

Gainsborough

Genuine **HAIR NET**
The Net of the Life-Like Lustre

NOW

10 cents

GAINSBOROUGH quality—Gainsborough strength—Gainsborough size—Gainsborough durability—Gainsborough guarantee—all these attributes of distinction have made this *net of the life-like lustre* the choice of discerning women everywhere. So you can just imagine how millions of women nationally will receive this news of price reduction in their favorite hair net.

Gainsborough quality will always be maintained with painstaking care. You are positively assured of this whenever or wherever you buy Gainsborough Nets.

This reduction in price is the result of tremendous growth in sales, advantages in production, buying, importing and distributing facilities.

It's a comforting thought to know when you purchase Gainsborough Hair Nets, you are obtaining the very best—your good taste and judgment will verify *this fact*. When you think of Hair Nets, think of Gainsborough. It pays to buy the perfect Hair Net.

For sale by the better dealers everywhere

THE WESTERN COMPANY · CHICAGO



New Prices

- Gainsborough Single Cap
10c each
- Gainsborough Single Fringe
10c each
- Gainsborough Double Cap
15c each or 2 for 25c
- Gainsborough Double Fringe
15c each or 2 for 25c
- Gainsborough White or Gray
20c each

To Dealers

Your present stock on hand will be adjusted on basis of new prices.

Fleischner, Mayer & Co.
 PORTLAND, OREGON
 DRY GOODS DISTRIBUTORS

Stewart & Holmes Drug Co.
 SEATTLE, WASH., DRUG DISTRIBUTORS

