

Concert Municipal Auditorium 3 P. M. Today—Monday Musical Club Chorus—Harp, Violin and Cello Ensemble, Pipe Organ, Solos, Etc.—Admission 15c

FOR OTHER IMPORTANT MEIER & FRANK CHRISTMAS NEWS SEE PAGES 14 AND 15, THIS SECTION

Meier & Frank's The Christmas Store



Gifts for Mother

Album, 20c to \$10 —Main Floor
Aprons, 50c to \$1.98 —Third Floor
Bag, \$12.50 to \$45 —Sixth Floor
Bath Robe, \$9.95 to \$22.50 —Main Floor
Beads, 50c to \$1.65 —Main Floor
Books, 75c to \$20 —Main Floor
Boudoir Cap, \$1.50 to \$6.95 —Third Floor
Brooch, \$2.50 to \$17.50 —Main Floor
Brushes, 75c to \$10 —Main Floor
Camera, \$2.86 to \$19.95 —Main Floor
Candy in work box, 50c to \$15 —Main Floor
Center Pieces, \$1 to \$25 —Main Floor
Clock, \$1.25 to \$65 —Main Floor
Cruets, 50c to \$1.50 —Main Floor
Cut Glass, \$1.50 to \$75 —Main Floor
Dollies, 35c to \$2.50 —Main Floor
Dress Form, \$15.50 to \$24.50 —Main Floor
Dress Goods, \$1 to \$4 —Main Floor
Embroidered Article, \$2.50 to \$35 —Main Floor
Fern Dish, \$1.25 to \$6 —Main Floor
Furs, \$10.50 to \$150 —Main Floor
Gloves, \$2.25 to \$10 —Main Floor
Gowns, \$5 to \$150 —Main Floor
Handbag, 35c to \$200 —Main Floor
Handkerchief, 35c to \$40 —Main Floor
Heating Pad, \$3 to \$12.50 —Main Floor
Hosiery, heather wool, \$2.25 to \$4.50 —Main Floor
House Dress, \$1.25 to \$9 —Main Floor
Jardiniere, \$2.50 to \$12 —Main Floor
Jewelry, \$5 to \$750 —Main Floor
Kimono, \$2.25 to \$25 —Main Floor
Knitting Needles, 10c to \$5 —Main Floor
Laces, 10c to \$30 yard —Main Floor
Lamp Shade, \$1.49 to \$125 —Main Floor



For Grown Daughter

Album, 20c to \$10 —Main Floor
Apron, 50c to \$1.98 —Third Floor
Bag, \$12.50 to \$45 —Sixth Floor
Bath Robe, \$9.95 to \$22.50 —Main Floor
Bathing Suit, \$3.50 to \$20 —Main Floor
Beads, 50c to \$1.65 —Main Floor
Books, 75c to \$20 —Main Floor
Boudoir Cap, \$1.50 to \$6.95 —Third Floor
Brassiere, 50c to \$6.50 —Main Floor
Camera, \$2.86 to \$19.95 —Main Floor
Camisole, \$3.95 to \$12.50 —Main Floor
Candy in Baskets, 50c to \$15 —Main Floor
Corsets, \$3.50 to \$22.50 —Main Floor
Cut Glass, \$1.50 to \$75 —Main Floor
Dancing Slippers, \$8.50 to \$15 —Main Floor
Diary, 75c to \$4 —Main Floor
Dress Goods, \$1 to \$4 —Main Floor
Dressing Sack, \$6.95 to \$25 —Main Floor
Embroidered Article, \$2.50 to \$35 —Main Floor
Feather Fan, \$3.50 to \$20 —Main Floor
Furs, \$10.50 to \$150 —Main Floor
Gloves, \$2.25 to \$10 —Main Floor
Glove Box, \$10 to \$15 —Main Floor
Hand Bag, 35c to \$200 —Main Floor
Handkerchief, 35c to \$40 —Main Floor
Hat, \$5 to \$10 —Main Floor
Hosiery, heather wool, \$2.25 to \$4.50 —Main Floor
House Dress, \$1.25 to \$9 —Main Floor
House Slippers, 50c to \$2.25 —Main Floor
Ivory Novelties, 50c to \$15 —Main Floor
Jewel Box, \$3.50 to \$15 —Main Floor
Jewelry, \$5 to \$750 —Main Floor



