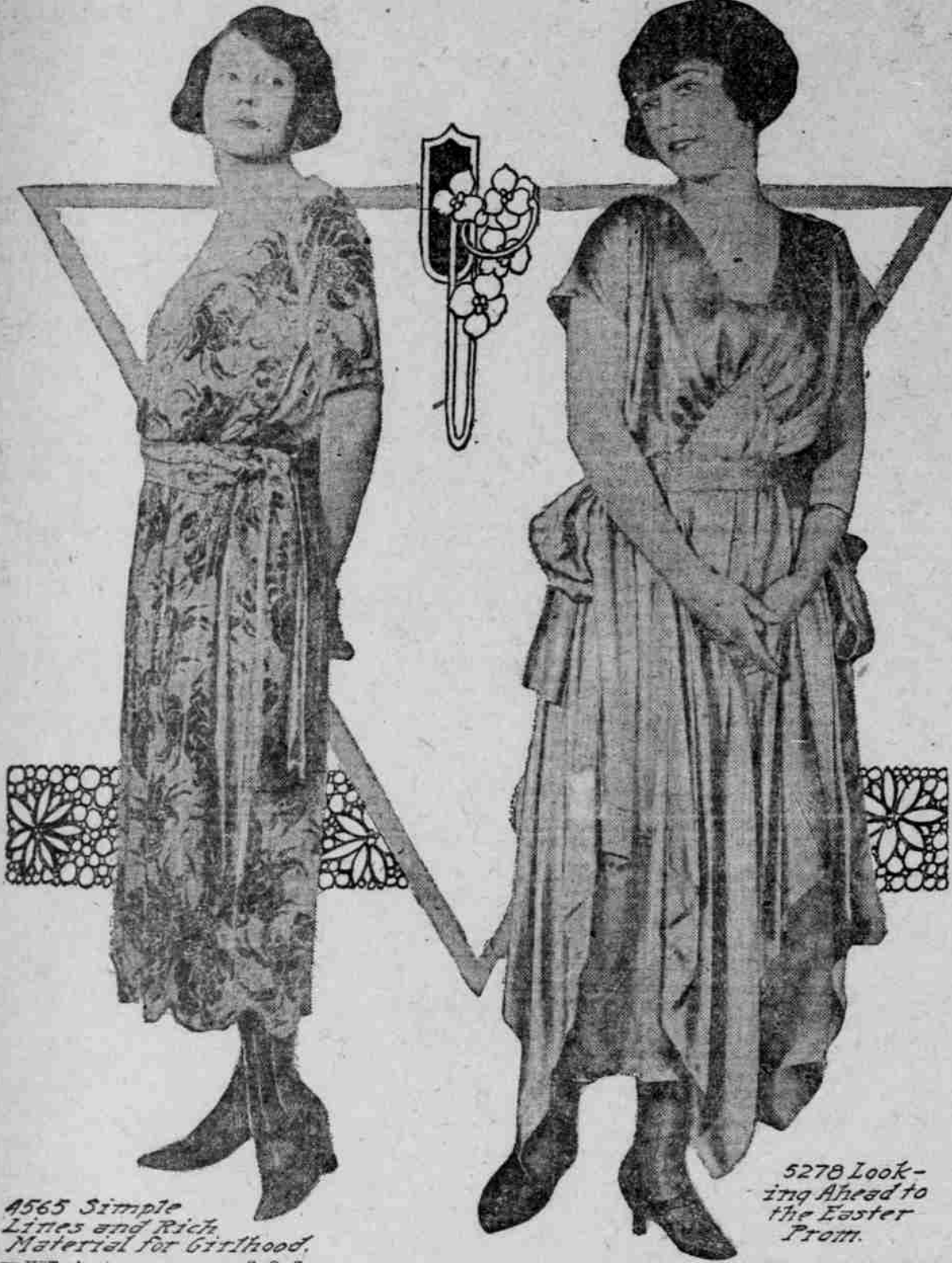


# SEMI-FORMAL EVENING FROCK IS WHAT GIRL IN COLLEGE USUALLY NEEDS MOST

Formal Dance Costumes Are Worn Only at Big Proms and Other Outstanding Functions—Big Supply of Pretty Dresses Is Available at This Time of Year.



