

White Sale of Silks

We have substantially reduced the prices on these white silks and fiber silks for June White Days:

TAFFETAS SATINS WASH SATINS GEOREDES	PUSSY WILLOWS CHARMEUSE HABUTAIS BARONETTE	RADIUMS CREPES DE CHINE PONGEES TRICOLETTES
GEORGETTE CREPES	BARONETTE	TRICOLETTES

This is a big season for sports silks. Buy now for summer costumes.

-Meier & Frank's: Second Floor. (Mail Orders Filled.)

White Sale of Woolens

Woolen goods, too, are reduced for the June White Days. Choose from any of these:

ABARDINES

UNSVEILINGS

BATISTES	GABARDINES
SILK-AND-WOOL	NUNSVEILIN
POPLINS ·	SERGES
	TRICOTINES

A wide variety to select from. All at saving prices.

-Meler & Frank's: Second Floor. (Mail Orders Filled.)

35c White Nainsook 25c

36 inches wide. Good heavy quality. Also these values:

Nainsook 35c 36-inch white nainsook of the fine soft grade. 45c quality.

Cambric 19c

bric. 25c quality.

Longcloth \$1.98 10-yard pieces of 40-inch white longcloth. \$3.00 quality.

Sheets \$1.25

Pillow Cases 29c

Sturdy muslin pillow cases in

81x90 inches. \$1.60 quality.

Seamless muslin sheets in size

ALBATROSS WOOL POPLINS

BROADCLOTHS

Muslin 15c Standard quality 36-inch Soft finish 36-inch luster cambleached muslin. 20c quality.

Voile 35¢ Serviceable grade of 36-inch white voile. 50c quality.

Longcloth \$1.29 10-yard pieces of 36-inch white longcloth. \$1.50 quality.

size 42x36 inches. 40c quality. -Meier & Frank's Second Floor. (Mail Orders Filled.)

White Sale of Linens

Eight special values for the June White Days:

Cloths \$4.95 Pure linen table cloths in floral and spot designs. 70x70 inches. Were \$6.

Cloths \$2.95

Cloths \$1.35

Crash 25c Pure linen crash with colored side border. 16-inch. 35c quality.

Napkins \$2.65 22x22-inch mercerized table Mercerized cloths in circular napkins. Were \$4 dozen.

Towels 25c Plain hemmed hand towels reg-Mercerized table cloths in size ularly priced at 40c.

ADDITIONAL MEIER & FRANK NEWS WILL BE FOUND ON PAGES 12 AND 13 OF THIS SECTION

Two Gala Occasions:

(1) The Fourteenth Annual Rose Festival (2) The Thirty-fourth Annual White Sale will be centers of attraction this week. Here we feature White Sale opportunities under the caption of-



UNE WHITE DAYS will have their inaugural throughout the store tomorrow. The preparations which have preceded and led up to this celebration have been lavish, comprehensive, carefully executed and, we are glad to say, highly successful. The results will be seen in the splendid new stocks presented in the June White Days. Women and misses will revel in the white displays all marked by freshness, charm and variety. Everything will be found up to the Meier & Frank standards of quality, designing, workmanship, all the goodnesses and refinements that discriminating women seek in their lingerie and in everything connoted by "June White Days." We list on this page only examples of the value-giving. A visit to the store will disclose the thorough-going character of June White Days at Meier & Frank's.





As the Rose Festival is famous for its tens of thousands of beautiful roses so is the Meier & Frank White Sale famous for its thousands of fresh beautiful undergarments and other white things. It is a store-wide festival of rosy opportunities for the acquisition of everything white, which should be eagerly availed of by the women of Portland and feminine visitors.

White Silk Gloves \$1.79

Women's 16-button length double finger-tipped tricot silk gloves in sizes 51/2 to 7.

Gloves \$1.59 One-clasp light weight cape-skin gloves in white with black embroidered backs. P. K. sewn. Sizes 51/2 to 7.

Gloves \$1.29 Two-clasp over-seam lambskin

gloves, also slipon P. K. sewn lambskin gloves in broken sizes from 6 to 7.

-Meier & Frank's: Main Floor. (Mail Orders Filled.)

