

FOR OTHER IMPORTANT MEIER & FRANK CHRISTMAS NEWS SEE OPPOSITE PAGE AND BACK PAGE OF THIS SECTION

Meier & Frank's The Christmas Store

-  No. 1—Dolls with bisque heads, sleeping eyes with lashes and sewed wigs. Lace trimmed slips. State color of wig. 10 1/2 inches \$2, 14 1/2 inches \$4.50, 17 1/2 inches \$5.95, 20 inches \$7.95.
-  No. 2—Jointed baby dolls with papier-mache body, bisque head and sleeping eyes. White lawn slips. 9 inches \$1.50, 12 inches \$2.50, 13 inches \$3.50, 15 inches \$4.50, 16 1/2 inches \$6.50.
-  No. 3—Archers a combination crokinole game boards very well finished and fitted with 61-piece equipment to play 67 games. Round corners. 29 inches square. Price \$4.95.
-  No. 4—Crown combination boards in mahogany finish with crokinole panel on one side. 85 pieces of equipment—plays 67 games. Priced \$6.95.
-  No. 5—Archers a combination game boards 28 3/4 inches square. 72-piece equipment—plays 57 games. Price \$8.85. Deluxe combination game board, 120 pieces, plays 65 games, \$9.95.
-  No. 6—Teddy Bears made of plush in cinnamon color with movable arms and legs. Well stuffed. Priced at 98c, \$1.25, \$1.50, \$1.95 and up to \$4.
-  No. 7—Toy iron ranges—just the thing for the kiddies. Well made of cast iron with nickel plated fittings and utensils. Priced at 25c, 65c and up to \$4.75.
-  No. 8—Natural finish hardwood folding tables. Strongly made. Priced at \$1.75 and \$2.75.
-  No. 9—Konstructo building blocks to make houses, garages, beds, chairs, etc. Made in Portland. 3 sizes at 50c, \$1 and \$2.
-  No. 10—Mechanical autos made of tin painted in bright colors. Priced at 25c to \$2.25.
-  No. 11—Kiddie Cars substantially made and hard to tip over. Finished with Spar varnish—no paint used. Priced \$1.75, \$2.25 and \$2.75.
-  No. 12—Cooking Sets consisting of bread board, rolling pin, dishes and samples of soda and flour and cooking recipes. Priced 30c, 50c and \$3.
-  No. 13—Inflated rubber balls in fancy colors. Various sizes at 15c, 25c, 35c and up to \$1.25.
-  No. 14—Tin horns in bright finishes and in a variety of styles are priced at 10c, 15c, 20c and up to 85c.
-  No. 15—Paper Doll Outfits made of heavy paper beautifully colored. Priced at 25c, 60c, 75c and to \$2.59.
-  No. 16—American Flyer mechanical trains. Run on track as if they were real. Priced at \$2.50 to \$10.50.
-  No. 17—Cast iron electric type trains with locomotive and two or three coaches. Priced 65c, 85c and to \$2.25.
-  No. 18—Drum—every American boy likes to march to the beat of a drum. Many styles at 40c, 60c and to \$6.
-  No. 19—Cast iron coal trains—locomotive, tender and cars with automatic couplings. Priced \$1.25, \$2.25 and to \$4.25.
-  No. 20—Upright toy pianos—substantially made and nicely polished. Have good tone. Priced 75c, 85c and to \$16.
-  No. 21—Structo builders' toys—construction tools and book of illustrations free. \$6.50 to \$13.50.
-  No. 22—Chemcraft chemical outfits are more than toys—there is nothing harmful, explosive or poisonous in the outfit. Makes any boy an amateur chemist. Priced \$1.50 to \$10.
-  No. 23—Aluminum toy sets consisting of 5-inch frying pan, 4-inch kettle, 4-inch stew pan and 5-inch pudding pan, etc. Priced at 95c, \$2 and \$2.75.
-  No. 24—Doll beds with fancy mattress, covers, pillows and canopy. Folding style. Priced at 75c, 98c and to \$3.50.
-  No. 25—Tin tea and coffee sets with lithographed decorations. Sizes range according to styles and prices. 25c, 30c and to \$2.50.
-  No. 26—Doll carriages made of flat reed with rubber-tired wheels. Priced \$6.50, \$7.50 and to \$23.50.
-  No. 27—Sleds in bright colors and natural finish, some of the higher priced sleds with safety steering device. Priced \$1.25, \$1.50 and to \$4.
-  No. 28—Christmas tree stockings with several inexpensive toys. Stocking is of white net sewed with red yarn. Priced 10c, 15c and to \$2.50.
-  No. 29—Christmas tree electric lighting outfits ready for use on any lamp socket. Good outfits with 14-volt lamps. Priced \$3.50 to \$9.50.
-  No. 30—Safety coasters made of hard wood. Nicely varnished. Heavy hall bearing wheels. With brake and hinged tongue. Priced \$9.75, \$11.50 and \$13.50.
-  No. 31—Shoofly uppers holstered rockers with varnished footboards. Cretonne seat. Priced \$2.75, \$3.50 and to \$6.50.
-  No. 32—Velocipedes equipped with 1/2-inch wired on cushion rubber tires. Plain bearings. Priced \$10.50, \$12 and \$13.50.
-  No. 33—Wood blocks embossed and illustrated with letters and designs. Priced 15c, 20c, 25c and to \$1.50.
-  No. 34—Glass beads in strings. Brightly colored beads in gold, red, green and silver. String 15c and 20c.
-  No. 35—Fancy glass Christmas tree ornaments in bright colors. Each priced at 5c, 6c and to 50c.
-  No. 36—Tinsel decorations in a large assortment. Gold and silver. Priced at 5c each to 3 for 25c.
-  No. 37—Fancy glass Christmas balls in bright colors. Packed 12 in a box. Priced according to size at box 50c to 95c.
-  No. 38—Christmas snow—fire-proof. It glistens like snow. Box priced at 5c and 10c.
-  No. 39—Rolling floor chimes with long handles. Fun for the little tots. Priced at 50c, 75c and to \$1.25.
-  No. 40—Mechanical toy boats that wind and go in the water like real ones. Priced at \$1, \$2 and up to \$18.
-  No. 41—Toy enameled tea sets like grown-ups use. Priced \$1.50, \$1.65 and \$2.25.
-  \$2.75 Dolls \$1.49
Good-looking composition kiewpie dolls that are 11 1/2 inches tall.
-  \$2.75 Doll Beds \$2.19
Wire folding doll beds with silkoline covered mattress, pillows and curtain drapes. With canopy.
-  98c Bundie Dolls 79c
Bundie dolls with composition bodies and heads and jointed arms. Just the thing for the children to sew for.
-  No. 42—Enameled cooking utensils. Priced at \$1.50, \$1.75 and up to \$3 set.
-  No. 43—Toy furniture sets—just the thing for little girls. Priced at 50c, 75c and up to \$6.
-  No. 44—Steam engines, very practical and scientifically built. Priced at \$2, \$2.50 and up to \$45.
-  No. 45—The funny Roly Poly toy with the whirling motion—comical fat men that won't lie down. Priced at 25c, 50c, 85c and up to \$3.
-  No. 46—Scooters of all wood construction are \$1.25. Jitney scooters with rubber tires and auto steering wheels are \$5, scooters with ball bearings are \$5.75 and \$6.50.
-  No. 47—Friction toys made of steel including automobiles, fire engines, locomotives, street cars. Priced 85c, \$1.19 and to \$2.50.
-  No. 48—Games—all the most interesting classes of games for all occasions. Priced at 10c to \$2.50.
-  No. 49—Nice doll trunks priced at \$2.59, \$3, \$3.50 to \$10.
-  No. 50—Ouija boards—the original Fuld's ouija board will answer questions. Affords unlimited fun. Priced at \$1.45 and \$1.75.
-  No. 51—Automobiles in attractive combinations of bright colors, with rubber tired wheels, some have starters and clocks. Priced \$8.95 to \$30.
-  No. 52—Erector—the popular steel structural toy. Included is a descriptive booklet showing many models to train the young mind. Priced at \$2 to \$25.
-  No. 53—Electric trains—three different makes. Priced at \$7.25 to \$45.
-  No. 54—Wheelbarrows made of wood are priced at 95c, \$1.25, \$1.75 and \$3, those made of steel are priced at \$1.25, \$1.65, \$1.85 and \$2.
-  No. 55—Gilbert's puzzle parties in four different sizes. Priced at 35c, 75c, \$1.50 and \$2.50.
-  No. 56—Rocking horses made of wood and nicely finished in bright colors. Priced at \$5 to \$16.
-  No. 57—Pedal cars with rubber tired wheels and steel frames—nicely finished. Priced at \$5.50.
-  No. 58—Little tot's imported grass rockers that are sturdy and well made. Priced at \$4.75.
-  No. 59—Paint sets in a wide assortment of sizes and styles. Priced at 35c to \$12.
-  No. 60—Bow and arrows for boys who play Indian. Priced at 50c to \$5.75.