4565 Simple Lines and Rich Material for Girlhood.

JUST about now comes an S. O. S. call from the girl at college: "Please do send me something to wear. I am literally in rags." And forthwith a faithful parent sallies out to replenish the tattered wardrobe. And there are frocks galore to choose among. Pretty dresses always flood the market about this season, when everybody is tired of looking at furs and heavy wraps. Excellent frocks may be picked up at surprising bargains, and even the newest models bearing the fresh stamp of Paris are not so prohibitive in price as they were last year.

What the college girl usually needs most is something in the way of semi-formal evening frock. Formal dance frocks are worn only at big proms or other prominent college functions, but the semi-formal evening frock gets worn and worn, until it is literally in tatters, when the wearer is young and active and always in too much of a hurry to put in the stitch-in-time. Little frocks for dinner hour and evening gatherings after dinner are always needed also. Athletic tops seem to last out the college year very well, and few girls come home with the tops they started out with; for there seems to be a system of borrow and exchange where athletic clothes are concerned.

**Taffeta Frocks Have Cording.**  
If the designer at college is to have the very newest sort of frock of Paris, she can select the model will undoubtedly be one of those corded taffetas that are so particularly engaging. A frock of blue taffeta has a button-in-back bodice and a knee-length circular tunic which flares over a longer, narrower skirt bearing a tunic, girle and elbow sleeves are embroidered with silver thread and black silk thread. A black taffeta model—and black taffeta frocks are going to be tremendous favorites—has a square-necked, elbow-sleeved bodice fastened at the back and fitted with seams and darts. The darts are piped with bright red taffeta and the taffeta roses are appliqued to the tucked, gathered skirt. A gay little frock, this. Very charming is a model of coffee-brown satin with circular tunic, wide crush sash and elbow-sleeved bodice fastened at the back. The bodice is embroidered all over with white silk and facings of white silk turn back from neckline and sleeve edge. The circular tunic has a white piping at the edge.

**Pipings on New Spring Frocks.**  
Many quaint features hinting at a return to styles of the 70s and the 80s are appearing on frocks for spring. The plain bodices, fitted with piped darts, for instance, the lavish use of velvet ribbon in band trimmings and bowknots, the facings of contrasting color on tailored garb. Lavin introduced these striking facings a month or so ago, and they are usually of white broadcloth, even on silk suits or wraps. Sometimes the garment carrying the spotless white facings is embroidered elaborately with white floss. An attractive frock for a young woman in a hurry, blue satin with simple kimono waist, crush sash with looped-over ends, and gathered skirt scalloped at the edge. The waist of this frock is embroidered with white silk thread, and a roll collar of white silk outlines the neckline from shoulder to sash, a tucker of shirred lace filling the opening. The scalloping of the skirt and sleeve edge are piped with white and the sash ends are faced with white.

**Kimono Frocks Lines Straight.**  
Straight, slim kimono dresses, tied in with a narrow sash and embroidered in Japanese effect are the latest expression of the craze for straight lines. The real kimono opens down the front; the kimono frock slips over the head—that seems to be the only difference. But these kimono dresses are much fancied by youthful wearers and the college girl especially approves a style which is so easy to adjust in a hurry. One of these dresses, of navy tricotine, has embroidery from hem to hip in wistaria design; graceful sprays of purple wistaria trailing naturally and done in shades of lavender, violet and



4222 Girlhood Porticietto Fancies Black.

**Dance Frocks for College.**  
Very probably the S. O. S. call for more clothes will include a convincing appeal for a black evening frock. Every girl is wild for a black evening frock this year—and there seem to be enough of these frocks to go round. Every other evening gown in the shops seems to be a black one. Nobody looks as well in a black dance frock as a young girl, and

pleat edged. All the ruffles are caught up one side under bows of black velvet ribbon, the velvet bows making a straight line down the skirt. There are velvet ribbon bows, too, on the elbow sleeve ruffles.

