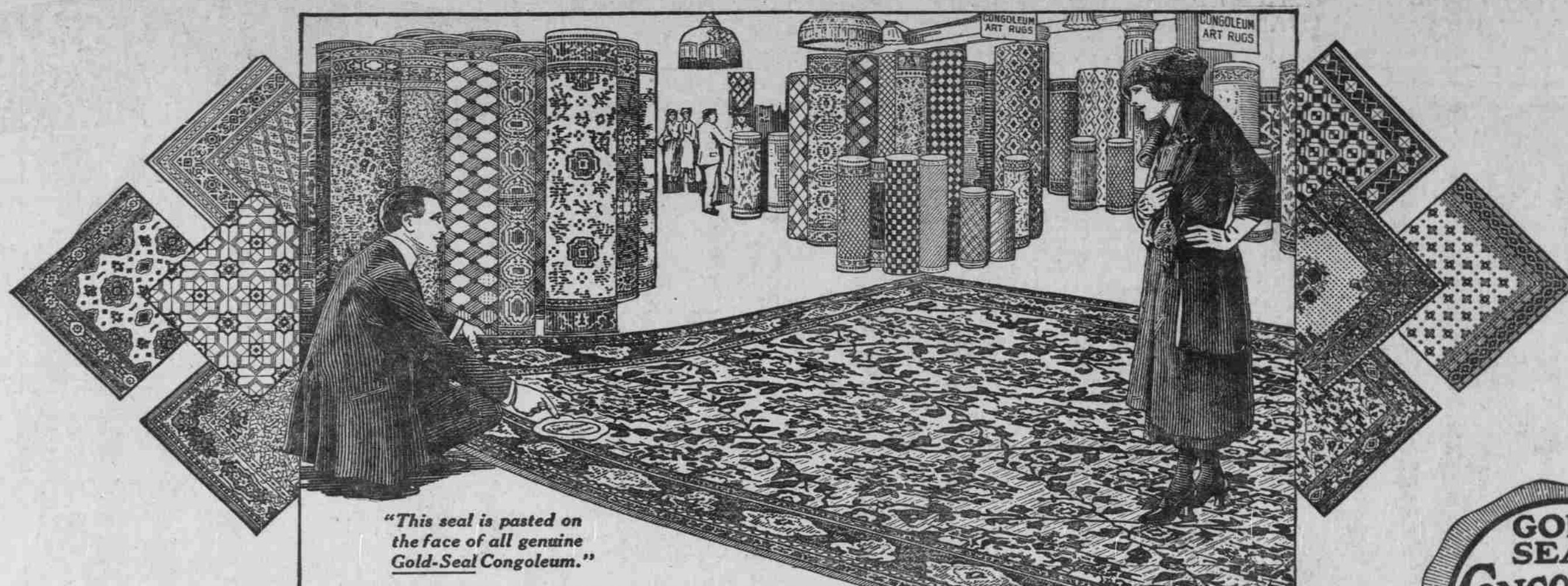




"This seal is pasted on the face of all genuine Gold-Seal Congoleum."



Facsimile of the famous Congoleum Gold Seal guarantee which is pasted on the face of the genuine Congoleum. Be sure to look for it.

Beginning Tomorrow

CONGOLEUM WEEK

Big Bargains in America's Most Popular Floor-Covering

TOMORROW, Monday morning, begins one of the greatest floor-covering events in the city's history—a six-day sale of the nationally-advertised, guaranteed GOLD-SEAL Congoleum.

All the stores named below, and many others throughout the city, have joined together and, by special arrangement with the manufacturer, offer genuine GOLD-SEAL Congoleum Art-Rugs, and GOLD-SEAL Congoleum By-the-Yard at lower prices than these popular floor-coverings have been sold in years.

Record Low Prices for This Week Only

Don't forget that these special bargain prices are for *this week only*. After next Saturday, regular prices will again be in force.

If you already know the wonderful qualities of GOLD-SEAL Congoleum, you will need no urging to take advantage of these bargain prices. If you have never had Congoleum in your home—*don't miss this great opportunity* to prove to yourself, at little expense, the many advantages of these beautiful, sanitary floor-coverings.

GOLD-SEAL Congoleum is the modern printed floor-covering. It possesses many unique advantages.

Beautiful Patterns—The patterns, both in variety of color and design, are the most artistic you can possibly imagine. There are charming colorings for all the rooms of the house—neat tile and wood-block designs for kitchen and bathroom; more fanciful ones for bedrooms, dining-room and living-room.

