Easter Municipal Concert at Auditorium Today 3 P. M.—Three Large Choruses, Fifty-Piece Band, Two Organists, Etc.—Admission 15c

# "Have a Heart"

The Community Chest Drive—a great allied humanitarian move-ment directed toward providing in ONE intensified campaign a fund of \$850,000 to care for ALL the approved charitable, relief and welfare agencies-begins tomorrow. Portland citizens will rally to the idea of discharging at one time their charitable obligations for an entire year. GIVE freely, according to your means.

## Absolute Safety for Furs

-Meier & Frank's: Fourth Floor



### Sutton's English Flower Seeds

# Charge Purchases

TOMORROW AND BALANCE OF MONTH WILL GO ON APRIL STATEMENTS

Dated May 1

Apparel News of Extraordinary Importance: Springing Into Action at 9:15 A. M. Tomorrow

# 2 Great Sales: (1) Silk Dresses (2) Miss Manhattan Suits



# Hats With a French Accent

The hat illustrated is a copy of a model recently shown on the Rue de la Paix-it is but one charming instance of the celerity and fidelity with which our milliners reproduce the newest Parisian creations. Paris stuffs, Paris styles, Paris trimmings-Paris in everything but price.

#### Hats From the Best Designers

of America form an Entente Cordiale with their French-inspired companions. The woman who seeks the exclusive in millinery can exercise the utmost individuality without extravagance in selection if she choose from this assemblage.

-Meier & Frank's: Millinery Salons, Fourth Floor.

New! Extra Special!

# 2400 Yards of All-Silk Chiffon Taffeta

Regular \$3 Quality

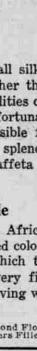
"The most wanted of all silks" here at a price no higher than much less desirable qualities can be bought for. Only a fortunate purchase makes it possible for patrons to secure this splendid quality of chiffon taffeta at \$2.29 yard.

#### 36 Inches Wide

Plenty of navy blues, African browns and other wanted colors. It is an opportunity which the woman who wants a very fine quality silk at a good saving will



THE GREATEST OF VALUE-GIVING OCCASIONS ON



not be apt to overlook.

-Meier & Frank's: Second Floor, (Mail Orders Filled.)



# **Smart New Handbags** \$1.98, \$1.49, \$2.49

The section of popular-priced bags strives to provide at modest cost the style and convenience of the more expensive sorts. That it has succeeded in the present instance is evident from the splendid collection of these bags ready now and the eagerness with which they are being bought. Take these new low price groups spe-

At \$1.98 New satin striped fabric bags. Metal frames. Poplin lined. Inside swing pocket. Coin purse and mirror.

At \$1.49 Mercerized moire bags. Double and single metal frames. Large or regulation size

At \$2.49 All silk moire bags. Several attractive styles. Covered and metal frames. Inside purse and mirror.

Blue, Black, Brown, Taupe at Each Price -Meier & Frank's: Main Floor. (Mail Orders Filled.)

New! Very Special!

# French Voile Blouses



# Voile Dress Flouncings 79c

36-inch pink and blue voile dress flouncings embroidered in contrasting floral designs. For inexpensive summer

### \$2.49-\$5.95

for 36-inch flouncings for afternoon gowns. Brussels, hexagon mesh and filet flouncings heavily embroidered in floral designs. Wanted shades.

-Meier & Frank's: Main Floor, (Mail Orders Filled.)



As Fashion Observers

# Earrings

Are Back Stronger Than Ever

It is a revived vogue hailed with delight by the possessor of a well-formed ear to whom the oppor-tunity thus afforded for adornment is particularly

For those fashion votaries who wear the hair off the ears we have many styles of button earrings and for those who do not we have made the new fashion available through ear drops and hoops.

### New Styles and Colorings

contribute to a most diverse collection of earrings here at a wide range of prices from 50c to \$27.50 pair.

### Our Assortments Embrace

imitation pearls, Italian and French jet, bakelite in assorted colors, imported compositions in all shades, genuine jade, synthetic stones in all colors, etc. Earrings for pierced and unpierced ears. Gold filled and 10-karat mountings.

-Meier & Frank's: Main Floor (Mail Orders Filled.



Miss Manhattan Suits

FOR MISSES AND SMALL WOMEN-

The very latest models from this renowned New York house-the big annual trade concession from these specialists in misses' and small women's apparel to us, their exclusive representatives. We shall not attempt to set down the values—we shall simply say that they are among the most wonderful we have ever known and leave the rest to our patrons to decide.

### Admirably Developed of Navy Twill and Tricotine

Fabrics no less serviceable than they are fashionable, as women know. All the diversity that one could desire-new box, blouse, high waist effects, plain tailored types, fancy braid and silk

22 Styles—7 Sketched Think of that! More than a score of fashionable styles. Sizes **Lovely Silk Dresses** 

IN WOMEN'S AND MISSES' SIZES-

This sale stands supreme among the leading dress occasions of the year. Women conversant with values will, we are confident, hail this as the best piece of luck that has come their way in many months. The qualities, styles, the tailoring-everything about these dresses is an excellent reason why women and misses should snap them up in a hurry.

### Many Less Than Original Manufacturing Cost

Such qualities! The kinds that every woman wants. Canton crepe, taffeta, crepe de chine and satin. Navy, brown, gray, tan, Copen and fancy combinations of the most diverse ar charming description.

50 Styles-6 Sketched

Half a hundred of the season's best models. Those who can

