

THE SHIP SERVICE

Shipper in Closer Contact With Foreign Dealer.

PORTLAND TO BE CENTER

Way Opened for Complete Development of Markets for Northwest Products Abroad.

APPLE SHIPMENTS VIA CANAL EXCEED EXPECTATIONS.

During the past season northwest apples were shipped to Europe via the Panama Canal in larger quantities than in any previous season.

BY CHARLES A. MALBOEUF.

Refrigerated steamer service from Portland to Europe for shipment of fresh apples, as recently established by the Holland-America line, promises to fill the most crucial need of the grower.

Portland to Be Center.

The service from Portland the shipping center for Oregon exports, where it properly belongs, instead of being located in Atlantic coast markets, where it has too long been.

Soft Fruits Travel 6000 Miles.

South African soft fruits, including peaches and other highly perishable varieties, travel close to 6000 miles in sea in refrigerated chambers.

Outlet Has Hazards.

Our rail and water outlet via Atlantic ports, efficient as it is in most respects, has many disadvantages.

Rate Basis Essential.

It is essential to the success of the industry's needs fully adequate to service a rate basis fully adequate to the industry's needs.

Export Demand Persistent.

Not a new departure for the northwest. For more than a third of a century Oregon apples have been shipped to Europe.

Auto Driver Faces Two Charges.

Olo Berg, resident of Tillamook, was arrested at Broadway and Alder street, yesterday afternoon, charged with driving an automobile while intoxicated.

BOATS TO LOAD GRAIN

BIG CARGOES FOR EUROPE TO BE WORKED THIS WEEK.

West Nomentum Allocated to Service of Columbia-Pacific Shipping Company.

To take a full cargo of wheat to Europe for the Pacific Grain company, the steamer West Nomentum, which was recently turned back to the shipping board by the Columbia-Pacific Shipping company and has since been idle here, moved from the mooring ground at the Victoria docks yesterday afternoon to the Montgomery dock, where she will start loading as soon as she is lined.

Enlarged Market Needed.

These facts, especially rapidly increasing apple production throughout the northwest, now averaging close to 2,900,000 boxes yearly, plainly emphasize the necessity for a greatly enlarged export market to take care of the surplus.

Low Laid-Down Cost is Key.

The key to intensive exploitation in all lines of their product, up and over overseas countries, is a low laid-down cost of product, one as closely abreast of their economical conditions as it is possible to reach.

Percentage of Exports Small.

Noted apple exports have averaged but 5 to 6 per cent of the local production during the past ten years. In 1914 the quantity was 10 per cent.

Shipping Rates Hindrance.

The greater the aggregate volume of exports, the lower the foreign market, and the heavier the freight, the more the hindrance to our product.

SHIP ALLOCATED FOR WHEAT

West Nomentum to Carry Cargo to Japan Next Month.

Table with columns: To Arrive at Portland, Date, and To Depart from Portland, Date. Lists various ships and their schedules.

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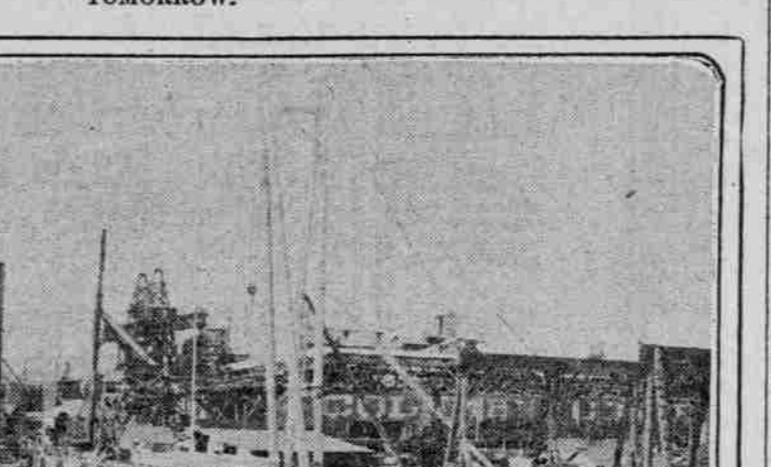
DREDGE FLEET COMPLETE

DIGGER COLUMBIA LAST UNIT OF MUNICIPAL BATTERY.