Sanitary, Easy to Clean—Dust and dirt—even spilled grease and liquids—cannot penetrate the smooth surface of Congoleum. A few swishes of a damp mop clean the surface in a twinkling—the pretty colors gleaming like new. It is the most sanitary floor-covering imaginable.

Note These Very Low Prices

6 x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... **\$7.85**
Regularly Priced—\$9.30

7½ x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... **\$9.80**
Regularly Priced—\$11.60

9 x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... **\$11.70**
Regularly Priced—\$13.95

9 x 10½ ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... **\$13.75**
Regularly Priced—\$16.25

9 x 12 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... **\$15.95**
Regularly Priced—\$18.60

Other sizes ranging down to..... **49c**
for the 1½ x 3 ft. RUGS

Gold-Seal Congoleum By-the-Yard, only 74c

per square yard, 2 yards and 3 yards wide.

No factory left-overs or "seconds," but fresh new designs of rare charm and beauty. Every one in perfect condition, just received from the factory.

No Fastening Needed—Curling edges and turned-up corners are disadvantages unknown to GOLD-SEAL Art-Rugs. They actually "hug the floor." No fastening is ever needed.

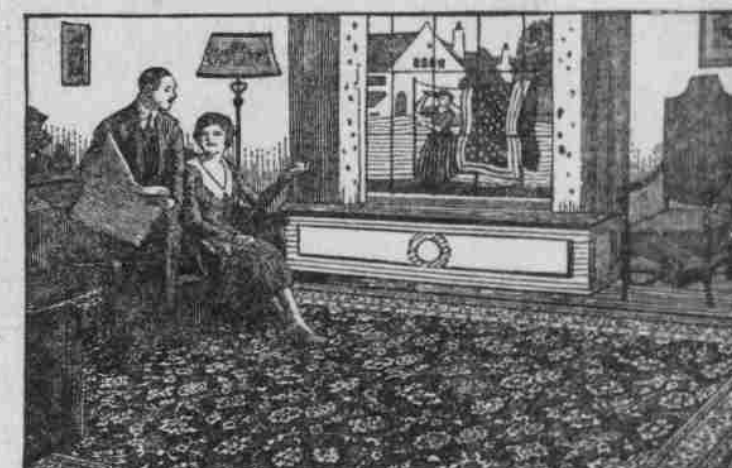
Economical—The prices speak for themselves. At regular prices, GOLD-SEAL Congoleum is unusually economical. At the special prices quoted above it is a tremendous bargain.

Satisfaction Guaranteed—To be able to purchase attractive, durable rugs for every room at these prices is satisfaction indeed. But to buy rugs that are also absolutely guaranteed to satisfy

seems almost too good to be true. And you do just that when you buy the popular GOLD-SEAL Congoleum Art-Rugs and Floor-Coverings.

For City Home or Summer Bungalow

GOLD-SEAL Congoleum Art-Rugs are so bright and cheerful; so easy to keep clean; so durable, and—above all—so inexpensive, that they are just as suitable for the summer cottage as for the city residence. They're ideal for porches, too, for they're rain-proof and sun-proof and don't have to be tacked down.



"Look, John, no more of that hard work for me. Not while I can have easy-to-clean Congoleum Rugs."



There's nothing like Congoleum Rugs for summer-time. Water won't hurt them—no need to roll them up when showers threaten. The sun won't fade them.

Congoleum is handled by dealers everywhere. Here are names of some of the many merchants from whom you can buy it. Your favorite dealer has it. If his name is not here, ask him. Insist on the Gold Seal.

Meier & Frank Co.
H. Jennings & Sons

SELLWOOD
Sellwood Furniture Co.

ST. JOHNS
H. F. Clark, Furniture

Olds, Wortman & King
Mish Furniture Co.

VANCOUVER, WASH.
Flynn Furniture Co.

Grand Rapids Furniture Co.
Turtledove & Sons

CORVALLIS
O. J. Blackledge & Son
Warren-Shupe Furniture Co.

THE DALLES
J. R. Docherty

Lipman, Wolfe & Co.
Sunden, Rudeen & Streibig

ASTORIA
Astoria Furniture Co.
Hildebrand & Co.

OREGON CITY
Hogg Bros. Furniture Co.

Wm. Gadsby & Sons
Edwards Company

SALEM
Max O. Buren, 179 N. Com.
C. S. Hamilton, 340 Court St.

RAINIER
Sherwood & Clarke

EUGENE
Applegate Furniture Co.
Weatherbee-Walker Furniture Co.

HILLSBORO
Allen & Ireland