

BIG EASTER FREEZE MEANS MONEY HERE

Oregon's Fruit Crop Will Supply Eastern Demands.

PRICES WILL BE LOWER

Climatic Disaster That Swept Country From Maine to Texas Worth Millions to Coast.

The Easter freeze that extended from Texas to the New England states was worth many millions of dollars to the states of Oregon and Washington, in the opinion of Gordon C. Corbaley, market and fruit expert of Seattle, who has been in Portland on business the last week.

"Two weeks ago the reports from every section of the United States were uniform in their announcement that soft fruits and berries of all kinds promised the heaviest yields in history. This was as true in Texas and in Maryland as it was in Washington," said Mr. Corbaley.

"The situation that this created for the soft fruit and berry industry in Oregon and Washington was so serious as to seem almost impossible of solution. The canners of the two states still have on hand approximately 20 per cent of last year's pack and these canned fruits were selling slowly because the buyers in the two states were holding back in the belief that fresh fruits would soon be not only abundant but very cheap.

Crop to Be Twice That of 1920.

"The industry that last year produced in the two states nearly \$15,000,000 worth of canned goods and preserves was therefore in the position of not only having a part of last year's crop on its hands, but was also confronted with a real problem in the shape of a crop during the coming summer that is certain to run at least twice as large as last year's crop and in some varieties will run more than three times as large. With the big centers of population looking forward to an abundant supply of fruit of their own there did not seem to be any way in which the record crop of the two northwestern states could be marketed. Even with the canning industry refinanced and in a position to operate no larger was willing to predict that more than 40 per cent of the fruit crop of the two states could be turned into money.

"The cold wave that wiped out a large part of the eastern crop was almost record breaking in its proportions. It reduced the outlook for fruit consumption and home canning in those states to such an extent as to change the entire tone of the sugar market. The grocers who were scrambling to protect their future requirements of sugar dropped out of the market over night and raw sugar on the New York exchange dropped nearly half a cent a pound as a result of the changed idea as to the amount of sugar that would be used in this season's fruit crop.

Southern States Hard Hit.

"The cold wave began in Texas, where it found the fruit trees about a month earlier than usual, and it is estimated that more than 95 per cent of the crop of this state and Oklahoma was frozen on the trees. In Arkansas, Missouri, Tennessee and Kentucky the damage was almost complete, except that the late apples largely escaped and in some sections the strawberries were not developed sufficiently to cause more than about a 50 per cent damage. The sweep was not as complete in Illinois, Michigan, Indiana and Ohio, because some sections of these states were not so fully advanced; but the general estimate is that in the southern parts of these states the damage was almost complete and that of the states as a whole the loss will total more than 50 per cent of the crop.

"In the Atlantic coast states the Georgia peach crop was partly taken, but the greatest damage was in Virginia, Maryland and Delaware, where practically all the peaches, cherries and berries were frozen and the apple yield is now at about 25 per cent of the crop. In New York state and in Connecticut much damage was done, but the opinion is that the first estimates from this state were somewhat exaggerated and that only the fruit and berries were seriously hurt; that the apple crop is untouched, but is so much earlier than usual that there is still great danger of further damage from freezing.

Season Thirty Days Advanced.

"Throughout the United States the fruit season is about 30 days ahead of normal. The havoc wrought by the Easter freeze and the somewhat smaller damage of last week in California and the Intermountain territory has created a general belief that this year's fruit crop will be far below normal.

"Cold weather the current week has done some damage in Oregon and Washington. The danger of late frost is not yet past but the season is now so far advanced that this territory seems to be reasonably assured of a record crop of all varieties of berries and all varieties of soft-fruit except peaches. This late fruit will probably be slow to come back to the records of several years ago, because of the extent to which the trees were frozen during the winter of 1919-1920.

"There are many districts without fruits in commercial quantities, and with a prospective country-wide shortage there is every indication that all of the soft fruits and berries of the two states can be marketed provided the canning and preserving organizations of the two states are in a position to operate efficiently.

Prices Sure to Be Lower.

"In saying that there is an indication of a country-wide shortage and that the berry crop can be marketed there must be a clear realization by berry growers and canners alike that there is no prospect of selling any volume of fruit at prices like those of 1920. The public is not paying high prices and will not pay high prices for any commodity. The canned goods remaining in the warehouses of the pack of 1920 are going into consumption at prices that indicate fresh fruit markets ranging from 50 per cent to 55-2 per cent below the ruling quotations of 1920. This is an indication of the state of mind of grocery buyers the country over and it is a state of mind that cannot be materially changed as long as the general course of prices continues to be downward.

