

ALL MAIL ORDERS FILLED AT CLEARANCE SALE PRICES

PARCELS POST PACKAGES PREPAID ON \$5.00 PURCHASES

Everything at a Reduced Price

Only Contract Goods Excepted

The Store That Undersells


Robert Bros.
 THIRD & MORRISON
 Because It Sells for Cash

Everything at a Reduced Price

Only Contract Goods Excepted

Announcing the Greatest Value-Giving in the Store's History
 Our Entire Stocks of Worthy Merchandise for the Home and Person In This Great January Clearance—
 At Positive Price Reductions From 10 up to 50 Per Cent
 From Our Regularly Low Cash Selling Prices

JANUARY CLEARANCE SALES

The Best Time to Buy for Both Present and Future Needs Is Now!

Never before has there been such a wonderful opportunity to the economical, the thrifty, the men and women who enjoy getting a great bargain for a small price as is presented by this January Clearance Sale—
 Just now and for the next few weeks Clearance Sale Reductions will prevail throughout every section of every department of this great store. A PRICE REDUCTION ON EVERY ARTICLE IN OUR STOCKS. (Only contract goods excepted, and of which we have very little.) Unusual reductions, due to the change of season, the readjustment of trade conditions, as well as the approaching inventory period, at which we wish stocks to be as low as possible.

Everything at a Reduced Price in Silks, Velvets and Woolen Dress Goods

In this great January Clearance Sale you have an unequalled opportunity to purchase the most staple and beautiful Silks, Velvets and Woolen Dress Goods at savings never before equaled. This list of items does not begin to tell the story, but from them you can realize what an important sale this really is—

98c Yd. for Choice

36-Inch—Fancy Habutai Lining Silks; all colors.
 36-Inch—Cotton Back Lining Satins, in solid colors.
 36-Inch—Fancy Stripe Taffeta Silks, in many colors.
 36-Inch—Solid Colored Poplin Silks, in various shades.
 36-Inch—Printed Warp Pompadour Silks, in dainty patterns.
 36-Inch—Striped Wash Silks, in various color combinations.
 36-Inch—Black Messaline and Taffeta Silks, first grade.
 Cheney Bros.' Fancy Kimono Silks, in an endless assortment.

Yard Wide Satin Messaline Clearance Sale Price \$1.69 Yard

Without reserve you have choice from our entire stock of high-grade Satin Messalines in 36-inch width; more than a hundred new and staple shades to select from; an extra fine finished, heavy, durable Silk at a most unusual price concession.

38-Inch Tricolettes on Sale at \$1.98 Yard
 Comes in all the correct new and staple shades, as well as in black and white. It is a wonderfully fine durable Silk of splendid weight and finish.
 Clearance Sale Price \$1.98 a Yard

Serges—Granites—Plaids 36 and 42-In. Widths at 89c Yard

Our regular stock lines, including 36-inch Granites in solid colors and in neat small checks; also 36-inch Storm Serges in desirable colors and 42-inch wool-mixed Plaid Novelities in clever color combinations. All at one price—89c yard.

40-Inch French Serges Reduced to \$1.49 Yard
 This splendid fabric comes in black, navy, brown, green, tan, gray, taupe, etc. It is of perfect weave and finish and 40 in. wide.

52-Inch Storm Serges Reduced to \$1.39 Yard
 A fabric always in good style; comes in a splendid weight, 52 inches wide and shown in a deep rich navy blue. A great bargain.

Everything at a Reduced Price In Our Household Section

In Our Basement You Have Choice From Well Known and Reliable Makes of First Quality.

Aluminum Ware In the Following Assortment

At \$1.95 for Choice
 6-qt. Covered Convex Kettles
 6-qt. Aluminum Preserving Kettles
 8-qt. Covered Convex Stew Pans
 8-qt. Covered Convex Kettles
 6-cup Paneled Percolators
 1½-qt. Paneled Rice Boilers
 Quantity in Some Numbers Limited, so Don't Delay—Come Early.

Tungsten Electric Light Globes 5 for \$1.25

25, 40 and 50-Watt Globes
 Every globe hand tested and guaranteed at time of sale—they are standard quality regulation Tungsten Globes—only one box to a customer at this sale.



