

THE GOLDEN THAW

at LIPMAN, WOLFE'S

JANUARY
REDUCTIONS

TO LIPMAN, WOLFE'S "Golden Thaw" means the melting away of splendid winter stocks—all surplus, all odd lots, all discontinued lines, etc.—and the disappearance of all profit in many instances. To the shopper "Golden Thaw" can mean nothing less than "Golden Savings." Many articles to be disposed of at less than actual cost.



Over 17,000 Pairs of Gloves in Most Sensational Selling

Lipman, Wolfe's Has Announced in Years

—17,000 pairs of America's and Europe's finer gloves—women's gloves and children's gloves—every pair perfect, and many to go at less than they actually cost.

Lot One—Women's Imported Gloves
—Thousands of pairs of these imported glazed kid gloves in this selling. Richly embroidered and Paris point backs; two-clasp, one-clasp and gauntlet style.

\$1.95

Lot Two—Women's Capeskin Gloves
—Fine capeskin gloves with P. K. seams and embroidered backs. Wonderful values at \$2.95. In the most desired colors—beaver, brown, tan and gray.

\$2.95

Lot Three—Women's Mocha Gloves
—The famous Ireland, Klopot and Daniel Hayes mocha gloves offered at a price that is about wholesale at this time. In gray, beaver, brown, silver and maple.

\$3.50

Lot Four—Children's Leather Gloves
—At far below cost are these suede, capeskin and mocha gloves for children. In one-clasp style; colors beaver, gray, tan, brown and white. All sizes up to 16 years.

\$1.15

Glove Section—on the Street Floor—at Lipman-Wolfe's.

Lot Five—Duplex Chamoisette Gloves
—And in addition to these are silk-lined chamoisette gloves in gauntlet and two-clasp styles. Gloves that sold originally for much more. In gray, brown and beaver.

\$1.29

Lot Six—Women's Chamoisette Gloves
—Good gloves for general wear—and how remarkable the chance to buy them at 69c. They're in black, gray, mode, beaver and white; embroidered backs. All sizes.

69c

Lot Seven—Gloves From Broken Lines
—Broken lines of kid, lambskin, cape and suede gloves at about half price. One and two-clasp styles, embroidered and Paris point backs, P. K. and P. X. M. seams; all sizes.

98c

Lot Eight—Women's Imported Gloves
—Kid and imported lambskin gloves with embroidered and Paris point backs. Two-clasp style with P. K. seams. The wanted shades. About half price at \$1.59.

\$1.59

Neckwear in January Sales at Half Price

—White and colored pique collars in sailor effect; pique sets with organdy inserts; hem-stitched collar-and-cuff sets and batiste eyelet collar-and-cuff sets are half price at 88c to \$5.50.

—Net and venise collars in pretty patterns—at \$1. Street Floor.

These Specials in the Notion Section —Monday Only

—Monco perle cotton in pink, lavender, blue, red, gold, ecru, brown and white. Special 5c spool.
—Dexter's darning cotton, in black, 5c.
—"Atlas" toilet pins, 8c package.
—White elastic sew-on garters, at 15c a pair. Street Floor.

Entire Stock of Children's Hats at Half Price

—The entire Fourth Floor stock of children's hats at half price—hats of velvet, velour, duvetyne, etc., in many different models—tailored and embroidered. Fourth Floor.

Special Lot of Framed Pictures at Half Price

—Pictures from our regular stock as well as sample pictures are in this half-price selling. Reproductions of the old masters and many beautiful landscapes by modern painters. Seventh Floor.

All the Finest Coats

from Lipman, Wolfe's regular stocks are half price and less than half price.

\$97.50

—Elegant coats are these—America has seen no better coats, no smarter coats than these—They were made by one of the most celebrated coat manufacturers in America—the mere mention of his name betokens "class" that approximates magnificence—but the name must be a secret on this occasion, by agreement—the label must be removed from every coat before the sale.
—Most of the coats are gorgeously adorned with furs, the finer furs, such as caracul, squirrel, beaver, opossum and wolf.

For just a few days more—all the fur coats at exactly half price.

Third Floor—Lipman, Wolfe & Co.

About 300 Pairs of Women's Silk Hose \$1.19 Pr.

—Here is an instance that forcibly emphasizes the profitable possibilities in Lipman, Wolfe's Clearance Sales.

—There were several hundred pairs of hose remaining from various lines from our regular stock. We placed them in one big special assortment and regardless of former prices marked them all \$1.19 a pair.

—Most of these hose are in full-fashioned style and are reinforced with lisle soles, toes and heels as well as with garter-proof tops; many in black and a few in navy blue and cordovan.

—Also a few embroidered boot hose in this special lot at \$1.19—these are in black only.

First Floor—Lipman, Wolfe & Co.

Odd Lots of Coverall Aprons at Half Price

1/2

—Aprons of solid navy percales as well as striped and figured percales; in open-front, slip-over and panel front styles. Many also in tie-back model. Half price at 68c, 73c, 98c. On the Fourth Floor.

Odd Lots of White Petticoats at Half Price

1/2

—Women's petticoats of saten and longcloth; very attractive, becoming styles, handsomely adorned with lace and embroidery. They're half price at 95c, \$1.25, \$1.48 and \$1.75. On the Fourth Floor.

Odd Lots of Housedresses at Half Price

1/2

—White pleated jean dresses with yoke and belt as well as housedresses of percales, chambrays and gingham in attractive colored patterns. Half price at \$1.95, \$2.95 and \$3.95. On the Fourth Floor.

Odd Lot of Crepe Kimonos at Half Price

1/2

—These are in the breakfast coat style and are made of solid-colored crepe of good quality. Choice of Copenhagen, rose, light blue and pink. They are exactly half price at \$1.18. On the Fourth Floor.

Half Price Sale of Corsets

Lot One—Corsets at \$2.50

—Corsets of coutil and batiste—in topless and medium low bust model with elastic at waist line; medium short and medium long hip and back.

Lot Two—Corsets at \$3.75

—Corsets of pink fancy brocades—in topless and medium low bust styles, medium and long hips and back; some have elastic waist line; some with elastic at diaphragm.

Lot Three—High Grade Corsets at Half Price, \$4.50

—These corsets were modeled especially for stout figures—they're high-grade corsets made of the better kinds of materials. Choice of low and medium high bust styles—all with long hips and backs, front-lace corsets in the large sizes only—and all sizes from 24 to 36. Exactly half price at \$4.50.

Fourth Floor—Lipman, Wolfe & Co.

Drapery Clearance

—The list below contains values that will be of great interest to all home owners and housekeepers in Portland.

Scrim Curtains \$2.95 Pair

—These are made of file net, scrim and voile in white and cream—all are 2 1/4 yards long and attractively trimmed with lace edges.

Odd Curtains at Half Price

—Two and three-pair lots of curtains are marked at half price. Voile, marquisette and file net curtains; some lace trimmed and others hemstitched. They're 2 1/4 and 2 1/2 yards in length.

Curtain Paneling at Half Price

—Two and three-room lots of curtain paneling in sections; in attractive figured patterns. White and cream. Half price at 63c to \$1.72.

On the Fifth Floor—at Lipman-Wolfe's

Axminster Rugs \$36.85

—9x12-foot size—very special

—The value of these rugs is just as alluring as their beauty. Splendid rugs for living room or dining room—rugs that will withstand hard wear. They're in shades that harmonize with the new dark mahogany furniture so popular this season. Remarkable rugs, indeed, at \$36.85.

Brussels Rugs Are Reduced

—The 8.3x10.6 foot size is reduced to \$15.95, and the 9x12 foot size is reduced to \$16.95. They're seamless tapestry Brussels rugs in oriental and conventional patterns.

9x12 Chenille Rugs \$99.50

—\$99.50 is a special price for these rugs that are so well made and have the wool back. Choose gray, rose, taupe and tan or two-toned effects.

On the Fifth Floor at Lipman-Wolfe's.

Novelty Furniture at 25% Off

—Included are Gate-Leg Tables, Spinet Desks, Windsor Chairs, Sewing Cabinets, Tea Wagons, End Tables, Davenport Tables, Smoking Stands, Painted Tables and Chairs, Cedar Chests, Children's Rockers, Waste Baskets. Fifth Floor. Lipman, Wolfe & Co.



Wonderful This—No Precedent in Years True Irish Linen Tablecloths

—Superior in Quality—Matchless in Value

Choice at \$4.95

—\$4.95—the price alone never can suggest the real value of these better-grade cloths—they would not be priced so low were it not for the fact that there are no napkins to match them. Only a hundred in the lot—and all of them in a very beautiful satin finish—all of them in 70x70-inch size—choice of several select patterns.

True Irish Linen Napkins —Super Specials at \$6.95 Dozen

—The most exceptional napkin value we've offered in years. We're not sacrificing quality to bring about this low price—the regular standard of Lipman-Wolfe quality, for these napkins are from regular stock.

—They're in 22x22 inch and 24x24 inch size, made of Irish linen and in the circular and all-over patterns—\$6.95 a dozen.

100 Dozen Bath Towels —Exceptional Values at 39c

—Positively amazing! Absolutely the greatest towel values Portland has seen in a long time. Read on! Double thread towels in the large size—22x48 inches, and of very good quality; every towel strictly perfect, not a second in the lot. In pure white. Real towels—real values! We reserve the right to limit quantities.

On the Second Floor—at Lipman-Wolfe's.