For Small Daughter

Bath Robe, \$4.95 to \$9.95 —Main Floor
Books, 75c to \$20 —Main Floor
Box of Pencils, 50c to \$2.50 —Main Floor
Bracelet, \$1.25 to \$12 —Main Floor
Candy Novelties, 25c to \$1 —Main Floor
Cooking Set, 95c to \$2 —Main Floor
Croquet Set, \$4.50 to \$21 —Main Floor
Cut-Out-Books, 25c to \$1 —Main Floor
Doll, 15c to \$50 —Main Floor
Doll Bugles, \$1.50 to \$2.50 —Main Floor
Doll Clothing, 25c to \$15 —Main Floor
Doll Dishes, 25c to \$12.50 —Main Floor
Doll Furniture, 95c to \$15 —Main Floor
Doll House, \$25 to \$125 —Main Floor
Drawing Book, 10c to \$5 —Main Floor
Furs, \$10.50 to \$150 —Main Floor

Games, 10c to \$2.50 —Fifth Floor
Gloves, \$2.25 to \$10 —Main Floor
Handkerchief, 35c to \$40 —Main Floor
Hosiery, 50c to \$15 —Main Floor
Jewelry, \$5 to \$750 —Main Floor
Kimono, \$2.25 to \$25 —Main Floor
Knitting Bag, \$2.49 to \$10 —Main Floor
Luggage, \$5 to \$160 —Main Floor
Lingerie, 95c to \$100 —Main Floor
Manicure Set, 55c to \$11.50 —Main Floor
Neckwear, 75c to \$25 —Main Floor
Negligee, \$6.95 to \$30 —Main Floor
Night Gown, \$2.95 to \$100 —Main Floor
Opera Glasses, \$10 to \$40 —Main Floor
Perfume, 25c to \$25 pke. —Main Floor
Petticoat, \$4.95 to \$25 —Main Floor
Ring, \$1.25 to \$175 —Main Floor
Robe, \$9 and \$15 —Main Floor
Scarves, \$1.95 to \$25.50 —Main Floor
Sewing Machine, \$29.75 to \$24.50 —Main Floor
Shears, 75c to \$2.50 —Main Floor
Silks, \$1 to \$6 —Main Floor
Skirt, \$9.35 to \$29.75 —Main Floor
Slippers, \$1.89 to \$7.50 —Main Floor
Stationery, \$1 to \$20 —Main Floor
Sugar and Creamer \$3.95 to \$25 —Main Floor
Sweater, \$4.95 to \$30 —Main Floor
Thermos Bottle, \$3 to \$11 —Main Floor
Thimble, gold, silver, 25c to \$5 —Main Floor
Toilet articles, 50c to \$15 —Main Floor
Towels, 50c to \$3.50 —Main Floor
Umbrella, \$4.95 to \$57.50 —Main Floor
Undermuslin, \$1.79 to \$10 —Main Floor
Vanity Case, 75c to \$17.50 —Main Floor
Vase, 25c to \$45 —Main Floor
Veil, 35c to \$5 —Main Floor
Watch, \$17.50 to \$500 —Main Floor

THE MEIER & FRANK STORE, on the threshold of this Christmas week, the last five days before Christmas, faces the sure-to-be tremendous holiday business with the assurance that comes from 63 years of supplying the Christmas requirements of the people of this territory and with the consciousness of having turned the knowledge and experience gained through three generations of Christmas selling to best advantage in preparing for this Christmas, 1920.

It is a source of great satisfaction to record that the entire Meier & Frank organization, 3000 strong, and in particular the great loyal body of salespeople, is permeated with the spirit of helpfulness, of co-operation, of sincere service—the Christmas spirit of the Christmas store.

