



For further Lipman-Wolfe Sale News, see pages 2 and 3, this section, and page 6, section 3.

Your Unrestricted Choice of Any Garment in
Our Great Stock of Men's Clothing at \$36

Lipman Wolfe & Co.
"Merchandise of Merit Only"

This event represents the pinnacle of value-
giving, the utmost in clothing offerings at \$36

It Has Come! It Is Here! The Sale That Thousands of Portland Men Have Been Awaiting!

The Greatest Sale of Men's Clothing Ever Held!

We Say This Boldly and Without Fear of Contradiction

A Sweeping Offering Which Establishes a New Basis of Values and
Brings Every Garment in Our Entire Stock Down to a Rock Bottom Price

Reductions That
Are Unbelievable

\$36

Savings That
Are Stupendous

The Wholesale Costs, Which WE PAID for These
Suits and Overcoats, Were as High as \$85.00.
—Think of It!



Our Entire Great Stock—Every
Business Suit, Dress Suit, Evening Dress Suit,
Tuxedo, Raincoat, Overcoat, Top
Coat, English Ulster, Your Choice at **\$36**

STEIN-BLOCH, LANGHAM, LANGHAM HIGH
AND OTHER FAMOUS MAKES

No matter what the regular prices have been—

No matter what the wholesale cost—the prices we paid—

No matter what our loss on each garment—and the total reduction spells
a tremendous loss—

EVERY SUIT AND OVERCOAT is marked down to the one record-estab-
lishing low price.

And you may depend upon this: No matter if labor comes down to \$1.50 a
day; no matter if wool sells at some ridiculously low price—NOT next Spring,
NOT two years or three years hence will you ever be able to purchase Suits
and Overcoats that begin to compare with these at \$36, because last Spring, two
years, three years, yes, even ten years ago, Suits and Overcoats of this high
quality were unobtainable at so low a price.

The man who has been keen to avoid the extreme prices—the man who has
been waiting and who has deliberately deferred buying a Suit and Overcoat
until he was thoroughly convinced that Suits and Overcoats had finally
reached the new low level will patronize this event.

\$36

For \$36 Is NOT the New Low Level—It
Is FAR BELOW the Low Level That
Will Prevail Next Spring. \$36 Is a Price-
Drop That Dropped Farther Than Any-
one Expected It to Drop.

\$36



News of a
Most Startling
Nature!

Important!

—Here are several facts
relating to this sale that
we wish to bring to your
attention:

Extra Service

—Prompt service—effi-
cient service. Plans have
been made to meet any
emergency. Extra sales-
people have been added
to our capable staff to
give each customer his
share of attention.

—The garments have
been conveniently ar-
ranged for easy selec-
tion. There is but one
price.

Window Display

—If you have the oppor-
tunity today it will pay
you to look at our com-
prehensive display con-
sisting of five windows.
Seeing is believing, but
when you note the
wonderful garments, of
superior excellence in
every respect, it will still
be hard to believe that
any store actually had
the audacity to take such
an enormous mark-down
—that Clothing of such
high quality is now within
the reach of every man!

Every Sale Final!

—Men's Store, Fifth Floor