**Evening Frocks Made at Home.**  
Some of the expensive frocks in the shops look absurdly easy to make, but one must remember that clever choice of colors and a French touch of trimming make the smartness and distinction of these models. Any mother who has a knack for dressmaking can fashion a pretty evening gown to send in hand-picked at college, but her best plan will be to study some one model in the shops and copy it exactly; copy it to the last detail of picot edging and posy of flowers at the girle. For instance a delectable frock of chartruese chiffon, easy to reproduce at home, the time is out almost fashion with a rounded neckline, sleeves to the elbow and fastening at the back. This waist blouse in soft folds over the sash which is narrow and made of chartruese ribbon. Across front and back of this narrow girle are garlands of green leaves in little clusters, with a few pendant black grapes. The skirt is gathered to the waistband and is picot finished at the lower edge. Four cartwheel rosettes of chartruese, with streamers, are set on the chiffon skirt just below the hip.

The college girl whose wardrobe is in rags and tags about now, will be

## AN INTERESTING EXAMPLE OF THE ONE-TRICK, OR INFORMATIVE, DOUBLE CAME UP IN RECENT HAND, AS FOLLOWS:

Z, the dealer, bid "one heart" on an ace, his partner, queen, 10, one small club, the union-guard king of diamonds and three small spades. A and Y passed. B held the following:

- 43
- AK32
- AQ4
- AJ43

On a hand on which as initial bidder he undoubtedly would have bid "no trumps," but was deterred from doing so because of his lack of protection in hearts. Perhaps there is no rule which should be more rigidly observed than the one prohibiting the bid of no trumps when one is unprotected in the adversary's suit. The player who attempts it will surely get ahead in most cases miserably so. No trumps, then, being out of the question and the hand not admitting of a suit, what was B to do—accept the adverse heart declaration with the prospect of piling up big penalties or make the informative double, asking his partner to make a bid? While his hand seemed good for four, possibly five or even six tricks, it was exceptionally long in hearts and short in other suits, his high cards might fail to make. Besides, it was the rubber game. A-B were well ahead on penalties, so it was the time to go in for same, especially as B's hand was so constructed that it would easily fit in with any bid A might make.

**A's Response Welcome.**  
B, therefore, doubted, Z passed, and A, in response to the double, bid "no trumps." This was as music to B's ears and far better than he expected. As the other players passed, the hand was played by A at "no trumps," with the result that the side scored a little slam, a total of 390—40 for tricks, 10 for aces, for little slam and 10 for rubber. A's hand was the following:

- KJ62
- Q978
- 76
- Q10

Having good protection in the adversary's suit (hearts), queen and 10 of spades, and a longy in clubs, the queen he naturally responded to the double by naming the higher valued bid, no trumps, rather than his long suit. There are some players who find, who are under the impression a double of this nature is an unequivocal command to the partner to bid his longest suit. Not so, however, it means, such double, in fact, embodies a preference for a no-trump bid, and says to the partner that if he has one or two sure stoppers in the adversary's suit, and preferably some slight strength besides to bid no trumps; otherwise his longest suit. It is the ability to control the suit, either bid. No matter what the result of the bid, the player who so bids is relieved entirely of any further responsibility to the master. His partner has made a direct request of him and he complies with it; that is all there is to it so far as he is concerned. The doubler, plus, however, the player who issues such command to his partner, must be perfectly assured his hand justifies it, and that he has no great disaster can easily be the result.

**Different Case Cited.**  
In this particular hand the double proved of the utmost value; A's holding was exceptional, and played at no trumps the hand could not help turning out well. There are many cases, however, in which the results are far less satisfactory, and least the triumphant player in this case should lose sight of this I cited the following case which also recently came under my observation:

The dealer for a good and second player doubled. As in the case given the double showed protection in all suits but spades, and asked the partner to bid no trumps if holding one or more stoppers in spades; otherwise his longest suit. The double in this case, however, found the partner with a bust hand—hearts K, J, 2; clubs 8, 7, 4, 3; diamonds 9, 8, 7, 2; spades 5, 3. As may be imagined, he was placed in a most embarrassing position, being obliged to make a bid, and not simply a bid of one, but of two, on a perfectly hopeless hand. Necessarily he inferred his partner, the doubler, was well protected or he would not have imposed this obligation upon him, but at the same time he shrunk from complying with it and vainly wished there were some means of escape. However, having to bid, he chose diamonds rather than clubs, because the slightly greater strength in diamonds than in clubs. Diamonds, as it happened, found the doubler player with two, king and one small, but yet there being no bid to which he could shift, the hand was played at "two diamonds," and the side went down three tricks. Z scoring penalties to the value of 150, plus four honors—a total of 178.