Modern Craft Built Principally by Portland Labor—Material and Equipment of Best.

With the completion of the dredger Columbia, which will begin her dredging operations today, the Port of Portland now has a fleet of four modern dredges.

LAST UNIT OF PORT OF PORTLAND'S DREDGING FLEET, WHICH WILL BEGIN OPERATIONS TOMORROW.



DREDGE COLUMBIA.

The dredger Columbia, which will begin her dredging operations tomorrow, is the last unit of the Port of Portland's dredging fleet.

Pacific Coast Shipping Notes.

ASTORIA, Or., April 16.—(Special.)—Carrying a cargo of 1,100,000 feet of lumber, the schooner Santiam sailed for Seattle yesterday afternoon at 6 o'clock.

BIG TANKER IS LAUNCHED

CALGAROLITE TAKES WATER AT STANDIFER YARDS.

Toronto Woman Acts as Sponsor for Craft Built for Imperial Oil, Limited, of Canada.

VANCOUVER, Wash., April 16.—(Special.)—The Calgarolite, 12,000-ton tanker, built by the G. M. Standifer Construction corporation here for Imperial Oil, Ltd., of Toronto, Canada, was launched at 12:30 o'clock today.

Report from Mouth of Columbia.

NORTH BEAC, April 16.—(Special.)—The Columbia, which will begin her dredging operations tomorrow, is the last unit of the Port of Portland's dredging fleet.

DAILY METEOROLOGICAL REPORT.

PORTLAND, April 16.—Highest temperature, 62 degrees; lowest, 41. River reading, 8 A. M., 7.3 feet; change in last 24 hours, 0.5 foot; total rainfall, 0.6 P. M. to 5 P. M., trace; total since Sept. 1, 1920, 10.2 inches; normal, 42.8 inches; excess, 2.3 inches. Sunrise, 5:23 A. M.; sunset, 6:39 P. M. Total sunshine, 11 hours and 28 minutes. Moonrise, 11:30 P. M.; moonset, 11:30 P. M. Monday, Barometer, (reduced to sea level), 30.00; wind, light; clouds, light; visibility, 5 P. M., 3/4 per cent.

STATIONS.

Table with columns: Station, Temperature, Wind, and Weather. Lists various weather stations and their readings.

FORECASTS.

Portland and vicinity—occasional rain; cooler; winds westerly-northwesterly. Oregon—Occasional rain; cooler; westerly; moderate winds, mostly northwesterly. Washington—Fair; cooler; east port; moderate northerly winds.

MORE GRAM GOES SOUTH

CEREAL TRADE WITH LATIN AMERICA IMPROVES.

Steamers Listed to Carry Wheat and Flour to West Coast of South America.

The American steamship Windler, owned by the Pacific American Fisheries company, is listed by the General Steamship corporation to come here May 7 in the service of that company to the west coast of South America.

Positions Reported at 8 P. M. yesterday.

WILLIAM F. HEHRIN, Gaviota for Linton, 24 miles from Gaviota. GRIFFIN, Talara for Vancouver, 600 miles from Seattle. ALASKA, San Francisco for Portland, 120 miles from Seattle.

THE ADMIRAL LINE PACIFIC STEAMSHIP

REGULAR SERVICE BETWEEN PORTLAND, MAINE; PHILADELPHIA, BOSTON AND LOS ANGELES, SAN FRANCISCO, PORTLAND, OREGON; SEATTLE AND TACOMA VIA THE PANAMA CANAL.

PROSPERITY IS AT HAND

REACHED ITS EBB. Price Readjustment Nearing Final Stage and Sales of Staples Show Marked Increase.

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