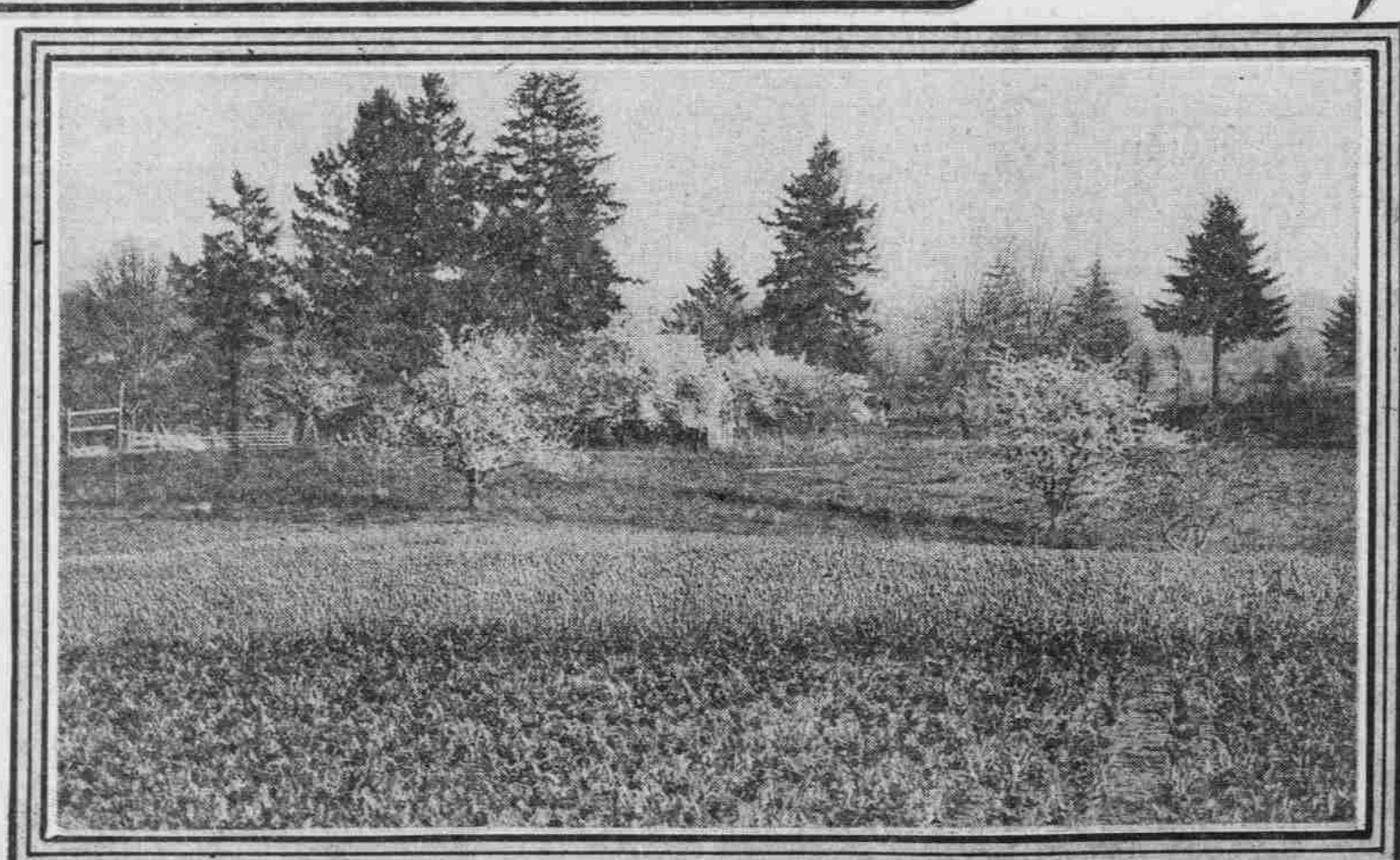
Studebaker Car at
State Capitol.



A Marion County
Orchard Home.



A View of
Orchard Bloom
from Among the
Trees.



A Field of Tulip Bloom Near Salem.

BY H. W. LYMAN.
TUNE your car to the song of spring and be up and out on the open road today with a tank full of gas and a hamper of lunch, for it's blossom time in Oregon.

With a long, long winter left behind, with the dandelions in bloom, the shrubs in leaf and the fruit trees white with blossom, the highways of Oregon are calling. The exhilaration and beauty of spring, which gives to motoring its keenest pleasure, is here. But above the call of all other sections today may be heard the voice of Salem and Marion county. It's Blossom day today at the state capitol and the entire community is ready to welcome you, to show you through the orchard section when that section is wearing its most beautiful cloak, to show you its giant bulb farm where thousands of brilliant tulips are now in their greatest perfection, to welcome you, to entertain you and to send you homeward with the admonition to come again, and often.