**Advantage Often Seen.**  
Those who disfavor the one-trick double use a case like this kind as a strong argument against its efficacy. My contention, however, is that when such double is used, the judgment is that it is when the hand fully justifies its use and especially when it is the double of a one-trick suit bid. It turns out to the advantage of the side far oftener than it turns to their disadvantage, and results often in the side getting a score when otherwise it is the adversary who would score. I do not, however, approve its use save when the hand on which the double is made contains some, not a supposition of strength in all the three remaining suits, and when each of these suits contains at least three cards. This latter contention is considered of the utmost importance, other-

wise, when, as in the case given, the partner's bid is on a suit of four cards only, the advice, rather than the declaring side, as the majority of trumps. At a trump declaration, trumps are the controlling factor in the hand, and the declarer, or sufferer, in a disaster he will generally meet if the hand be played at the initial bid redoubled.

Those who advocate this policy evidently lose sight of the fact that when the two first bidders, the initial bidder and the doubler, have shown strength, and third bidder also is strong, the fourth bidder can do nothing but a bust and would gladly welcome a release from the obligation which he would likely, as in reality it did, result in disaster.

**Defense Argument Noted.**  
Some players argue that as a means of defense against the informative double, it is up to the partner of the initial bidder, if having rather more than average strength, to redouble. This on the theory that by nullifying the effect of the doubling, the player intends the double shall have, it will force him, the player who doubled, to himself make some defensible announcement or suffer a disaster he will generally meet if the hand be played at the initial bid redoubled.

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**Double Held Advantage.**  
The double of a one-trick suit bid, as are the cases under consideration today, is in my estimation far more efficacious and results far more advantageously than the double of a one-trick no-trump bid. In the former case the doubler player says that he has a genuine no-trump hand, and he lacks protection in the adversary's suit, and asks the partner to bid no trumps. In the latter case the doubler player also announces a no-trump hand, and commands the partner to bid no trumps; otherwise his longest suit. No-trump support in such cases is not so certain as in the former, and guarded jacks than to ace and kings, since when two players have shown no-trump strength one cannot reasonably expect the third player to have much strength in that direction. It turns out not infrequently that a player who doubles a no-trump bid, asking his partner to make a bid, has the strength in his own hand to justify a two no-trump bid, or at least a suit bid, or that it will be the molasses, but disappeared. Then you can throw the garbage on the fire and it will not put it out. This is an excellent plan for an emergency, the success of the no-trump bid when made under such conditions.

**Some Useful Hints.**  
When there is difficulty in having garbage removed, keep it in an old tin, and after the baking is done put the garbage in the oven to bake till the molasses has disappeared. Then you can throw the garbage on the fire and it will not put it out. This is an excellent plan for an emergency, the success of the no-trump bid when made under such conditions.

There are a few things still to be considered under this heading, which I will take up in a future issue.

**Use Pyramid Be Happy**  
If Endurance Is Being Tried to the Limit Get a Box of Pyramid Pile Supporter.

If you are struggling with the pain and discomfort of itching, bleeding, protruding piles or hemorrhoids, go over to any drug store and get a 60 cent box of Pyramid Pile Supporter. Take no substitute. Relief should come so quickly you will wonder why anyone should continue to suffer the pain of such a distressing condition. For a free trial package, send name and address to Pyramid Drug Co., 600 Pyramide Bldg., Marshall, Mich.

**How to Tint Your Gray Hair at Home**  
If your hair is graying or is faded and streaked, do not let it become any more unattractive. No matter whether its original youthful color was golden or black, or any shade of brown, all you need is a bottle of Brownstone to instantly restore its beauty in a manner that defies detection. This famous preparation is as simple and easy to use as manicuring your nails.

**Special Free Trial Offer.**  
Every package of Brownstone contains full, simple directions for working its magic on gray, faded, or streaked hair. Guaranteed absolutely hairless. At all leading drug stores in 5c and \$1.50 packages. Two colors: "Light to Medium Brown" and "Dark Brown to Black." Send to the Kenton Pharmaceutical Co., 533 Coppin Bldg., Covington, Ky., enclosing 1c cents for postage, packing and war tax, for a free trial package of Brownstone. Adv.