"It hardly seems fair to rejoice in the misfortune that has come to fruit growers of other districts, but this freezing has opened the way toward solving the most serious marketing problem that probably ever could confront northwestern states. To sell our small fruits we must carry 80 per cent of them to the big centers of population. As long as those centers threaten to be overburdened with fruits raised in their own vicinity we had no opportunity to offer our product. Now that this situation has largely been relieved we can offer

EXHIBITS OF TWO PREMIER OREGON MINING COUNTIES AT THE THIRD INTERNATIONAL MINING CONVENTION.



UPPER-JOSEPHINE COUNTY BOOTH IN EXHIBITION HALL. LOWER—BAKER COUNTY'S SHOWING, DEMONSTRATING LEADERSHIP IN THE OREGON MINING FIELD.

Josephine county, as well as Baker, made a remarkable showing at the convention and upheld the mining traditions of southern Oregon by the diversity and richness of mineral wealth exhibited. Minerals and metals of Josephine county almost run the gamut of alphabet, from argonite to airchorn. The ores include radium, copper, gold, lead, nickel, iron, manganese, antimony and silver. Specimens of a rare metal, said to temper gold, silver and copper, making these metals hard and tough, were on exhibit from mines near Grants Pass, in the Illinois valley district. The largest producing platinum mine in the United States is situated in Josephine county.

our product and can sell every pound that is raised, provided we create strong enough business machinery to take this product and distribute it the great distances at which it must be moved."

APPLE CROP WILL BE BIG

Eastern Washington District Expects to Market 9,000,000 Boxes.

WENATCHEE, Wash., April 9.—What is declared to be one of the greatest contests for apple tonnage ever known in the Wenatchee and eastern Washington district is now in progress. The crop is expected to total about 9,000,000 boxes, or between 12,000 and 15,000 cars, and the marketing factors are bidding strong.

Many new warehouses are being constructed in eastern Washington this year to handle the crop. Spring work on the orchards is in full blast and conditions are said to be exceptionally favorable.

The box situation is a source of uneasiness to the grower. It will take about 9,000,000 boxes and box mills throughout the estate are said to be running only on part schedule.

APPLE SHIPMENTS LESS

Refusal of Railroads to Cut Rate May Reduce Sales, It Is Said.

YAKIMA, Wash., April 9.—(Special.)—Shipments of Yakima apples have fallen this season far below the record for last year, though it was declared there were 500 more cars to be shipped.

Announcement that the railroad officials refused to establish an emergency rate on apples was followed by statements by some shippers that a large proportion, or none, of the 1920 carloads of apples stored here would be marketed. Other shippers predicted that the apples would be sent to market, even though at a loss.

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- No. 588—1 40-100-K. beautiful stone. Our Special...\$475
- No. 568—2 90-100-K., a wonder. Our Special...\$1175
- No. 589—1 12 1/4-100-K., slightly imperfect. Our Special...\$300

H. H. VINES, Jeweler
Diamond Brokers
Cor. Third and Washington

RED CROSS CLEANUP WILL AID VETERANS

Mayor Baker Sets Aside Week for Salvaging.

DRIVE STARTS TOMORROW

Cast-Away Articles of Every Description Will Be Collected Saturday, Newspaper Day.

By official proclamation of Mayor Baker this week is designated as Red Cross clean-up week, dedicated to the salvaging of thousands of articles and discarded utensils, books, clothing, etc., from Portland homes, for the Red Cross shop and the relief of disabled veterans and their families.

By the sale of the salvage so procured the Red Cross shop will create its relief fund for the coming year. More than 100 ex-service men are in local hospitals, either ill or suffering from wounds received in active service, while an equal number are being cared for at their homes. The fund raised from the sale of the salvage of clean-up week will be applied to the last penny, to the relief of these cases, and constitutes the sole resource of the local chapter in carrying on this work.

Waste Paper to Be Foraged.

The closing day of clean-up week, next Saturday, is that of the official waste paper foray of the Red Cross. On that morning all residents are asked to bundle their old newspapers and magazines and place them conspicuously on the front porch. Red Cross trucks, manned by soldiers from Vancouver barracks, will call for the old paper and take it to the central depot. It will be sold at highest market price and will add to the relief fund.

