

DO RESULTS COUNT WITH YOU? THEN BRING OVER-SUNDAY PICTURES HERE TO BE DEVELOPED AND PRINTED—KODAK SHOP, MAIN FLOOR

Sutton & Sons' English Seeds

are used and recommended by horticulturists throughout the world. We shall take orders for these famous seeds this week, same to be forwarded to London for filling, that seeds may be delivered in time for fall planting. We have Sutton & Sons' latest catalogues. —Meier & Frank's: Ninth Floor.

There Is Still Room in Our Vaults

for the storage of furs and fur garments but they will soon be filled to capacity. No time should be lost in putting furs in safe quarters where moths and thieves have not the entree. Our motor will call on request.

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE OF PORTLAND

New Royal Society and Bucilla

package goods for fall are on display in the Art Needlework Shop. Attractive new designs in gowns, kimonos, children's dresses, centers, scarfs, pillow tops, etc. New lower prices—50c to \$3.50. —Meier & Frank's: Second Floor.

Touraine Almond Bars 5c

Special 6 for 25c. These famous Touraine Almond bars formerly sold at 10c each. The Candy Sections have thousands of these delicious chocolate bars at 5c each, 6 for 25c, box of 24 bars \$1. None delivered. —Meier & Frank's: All Candy Sections.

More Beautiful New Fashions! More Wonderful New Sales!

The Meier & Frank Fashion Salons Excel in Both These Respects

Active every day, the Fashion Salons always plan something especially noteworthy for the first business day of the week. Last Monday it was a sale of new fall tricotine suits at \$39.50. For tomorrow we have planned another noteworthy event—

Special Showing and Sale of WASH DRESSES

Mid-July days are insistent in their call for cool dresses and a fresh new tub frock added to the summer wardrobe now revives it greatly. Its purchase is easily accomplished at the prices prevailing here.



Gay organdies, voiles, Swisses, linens, gingham—all the lovely fabrics for warm-weather frocks—are shown in splendid assortments. Prices add their quota of satisfaction—as low as \$6 for good frocks up to \$29.50 for the exquisites—all most moderate prices for the qualities and styles.

Unusual July Sale of High Grade Corsets

Exceptional values are featured in this July sale of high-grade corsets—our best makes—names we can't mention at these sale prices. Three special lots as follows:

Lot 1—\$8.45

Regularly \$10.00 to \$13.50. Nearly all are in styles for the average figure. Of pink and white brocades, pink and white coutil and pink tricot. Low elastic tops, long hips. Sizes 23 to 32 but not all sizes in each style.



Lot 2—\$9.95

Regularly \$12 to \$16.50. Front lace corsets made of pink brocade and coutil with elastic inset in bust and skirt. These models are for the average large figure. Sizes 24 to 36.

Lot 3—\$10.95

Regularly \$12 to \$18. Standard makes of back lace corsets of pink brocade, white satin and white tricot. Low bust, long hip models for large and medium figures. Sizes 23 to 36. —Meier & Frank's: Third Floor. (Mail Orders Filled.)

For Summer Days

For summer days the Universal Combination range is doubly appreciated—for it keeps kitchens cool and immaculate. Its surface of porcelain is easy to clean, always sanitary. And its better cooking and baking are as appreciated in summer cottage or cabin as in city home.

Universal Combination



provides the best life-time investment for those who seek the utmost in range service. It keeps the kitchen cool in summer as, later on, it keeps it warm in winter. A mere twist of the wrist changes completely from coal or wood to gas—no parts to take out.

Let us show you how its compact design fits small space and saves room—how beautiful and thoroughly efficient it is.

If desired make your own terms in reason.

Bohn Syphon Refrigerators

Come in and see the various models and sizes of Bohn Refrigerators. Let us show you their eleven thicknesses of material in the walls, their easy-to-clean seamless linings of enamel or porcelain, their beautiful exterior finish of hardwood or porcelain.

Your Own Terms—in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

Fiber Sports Silk \$2.59

Fine for all summer sports costumes. Excellent quality fiber sport silk in white and a good assortment of colors. Limited quantity at \$2.59 yard.

Taffeta Silks \$1.98

Yard-wide medium weight chiffon taffeta silk. Excellent finish. Popular colors. This price is much below the true worth of these high-grade silks. —Meier & Frank's: Second Floor. (Mail Orders Filled.)