All Knit Underwear and Hosiery Reduced

WOMEN'S WOOL-MIXED

Vests and Pants at 98c Gar.

Nonshrinking Wool Mixed Vests in sleeveless styles; also Dutch neck with elbow sleeves and high neck with long sleeves. Sizes 34, 36, 38 and 42.
 Pants and Tights of the same quality in knee and ankle length styles in sizes 34, 36, 38, 40 and 44.
 Clearance Price 98c

1/3 OFF All Lines of Women's and Children's Wool Hose—This Sale at One-Third Off

Women's Cotton Union Suits at 79c Pair

Fine cotton-fleeced Union Suits in high neck, long sleeve styles in ankle length. Sizes 34, 36 and 38. Clearance Sale Price 79c Suit.

Women's Wool Sport Hose at \$1.30 Pair

Both medium and heavy weight in plain and dropstitch styles. Heather mixtures in brown, green, red, blue, orange. Sizes 8½ to 10 at \$1.30 Pair.

WOMEN'S WOOL-MIXED

Union Suits at \$2.98 Suit

Nonshrinking Wool Mixed Union Suits of perfect fit and fine quality. They come in high neck styles with long sleeves; also with Dutch neck and elbow sleeves. All are in ankle length and you have choice from all sizes from 34 to 44.
 Clearance Price \$2.98

Women's Wool Cashmere Hose at 57c Pair

Fine Wool Mixed Cashmere Hose in out-sizes only, 8½ to 10½. A fast black stocking, both warm and durable. Clearance Sale Price 57c Pair.



33 1/3% OFF!
 All Our Stock of Women's and Children's Sweaters and Scarfs Now Selling at 1/3 OFF

Everything at a Reduced Price With Amazing Values in Famous Makes of

Guaranteed Corsets At \$1.00 At \$2.00 At \$3.00 At \$4.00 Pair



To our Corset patrons we commend this sale as the most important underpricing event in the department's history—for regardless of cost or former selling prices we include about 95 per cent of our entire stock at the above drastic price reductions—many numbers at less than cost. It is a sale worthy of the most particular woman's immediate attention.

Lot 1 at \$1.00

Empire, Lady Ruth and sport models in Batiste, Sterling and Coutil. Back-lace models, in sizes 19 to 26. Front-lace models in sizes 27 to 31. Values to double this Clearance Sale price.

Lot 2 at \$2.00

Henderson, R. & G., Calma, Empire, Merito and other makes in Brocades, Batistes, Coutil. All fashionable models for all figures. Values ¼ to ½ less at this Clearance Sale price.

Lot 3 at \$3.00

R. & G., Calma, Merito and Rengo Belt Corsets in styles for medium and stout figures. Also sport models. Sizes to 36. Choice from all at this Clearance Sale price.

Lot 4 at \$4.00

All our top grade Rengo Belt Reducing Corsets, many of the splendid steel elastic, double-boned, at ¼ price. Nos. 1369, 323, 319, 317, 320, etc. Also front and back-lace R. & G., Calma, Henderson and other famous makes.

Positively None Exchanged at These Sale Prices No Phone Orders

OUR STORE NOW OPENS AT 9 A. M.


Robert Bros.
 THIRD & MORRISON

The Most in Value—The Best in Quality

January Shoe Sale

Our Entire Stock of Shoes Now Selling at Reduced Prices—

Women's and Misses' Shoes at \$2.47 Pair

Broken lines of famous makes in black and brown kid—black gunmetal and brown calf—Goodyear welt and McKay sewed soles and all this season's styles for women and young school girls—All sizes in the assortment.
 Clearance Sale Price \$2.47

Misses' and Children's School Shoes

Sizes 5 to 8, Clearance Price \$2.35
 Sizes 8½ to 11, Clearance Price \$2.65
 Sizes 11½ to 12, Clearance Price \$2.95
 Regular stock lines in black and brown calf and made with good heavy soles. Just right for immediate wear.

Boys' Heavy School Shoes

Sizes 9 to 13½ at \$2.65
 Sizes 1 to 6 at \$3.35

Choice from regular stock lines in several different styles for dress or school wear—both lace and button in black and tan leathers—shoes made solid all through.

