

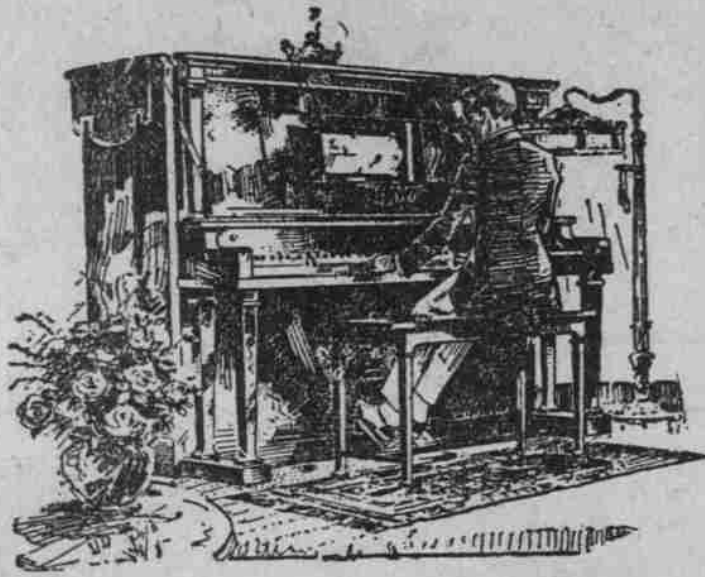
Paris sends more of those De Vigny Perfumes that have won their way to the heart of the American woman. The secret of their success lies in the witchery of such exquisite fragrance as Jamerose, Lilas, Oeillet, Jasmin, Violet, Bouquet, Ambre, Muguet. In unique original containers—\$4.50 to \$10.00. Street Floor

Rich New Ribbons and Trimmings Are Ready.
To Suggest New Garnitures for Fine Apparel Ribbons, Street Floor—Trimmings, Second Floor

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Headliners! The sale of Mendel Wardrobe Trunks at \$42.50 and men's high-grade Leather Bags at \$13.95
—It is safe to say that these sales have been the most enthusiastically responded to of any luggage sales ever held in Portland. The reasons: QUALITY and SAVINGS!
Other Luggage Specials Continue Monday
Fifth Floor—Lipman, Wolfe & Co.

A Pleasant, Profitable Visit to This Store Will Start the Week a-Right for You



Readjustment Period Sale
Pianos and Players Reduced

that have never been out of the Lipman, Wolfe & Co. Piano Rooms, but have been stored or used to demonstrate the full rich tones of the various makes.

Three More Grand Pianos—\$975, \$1150, \$1200 are included in this sale. They are well-known pianos, but we are not permitted to advertise their names, because their makers do not desire them to be linked with the low prices in this sale at—

\$200 to \$300 Below Normal Prices
—Convenient terms may be arranged to suit you.

Upright Pianos and Player Pianos At Fully \$75 to \$230 Below Normal

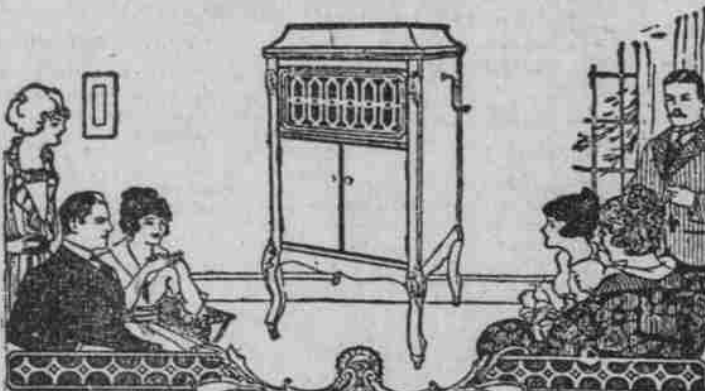
—Sale of demonstration pianos will close next week.

- A new Ivers & Pond, Sheraton walnut.....\$675
- A new Hazleton Bros., art mahogany.....\$650
- A new Behning, polished mahogany.....\$675
- A new Hazleton, colonial mahogany.....\$650
- A new Hamilton, in fine mahogany.....\$475
- A new Howard, figured walnut.....\$425
- A new Monarch, in oak or mahogany.....\$375
- A used Kimball, dark mahogany.....\$345
- A used Arion, carved walnut.....\$295
- A used Hallet & Davis, mahogany.....\$265
- A used Heinze, walnut.....\$195

Some Player Pianos at \$100 to \$200 Reductions

- A new Modello, in mahogany, including bench and \$10 in Player Rolls.....\$595
- A new Modello, in walnut.....\$675
- A used Stuyvesant, in fine mahogany.....\$575
- A new Hamilton, polished mahogany.....\$675

Convenient Terms if you do not want to pay cash
Then \$8, \$12, \$15 or \$18 a month



Sale of Demonstration Phonographs at \$50 to \$100
Reductions Will Close Next Week

- A new Pathe No. 12, fumed oak.....\$115
- A new Stradivari, Harmony C, oak.....\$112
- A new Stradivari, Beethoven, mahogany.....\$168
- A used Concert, small, mahogany.....\$115
- Two new Stradivari, Chopin G, oak.....\$150
- A new Stradivari, Melody, mahogany.....\$112
- A new Bluebird, B, mahogany.....\$125
- A new Pathe, No. 10, fumed oak.....\$75

—Convenient terms: \$5 or more at time of purchase; \$3, \$5 or more a month thereafter.