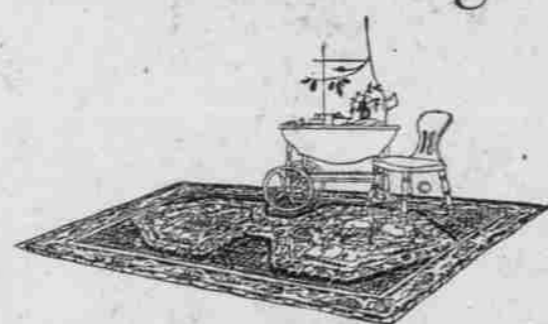
Special Free Offer

Skirts Made Ready to Finish FREE

This week only. Purchase material in our Woolen Dress Goods Section and we will cut, baste, fit and make ready to finish any style tailored skirt you may select. Satisfaction assured.

We have the largest, finest and NEWEST stocks of woolen dress goods in the northwest—all at the new lowest prices. —Meier & Frank's: Second Floor. (Mail Orders Filled.)

Special Purchase and Sale of Room-Size Pabcolin Rugs



Our special sale prices on these large one-piece Pabcolin rugs are greatly below the nationally-advertised prices of the rugs. Pabcolin is similar to linoleum and can be washed and scrubbed.

This special lot of rugs has just been received and there are many new patterns to select from. The rugs are guaranteed to give satisfactory wear. They will "lay" smooth and flat on the floor without tacking.

Specially priced as follows:

- \$ 9.50 Pabcolin Rugs, 6x9 Ft. \$ 6.25
- \$11.50 Pabcolin Rugs, 7½x9 Ft. \$ 7.75
- \$14.50 Pabcolin Rugs, 9x9 Ft. \$ 9.50
- \$16.50 Pabcolin Rugs, 9x10½ Ft. \$11.25
- \$17.00 Pabcolin Rugs, 9x12 Ft. \$12.75

None sold on approval. No exchanges.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

EXTRA! Neckwear 1/2

A special lot of women's collars, collar and cuff sets, vests with collars and separate vests of organdie, lace-and-net, pique. Some are hand-embroidered, some are hand-hemstitched. White, cream and colors. Collars in roll, tuxedo, flat, round, bib and Peter Pan style. Now 25c to \$2.25. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Embroideries \$1

36-inch voile dress embroideries in white and tan with floral embroidered borders in copen, yellow, black, rose, Nile and lavender. Scalloped edges.

Skirtings 49c

9 to 27-inch lawn and cambric embroidery skirtings for women's and children's undermuslins. Small floral and eyelet designs. Heavy and lace edges.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Coverall Aprons \$1.29

A broken lot of white muslin coverall aprons trimmed with rick-rack braid. Also a few of cross-barred material and linene. Broken sizes 36 to 44.

Aprons 49c, 79c

Seconds of maids' and waitresses' muslin and Indian Head aprons. Also small serving aprons of cross-barred dimity. Organdie aprons trimmed with lace. Others are of linene.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Comforters \$6.95

Regularly \$9.50. Large size wool filled comforters in a big variety of light and dark coverings. All have borders to match.

Blankets \$3.95

Regularly \$5. Extra large white blankets in size 72x80 inches. Wool and cotton mixed blankets in a good firm weave and weight. Colored borders. Bound edges.

Pillows \$1.39

Regularly \$1.75. Standard 21x27-inch all feather filled pillows covered with strong art ticking. —Meier & Frank's: Second Floor. (Mail Orders Filled.)

Hair Switches \$13.98

Regularly \$19.50. Human hair switches of finest quality hair. Made on three separate stems of 24-inch hair.

Special \$12.98

Regularly \$16.50. Transformations of finest wavy hair in all-round-the-head style. 16 and 18 inches. All shades including gray. —Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

CLEARANCE Coats and Capes HALF PRICE

- Were \$45, now \$22.50
- Were \$55, now \$27.50
- Were \$65, now \$32.50
- Were \$75, now \$37.50
- Were \$85, now \$42.50

Satin, duvetyn, marvella, tricotine and twill materials. Plain and embroidered models in the fashionable colors—plenty of navys, tans and blacks. Choose now at half the former prices.

