# Miss Dutty Face dy Vingiespoc 

| Blue Sage Flat's |
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| Infant Terrible |
| Helps the New |
| Schoolma'am to |
| Find Her Heart |
| Under Strange |
| Circumstances |

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ASHORT time ago a Montana housewife received a hand-
some check for $a$ motion picture scenario. Six months before she had never had the remotest idea of writing for the screen. She did not seek the opportunity. It was thrust on her. She was literally hunted out by a photoplay corporation which is combing the country or men and women with story-telling abil-

This single incident gives some idea of the
desperate situation of desperate situation of the motion picture ons of capital to work with; with magnificent mechanical equipment the industry is in dan ser of complete paral $y$ sis because the pub lic dem-ands better tories-and the number of people who can
write those stories are write those stories a only a handful. I no longer a case of inviting new is literally reachins out in every direc tion. It offers to every intelligent man and woman-to you-the home test which revealed unsuspected talent in this Montana housewife. And it has a fortune to give you if you it has a

## Send for the Free Van Loan <br> Questionnaire

H. H. Van Loan, the celebrated photo-
playwright, is responsible for the invention playwright, is responsible for the invention
of the novel questionnaire which has uncovered hidden photodramatists in all walks of
life. With Malcolm McLean, formerly Pro fessor of short story writing at Northwestern University, he hit upon the happy idea of adapting the tests which were used in
the United States Army, and applying them the United States Army, and applying then
to this search for story-telling ability. The results have been phenomenal. In
the recent J. Parker Read Jr. competition all three prizes amounting to $\$ 5000$ were awarded to students of the Palmer Photoplay Corporation, which is conducting thi
search by means of the Van Loan ques tionnaire.
The experiment has gone far enough to prove conclusively (1) that many people
who do, not at all suspect their ability can
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Dwan Productions Webber Pro
Wor and Scre Screen Authority.
write scenarios; and that (2) this free questiopnaire does prove to the man or woman who sends for it whether he or she has ability enough An evelopment.
An evening with this novel device inating as simple test applied in your own home. Its record is held conIts record is held con-
fidential by the Corporation.
The Palmer Photoplay Corporation of-
fers you this free test fers you this free test Scores of Screen
Stories Are Needed Stories Are Neede
by Producers Scores of good stories if they were available. The Palmer Photoplay Corporation exists first of all to sell photoplays to producers. Its Edwas organized for one -to develop scr
stories it can sell.
Look over the list of leaders in the mo-
tion picture industry who form its advisory council. These leaders realize (1) that the future of the screen drama is absolutely dependent upon the discovery and training
of new writers. They realize (2) that writin new writers. They realize (2) that writ-
ing ability and story-telling ability are two ing ability and story-telling ability are two
entirely different gifts. Only a few can write; many can tell a story, and, with
training, can tell it in scenario form. The training, can tell it in scenario form. The
Palmer Photoplay Corporation is finding Palmer Photoplay Corporation is finding
these story tellers in homes and offices all
over the land. ver the land.

## You Are Invited to Try;

The whole purpose of this advertisement is to invite readers of The Oregonian to you have read this page up to this point,
your interest is sufficient to warrant ad, dressing the invitation to you directly. In all sincerity, and with the interests of the motion picture industry at heart, the Palmer Photoplay Corporation extends you its
cordial invitation to try. Who can tell what cordial invitation to try. Who can tell what
the reward may be in your case? For your convenience the coupon is printed on this page. The questionnaire
is free and your request for it incurs no
obligation on your part.
pass you for analysis. If I I
further information to receive
Court your