New White Neckwear 75c

A wonderful assortment including collar and cuff sets, vestees with collars attached and many other kinds. Many are combined with colors.

Neckwear Special, \$1.49 White and ecru organdy collar and cuff sets finished with laces and frills

-Meier & Frank's: Main Floor. (Mail Orders Filled.)

Hosiery and Underwear

Many good values in white hosiery and underwear,

Hose, Pair 45c Women's mercerized lisle Burson hose with double knit tops and reinforced feet. Were 65c.

Hose, Pair 25c

Women's cotton hose with fashioned legs, seamless feet and narrow hemmed tops. 9 to 101/2.

Hose, Pair 89c Women's silk-and-cotton hose with fancy drop-stitch lace fronts. Double cotton tops, heels and toes.

Hose, Pair 49c

Infants' ribbed silk hose with elastic legs and reinforced lisle tops, heels and toes. 4 to 61%.

Middies \$1.93

years and 36 to 42.

Union Suits 59c Women's light cotton union suits with bodice tops and tight knees. Taped over shoulder. In all sizes.

Vests, Each 45c Women's Munsing vests in low-neck, sleeveless style. Regu-

lar top. All sizes. Vanity Fair Silk

Vests \$2.98 Extra-length bodice and regu-

lar top style vests, reinforced under arms. -Meler & Frank's: Main Floor (Mail Orders Filled.)

White Middy Dresses \$3.59

54x60 inches. Regularly \$2.

design. Regularly \$4.

Damask \$1 Heavyweight 70-inch mercerized table damask. \$1.50 quality.

Towels 35c 20x36-inch hemstitched huck towels with damask border. Were 50c.

-Meler & Frank's: Second Floor. (Mail Orders Filled.)

White Sale Embroideries



Thousands of yards of exceptional quality embroideries are in the June White Sale at very special prices. Edges, beadings, bead top and corset cover embroideries, skirtings and flouncings in Swiss, cambric and long cloth, many hand-loom imported embroideries are in the sale.

Yard 15c 25c quality. Ribbon beading, insertions and edges of swiss and cambric. 1 to 6 inches.

Yard 19c

embroideries and skirtings. 3 to

Yard 39c

17 inches.

Swiss, cambric and longcloth

Yard 25c 35c to 49c qualities. Filet cro-

chet, imitation Duchesse, cluny. shadow and plat. val. laces and bands. 3 to 9 inches.

Yard 69c

\$1 quality. The \$1.25 to \$1.50 qualities \$1. Imitation venise and Irish crochet bands and edges. 3 to 5 inches.

Yard 75c

Yard \$2.29

net flouncings with fluted frills.

\$2.49, \$2.98, \$3.98

ly embroidered on filet and hexa-

36-inch dress flouncings heavi-

\$2.75 quality. 36-inch white

\$1 to \$1.25 qualities. Handmade filet lace edgings and in-sertions. 34 to 11/2 inches.

50c to 75c qualities. Domestic and imported edges and inser-tions. 11/2 to 17 inches.

Yard 59c

36-inch voile dress embroideries in embroidered floral patterns.

Yard 5c

Filet crochet, cotton torchon, round mesh, French val. and imitation cluny wash laces. 1/2 to 2½ inches Another special lot at 10c.

-Meier & Frank's: Main Floor. (Mail Orders Filled.)

gon net.

For summer frocks.

Stamped Gowns 79c

300 women's gowns stamped for embroidery on serviceable muslin. Many attractive patterns. Seams are sewn.

Neckwear 35c

New collar and cuff sets stamped for embroidery on imported organdy.

Buffet Sets 45c New three-piece buffet sets stamped for embroidery on white linen-finish art cloth.

-Meler & Frank's: Second Floor. (Mail Orders Filled.)

The June White Sale of Undergarments

Quantities of fresh, crisp, snowy white undergarments-domestic and imported cotton underthings and dainty silken lingerie-in captivating styles are in the June White Sale at prices so interesting that women will find it a very acceptable time to buy all summer requirements.

Cotton Underthings

made of muslin are trimmed with embroideries, edgings and insertions, tucks, beading and ribbon. Some plain tailored garments with fancy stitching and shirring.

