

Salesroom Is Open From 8 A. M. to 5 P. M. Daily, Including Saturday. If Desired Your Purchases Will Be Delivered to Your Door for a Small Additional Charge



Take Depot-Morrison or North Portland Street Car to 27th and Thurman Streets. Suitable Parking Space Is Provided for Visitors Making the Trip by Automobile

Your Opportunity to Save on Wanted Articles!

This page is indicative of the thousands of striking Money-Saving opportunities awaiting you at our store

An Amazing Value in a
Gingham Apron-Dress
\$1.98
 A Rare Bargain

The material is good quality plaid gingham in attractive color combinations. The pretty self-material collar is trimmed with ric-rac braid and pearl buttons to harmonize with the front trimming of the sash. The sash ties in back and gives a dressy touch to this apron dress, unusual in a garment priced so low.

Sizes, 36 to 44 bust. Each.....**\$1.98**

Ladies' Hose
 Guaranteed Four Months
\$1.39 FOUR PAIRS

Medium-weight combed cotton, full seamless. Black, brown or white colors. Heavy toes and heels. If they do not last the full length of time return them together with the guarantee slip and we will replace on a basis of four months' service. Sizes 8 1/2 to 10.

FOUR PAIRS FOR...**\$1.39**

SOCKS FOR MEN
 29c Pair

Men's Lustrous Cotton Socks. Medium weight, full seamless half hose. Made of selected smoothness and luster. High spliced heels, double soles and toes. We consider this the best half hose of its kind today. Colors, black, brown, gray, navy and green. Sizes 9 1/2 to 11 1/2.

PER PAIR.....**29c**

Boys' Stockings

Medium rib with plain knit feet, heavily reinforced toes and heels. Made to withstand the hard knocks every boy gives to his hosiery. Sizes 6 to 11. Black only.

Sizes 6, 6 1/2 and 7.....**39c**
 Sizes 7 1/2, 8 and 8 1/2.....**43c**
 Sizes 9, 9 1/2 and 10.....**48c**

Ladies' Silk Underwear

Envelope chemise of fine silk crepe de chine in tailored bodice top style. Yoke effect in front trimmed with hand embroidery in pastel shades, hemstitching and shirring. Satin ribbon shoulder straps. Sizes 34-44 in. Colors pink and white.

Price, each garment.....**\$2.75**

Ladies' Union Suit

Fine quality nainsook athletic union suits with pearl button front. Has elastic web insert across the back. Well tailored with neck and armholes neatly trimmed with fine cotton lace edging. White only. Sizes 36-46-in. bust.

Price, each suit.....**\$1.00**

Riverside 6000-MILE GUARANTEE
\$14.95

Riverside Giant Tire
\$14.95

Size 31x3 1/4 for 30x3 1/4 Rims 6000 MILES GUARANTEED

Oversize tires are saving car owners money every day—they go farther, less trouble and make cars ride easier. Riverside Giants give you the much-desired oversize feature and the price we ask for them makes a still greater saving possible. Fits regular clincher-style rims. Other tires and a complete line of auto supplies priced on a similar money-saving basis.

AUTO SUPPLY BOOK FREE
 If you can't come out to our store write for our new AUTO SUPPLY CATALOG which will be off the press in a few days.

Auto Accessories

Our line includes almost everything needed for the car from tire boots to new roof outfits, at prices that mean a substantial savings in every instance; we mention only a few of the items, and the savings represented by these prices can be duplicated on practically all of our line.

Champion X Plugs.....	50c	SPORTING GOODS	
A. C. Plugs.....	74c	High Grade De Luxe Motorcycle.....	\$49.50
Splittorf.....	90c	Seneca Folding Scout Camera (for picture 2 1/2 x 4 1/4).....	\$14.85
5-Minute Vulcanizer.....	95c	Benjamin Air Rifle.....	\$4.95
Yankee Pumps.....	\$3.95	Tennis Rackets.....	\$1.85 to \$9.85
Boycé Motometer from \$2.15 to.....	\$8.50	Baseballs.....	50c to \$2.45
Genuine Silver Ray Spotlights, 6-8 volt.....	\$5.15	Trout flies—rods, reels, baskets, salmon spoons, etc.	
12-18 volt.....	\$5.20	Look over our line of guns, hunters' clothing, camping goods, etc. You will find many things you need at prices that save.	
18-24 volt.....	\$5.30		
Auto Spray Brush.....	\$1.78		
Light Car Jack.....	\$1.70		

An Easter Shoe Sale! Values Extraordinary
 You Buy Best Where You Buy Cheapest—Quality Considered
 Our New Shoe Department

For the convenience and for the better service of our city patrons, we have established a shoe sales department on the main floor of our salesroom. A complete line of spring styles to meet the individual requirements of all is carried here and a competent force of shoe salesmen are in attendance to give you prompt and courteous attention.