During clean-up week the Red Cross shop asks that all citizens scour their homes for discarded articles that have sale value. In many instances these gifts, as in the case of clothing, will go direct to the needy veterans and their families. The remainder of the goods will be sold over the counters of the Red Cross shop and the proceeds applied to the relief fund for home service and nursing. The range of articles that are valuable to the Red Cross shop is wide.

Anything Can Be Used.

"We can use practically anything," said Miss Helen Whitney, in charge of the clean-up week activities, "even rags. It is not true that we want the very best things. We will gladly accept that which has no value whatever to the owner. Old clothing, old utensils, old pictures and old books are among the wares that we have every-day need of. Anything is grieved when it comes to the mill of the Red Cross shop."

"In local hospitals there are more than 100 veterans, and in private homes at least 150 more with their families, who are in need. We are not asking for money, we are asking only for those things you have discarded or no longer need. The Red Cross shop serves a dual purpose—it gives the very poor a chance to buy at bargain, and it applies the proceeds to the relief of the boys who fought for us."

During clean-up week all residents

who have salvage for the Red Cross shop are asked to call Miss Whitney by telephone, Broadway 4523. The Red Cross truck will call for the gift. But the waste paper collection is set for Saturday, the 16th and notification need not be given the shop. A bundle on the front porch will not escape the collectors.

Ochoco Land Company Files.
PRINEVILLE, Or., April 9.—(Special.)—The Ochoco Land company,

consisting of Guy Lafollette of this city and G. H. Frost and W. T. Brown of Portland, filed articles of incorporation at the courthouse this week. This company has offices both here and in Portland.

New Spring Patterns in Wall Paper

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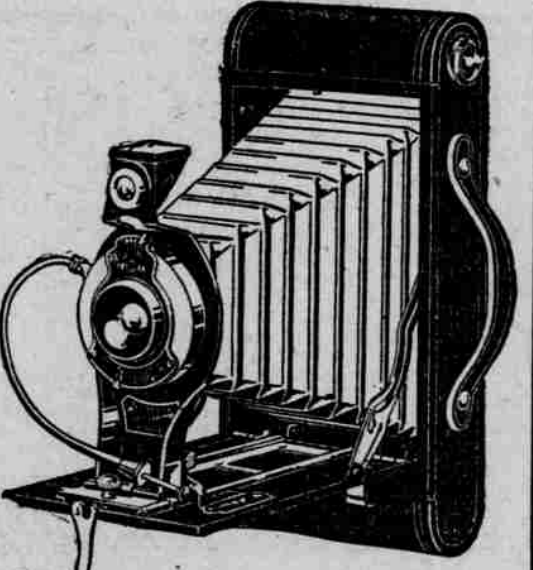
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All-Over Pattern This paper is sure to appeal to the woman who likes bright cheerful drapes and takes great pride in the appearance of her bedroom. Is very tasteful, very dainty, very artistic. Especially fine with cretonne drapes. In double rolls especially priced at.....	30c	Tapestries A large assortment to select from. For instance, the Gray Pastel Tapestry is a splendid example of the better grade of tapestry paper. An artistic leaf pattern. Appropriate for nearly any room in the house. At our price it is cheap enough to use anywhere. In double rolls of 16 yards at.....	34c	Nottingham Stripe New this year. Has the fashionable stripe design and the soft tan shades which are so popular. Border to match is a cut-out design with color in harmony with the side wall. Ceiling paper is a light color with a small conventional design. Priced especially low per double roll at.....	14c
Delft Blue AND SILVER STRIPE Dainty is the only word to describe this paper. The design is as dainty and delicate as silver-threaded lace. Colors are bright and artistic. Beautiful pattern in every respect. An appropriate cut-out border to match at 5c per yard. This pattern is undeniably low priced at.....	30c	House Paint Guaranteed to give absolute satisfaction in wearing quality and appearance. A complete line of paint and varnish, sold at lowest prices.	\$2.79 Per Gallon	Oat Meals CHOICE OF FIVE POPULAR COLORS These plain colored oatmeal papers are considered very stylish and up-to-date. They are the favorite for "Plain Wall" effects in living rooms, dining rooms and halls. Our price per double roll...	43c

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