Gowns special at 98c, \$1.29, \$1.59, \$1.98, \$2.59, \$2.95 and up.

Envelope chemise, special at 98c, \$1.59, \$1.98 and \$2.59. Corset covers, special at 59c, 98c, \$1.29 and \$1.59. Envelope drawers, special at 98c, \$1.29 and \$1.59. Princess slips, special at \$1.98.

Philippine Underfineries

A wonderfully fine selection of gainty Philippine undergarments will be found in the June White Sale. Beautifully hand embroidered on good quality muslin. Many have insets of real Irish, Chinese and imitation filet laces.

Envelope chemise special at \$2.95, \$3.59, \$3.95, \$4.95, \$6.95. Envelope chemise special at \$2.95, \$3.59, \$4.95, \$6.95.

-Meler & Frank's: Third Floor. (Mail Orders Filled.)

Aprons in the June White Sale

Six extraordinary lots of white aprons are reduced for the June White Days.

Aprons \$1.59 White coverall aprons of

crossbar material in slip-over

and side fastening styles.

Belted, with kimono sleeves.

Aprons \$1.98

slipover style aprons with

pockets and wide belts.

Serviceable white linene

Sizes 36 to 44.

Maids' and Waitresses' Aprons One special lot of small white muslin aprons at 39c. White muslin and linene gathered band

aprons with square and round bibs, long style, special at 79c. Maids' white muslin aprons with bib and rickrack trimming at \$1.29

-Meler & Frank's: Third Floor. (Mail Orders Filled.)

Reduced

Petticoats

Muslin petticoats with fancy lace and embroidery-

trimmed flounces. Also satine and pique plain-tailored

Bloomers

and Venetian satine bloomers in plain and fancy styles.

Special at 79c, 98c, \$1.29, \$1.59, \$1.98 and \$2.29.

Nainsook, muslin, plain and self-striped satine, batiste

models with scalloped bottoms.

Special at \$1.98 to \$5.95.

Many special lots of crepe de chine, satin, figured white voile and fine batiste undergarments at greatly reduced prices.

Tub silk bloomers, special at \$3.59. Other Underwear Sports models of pink satin and figured batiste with elastic tops. Broken sizes 22 to 28.

and for women who work in cafeterias and at soda fountains. Sizes 36 to 48.

Caps 53c

Bob Evans one-piece middy dresses in belted style with colored collars and cuffs. Sizes 8 to 14 years,

Middies \$2.85

Women's and children's V-neck Women's and children's white V-neck and lace-front middles and lace-front middles, some with flannel and serge collars. with blue collars. Sizes 6 to 16 Sizes 4 to 16 years and 36 to 44.

-Meler & Frank's: Second Floor. (Mail Orders Filled.)



White Sale of Corsets

June White Days bring good savings on these fine makes:

AMERICAN LADY FROLASET

FRANCETTE TREO Elastic Corsets and Girdles. In addition we feature four exceptional lots of corsets:

Corsets \$2.95

Of pink brocade in assorted patterns. Elastic-top styles with long hips. Sizes 22 to 30.

Corsets \$3.19

Discontinued styles of whitestriped coutil and pink brocade. Broken sizes 22 to 36. -Meler & Frank's: Third Floor. (Mail Orders Filled.)

White Sale of Brassieres

No exchanges or credits on any of these White Sale specials:

Brassieres 89c Odds and ends of bandeau and

fitted brassieres. Broken sizes.

Brassieres \$1

satin and brocade. Back fasten-

ing. Sizes 32 to 40.

Bandeau brassieres, of pink

MME. LYRA

Corsets \$1.59

Corsets \$1.79

Elastic-top corsets of pink fig-

ured batiste with long hips. Sizes

23 to 28.

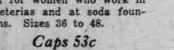
All-over lace and lace-andsatin brassieres with elastic band at waist. Size 32 to 48.

Brassieres \$1.98

Brassieres \$2.98 Silk jersey and satin flesh-color bandeaux. Sizes 32 to 44.

-Meler & Frank's: Third Floor. (Mall Orders Filled.)

Aprons \$1.98 Sassy Jane "Popular Model" aprons suitable for home wear



Cafeteria and waitress' caps with net crowns. Limited number in this sale at 53c.