1400 Pairs Men's Shoes Former Price **\$6.79**
2.95 THE PAIR

Seldom indeed is such an offer made to the thrifty buyer. These shoes are the product of a large eastern manufacturer who needed the money more than the shoes and quickly accepted our offer to purchase the lot at an amazing price concession. Offered to you at less than cost of manufacture today. Made of rich mahogany veal leather, famous Goodyear Welt sole, medium English last dress shoe.....
 Sizes 5 to 12. Widths D, E and EE.

MAIL ORDERS FILLED

Girls' Brown Oxfords

Big girls', misses' and children's brown kid finished lace oxfords. An exceptional money saving offering.

Sizes 8 1/2 to 11.....**\$2.65**
 Sizes 11 1/2 to 2.....**\$2.89**
 Sizes 2 1/2 to 7.....**\$3.29**

Boys' Scout Shoes

Boys' first quality brown or black elk Scout shoes. Just the thing for school or for hiking and hard wear.

Sizes 9 1/2 to 13 1/2.....**\$2.59**
 Sizes 1 to 5 1/2.....**\$3.10**

Women's Low Shoe
\$3.49 the Pair

Women's very popular spring and summer oxfords. Fine quality, soft brown or black kid finished leather. Durable leather soles, military heel. This oxford affords the utmost in appearance and service. Thoroughly high class in every particular, and offered to you at the extremely low price quoted above. It represents the ultimate in shoe values.

\$3.49 PER PAIR

Men's Cloth Hats
\$2.98

The Last Word in Value

A wonderful buy that gives you this latest style hat at a saving of over \$2.00. Stitched all over brim and crown; durable and attractive. Can be worn Fedora style. Will hold its shape with unusual wearing qualities. In a new shade of heather mixture. Sizes 6 3/4 to 7 1/2.

Men's Dress Shirts
 An Appropriate Easter Offering
\$1.98

Made of good quality striped Madras with French cuffs and pearl buttons. Can be had in many new and pleasing combinations of two or three-tone colors.

Guaranteed to wear and an exceptional offer to men who appreciate the economy of good shirts. Limited quantity in stock.

Special Showing of Spring Neckwear

Good quality satin broadened open end ties in pleasing designs and colors. Choice of several colors and combinations. A special feature is our Slide-Well band. Each.....

89c

Men--Young Men and Boys' Clothing

Men, Young Men and Boys will find this store now well equipped to supply their clothing needs, and at prices that will be an agreeable surprise. So before making a definite decision in your spring clothes, we suggest that you come out to the store and inspect our offerings. Our lines represent a varied assortment of the latest spring styles and afford a wide range of selections for the discriminating buyer. We are certain that you will find values that will appeal to you both as to the quality and the price.

Young Men's Suits
\$29.85

Here are offered real values at prices you cannot afford to overlook. In this sale are offered, Young Men's suits of the very latest models, large in variety and of pleasing patterns. The fabrics are all-wool cassimeres, tweeds and worsteds. Quality considered, this is indeed an exceptional value.

We also offer a wide selection in Young Men's two and three-piece blue serge suits in attractive styles, ranging in price from \$18.95 to \$27.50.

Boys' Suits
\$7.85

We have knocked the price down to a pre-war level on these boys' suits. Single-breasted gray cassimere with harmonizing colored stripes. Loose, all-around belt and other features to make this a suit for either dress or school wear. All sizes, 9 to 17 years.

Dress Goods for Less
 Note These Offerings
Voiles

An exceptional value in printed voiles of medium quality is offered to our patrons. Large stocks permit a choice of four spring shades and three patterns. Fine for summer wear and durable enough for children's dresses. Width, 27 inches;
 a yard.....**23c**

Georgette Crepe

All silk, crisp finish, georgette crepe of very high quality. Choice of 19 colors suitable for spring wear. Cannot be equalled for the price. Width 40 inches;
 per yard.....**\$1.39**

"Longwear" Standard Quality Sheetings

The sheetings sold under our "Longwear" brand are generally recognized to represent the utmost in durability and appearance. Made of strong, heavy yarn with a smooth, even weave. Available in a variety of widths either bleached or unbleached. The prices quoted represent a tremendous reduction, and afford the thrifty buyer an exceptional opportunity to secure a supply of standard sheetings at an extremely low price.