**DIAMOND DYES**  
Garments or Draperies Never Streak, Fade, or have a "Dyed-Look"

Each package of "Diamond Dyes" contains directions so simple that it is fun for any woman to diamond-dye faded, shabby skirts, waists, dresses, coats, stockings, sweaters, draperies, coverings, everything.

Buy "Diamond Dyes"—no other kind—then perfect results are guaranteed. Tell druggist whether your material is wool or silk, or if it is cotton, linen or a mixture. It rich colors—Adv.

**Hair Often Ruined by Careless Washing**  
Soap should be used very carefully if you want to keep your hair looking its best. Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle and ruins it.

The best thing for steady use is Multisided coconut oil shampoo (which is pure and greaseless) and is better than anything else you can use. One or two teaspoonfuls of Multisided will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get Multisided coconut oil shampoo at any pharmacy. It's very cheap, and a few ounces will supply every member of the family for months. Be sure your druggist gives you Multisided—Adv.

**You Can't Brush or Wash Out Dandruff**  
The only sure way to get rid of dandruff is to dissolve it, then you destroy it entirely. To do this get about four ounces of ordinary liquid arvon, apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips. Do this tonight, and by morning, most if not all of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it, no matter how much dandruff you may have.

You will find, too, that itching and digging of the scalp will stop at once, and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better.

You can get liquid arvon at any drug store. It is inexpensive and never fails to do the work—Adv.

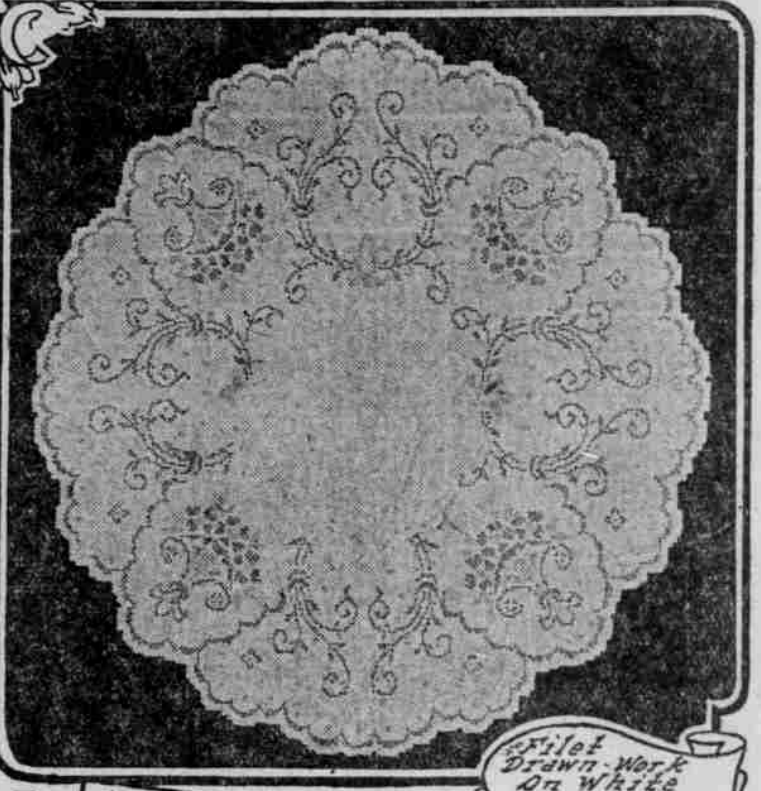
**Adler-i-ka Again!**  
"I was troubled with constipation and indigestion for about three years. Was afraid to eat even rice, then taking Adler-i-ka I can eat anything without fear." (Signed) Mrs. A. Howland.

Adler-i-ka acts on BOTH upper and lower bowel, removing foul matter which poisoned stomach. Brings out all gases, relieving pressure on heart and other organs. EXCELLENT for gas on the stomach or sour stomach. Removes a surprising amount of foul, decaying matter which you never thought was in your system and which nothing else can dissolve. Tends to CURE constipation and prevent appendicitis. Adler-i-ka surprises those who have used only ordinary bowel and stomach medicines. Skidmore Drug Co., 151 Third, and all leading druggists—Adv.