UR many thousands of friends and patrons can rely on our leaving nothing undone to insure that Christmas shopping shall be made as easy, as pleasant and as quickly discharged as possible during these busy five days. We shall be at your service tomorrow and succeeding days with:

Eleven acres of floor space; immense assortments of selected holiday merchandise freshly replenished from our vast reserve stocks and best arranged for immediate selection; 3000 able, willing representatives; 8 escalators—Portland's only installation; United States sub-station, Christmas parcel station and Accommodation Bureau on Basement Balcony—money orders issued, packages wrapped for mailing, parcels checked free, etc. Ask any floor manager for free gift suggestion folder. The entire resources and hospitalities of this great Christmas institution are at the service of our public. Please shop in the morning and carry small parcels when possible.

Christmas Jewelry

To the many satisfactions of buying at this Jewelry Store, of choosing gifts from most carefully selected collections, of knowing that prices are the lowest possible for the qualities is, in addition, the assurance that assortments of wanted gift articles are still amazingly complete and that Meier & Frank's service will be found equal to the most exacting demand.

In addition to the ample selections here in all the usual kinds of jewelry (unusual as to quality, assortments and lowness of prices) this jewelry store exhibits many novelties of decidedly uncommon kinds assembled from all parts of the world.

Whitby jet, turquoise matrix, amethyst, sardonyx, onyx, rose quartz, Chinese jade, chrysoprase, lapis lazuli and jasper necklaces of surpassing beauty are here—to mention but a few of the many gift treasures to be found at this store.

Hair ornaments specifically deserve a word of mention, as nowhere else hereabouts can one find such an assortment as Meier & Frank's has ready for gift choosers.

Our showing of genuine amber too deserves special stressing, for ours is by far the best collection ever shown.

French novelty necklaces, quaint in design, rare in color scheme, surprising in beauty, are to be had at astonishingly little prices.

Diamond and platinum jewelry. Mesh bags in sterling silver, silver plated and gold filled. Wrist watches. Men's Waltham and other reliable timepieces. Cigarette cases. Gold chains. Scarf pins. Pearl (imitation) necklaces. Mantel clocks. Nothing is missing from the completeness of this Jewelry Store of moderate prices.

—Meier & Frank's: Main Floor.

Christmas Handkerchiefs

The best American-made handkerchiefs for women, children and men here in larger assortments than elsewhere, and many kerchiefs of the finer sorts from France, Ireland, Switzerland and Madeira Islands.

—Meier & Frank's: Main Floor.

Christmas Silverware

Finely selected gift stocks of sterling and plated ware with especially satisfying assortments of Community Plate and 1847 Rogers Bros. "Silver Plate That Wears."

SPECIAL values in Colonial design bread trays at \$2.69 each and gold-lined dessert sugar and creamer at \$3.95 pair (5% tax).

—Meier & Frank's: Main Floor.

Christmas Toiletries

Particular emphasis is placed on our showing of Ivory Pyralin toiletware which has overflowed the bounds of its regular department and is now on sale also in the section previously devoted to women's knit underwear (Main Floor, Central). The finest French and American perfumes and toiletries are to be had at this store.

—Meier & Frank's: Main Floor.



Gifts for Baby

Baby Pusher, \$3.50 to \$5 —Second Floor
Bassinet, \$4.95 to \$14.50 —Second Floor
Blanket, \$1 to \$12 —Main Floor
Bath Set, \$2.50 —Second Floor
Bath Tub, \$3.25 to \$5 —Main Floor
Bib, 75c to \$4.95 —Second Floor
Blanket, \$1 to \$12 —Main Floor
Bonnet, \$1.75 to \$8.50 —Second Floor
Bootees, \$1.25 to \$2.50 —Main Floor
Brush and Comb Set, 75c to \$3 —Main Floor
Carriage, \$26 to \$87.50 —Second Floor
Carriage Robe, \$4 to \$10 —Main Floor
Chain, \$1 to \$2.50 —Main Floor
Coat, \$7.95 to \$45 —Second Floor
Creeper, \$1.50 to \$3.55 —Third Floor
Cup, \$1.50 to \$4 —Main Floor
Doll, 35c to \$1.50 —Fifth Floor
Dress, \$2.50 to \$57.50 —Second Floor
High Chair, \$4 to \$18 —Second Floor
Jacket, \$3.50 to \$5 —Second Floor
Leggins, 95c to \$2.25 —Main Floor
Locket, 75c to \$3.50 —Main Floor
Mittens, 25c to 65c —Main Floor
Rattle, 75c to \$1.25 —Main Floor
Rattle, 15c to \$1.25 —Second Floor
Ring, \$1 to \$3.50 —Main Floor
Set of Gold Pins, 25c to \$4 —Main Floor
Shoes, \$1 to \$2 —Second Floor
Sleeping Bag, \$3.95—Second Floor
Slippers, \$1 —Second Floor
Spoon, 50c to \$3 —Main Floor
Stockings, 60c to \$1.50 —Main Floor
Sweater, \$3.50 to \$5 —Second Floor
Teddy Bear, 95c to \$1.50 —Main Floor
Teething Ring, 50c to \$2.50 —Second Floor

