

The SILENT DRAMA



Bebe Daniels in "You Never Can Tell" At The Rivoli.



Scene From "Godless Men" At The Majestic.



Scene From "The Round-Up" At The Liberty.



William S. Hart and Gertrude Claire in "The Cradle of Courage" At The Circle.

TODAY'S FILM FEATURES.

Liberty—Roscoe Arbuckle, "The Round-Up."
Columbia—Lionel Barrymore, "The Master Mind."
Rivoli—Bebe Daniels, "You Never Can Tell."
Majestic—Helene Chadwick, "Godless Men."
Peoples Ethel Clayton, "Sins of Rosanne."
Star—Harry Carey, "West Is West."
Circle—William S. Hart, "The Cradle of Courage."
Globe—Nazimova, "Madame Peacock."
Hippodrome—May Allison, "Are All Men Alike?"

Today's Music Features.

Rivoli—Orchestra concert under Salvatore Santella at 12:30 o'clock.
Liberty—Organ concert by Henri Kates at 12:30 o'clock.
Majestic—Organ concert by Cecil Teague at 1:30 o'clock.

CHRISTMAS week passed quietly at the motion-picture houses of the city, and attendance at the theaters was a little less than usual.

People were busy shopping and making preparations for Christmas day, and in most cases sought amusement at home celebrations on the holiday instead of going to the cinema. Appropriate decorations were featured in the lobby and interior displays at early all houses.

Local film men held a special Christmas celebration at the regular meeting of the Motion Picture League of Oregon at the Benson hotel on Thursday. Problems of the business were temporarily forgotten in the enjoyment of a Christmas tree decorated with presents for the members of the league. The gifts were exchanged in a spirit of good-natured fun, for it was agreed beforehand that 15 cents was to be the limit of expense on any present.

Plans for New Year's eve are the next thing to be considered by the water managers. Special midnight matinees will be held at the Liberty, Rivoli and Majestic theaters next Friday night starting at 11:30 o'clock. The Women's orchestra of Portland will play several selections as a feature of the Liberty show on New Year's eve. This will be followed by an act called "A Night in a Harem," which will appear six dancing girls, the Liberty trio and Miss Idaho playing an organ solo. This number will be staged on an elaborate stage with novel lighting effects. Then will come a special 1921 prologue, followed by the sharing of the picture feature, "Love, Honor and Obey." As an added attraction a number of talented amateur performers will furnish an entertainment program.

"Every effort is being made by the management to give our patrons a worth-while show to usher in the new year," said Manager Noble of the Liberty in discussing his plans for the event.

Noisemakers will be handed out to the audience after the picture has been shown. During the Shrine convention last June a special show at the Liberty was put on, but great annoyance was caused by the rowdiness of certain people, who spoiled the enjoyment of the program by an indiscriminate use of noisemakers. This was an injustice to many performers of real ability who appeared in the bill among amateur acts. Because of this we will have the amateur portion of the bill New Year's eve come on last, and no horse or other device for making a racket will be given out until the end of "Love, Honor and Obey."

The feature of the New Year's eve entertainment at the Rivoli will be a place dancing contest. The event is open to all and will be held on the stage to the strains of music by the Rivoli orchestra. Cash prizes will be awarded the winning couples, who will be judged by the amount of applause they receive from the audience. Other parts of the program have not been announced yet by Manager Stille.

Frank Lacey, manager of the Majestic theater, has promised his patrons a big surprise on Friday night. He is silent about details, but says that it will be a real show from first to last.

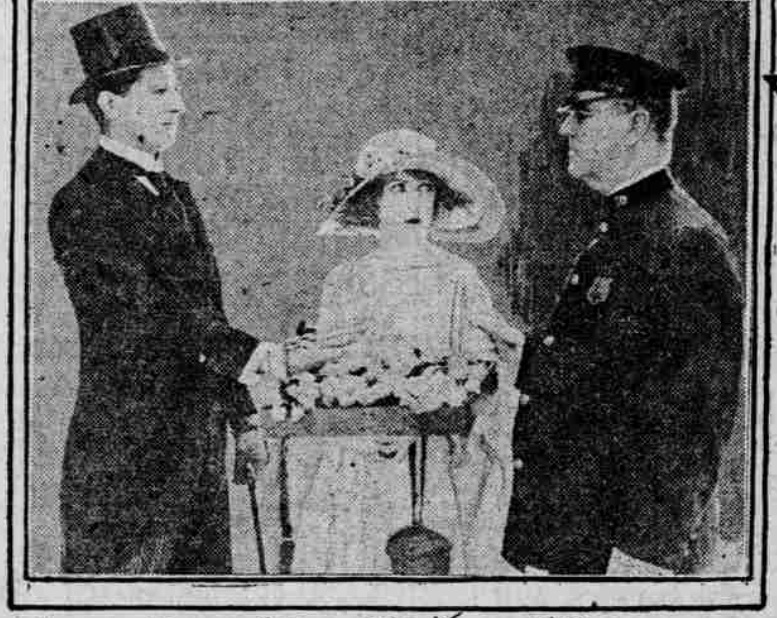
Melvin G. Winstock, well-known film man, last week announced his resignation as manager of the local Pathe exchange. He had been in charge of the exchange for nearly two years and during this period made a remarkable record in building up the business of his office. The volume of business at the local branch has increased 130 per cent in the period from October, 1919, to October, 1920, and Portland stands first among the Pathe exchanges of the United States in amount of business, according to figures in a recent issue of the Pathe Sun, official publication of the organization.

