

MUNICIPAL CONCERT PUBLIC AUDITORIUM, 3 P. M. TODAY—SOLOISTS AND PIPE ORGAN—ADMISSION 15c

Permanent Hair Waving Fluid

The Notion Shop makes a special demonstration of Garrit's Permanent Waving Fluid and Garrit's Wavers. The fluid is 50c (plus 2c tax), the wavers 45c for a card of five.

—Meier & Frank's: Main Floor.

Premium Quality Seeds

We have in a special section all standard varieties of northern grown flower and vegetable seeds. Meier & Frank Premium Quality seeds are the best.

—Meier & Frank's: Ninth Floor.

Newly Received Neckwear

from Crowley and other noted designers includes 3-piece vestee sets, separate panel vests, collar and cuff sets, etc. New colors. Effectively trimmed. See Fifth Street window.

—Meier & Frank's: Main Floor.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

New Luncheon Sets \$1.25

Attractive new 13-piece luncheon sets stamped in simple stitching pattern for embroidery in blue and white. Sets consist of six 10-inch and six 6-inch dollies and centerpiece.

—Meier & Frank's: Second Floor.

Reduced
The "Universal" Electric Washer
at a new Lower Price
\$1.85
Your own terms—in reason.
Basement Balcony.

35c Peanut Brittle Lb. Box 20c

Meier & Frank peanut brittle filled with small peanuts. Delicious quality. Packed in one-pound boxes. None delivered. See Sixth Street window.

—Meier & Frank's: All Candy Sections.

First With New Goods, First With New Low Prices

It is a Pleasure to Walk Through the Store and See the Abundant Proofs of Both of These on Every Hand

Extraordinary!

Sale of Lamp Shade Materials

With the FREE INSTRUCTIONS which we give to those who purchase their materials here it will be a simple matter for a woman to make her own lamp shades and provide herself with a fascinating occupation for her leisure hours. The EXTRAORDINARY values which this special-purchase sale brings will make it doubly worth while for women to take up lamp-shade making forthwith and create beautiful things for the home.

**Fringes, Yd. 60¢**

Formerly as high as \$2 to \$5 per yard. All silk fringes, 2 to 6 inches, assorted colors.

Edging, 65¢

Silk moss edging in gold, black, rose, blue and other wanted colors. Formerly \$1.25 to \$1.75 yard.

Gold Braids, 10¢

15c quality, yard 10¢. The 35c quality, yard 20¢, the 85c quality, yard 50¢.

Habutai, \$1.35

Formerly to \$3.20 yard. 36-inch silk habutai in rose, gold, blue, white and mulberry.

Gauze, \$2.35

Formerly \$6 yard. 50-inch silk gauze in putty, gold, mulberry, etc.

Taffeta, \$7.95

Formerly \$10 to \$14 yard. 50-inch silk taffetas in rose, blue, green and putty.

Taffeta \$2.50

Formerly \$3.20 to \$5.75. The former \$6 to \$7 quality, yard \$3.75. Fine 36-inch silk taffeta.

Frames, \$1

Table lamp and floor lamp sizes in wire frames at \$1 to all those purchasing materials in this sale. Other frames are reduced.

Tassels and Ornaments Are Reduced

See Fifth and Alder corner window.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Regular \$4.25 to \$5.50

Women's Gloves \$2.31

Broken lines of women's one and two-clasp style gloves including

Perrin's Trefousse Bacmo

Chanut, Fownes and other well-known makes. French kid, suede, mocha and lambskin gloves in white, champagne, pearl, gray, mode, tan and black. Sizes 5½ to 6½, but not all colors in every kind or size.

See Fifth Street Window Display

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

"Always the New Things First at Meier & Frank's"

New Spring Silks

including the following just received at the new lower prices:

New Tally-Ho Sport Silks
New Kitten-ear Satin (Navy and Black)
New Satin Striped Canton Crepe (New Colors)
New Charmeuse (New Colors)
New Hairline Striped Taffeta Silks
New Georgette Crepes (Latest Colors)
New Moonglo Satins
New Moonglo Crepe
New Fairway and Fantasi Sport Silks
New Satin de Lyon
New Satin Panne

See Fifth Street window.

New Dress Goods

include the following:

New French and Suiting Serge
New All-Wool Tricotine

All-Wool Coatings \$3.50 and \$4.50

54-inch medium weight all wool coatings. Specially priced.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Tailoring Service

We will cut, baste and fit any style of tailored skirt at a very small cost. Satisfaction assured.



\$47.50

\$65.00

\$52.50

\$39.50

MORE

New Spring Dresses
New Spring Suits
New Spring Coats
New Spring Skirts

NEW
LOWER
PRICES,
TOO

HERE

Spring and lower prices exercise a potent sway over the woman who likes to be well dressed.

At this store moderate sums buy clothes of such good-quality and correct new style that one may satisfy the desire for the new and fine without the feeling of extravagance.

With Easter little more than a month away, this is a favorable time to experience the advantages of choosing from Meier & Frank's most complete stocks of fashionable spring apparel at the new lower prices.

Dresses from \$15. Suits from \$35. Coats from \$25. Skirts from \$10. See Fifth Street window displays.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

New Spring Furs

New fur neckpieces of wolf, fox and lynx in taupe, brown and black. Styles range from small choker to large animal scarf effects. Prices range from \$25 to \$115.

See Fifth Street window display.

—Meier & Frank's: Fur Salons, Fourth Floor. (Mail Orders Filled.)

New Spring Hats

The spring hat is accorded its proper importance in our displays. Individualized new millinery for every occasion, here in wide variety at moderate prices. Every becoming shape.

See Fifth Street window display.

—Meier & Frank's: Millinery Salons, Fourth Floor. (Mail Orders Filled.)