Christmas Stationery

Headquarters for Crane's, Hurd's and other leading lines of stationery for social and business usage. Conklin and Waterman fountain pens are featured in this section.

—Meier & Frank's: Main Floor.

Christmas Kodaks

For anyone on the gift list—the joy of getting a kodak for Christmas and the fun of using it that day and all the year round. We still have some of the 1921 photo calendars for Christmas and New Year remembrances. Lots of photo albums.

—Meier & Frank's: Main Floor.

Christmas Books

Books of every kind for everybody. The children's book shop is especially interesting and has recently added to its already large displays of approved books.

—Meier & Frank's: Fifth Floor.

Christmas Gloves

"The gloves she loves" are here in Perrin's (exclusively) and other leading imported and domestic makes.

—Meier & Frank's: Main Floor.

Christmas Hosiery

"Silk Maids"—the last, the first and the best word. New shipment of blacks. We also have these famous silk hose in navy, cordovan, taupe and white. \$2.50 pair.

—Meier & Frank's: Main Floor.

Christmas Hand Bags

Lovely beaded bags from Paris. Finest leather and velvet bags—new shipments just received from abroad. Brown tooled leather bags. Canteen bags. All characterized by interesting moderateness of price and some priced regularly at less than vaunted "specials" elsewhere.

—Meier & Frank's: Main Floor.

Toilet Cases One-third Less

Of Morocco, cowhide and seal. All completely fitted. Were \$15 to \$110, now \$10 to \$73.35. For men and women.

—Meier & Frank's: Main Floor.

Christmas Phonographs

Aeolian Vocalion, Columbia, Edison, Victor—the Big Four of the phonograph world (Vocalions here exclusively). All purchasable on your own terms in reason. Christmas records, too, of all these makes.

—Meier & Frank's: Sixth Floor.

Toytown and Dollville

Where children's dreams come true. Still filling up, as by magic, Santa's pack with toys, dolls and games.

—Meier & Frank's: Fifth Floor.