A telegram expressing regret at Mr. Winstock's resignation and thanking him for his work here was received by Mr. Winstock from Elmer Pearson, director of Pathe with headquarters in New York city.

"I want to take this opportunity to express my appreciation of the

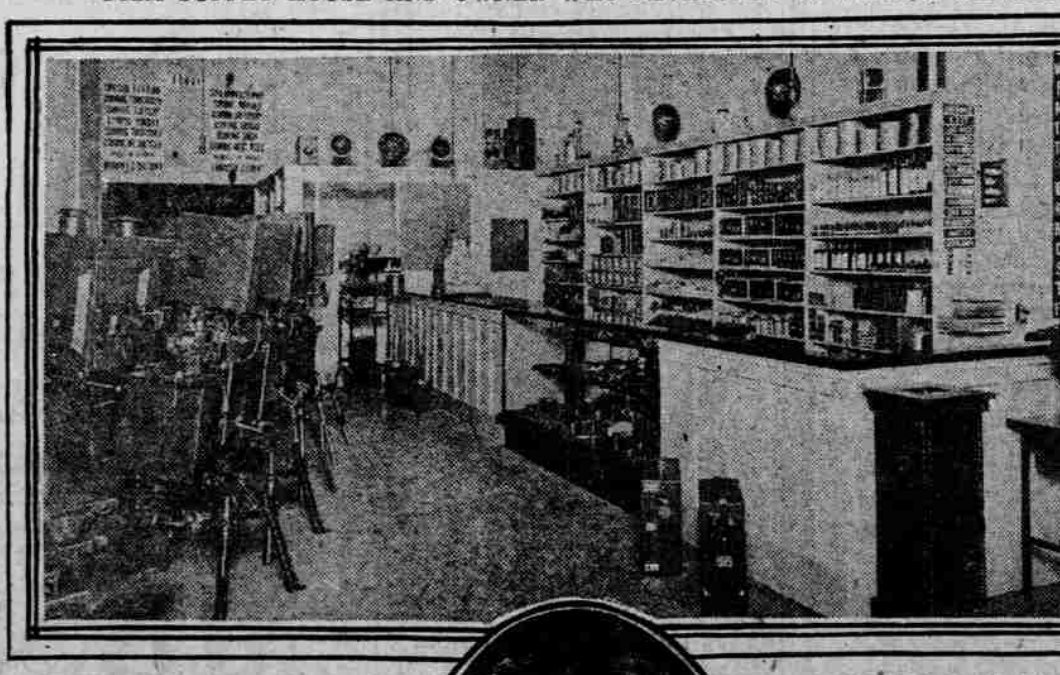


Lionel Barrymore in "The Master Mind" At The Columbia.



Scene From "Are All Men Alike" Starring May Allison At Hippodrome.

FILM SUPPLY HOUSE AND OWNER WHO DEVELOPED IT WITH \$60 CAPITAL.



Transformation of \$60 capital into a prosperous business capitalized two years later at \$14,000—that is the record of Matthew Aparton of Portland.

Mr. Aparton is the owner of the General Supply & Theater Equipment company of this city, which today supplies to a great extent the identical territory in the northwest which two years before looked to Seattle and San Francisco. Mr. Aparton's company also is supplying six of the larger Alaskan cities and is sending equipment into Idaho, Montana, Wyoming, Oklahoma and Washington. He has made of Portland a central distributing point for all motion-picture theaters in surrounding territory.

Until March 15, 1920, Mr. Aparton was an operator in the Liberty theater projection booth, although he founded his store on January 1, 1919. Mr. Aparton had just \$60, but he had a steady source of income from operating the Liberty projection machines. The first headquarters for the

Mr. Winstock came to Portland from the main Pathe organization. He is considering several offers from other film companies.