All Our Men's High-Grade Dress Shoes in This Clearance Sale at \$7.35 Pair

Styles with medium and heavy soles in black and tan leathers—all-leather Goodyear welt soles and heels—models with English, military and medium wide toe. All sizes; all on sale, pr. \$7.35

Clearance Sale Prices

All Wool Mackinaw Coats

Boys' at \$8.45
 Youths' at \$9.95
 Men's at \$11.95

Everything in Domestic Goods at Reduced Prices

To the practical, prudent woman who would profit extraordinarily in purchasing Wash Goods, Flannels, Linens, Bedding, etc., this is, indeed, the opportune time to purchase for both present and future needs.

1/2 PRICE—All our standard 1/2 quality, high-grade Zephyr Gingham, plain colors, check, stripe and plaid styles in this great January Clearance Sale at exactly one-half former selling price—yard..... 30c

LONG CLOTH—of nainsook finish and full 36 inches wide—a fine quality in this Clearance Sale at, yard..... 29c

AEROPLANE LINEN—in natural color and 36-inch width; one of the most popular new fabrics. Clearance Sale at, yard..... 75c

ALL PERCALES—our entire stock, including all desirable patterns in light and dark colors. Clearance Sale at, yard..... 19c

OUTING Flannels of best standard quality, both plain colors and fancy styles. Clearance Sale, yard..... 20c

2-yard width Bleached Sheet, Clearance Sale at..... 50c
 72x90-inch Seamless Sheets, for Clearance Sale at..... \$1.15
 \$1x90-inch Seamless Sheets, for Clearance Sale at..... \$1.25
 42x36-inch standard quality Pillow Cases at 3 for..... \$1.00

Hope Muslin, full width, perfect quality. This sale at..... 15c
 Lonsdale Muslin of standard None Sold Wholesale—No Phone width and quality at..... 17c

HUCK TOWELS—of good size and quality. They come in plain white, 18x36 inches. Clearance Sale 6 for \$1.00
 HONEYCOMB TOWELS—very absorbent and with fast blue border, 20x40 inches. Clearance Sale at 3 for \$1.00

TURKISH TOWELS—of good size and quality. They come hemmed and 18x36 inches. Clearance Sale at..... 25c

WASH CLOTHS—Hundreds of them in various sizes with pink, blue or yellow border. Clearance Sale at..... 10c

SHEETING—full bleached and 2½ yards wide. A splendid quality. Clearance Sale at..... 50c

SHEETING—of standard quality and full bleached, 2½-yard width. Clearance Sale at..... 55c

Everything in Our Drapery and Bedding Section Reduced

The price reductions in this section are exceptionally important, many lines selling at exactly one-half former prices, as evidenced by the following items:

Bungalow Curtain Nets at 1/2
 Clearance Sale Prices 30c to \$1.50 Yard

More than 5000 yards in this special half-price sale—white, cream and ecru Bungalow Curtain Nets in every good quality and width.

Colored Scrims 1/2
 Marquisettes at 1/2
 Clearance Sale Prices 15c to 45c Yard

Our entire stock of colored Curtain Scrims and Marquisettes in this great half-price clearance. Unlimited choice in best colorings and all qualities.

Everything at a Reduced Price in

Women's Ready-to-Wear Garments

Just 27 Neat Poplin Suits To Close at \$15.00

They'll not last long at this ridiculously low price, although they come only in sizes 16, 18 and 36. They come in fine navy Poplin in models neatly plaited at waistline and in other pleasing effects. Some are full lined, others only half lined. All on sale at..... \$15

More Than 30 Fashionable Coats on Sale at \$30.00

The most critical women will be surprised at the values offered at this sale of handsome Coats in brown Velours, Silver-tones and black Blushes; both long and short models with self or fur collar. All sizes in the lot. Clearance Sale at \$30 only..... \$30

White and Flesh Regulation Waists and Over-Blouses—Clearance Sale Price \$3.99

STORE CLOSING AT 5:30 P. M.
 SATURDAYS AT 6 P. M.