Exceptional

New Spring Blouses

Specially **\$6.00** Priced

Blouses of a quality heretofore associated with a price several dollars higher here now, thanks to a special purchase, at \$6... and in new spring models!

Of georgette crepe in white, flesh, honey-dew, tomato red, rust and other new shades. Belt-in, hipline and tie-back models. Some trimmed with Venise lace, some have pleated frills.

—Meier & Frank's: Blouse Shop, Fourth Floor. (Mail Orders Filled.)



Every Home Can Share in This

February Sale of Furniture

at Reductions of 20% to 50%

Furniture representative of every kind in the Meier & Frank stocks of home furniture—greatest in the northwest. Suites and separate pieces of living room, dining room and bedroom furniture at large reductions. Here are examples:

Bedroom Furniture

\$1825 Solid Walnut bedroom suite, nine pieces.....\$912.50
\$810 Mahogany bedroom suite, six pieces.....\$595.00
\$1185 Walnut Bedroom suite, eight pieces.....\$592.50
\$205 Ivory Dresser.....\$149.00
\$92.00 Ivory Dresser.....\$73.00
\$76.00 Ivory Dresser.....\$59.60
\$80.00 Ivory Dresser.....\$48.00
\$75.00 Ivory Dresser.....\$52.00

\$54.00 Ivory enamel dresser, 38-inch base, 22x28 mirror...\$36.00
\$183 Mahogany Queen Anne Dresser.....\$139.50
\$187 Mahogany Dresser.....\$93.50
\$205 Mahogany Dresser.....\$149.00
\$46.00 Ivory Chiffonier.....\$29.85
\$118 Mahogany Chiffonier.....\$59.00
\$120 Dressing Table.....\$60.00
\$159.50 Mahogany Queen Anne Chiffonier.....\$119.50
\$142 Mahogany Queen Anne Bow-foot Bed.....\$99.85
\$27.00 Springs, double-deck spring coils tied across the top with small helical springs.....\$19.75
Mattress, 40-lb., art ticking, roll edge.....\$ 7.25

Dining Room Furniture

\$1630 Mahogany dining room suite consisting of 72-inch sideboard, oval table, china cabinet, serving table, 6 chairs and 2 arm chairs.....\$815.25
\$625 Walnut dining room suite, consisting of buffet, china cabinet, dining table, serving table, 5 chairs and arm chair.....\$475.00
\$1000 Walnut dining suite consisting of buffet, dining table, china cabinet, serving table, 5 chairs and arm chair.....\$495.00
\$197 Dining Table, solid mahogany Chippendale, 48x60-inch top, 8-ft. extension.....\$98.50
\$199 Dining Table, solid mahogany or walnut, 60x48-inch top, 8-ft. extension.....\$147.00
\$17.00 Jacobean oak dining chair, leather seat.....\$8.50
\$25.00 Jacobean oak dining chair, leather seat.....\$12.50
\$21.75 Mahogany finish chair, leather seat.....\$12.50
\$30.50 Dining Chair mahogany or walnut finish, tapestry seat.....\$15.25
\$30.00 Mahogany finish arm chair, leather seat.....\$17.50
\$39.75 Arm chair, mahogany or walnut finish, tapestry seat.....\$19.75

Living Room Furniture

\$56.50 Davenport Table, mahogany finish.....\$39.75
\$97.50 Open Desk, mahogany.....\$48.00
\$337 Davenport, sateen down cushions.....\$168.50
\$100 Sateen Chair.....\$49.00
\$165.50 Sateen Down Cushion Chair.....\$82.75
\$95.00 Chair, tapestry upholstered.....\$47.50
\$30.00 Reed Chair, unfinished.....\$15.00
\$27.00 Reed Chair, unfinished.....\$13.50
\$26.00 Reed Rocker, frosted brown, cretonne upholstered.....\$18.75
\$21.25 Reed Chair, frosted brown, cretonne upholstered.....\$12.50
\$64.00 Willow Settee, frosted brown, cretonne upholstered.....\$39.75
\$50.50 Willow Ivory Settee, cretonne upholstered.....\$39.50
\$27.00 Fiber Rocker, frosted brown, cretonne upholstered.....\$19.75

SEE SIXTH STREET WINDOW DISPLAY

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)



New Swagger Bags \$5

We have a great variety of these popular bags in the new shades of gray and brown with alligator and velvet finish. One illustrated.

Canteen Bags

for spring in new leathers, shapes and with new fittings, \$6.50 up.

New Handbags

Popular embossed leather bags in a beautiful shade of brown. The new swagger shape. Nicely lined. Fitted with coin purse and mirror. One illustrated. \$1.95 to \$5.50.

See Sixth and Alder window.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Oregon Prune Week

Eat more prunes. They're good for you and you help a great Oregon industry. Meier & Frank Company enters into the spirit of Oregon Prune Week (February 14 to 19) and offers special price incentives on NEW Oregon prunes this week.

25-lb. wooden boxes \$1.95. In bulk, 6 lbs. 50c, lb. 9c.

6-lb. cartons, our own packing, large 30 to 40 size, \$1.05. Three lbs. 55c, lb. 20c.

6-lb. cartons, our own packing, 50 to 60 size, 69c. Three lbs. 35c.

See Alder Street window.

The Bakery Features

Prune bread, loaf 15c.
Prune cakes, square cuts, each 25c.
Prune Pies, each 35c.
Coffee cake, prune filling, each 25c.
Layer cakes, prune center, several icings, each 50c.
Prune cookies, ginger or lemon flavor, dozen 20c.

The Dairy Lunch

counter will feature prune pie, prune cake, prune pineapple salad and prune whip.

—Meier & Frank's: Ninth Floor. (Mail Orders Filled.)