David Brill, manager of the local Universal exchange, received notification last week that he had won second prize in the recent salesmen's contest, in which 42 Universal branch offices competed.

Gus A. Metzgar, owner of the Rivoli theater, spread cheer among his employees yesterday when he distributed Christmas presents in the form of substantial bonus checks.

The corps of ushers who make it their business to find seats for patrons of the Rivoli blossomed out in brand new uniforms last week. The dresses are velvet with trimmings of gold braid.

Virginia Norden, personal representative of Louis B. Mayer, visited Portland during the week with prints of "The Woman in His Home," latest

starring vehicle of Mildred Harris. A preview showing of the film was given last Tuesday night at the Liberty theater for the benefit of local exhibitors. Miss Norden is on her way to Los Angeles after a tour of the principal cities of the east and middle west. On her travels she arranges private showings of photoplay features for film men. This idea is novel in the motion picture business, and is a help to both exhibitors and producing companies.

A. C. Raleigh, the literary leader of film row, received a letter last week from Goldwyn headquarters in New York congratulating him on the make-up of Screenland, house publication of the Jensen & Von Herberg theaters. The message declared that the Portland paper was one of the best in the United States.

Part of the Los Angeles film colony paid Portland a visit last Wednesday when one of the Goldwyn companies stopped here for several hours en route home from Banff, Canada. The party had increased in making snow scenes for "Snow Blindness," a forthcoming Goldwyn production.

Members of the downtown theaters but most of the crowd spent the day resting in the two private cars at the Union depot. Helene Chadwick, Russell Simpson, Richard Tucker, Alec B. Francis, Cullen Landis and Director Reginald Barker were among the visitors.

Will Rogers and Fred Stone in all their glory do not compare with the Liberty "round-up" being staged five times each day at the Liberty theater in connection with "The Round-Up," Pathe Arbuckle's first five reel picture now showing on its screen.

Three cowboys and three prancing steeds put on the act. With a western background, the characters make the front of the stage where the horses are "parked" long enough for their riders to harmonize on a cowboy love song. Then each man and beast shows off. Sharp shooting is given a try. Throwing the lariat, dancing and a western line of comedy chatter put to shame all contributions such as Will Rogers or Fred Stone may have put on at the "Polles" or New York theaters. The act is essentially a comedy number, being a take-off from beginning to end on western rodes and cowboy performers.

Cecil Teague has chosen the following programme for his Sunday concert today at 1:30 o'clock: "Standard Bearer," Farbach; "Anabelle Lee," Meyer; "Sarah Kalmann," Christmas carols; "Martha Overture," Plotow.

The Rivoli orchestra will play the following selections at the regular Sunday concert directed by Salvatore Santella at 12:30 o'clock: Selection from "Carmen," G. Bizet; "Serenata," M. Tarenghi; selections from "Mary," L. Hirsch; "The Lost Chord," A. Sullivan; concert solo, B. Driscoll; waltz, "Violet," E. Waldteufel; Overture, "Semiramide," Rossini.

"GODLESS MEN" AT MAJESTIC
Twang of Sea, Thrill of Combat Pervade Picture.

There is the twang of the sea, the thrill of human combat with the elements and the drama of red-blooded sailors in "Godless Men," the present feature at the Majestic.

This photoplay is a film adaptation of the Ben Ames Williams story

"Black Pawl," which appeared in the Saturday Evening Post. The action centers about a brutal old sea-dog who has been called "Black Pawl." He rules his ship Deborah with fear, the most malicious character aboard being his own son Red Pawl. He had taken his boy at tender age on a voyage only to return and find the mother with his little daughter had eloped with another man. From that moment he denied the existence of God and taught his son the gospel of hate.

Russell Simpson plays the leading character, with James Mason and John Bowers supporting. Helene Chadwick is the only woman in the story.

Cecil Teague furnishes the musical programme for the picture from his post at the organ.

BEBE DANIELS RIVOLI STAR
"You Never Can Tell" Is Starring Vehicle.

"You Never Can Tell," the latest Bebe Daniels starring vehicle now at the Rivoli, presents arguments of interest to those who are fighting for higher salaries for telephone operators, waitresses and other girls in public service.

The plot of the story revolves around a check-room girl in whom a love for beautiful clothes is created by her handling of luxurious wraps every day. Without money enough to buy such things for herself, a wealthy marriage seems to be the only way she can hope to secure such luxury. Just as ambition is about to get her into trouble, along comes a "Prince Charming," for the love of whom she gives up the wealthy rounder whose amorous attentions she was tempted to accept. But all such cases do not turn out so pleasantly. Undoubtedly the film will prove valuable propaganda for those who feel that the morals of girls working amidst luxury should be protected by adequate salaries.