**MURINE**  
Night  
Keep Your Eyes  
Clean—Clear—Healthy  
Gifts for Free Eye Care Book Murine Co., Chicago, U.S.A.

# INTEREST IN LINEN BEING REVIVED BY HOUSEWIVES

Coveted Material Again Available in Generous Quantities, Which Is Considered Nearly Too Good to Be True.



Filet Drawn-Work On Waist

hold articles made of linen are a specialty. The bag is of gray linen—gray, of course, for gray is fashion's supreme favorite just now! And the embroidered pattern is in paler gray, almost a oyster white tint. This is the smart new sort of conventionalized flower motif that is at present the craze in art embroidery. The cord handles of the bag, you perceive, are run under button-holed loops—quite a new idea.

That luncheon set is a very beautiful example of filet drawn-work on white linen. The pattern shows delicate callions with quaint little baskets between graceful scroll motifs and all the work, including the delicate scallop and dot at the edge, is in filet effect. The set comprises a large centerpiece, plate daisies and six exquisite table belongings and household articles made of linen are a specialty. The bag is of gray linen—gray, of course, for gray is fashion's supreme favorite just now! And the embroidered pattern is in paler gray, almost a oyster white tint. This is the smart new sort of conventionalized flower motif that is at present the craze in art embroidery. The cord handles of the bag, you perceive, are run under button-holed loops—quite a new idea.

**See Embroidery Has Flower Motif**  
NOW that linens are available again, interest in household articles made of linen is revived. So long as the patient housewife "got along"—during the lean linen years of wartime and immediately thereafter—with makeshifts in the way of tablecloths, bedspreads, bureau covers and bags fashioned of everything from flowered chintz or crepe paper, that row she finds it almost too good to be true that linens are again to be procured in generous quantity. All the art needlework shops are offering things made of linen and some of the new designs are most beautiful and most interesting.

Pictured are two new linen offerings of a well-known shop where exquisite table belongings and household articles made of linen are a specialty. The bag is of gray linen—gray, of course, for gray is fashion's supreme favorite just now! And the embroidered pattern is in paler gray, almost a oyster white tint. This is the smart new sort of conventionalized flower motif that is at present the craze in art embroidery. The cord handles of the bag, you perceive, are run under button-holed loops—quite a new idea.

**DARKEN GRAY HAIR, LOOK YOUNG, PRETTY**  
Sage Tea and Sulphur Darkens So Naturally That No-body Can Tell.

Hair that loses its color and luster, or when it fades, turns gray, dull and lifeless, is caused by a lack of sulphur in the hair. Our grandmother used up a mixture of Sage Tea and Sulphur to keep her locks dark and beautiful and thousands of women and men who value that even color, that beautiful dark shade of hair, which darkens the hair so attractively, use only this old-time recipe.

Nowadays we get this famous mixture improved by the addition of other ingredients by asking at any drug store for a bottle of "Wyeth's Sage and Sulphur Compound," that beautiful dark shade of hair, which darkens the hair so attractively, use only this old-time recipe.

**Use Pyramid Be Happy**  
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If you are struggling with the pain and discomfort of itching, bleeding, protruding piles or hemorrhoids, go over to any drug store and get a 60 cent box of Pyramid Pile Supporter. Take no substitute. Relief should come so quickly you will wonder why anyone should continue to suffer the pain of such a distressing condition. For a free trial package, send name and address to Pyramid Drug Co., 600 Pyramide Bldg., Marshall, Mich.

**FIERY, ITCHY ECZEMA HEALED RIGHT UP BY APPLYING SULPHUR**  
Any breaking out of the skin, even itching eczema, can be quickly overcome by applying a little Mentho-Sulphur, says a noted skin specialist. Because of its germ-destroying properties, this sulphur preparation instantly brings ease from skin irritation, soothes and heals the eczema right up and leaves the skin clear and smooth.

It seldom fails to relieve the torment and disfigurement. Sufferers from skin trouble should get a little jar of Mentho-Sulphur from any good druggist and use it like a cold cream. Adv.