Unbleached Sheetung	Bleached Sheetung
36c Standard Quality Unbleached Sheetung. Width about 54 in. Yard Price, 10 yards..... \$3.35	39c Standard Quality Bleached Sheetung. Width about 54 in. Yard Price, 10 yards..... \$3.85
39c Standard Quality Unbleached Sheetung. Width about 54 in. Yard Price, 10 yards..... \$3.85	43c Standard Quality Bleached Sheetung. Width about 53 in. Yard Price, 10 yards..... \$4.25
43c Standard Quality Unbleached Sheetung. Width about 72 in. Yard Price, 10 yards..... \$4.25	48c Standard Quality Bleached Sheetung. Width about 72 in. Yard Price, 10 yards..... \$4.75
48c Standard Quality Unbleached Sheetung. Width about 81 in. Yard Price, 10 yards..... \$4.75	53c Standard Quality Bleached Sheetung. Width about 81 in. Yard Price, 10 yards..... \$5.25
53c Standard Quality Unbleached Sheetung. Width about 90 in. Yard Price, 10 yards..... \$5.25	58c Standard Quality Bleached Sheetung. Width about 90 in. Yard Price, 10 yards..... \$5.75

\$1.16 Standard Quality Unbleached sheets, Size 72x56, hemmed. Price, 1/2 doz..... \$6.90	34c Standard Quality Bleached Pillow Case Muslin. 45 in. Yard Price, 10 yards..... \$3.35
\$1.27 Standard Quality Unbleached sheets, Size 81x56, Each hemmed. Price, 1/2 doz..... \$7.56	16c Good Quality, 36-Inch Bleached Pillow Case Muslin. Price, 10 Yard yards..... \$1.55
17c Fine Thread, Smooth Finish White Cambric. Width 36 in. Yard Price, 10 yards..... \$1.65	19c Fine Quality, 36-Inch Bleached Pillow Case Muslin. Price, 10 Yard yards..... \$1.85
22c Extra Fine Quality, Smooth Weave White Cambric, 36 in. Yard Price, 10 yards..... \$2.15	6 1/2c Unbleached Cheesecloth for Yard Price, 10 yards..... \$0.60

A Very Attractive Design in Ivory Enamel

Six-Piece Bedroom Suite

PRICED SPECIAL **\$93.90** FOR THIS SALE ONLY

This offering is a still further demonstration of the wonderful opportunities that await the home furnisher to secure the absolute maximum in purchase power for the money expended. These pieces are finished in real ivory enamel which may be kept spotlessly clean by wiping off with a moist cloth. The design is pleasing and well proportioned. PIECES SOLD SEPARATELY IF SO DESIRED.

DRESSER —Size of top, 38x20 inches. Good quality plate mirror, 24x16 inches.....	\$23.00
DRESSING TABLE —Size of top, 32x18 1/2 inches. Center plate mirror 20x12 inches. Adjustable side mirrors 20x7 inches.....	\$20.50
DOUBLE BED —Height of head 52 inches. Height of foot 40 inches. Outside width 54 inches.....	\$18.50
CHIFFONIER —Size of top 35 inches. Good plate mirror 20x16 inches.....	\$21.50
CHAIR —Size of seat 15 1/4 x 14 inches. Height of back from seat 19 1/4 inches.....	\$4.95
ROCKER —Size of seats 15 1/4 x 14 inches. Height of back from seat 19 1/4 inches.....	\$5.45

WALL PAPER **HOUSE PAINT**
\$2.79 Per Gallon

Our complete line of new spring wall-paper patterns is in stock and large samples are on display in the House Sales Division. We also have small free wall-paper sample books that you can take home so that the whole family can help to make the selections. Oatmeal, Tapestry, Moires, etc., all moderately priced and the assortment of patterns is large. We can save you money on your wall paper.

Thirty-two colors in this guaranteed house paint for you to choose from. Priced at \$2.79 per gallon in one-gallon cans, and less per gallon in larger containers. In addition, we carry a full line of paints and varnishes for every purpose. Spring housecleaning time is here, and we know that we can save you money if you will visit us.