An excellent cast supports Miss Daniels in the production.

Some of the scenes were taken at the New York Winter Garden Fashion Revue.

"Going Through the Rye," a comedy, is an added feature of the Rivoli bill. The orchestra furnishes the usual concert.

ETHEL CLAYTON AT PEOPLES
"Sins of Rosanne" Film of Adventure Under African Skies.

Have you been following Ethel Clayton's travels lately?

In a picture recently she was an American secret service agent trailing some opium smugglers in China. In her latest from the studios, "Sins of Rosanne," she has her adventures under the soft South African moonlight. The picture opened a run at the Peoples theater yesterday.

Cynthia Stockley, author of "Sins of Rosanne" and quite an expert on South Africa fictionally, has laid her story near the famous Kimberley diamond mines. The opening scenes show the heroine as an infant. When she is severely ill and is given up by the English doctor, she is taken in hand by a native Malay woman and cured. At the same time the child

is impregnated by the Malay with a craving for bright stones. This leads her in later life into a strange alliance with an unscrupulous diamond smuggler and nearly shatters her romance with a young English baronet.

"Sins of Rosanne" was directed by Tom Forman. Jack Holt is the leading man, and the cast includes Fred Malatesta and C. H. Goldart.

Other features of the Peoples bill are "Torchy Turns Cupid," starring Johnny Hines, a scenic film, and a musical programme by the Peoples orchestra directed by John Brits.

ARRUCKLE IS AT LIBERTY
Part of "Slim Hoover" Is Taken in "The Round-Up."

Roscoe Arbuckle, long a favorite in short comedies, makes his bow as the star in feature pictures as "Slim Hoover," the fat sheriff, in George Melford's production of "The Round-Up" at the Liberty. In it he has a role which not only offers him every opportunity for the expression of his individual type of humor, but presents him as an actor of varied talents hitherto unsuspected by his admirers.

"The Round-Up," written by Edmund Day, was produced in New York in August, 1920. A highly dramatic story of law and order and ready pluck, the big scene of the stage play was a battle in a narrow Arizona canyon. In the screen version, this scene, staged in natural surroundings with hundreds of Indians, frontiersmen and soldiers, gains tremendously in its melodramatic appeal.

Supporting Mr. Arbuckle is an unusual cast which includes Tom Forman, who also wrote the scenario for "The Round-Up," written by Edmund Day, Irving Cummings, Wallace Beery, Jane Acker, Edward Butler, Guy Oliver, Lucien Littlefield and Jane Wolf.

A surprise comedy rodeo is a feature of the present prologue at the Liberty.

COLUMBIA BILLS BARRYMORE
"The Master Mind" Is Attraction This Week.

Lionel Barrymore in "The Master Mind," the attraction at the Columbia theater. This is the first of a new series of Barrymore photoplays and it is claimed to be one of the sensational screen stories of the season.

Mr. Barrymore is himself authority for the statement that he has never had a role which provided a wider latitude for his talents. He is capably supported by such well-known artists as Gypsy O'Brien, Ralph Kellard, Bradley Barker, Charles Brandt, Marie Shotwell, Bernard Randall and Charles Edwards.

The picture was directed by Kenneth Webb under the personal supervision of the producer, Whitman Bennett. The story concerns the workings of the remarkable mind of a brilliant psychologist bent on reaping revenge on a district attorney who had sent his brother to the electric chair. A beautiful girl, innocent and unsuspecting, is used as the pawn in a gang of dangerous criminals, completely under the control of the master mind, weave the web of vengeance around the victim with thrilling skill. Just at a time when the master mind has finally achieved his purpose, something unusual happens to stay his hand, and the ending is marked by skillful dramatic handling.

MAY ALLISON IS FEATURED
"Are All Men Alike" Is Feature Film at Hippodrome.

"Are All Men Alike" starring May Allison, will be the photoplay attraction at the Hippodrome theater for four days beginning today. The star

(Continued on Page 7.)

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Big Double Show—Sunday, Monday, Tuesday

WILLIAM S. HART

in
"The Cradle of Courage"
A Paramount Picture

and
LARRY SEMON

in
"THE SUTOR"
Also Varsity Movies

Admission 25c to this Special attraction.

THE CIRCLE THEATRE

COME!
This Theater is open from 9:00 o'clock in the morning until 4 o'clock the following morning.