CLEARANCE Summer Suits THIRD OFF

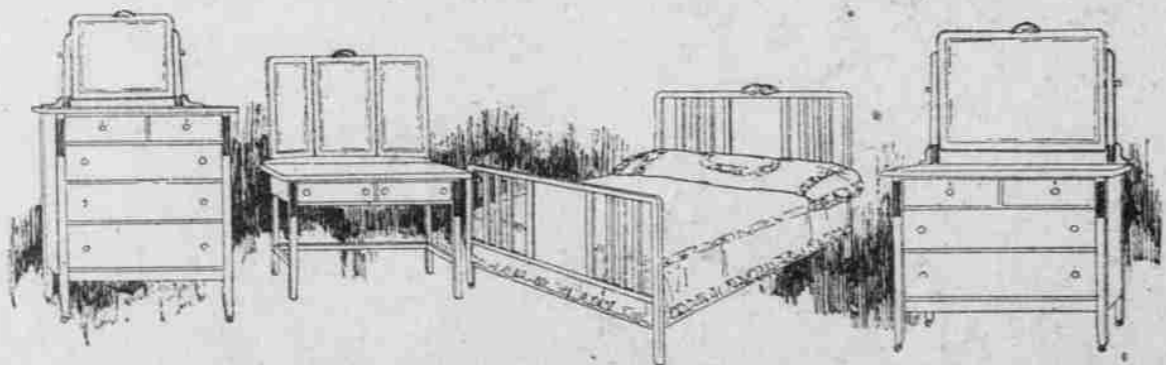
- Were \$25.00, now \$16.65
- Were \$27.50, now \$18.35
- Were \$45.00, now \$30.00
- Were \$52.50, now \$35.00
- Were \$65.00, now \$43.35

Mignonette, shantung, canton crepe, knit and white jersey suits and those of Goffex de Soie in smartest sports models and in a wide range of colors. All at a third off the former prices. —Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

AN IMPORTANT SALE OF

Ivory Enameled Bedroom Sets \$92

Bedroom sets of the four pieces pictured. Strikingly simple, well-proportioned furniture for use in town and country homes. Enameled on hardwood which will stand years of wear. Carefully finished in a soft ivory tone which blends attractively with any kind of wall paper and plain or cretonne hangings. Ornamented with the classic "shell" design which comes down to us from ancient Greece.



THE REGULAR PRICE IS \$195.75

Because of a large special purchase we can offer a complete set of four pieces at only \$92. Separate pieces specially priced as follows:

Chiffonier \$23.75

Regularly \$52.50. This extra large chiffonier is 36 inches wide and 44 inches high. The chiffonier with mirror (illustrated) is \$23.75. A similar chiffonier without mirror is \$19.75.

Dressing Table \$23.75

Regularly \$51.75. This dressing table is 36 inches long and has triple adjustable mirrors and two drawers. It is an especially attractive dressing table that any woman will be proud to own.

Dresser \$24.75

Regularly \$54. This commodious dresser is 32 inches wide and 38 inches deep. Its large plate mirror measures 28x22 inches. The 2 large and small drawers are generously capacious.

Bed \$19.75

Regularly \$37.50. Particularly graceful and strongly built, this bed comes in full double size—52 inches wide, 54 inches high at head, and 42 inches at foot. —Meier & Frank's: Eighth Floor.

Sale of Women's Athletic Union Suits

Three special lots of women's athletic style union suits are substantially reduced in this sale—Lady Sealpax and Munsing garments of fine sheer light weight fabric. These easy-to-laundry garments are in bodice style with French band tops. Pink and white.

Sealpax Union Suits \$1.95

Made of sheer batiste with georgette bodice tops, also plain patterns. Mercerized cross bar voile union suits in fancy patterns.

Sealpax Union Suits \$1.49

Plain nainsook with serim top and fancy striped madras union suits. Button front style with bodice and hemstitched band tops.

Munsing Union Suits \$1.65

Light weight fancy cross bar voile athletic union suits with adjustable shoulder straps. Wide band bodice tops. Pink. Sizes 36 to 44. —Meier & Frank's: Main Floor. (Mail Orders Filled.)



SAVE These Lovely Blouses and Over-Blouses \$6.45

All have been in our stocks at much higher prices. All are splendidly worth-while values at \$6.45.

The Distinguished Crepe Family

is handsomely represented in cantons, georgettes and crepes de chine. The most desirable summer models are represented in beaded, embroidered, braided and lace inset effects—round, square and V-necks—collared or collarless—long or short sleeves. The newest colors are represented in honey-dew, bisque, gray, Nile, brown, navy, flesh, black, white.

All sizes are represented from 36 to 44 inclusive but not all sizes in all kinds. —Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