These Pictures Tell in Part the Story of Our Great Preparations in Santa Claus' Wonderland

TOYTOWN

Ready for the Last Five Days Before Christmas With Plenty of Toys, Dolls and Games

No child's Christmas shall be spoiled for lack of toys or dolls or games if parents come to the West's Greatest Toytown, where there are still plentiful assortments of all these, where the range of prices is broad enough to suit every purse and where there are plenty of experienced salespeople to help grownups in selecting such things as will appeal to the children's hearts. As ever, Meier & Frank's prices will be found lowest. If we haven't illustrated on this page the things you have in mind you are sure to find what you want in Toytown.

Special Offerings for Tomorrow



Sale of Velocipedes

Well-made velocipedes of half oval steel with curved handle bars and strong seats. Steel wheels. Brightly colored frames. The \$3.95 size \$3.19, the \$4.50 size \$3.59, the \$5 size \$3.98.

\$2 Kewpie Dolls \$1.49

Good-looking composition kewpie dolls that are 11 1/2 inches tall.

\$2.75 Doll Beds \$2.19

Wire folding doll beds with silkoline covered mattress, pillows and curtain drapes. With canopy.

98c Bundie Dolls 79c

Bundie dolls with composition bodies and heads and jointed arms. Just the thing for the children to sew for.

\$7.50 Baby Dolls \$5.59

Character baby dolls with cloth-stuffed bodies, composition heads and hands, sleeping eyes and real hair. With neat white lawn dresses, bonnets and booties. 20 inches tall.

\$5.50 Dolls, Special \$4.37

Little girl dolls with well-stuffed cloth bodies, composition heads and hands. Jointed hips and arms. With lace-trimmed colored dresses, shoes and socks. 21 inches tall.

\$11.50 Toy Autos \$8.95

Steel constructed autos with frames reinforced with steel cross members supporting body and gears. All steel gears. Rigid front axles. Starting crank. 6-inch steering wheel. Nickeled hub caps. Also \$22.50 autos special at \$14.95.

REMEMBER

Escalators run direct to Toytown, affording comfortable transit. Please use stairways going down. Carry small parcels so as to aid prompt delivery of larger packages—and SHOP IN THE MORNING.

—Meier & Frank's: Toytown, Fifth Floor.