Seventh Floor—Lipman, Wolfe & Co.



Actual reproduction.
Mail orders filled.

New Fall
Dress Goods

Coatings, Suitings, Skirtings and Dress Materials

are now ready at prices so much less than a year ago that you must see them to realize how fine the quality is in the following examples:

56-inch Coatings in a wide range of colorings and materials, \$6.00.

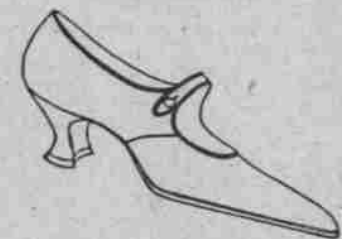
56-inch Skirtings in a great variety of styles and color effects, \$6.00.

56-inch Velour Coatings, all wool, heavy weight and beautiful quality, \$3.50.

Cheney's Silks

For Linings and Kimonos—Gorgeous and subdued effects, as you prefer, 32 to 40-inch, \$1.50 to \$4.00. The better ones include wonderful iridescent effects, as colorful as batiks.

Second Floor.
Lipman, Wolfe & Co.



Actual reproduction.
Mail orders filled.

The New Heel

—The three-quarter Louis heel that so happily combines grace and comfort is again in evidence in these new

One-Strap Pumps

of dressy black kid, with turn sole. Also with high Louis heels. Sizes 3 to 9, widths AAA to C—\$10.00.

Second Floor.
Lipman, Wolfe & Co.

Many Women Will Not Buy Corsets in a Sale, BUT

THIS Sale of Corsets
Is Different

For It Presents

A Beautiful NEW La Vida Model
at \$4.95

The Finest New Corsets in Many Seasons at Such a Price

—Yes, a new La Vida of fancy brocade, with low bust and low cut at back, medium long skirt with eyelet lacing below front clasp. Finished at top with lace and fancy braid, two pairs of supporters attached. Sizes 20 to 30. Have your new suit or gown fitted over one of these new corsets—you'll gain as great an advantage in style as you do in price!

Fourth Floor—Lipman, Wolfe & Co.



Actual reproduction.

Features Black in His
New Model Hats

—FOR FASHION, the alchemist, has taken the dross of black, once the garb of sadness, and made of it the pure gold of joy, a color to be worn on good times, to enhance the fresh color of youth, to overshadow its highly tinted comrades as the companion of pleasure.

—And these new creations of JOSEPH are the very essence of youth and smartness, plus the dignity of distinction and exclusiveness.

—Here only in Portland, \$25.00, \$28.50, \$30.00.
Third Floor—Lipman, Wolfe & Co.

The New French Veilings
Are Here

In All Their Parisian Glory of Design—With that subtle effect of charm which all French things possess. In black, brown and navy, with soft chenille dots of self-color, tangerine or combination dots—\$1.50, \$1.75 and \$2.00 a yard.

NEW FRENCH DRAPE VEILING of distinctive beauty and fashion, has large square and embroidered mesh, with smart fancy border—\$4.50 and \$8.50 yard.

Street Floor—Lipman, Wolfe & Co.

The Most Welcome Dinnerware Sales of All Are These of

Edwin M. Knowles
Dinnerware in Sets
At Genuine Savings

—Monday offers an opportunity to save on the Mayflower shape in three assortments of gold line and band patterns from open stock.



Actual reproduction.

26-piece sets

\$5.95

51-piece sets, \$12.85
100-piece sets, \$31.00

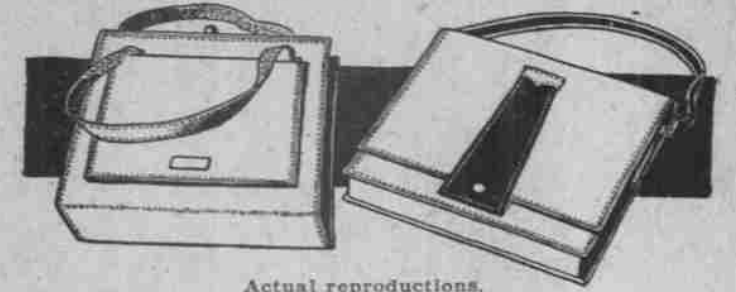
Sixth Floor—Lipman, Wolfe & Co.
—Mail orders filled.

