

Many Unadvertised Values
Some Lots Are Limited
Better Shop Early
Watch Our Ads Every Day

Meier & Frank's Lower Price Downstairs Store

See Also Back Page
of This Section
for Additional News
From the Upstairs Store

5th Anniversary! Greater Values Than Ever!



Just Received in Time
for Anniversary

2400 Women's Percalé Coverall Aprons 59c

Twenty-four hundred new coverall aprons, some of which are subject to slight imperfections. Made of standard quality percalés in attractive belted styles with pockets. Stripes, checks and plaids in a good selection of colors. Remarkably good values for Anniversary at 59c.

MEIER & FRANK'S Lower Price Downstairs Store is essentially a place where good merchandise is to be had at lower prices. It is a complete store in itself, paralleling in its stock many of the lines carried in the main store sections.

Its value-giving is proverbial. It is very accessible—all elevators and escalators connect with the Downstairs Store. It has three direct street entrances. It is a pleasant place to shop—flooded with daylight, well ventilated.

And—it is as famous for its SERVICE as the Upstairs Store—there is no discrimination at Meier & Frank's between Upstairs and Downstairs patrons in the matter of charging purchases or other courtesies extended by the store to the people it serves.

The Downstairs Store offers this page of values for the first day of its Fifth Anniversary Sales.

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE
OF PORTLAND

EXTRA New Sateen Petticoats

Specially Priced
for Anniversary

\$1

Regularly priced at \$1.50 each. 1200 women's new petticoats made of fine quality lustrous sateen with deep ruffled flounces and elastic at waist. Colors include copen, emerald, myrtle, wisteria, black, etc. All regular sizes.

ANNIVERSARY SALE Women's Trimmed Hats

\$2.98



Turbans, large dress hats, pokes, off-the-face shapes, styles with soft crowns and brims—here in a wide diversity of becomingly pretty fall styles and colors. Developed of plush, silk velvet, Lyons velvet (American) and effectively tailored or ostrich trimmed.

Sailors \$2.98

Just received—a new shipment of manish banded sailors in five popular styles. Of high polished zibeline and plush with facing of colored leatherette.

Children's New Hats \$1.98

Scores of hats for children are here in a multitude of pretty styles and colors to please every little girl. Of silk velvet, felt, velveta and plush. Specially priced for Anniversary at, each \$1.98.

EXTRA New Pongee Bloomers

Specially Priced
for Anniversary

\$1.49

Regularly priced at \$2.75. A limited number of these fine quality Japanese pongee bloomers in flesh color with elastic at waist and knee. Shown in full regular sizes for women. Unusually good values for Anniversary at \$1.49.

Save on New Coats and Dresses In the Anniversary

New All-Wool Coats

\$16.45



Splendid heavy quality all-wool coats make up this feature offering. Many have Australian opossum or beaver collars. A dozen new styles. The garments are fully lined and interlined. Navy, brown and black. Sizes 16 to 44.

Dresses \$18.75

Lots of new, pretty styles. Cantons, crepes de chine, satins, tricelines, serges, poiret twills. Frocks evidencing the very latest style developments. Sizes 16 to 52½.

Women's and Children's Hosiery and Underwear

Twelve exceptional lots of women's and children's hosiery and underwear priced very low for Anniversary.

Union Suits 19¢

Women's medium weight cotton fleeced union suits in high neck, Dutch neck, sleeveless, ankle length style. Regular and extra sizes.

Hose, Pair 49¢

Seconds of women's fiber silk hose with lisle tops, mock-seam legs and double soles. Black, white and cordovan.

Bloomers 19¢

Women's medium weight cotton knit bloomers with elastic at waist and knee. White. Medium sizes.

Union Suits 49¢

Seconds of our regular 75c grade. Children's medium weight cotton fleeced union suits in high neck, long sleeve, ankle length, drop seat style. Sizes 2 to 12 years.

Vests, Pants 89¢

Women's extra heavy cotton fleeced vests and pants. Vests in high neck, Dutch neck, elbow and long sleeves style, pants ankle length. All sizes 34 to 44.

Union Suits 89¢

Children's heavy cotton fleeced "Bear" brand union suits in high neck, long sleeves, ankle length, drop seat style. Sizes 2 to 12 years.

Union Suits 59¢

Women's medium weight cotton union suits in bodice top, cuff knee style. Regular and extra sizes.

2 Pairs Hose 25¢

Children's medium ribbed serviceable cotton hose in black, white and cordovan. Sizes 5½ to 10.

Union Suits 79¢

Women's medium weight pink knit union suits in tubular top, cuff knee style. Regular and extra sizes.

Hose, Pair 15¢

Seconds of our regular 25c pair grade. Women's cotton hose with double heels and toes, elastic garter tops. Black, white and cordovan.

Hose, Pair 25¢

Seconds of our regular 50c pair grade. 2400 pairs of children's double service hose of fine gauge mercerized cotton. Double knees, heels and toes. Black and cordovan. Sizes 6 to 10.

3 Pair Hose \$1

Pair 35c. Seconds of infants' fine white wool and cotton mixed hose with silk heels and toes. Sizes 4 to 6.

DOMESTICS! BARGAINS!

Extraordinary values in domestics are featured for the Fifth Anniversary Sale at worth-while savings.

Towels 25¢

Seconds of our regular 50c grades. 100 large size, 20x42 inch, good double thread Turkish bath towels.

3 Pillow Cases 65¢

2400 excellent quality muslin pillow cases with wide hems. Size 42x36 inches. Sold only in lots of three at 65c.

12 Towels \$1.40

Each 12c. Some seconds in the lot. 3600 regular size huck towels in plain white and with colored borders.

Blankets \$1.49

Some are subject to slight imperfections. Heavy cotton fleeced blankets in gray and white. The ¾ bed size, pair \$1.49, full bed size, pair \$1.89, extra large size, pair \$2.19.

Pillows \$1

Regularly priced at \$1.50 each. Three-pound 19x26-inch Euroka pillows filled with good live chicken feathers and covered with fancy twilled art ticking.

Comforts \$2.95

Regularly \$3.50 to \$4 each. 600 four-pound weight comforts filled with good clean cotton and covered with light weight cretonnes and silkolines in attractive patterns.

Sheets \$1

Seconds of our regular \$1.50 grade. 1200 good standard muslin sheets with wide hems. Full bed size, 81x90 inches.

Blankets \$2.69

These are subject to very slight imperfections. Full bed size heavy wool finish cotton blankets in plain white and gray with fancy borders. Extra large sizes in fancy plaids, special \$3.98.

Coverings 15¢

Seconds of our regular 25c yard grade. 2500 yards of light weight cretonne comfort covering in pretty floral patterns. 36 inches wide.

Spreads ½-½ Off

200 samples of crochet and satin finish bed spreads in single to full bed sizes. Some are slightly soiled from handling.

Batts \$1.55

25% wool comfort size "Lamb-Cott" batts made in Oregon especially for us.

Ginghams 16¢

Regularly priced at 25c yard. 27-inch gingham in wide stripe, check and plaid effects.

Romper Cloth 18¢

Regularly priced at 35c yard. 32-inch standard romper cloth in mill lengths.

Percales 19¢

Regularly 25c yard. 36-inch standard quality light and dark color percales.

Oil Cloth 33¢

Standard grade table oil cloth in light and dark patterns.

Oil Cloth 10¢

Shelf oil cloth in plain white with colored scalloped borders, also all-over patterns.

Shades \$1

These are seconds of our regular \$1.50 to \$2.50 grades. 600 good quality oil colored window shades in green and some light colors. 42-54 inches wide, 6 feet long. Mounted on guaranteed rollers. Special, each \$1.

Batts 87¢

Full three-pound good clean white cotton batts in size 72x80 inches.

—Meier & Frank's
Basement Balcony.

10,000 Pairs of Shoes for the Family

Greatly Reduced for Anniversary

Special purchases direct from the factory and shoes from regular stocks make up this Anniversary sale. Broken lines at prices that are way less than usual.

FOR WOMEN

Shoes \$3.49

Seconds of a well-known make. Women's black kid and black calf high shoes with good leather soles. High and low heels. Sizes 2½ to 8.

Shoes \$1.49

500 pairs women's black and brown leather and cloth top shoes. Cuban heels. Sizes 2½ to 7.

Shoes \$5

Women's black and brown shoes with Goodyear welt sewed soles. Louis and military heels. Sizes 2½ to 8.

Slippers \$1.49

Women's one-strap leather slippers with leather soles and low heels. Sizes 2½ to 8.

Slippers \$1.39

Women's soft padded sole house slippers ribbon and pompon trimmed. Sizes 3 to 8.

Shoes \$5

Some factory seconds in the lot. Men's black calf shoes and a large assortment including officers' walking shoes.

FOR CHILDREN

Shoes \$1.98

Boys' strong sturdy shoes with leather soles. Sizes 9 to 13½, pair \$1.98. Sizes 1 to 5½, pair \$2.69.

Shoes \$3.39

Boys' good durable shoes with brown calf uppers and solid leather soles. Sizes 9 to 13, pair \$3.39. Sizes 1 to 6, pair \$4.25.

FOR MEN

Shoes \$3.49

Regularly priced at \$5 and \$6 pair. 300 pairs men's brown and black street shoes, also brown chrome work shoes. Sizes 6 to 11.



Anniversary Sale

1000 Pieces of Good Aluminumware

\$1

1000 pieces good substantial aluminumware make up this specially-priced assortment. Included are rice boilers, tea kettles and sets of three aluminum sauce pans.

Anniversary Sale

Tissue Toilet Paper 12 Rolls \$1

Regularly priced at 15c roll. 10,000 rolls quality tissue toilet paper. Almost half price for Anniversary. Case of 100 rolls \$7.85.



Wide Wale Corduroys 79c

A special lot of wide wale velvet corduroys so desirable for dresses, children's rompers, coats, kimonos and lounging robes. Colors include old rose, copen, emerald, coral, silver gray, lavender, etc. Priced very special for Anniversary at, yard 79c.



Kiddies' Play Suits 69c

Children's well-known genuine "Tiny Tad" play suits made of serviceable heavy blue denim and twilled khaki cloth with red trimming. Sizes 3 to 7 years. Very specially priced for Anniversary.