### Women's Dresses
- **Prices:** May 1, 1920
- **Now:**
  - **Regular:** $2.25 - $12.50
  - **Sale:** $1.95 - 1.25

### Women's Coats
- **Prices:** May 1, 1920
- **Now:**
  - Regular: $11.50 - $35.00

### Women's Suits
- **Prices:** May 1, 1920
- **Now:**
  - Regular: $7.00 - $27.50

### Women's Skirts
- **Prices:** May 1, 1920
- **Now:**
  - Regular: $9.00 - $17.50

### Women's Blouses
- **Prices:** May 1, 1920
- **Now:**
  - Regular: $1.50 - 1.65

### Millinery
- **Prices:** May 1, 1920
- **Now:**
  - Chalis Body Hats: $1.15
  - Silk Trilby: $1.15

### Women's Hosietys
- **Prices:** May 1, 1920
- **Now:**
  - Full-Part Silk Hose: $0.75 - $2.00
  - Part-Part Silk Hose: $0.75 - $2.00

### Children's Blouses
- **Prices:** May 1, 1920
- **Now:**
  - Full Silk Blouse: $1.00

### House Dresses
- **Prices:** May 1, 1920
- **Now:**
  - Lisle: $1.85 - $6.25

### Women's Gloves
- **Prices:** May 1, 1920
- **Now:**
  - Sheer Kid: $4.00 - $10.00

### Neckwear and Veils
- **Prices:** May 1, 1920
- **Now:**
  - Ribbon Ties: $0.25 - 0.35

### Children's Wear
- **Prices:** May 1, 1920
- **Now:**
  - Girls' Clothing: $1.00 - 1.65

### Handkerchiefs
- **Prices:** May 1, 1920
- **Now:**
  - Women's Handkerchief: $0.40 - 0.75

### Groceries
- **Prices:** May 1, 1920
- **Now:**
  - Cane Sugar: 50c - 90c
  - Meat Fruit: 4c

### Wash Goods
- **Prices:** May 1, 1920
- **Now:**
  - Wash Blankets: 75c - 1.50

### Table Linens
- **Prices:** May 1, 1920
- **Now:**
  - Table Cloths: $3.50 - $12.50

### Bed Linens
- **Prices:** May 1, 1920
- **Now:**
  - Sheet Sets: $5.00 - $15.00

### Silverware
- **Prices:** May 1, 1920
- **Now:**
  - Serving Silver Patterns: $1.25 - 2.25

### Leather Goods
- **Prices:** May 1, 1920
- **Now:**
  - Leather Case and Cigarette Cases: 

### Jewelry
- **Prices:** May 1, 1920
- **Now:**
  - Dinner Watch: 

### Toiletries
- **Prices:** May 1, 1920
- **Now:**
  - Toilet Talc: 

### Notions
- **Prices:** May 1, 1920
- **Now:**
  - Silk Buttons: 

### Men's Clothing
- **Prices:** May 1, 1920
- **Now:**
  - Suits: $15.00 - $42.50

### Men's Furnishings
- **Prices:** May 1, 1920
- **Now:**
  - Estate Shirts: 

### Boys' Wear
- **Prices:** May 1, 1920
- **Now:**
  - Knickers: 

### Flannels
- **Prices:** May 1, 1920
- **Now:**
  - Oving: 

### Towels, Towing
- **Prices:** May 1, 1920
- **Now:**
  - Linen Towels, down: 

### Laces, Etc.
- **Prices:** May 1, 1920
- **Now:**
  - Ribbed: 

### Luggage
- **Prices:** May 1, 1920
- **Now:**
  - Canvas: 

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**It Always Pays to Buy at Meier & Franks**

IFT HAS passed into a truism—and there is a reason. It is especially true today, with deflation an accomplished fact in many lines, that the people can buy with confidence at Meier & Frank's. Wholesale prices have come down. Retail prices, although never as high in proportion as wholesale prices, particularly here, are down—about 30 per cent on an average, on most of the things we sell. We append a list showing, on many diverse lines of merchandise, comparisons between our prices today and the corresponding prices of a year ago. This we do for the especial benefit of new comers, as our great body of regular patrons is= well acquainted with the essential facts as stated. The list is presented mainly as a general analysis of Meier & Frank's REGULAR prices on standard quality merchandise. On various special stocks our prices are much lower. It is fine to know that prices are nearing a stable level. Be assured that whatever changes downward further take place in commodity prices will be reflected instantly, as they have always been reflected, in our prices to you.