Superfine
New Checked
Ginghams

—Checks! The most wanted, the most difficult to secure of ginghams, are here in small, medium and large sizes. Blue Pink Canary Lavender Brown Green Red Tan

—The assortment will not be available in such completeness for more than a day or two.

Second Floor.
Lipman, Wolfe & Co.



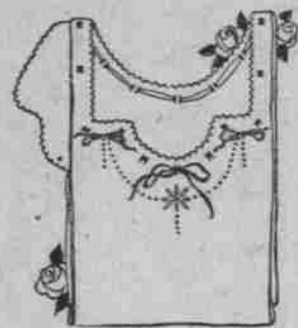
Actual reproductions.

New Leather Bags
Of a Smartness and Richness Beyond
Compare, \$8.50 to \$16.50

—Envelope, Swagger and Kodak Bags of pin and crepe seal, brown and gray velour calf, patent leather and combinations. These facts suggest the variety, but you must see them to form any idea at all of the distinctly new designs, the cleverness and the convenience of these fine bags.

Street Floor—Lipman, Wolfe & Co.

The Sale of Philippine Gowns
and Envelope Chemises at \$2.95



affords a perfect array of designs, each as pretty as the most fastidious woman could desire. Hand made, scalloped and hand embroidered in charming effects, some to match and all very specially priced.

The Gowns at \$2.95

—Square or round necks, sleeveless, or with kimono sleeves with eyelet, tiny spray and dotted embroidery.

The Envelopes
at \$2.95

are the good-fitting sort that women take pleasure in wearing. Built-up shoulders and strap effects, floral and spray designs combined with Calado work and dots.

Fourth Floor.
Lipman, Wolfe & Co.



Actual reproductions.

New Fashions Are Unfolded
in Suits at \$49.75 to \$165

—Late arrivals show materials rich in texture, black and colors soft and flattering, and lines that are youthfully graceful.

—The finger-tip length is a favorite in the coats, and so are somewhat shorter effects in models on straight lines or flaring gracefully from the hips.

Moussyne Veldyne Black Sorrento Navy
Iverina Panvelaine Zanzibar Malay

—Many models depend entirely upon the richness of material and perfection of line and tailoring for their beauty; others are enhanced with luxurious fur trimming or embroidery.

Third Floor—Lipman, Wolfe & Co.



Actual reproduction.

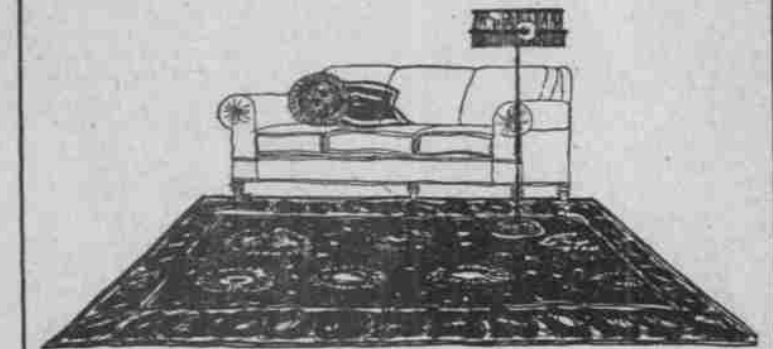
Wilton Rugs

Scarce and High Priced Elsewhere

Are Here at \$67.50

Of Standard Quality and Pleasing Patterns

—In the wanted shades of tan and beaver, for living rooms and dining rooms. We offer this very special saving regardless of the fact that, due to manufacturing conditions, we cannot replace these rugs for the present at any price. Choose while the choosing is good and where the price is low.



Printed Linoleum
98c Square Yard

—This is the genuine linoleum of cork and linseed oil, with burlap back. Printed in attractive patterns for kitchen and bathroom and priced so that now is the time to renew for the coming season.

Curtains
Short Lines
\$2.95 Pair

—These scrim and marquisette curtains would never be priced so low except that there are only two and three pairs of a kind. Firmly made and hemstitched, with lace edge.

Fifth Floor—Lipman, Wolfe & Co.

The Blankets in This Sale Sell Themselves to Women
Who Had No Thought of Buying



—Walking through the department, the beauty of the blankets catches a woman's eye. She sees the sign, "All Wool," and the price, feels it, asks about it and the blanket is sold. The all-wool quality is so remarkable, the savings are so extraordinary in this

August Sale of
Pure Wool
Blankets at
\$6.50 to \$29.50

and of Auto Robes at \$5.95 to \$15.75—and prices will be higher after this sale.

Second Floor—Lipman, Wolfe & Co.