FOR OTHER IMPORTANT MEIER & FRANK CHRISTMAS NEWS SEE OPPOSITE PAGE AND BACK PAGE OF THIS SECTION



No. 1-Dolls with bisque heads, sleeping eyes with lashes and sewed wigs. