



OREGON
1925

Which Way?

—This is the question confronting every progressive citizen of Oregon.
—For it is upon the individual rather than any group of individuals that Oregon's progress depends.

—We must all admit that Oregon has not moved forward as have the states to the north and south of her. Facts and figures prove it. For instance: *California has a population of 22 to the square mile; Washington 20 to the square mile; Oregon only 8 to the square mile.* Nothing could be more convincing of Oregon's backwardness.

—Study the matter below. It is food for thought—and ACTION.

1. Why Should Oregon Advertise?

—To develop our resources and encourage more people to live in Oregon. More people in Oregon means more people to pay our taxes. This is the **ONLY** solution to our present tax problem.

2. Why Is the 1925 Exposition the Best Method of Advertising?

—Because it is the surest, safest, sanest, and therefore best. And it is the most immediate. **AND REMEMBER**, all money spent for the exposition will remain in Oregon.

3. What Will the 1925 Exposition Cost?

—Conservatively estimated that the cost of the exposition to Oregon will be \$6,000,000. Aside from this, states, U. S. Government and foreign countries will spend millions in the erection of their own buildings, all of which represents new money in Oregon.—The city and state tax is small.

—The tax on a home assessed at \$ 500 is only \$1.66 a year for three years.

—The tax on a home assessed at \$1000 is only \$3.32 a year for three years.

—The tax on a home assessed at \$1500 is only \$4.98 a year for three years.

—Equal distribution of all remaining funds pro rated to city, state and subscribers.

—First installment payable April 5, 1923; second, 1924, third, 1925.

4. What Will the Results of the 1925 Exposition Be?

—A better general local business condition immediately.

—The release of millions of dollars for new buildings, homes and improvements.

—The employment of an army of skilled and unskilled laborers in the construction of the 1925 exposition.

—The attracting to all sections of Oregon of thousands of new people who will settle permanently.

—Hundreds of thousands of tourists.

—Development of Oregon's wonderful resources.

—Insurance against non-employment.

—New industries.

—**LOWER TAXES.**

**Men and Women of Oregon
LOOK AHEAD!
Vote YES — November 19**

Ira F. Powers, Chairman 1925 Campaign Committee

(Paid Advertisement.)