Blossom Day Today.

Once each year at Salem, the heart of the cherry and prune-growing section of western Oregon, at the time when the cherry and prune trees are in most perfect bloom, there is a Blossom day. The event has become a popular one with Portland motorists, and each year has seen an increasing number from this city make the trip southward on that day. Today will be no exception to the rule and thousands from here are expected at the state capitol.

An extensive programme for the day has been worked out under the direction of the Salem Cherrians, the booster organization of the capitol city, and a big day is promised, including a motor tour through the cherry and prune district over a route outlined by the Cherrians, a band concert, a speaking programme and a baseball game.

Portlanders to Go.
A large caravan of Portland people, including city officials, will make the run to Salem to be met at the state fair grounds by a party of Salemites, including Governor Olcott, Secretary of State Koser and Mayor Halverson. After a brief programme of welcome the Portland people will be taken under the guidance of a squad of

state traffic officers and led over the blossom route.
Upon the return from this trip entertainment features of various kinds will be provided for the visitors, including open house at both the state capitol and the state hospital grounds. The state house will be kept open during the day. It has been arranged, with elevators operating for the convenience of those who wish to visit the dome.

Studebaker Car Makes Run.

To study the condition of the blossoms and to go over the blossom route in advance for the benefit of

Portland motorists who contemplate the trip today, the writer made the run to Salem last week-end with officials of the Portland branch of the Studebaker Corporation of America. Studebaker distributors and dealers for this section. For the run one of the "big six" Studebaker cars was chosen and the splendid operation and smooth riding of the car was an important factor in the enjoyment of the trip.

After touring the orchard district with the Studebaker car and examining the condition of bloom on both cherry and prune trees, we felt qual-

ified to make the forecast that by today the blossoms would be at the height of their perfection. Last Sunday the cherry trees were well advanced, but the prune trees were still, but partially out. By today, despite the cool weather of the past week, both cherry and prune orchards should be at their finest. Those who have never seen the orchards in bloom will have a beautiful sight in store, for the orchards will be found a mass of white, appearing at a distance almost as a solid covering of the earth, while at closer range the green of

grass and leaves and the brown of the plowed soil will form a background to the white splashes.

The blossom route as officially logged by the Salem Cherrians and as gone over last week by our Studebaker party will give the visitor the opportunity to see the very finest of the Liberty orchard section to the south of the city. For the benefit of those who may not reach Salem in time to be with the caravan under the direction of the state patrol and the Salem Cherrians, the route may be described briefly as follows:
South on South Commercial street

for approximately seven miles, keeping to pavement and bearing to the right through the Liberty district; then east over gravel road to the intersection with the paved Pacific highway; then north over the Pacific highway to Salem. The road over the entire route, all either paved or graveled, is excellent all the way.

Bulb Farm a Feature.

The big bulb farm of Franklin & Dibble just across the Willamette river from Salem will be a drawing card for thousands during the day. It is expected. The farm is one of the largest of the kind in the United States, and this Sunday the tulip blooms will be at their perfection. It is no exaggeration to say that many thousands of tulips will be in bloom. To reach the farm the motorist drives across the Willamette river bridge, then turns to the right at the first main gravel road, just a few hundred feet west of the end of the bridge,

and follows this road about half a mile, the farm being located on a hillside at the left.

Clarke County Blossoms Out.

Clarke county, under the leadership of the Vancouver Prunarians and the Clarke county branch of the Automobile Club of Western Washington, is also to have its Blossom day today, and those who cannot find the time for the run to Salem will find a wealth of beautiful bloom across the interstate bridge. Two blossom routes, one to the north of Vancouver and the other to the east, have been mapped out and motorists wishing to go over the routes are advised to stop at the Automobile club headquarters at the St. Elmo hotel to obtain directions and aid in going over one or both of the routes.

Each one of Clarke county's blossom routes will furnish an enjoyable trip and give the motorist an opportunity to see a wealth of bloom and

many scenic attractions in addition. Prune Blossom Loop, No. 1, leads from Vancouver northward over the Pacific highway for 7.5 miles, or a short distance north of the Salmon creek bridge, thence westward over pavement to mileage 16.7, thence southward through the Felida and Fruit valley sections back to Vancouver. The route is all paved excepting a small section of gravel road, which is in good shape.

Prune Blossom Loop, No. 2, leads eastward from Vancouver over the North Bank highway in the direction of Camas and Washougal for 8.6 miles, or as far as Fisher, thence northward to East Mill Plain at 16.4 and thence westward through the higher prune orchard district back to Vancouver, entering the city through the Vancouver fort grounds. The official party, under the leadership of the Prunarians, will make the trip during the afternoon, but those who wish to go by themselves will find both routes well marked.