Gifts for Father

Bath Robe, \$5.65 to \$24.35 —Third Floor
Bathing Suit, \$3.50 to \$25 —Main Floor
Belt, 50c to \$10 —Main Floor
Bill Fold, \$2 to \$18.50 —Main Floor
Books, \$1 to \$20 —Main Floor
Brushes, \$1 to \$24 —Main Floor
Camera, \$2.86 to \$19.95 —Main Floor
Cane, \$3.50 to \$15 —Main Floor
Candy, hard center chocolate, 95c lb. —Main Floor
Cards, 50c to 75c —Main Floor
Card Case, 25c to \$6 —Main Floor
Cigar Case, \$3.50 to \$18.50 —Main Floor
Cigarette Case, \$3 to \$12 —Main Floor
Collars, 25c to 75c —Main Floor
Collar Bag, \$2 to \$16.50 —Main Floor
Cuff Links, 50c to \$20 —Main Floor
Flashlight, \$1 to \$25 —Main Floor
Fountain Pen, \$2.50 to \$27 —Main Floor
Gloves, \$4 to \$8 —Main Floor
Handkerchiefs, 25c to \$4.50 —Main Floor
Hat, \$5 to \$30 —Main Floor
Humidor, \$7 to \$25 —Main Floor
Jewelry, \$2.50 to \$175 —Main Floor
Knife, 50c to \$8 —Main Floor
Kodak, \$9.49 to \$75 —Main Floor
Laundry Bag, \$1 to \$2.50 —Main Floor
Luggage, \$13.50 to \$50 —Main Floor
Mackinaw, \$14.85 —Main Floor
Muffler, \$3.50 to \$20 —Main Floor
Pajamas, \$2.50 to \$30 —Main Floor
Phonograph, \$25 to \$550 —Sixth Floor
Phonograph Records, 75c to \$3 —Main Floor
Photo Album, 20c to \$10 —Main Floor
Pipe, 50c to \$18.50 —Main Floor
Poker Set, \$5.50 to \$25 —Main Floor
Purse, 50c to \$3 —Main Floor
Razor, \$2 to \$5 —Main Floor
Ring, \$3.50 to \$35 —Main Floor
Safety Razor, \$1 to \$25 —Main Floor
Scarf, \$5 to \$20 —Main Floor
Scarf Pin, 75c to \$50 —Main Floor
Shaving Set, \$8.50 to \$17.50 —Main Floor
Shirt, \$2 to \$15 —Main Floor
Slippers, \$2.50 to \$7.50 —Main Floor
Smoking Jacket, \$8.95 to \$21.85 —Main Floor
Smoking Stand, \$2.50 to \$16 —Main Floor
Socks, 25c to \$4 —Main Floor
Stationery, \$1 to \$20 —Main Floor
Suspenders, 50c to \$2 —Main Floor
Sweater, \$2.50 to \$20 —Main Floor
Thermos Bottle, \$3 to \$11 —Main Floor
Tie, 50c to \$6.50 —Main Floor
Tobacco, 15c to \$1.65 —Main Floor
Tobacco Jar, \$1.40 to \$2.50 —Main Floor
Umbrella, \$2.50 to \$17.45 —Main Floor
Underwear, \$2.50 to \$15 —Main Floor
Vest, full dress, \$10 to \$20 —Main Floor
Watch, \$13.50 to \$500 —Main Floor
Watch Chain, \$1 to \$25 —Main Floor



For Grown Son

Auto Robe, \$15 to \$27.50 —Second Floor
Bath Robe, \$5.65 to \$24.35 —Third Floor
Belt, 50c to \$10 —Main Floor
Bill Fold, \$2 to \$18.50 —Main Floor
Books, \$1 to \$20 —Main Floor
Book Ends, \$3.95 to \$20 —Main Floor
Brushes, \$1 to \$24 —Main Floor
Calendar, 15c to \$3 —Main Floor
Camera, \$2.86 to \$19.95 —Main Floor
Cane, \$3.50 to \$15 —Main Floor
Candy, art boxes, 45c to \$15 —Main Floor
Cards, 50c and 75c —Main Floor
Checker Outfit, 50c to \$3 —Main Floor
Chess Board, 25c to \$1 —Main Floor
Chess Men, 50c to \$3.50 —Main Floor
Cigar Case, \$3.50 to \$18.50 —Main Floor
Cigarette Case, \$3 to \$12 —Main Floor
Clock, \$1.25 to \$65 —Main Floor
Collars, 25c to 75c —Main Floor
Collar Bag, \$2 to \$16.50 —Main Floor
Comb, \$2.50 to \$3 —Main Floor
Cuff Links, 50c to \$20 —Main Floor
Diary, 75c to \$4 —Main Floor
Eye Glass Case, 25c to \$2 —Main Floor
Fountain Pen, \$2.50 to \$27 —Main Floor
Gloves, \$4 to \$8 —Main Floor
Handkerchiefs, 25c to \$4.50 —Main Floor
Hat, \$5 to \$10 —Main Floor
House Coat, \$8.95 to \$21.85 —Third Floor
Humidor, \$7 to \$25 —Main Floor
Jewelry, \$2.50 to \$175 —Main Floor
Knife, 50c to \$8 —Main Floor
Laundry Bag, \$1 to \$2.50 —Main Floor
Lounge Robes, \$5.65 to \$24.35 —Third Floor
Luggage, \$13.50 to \$50 —Main Floor
Pajamas, \$2.50 to \$30 —Main Floor
Pipe, 50c to \$18.50 —Main Floor
Poker Set, \$5.50 to \$25 —Main Floor
Purse, 50c to \$3 —Main Floor
Safety Razor, \$1 to \$25 —Main Floor
Scarf, \$5 to \$20 —Main Floor
Scarf Pin, 75c to \$50 —Main Floor
Shirts, \$2 to \$15 —Main Floor
Silver Match Case, \$2.50 to \$1 —Main Floor
Slippers, \$2.50 to \$7.50 —Main Floor
Smoking Jacket, \$8.95 to \$21.85 —Main Floor
Smoking Stand, \$2.50 to \$16 —Main Floor
Socks, 25c to \$4 —Main Floor
Stationery, \$1 to \$20 —Main Floor
Suspenders, 50c to \$2 —Main Floor
Sweater, \$2.50 to \$20 —Main Floor
Thermos Bottle, \$3 to \$11 —Main Floor
Tie, 50c to \$6.50 —Main Floor
Tobacco, 15c to \$1.65 —Main Floor
Tobacco Jar, \$1.40 to \$2.50 —Main Floor
Umbrella, \$2.50 to \$17.45 —Main Floor
Underwear, \$2.50 to \$15 —Main Floor
Vest, full dress, \$10 to \$20 —Main Floor
Watch, \$13.50 to \$500 —Main Floor
Watch Chain, \$1 to \$25 —Main Floor
Watch Fob, \$4 to \$7.50 —Main Floor



For Small Son

Automobile, \$10.50 to \$20 —Main Floor
Baseball, 50c to \$2.50 —Sixth Floor
Bat, 50c to \$1 —Main Floor
Bath Robe, \$4.45 to \$10 —Main Floor
Belt, 25c to \$2.50 —Third Floor
Bicycle, \$34.40 to \$27.40 —Main Floor
Blocks, 15c to \$4 —Main Floor
Books, 75c to \$20 —Main Floor
Candy Novelties, 25c to \$1 —Main Floor
Cap, \$1.50 to \$3.50 —Main Floor
Cup, 50c to \$4.50 —Main Floor
Director, \$1.25 to \$25 —Main Floor
Flash Light, \$1 to \$2.50 —Main Floor
Football, \$2 to \$12 —Main Floor
Games, 10c to \$2.50 —Main Floor
Gloves, \$2.25 to \$3 —Main Floor
Handkerchiefs, 10c to 20c —Main Floor
Hat, \$1.50 to \$3.50 —Main Floor
Knife, 50c to \$1.25 —Main Floor
Meccano, \$1 to \$2.50 —Main Floor
Mittens, 35c to 65c —Main Floor
Pajamas, \$2.95 to \$4 —Main Floor
Moccasins, \$3.25 and \$3.75 —Main Floor
Play Suit, \$1.50 to \$1.95 —Main Floor
Pennant, 75c to \$1.40 —Main Floor
Purse, 50c to \$3.50 —Main Floor
Ring, \$1.25 to \$3 —Main Floor
Rocking Horse, \$1.75 to \$6.75 —Main Floor
Shirt, \$1.25 to \$5.20 —Main Floor
Skates, \$1 to \$4 —Main Floor
Sled, \$1.25 to \$5 —Main Floor
Slippers, \$1.65 to \$2.25 —Main Floor
Stationery, 15c to \$1 —Main Floor
Sweater, \$2.50 to \$12 —Main Floor
Tie, 50c to \$1 —Main Floor
Tinker Toy, 75c —Main Floor
Tool Chest, \$2.75 to \$6.00 —Main Floor
Top, 10c to 50c —Main Floor
Tricycle, \$13.50 to \$25 —Main Floor
Wagon, \$5.50 to \$13.50 —Main Floor
Watch, \$1.50 to \$17.50 —Main Floor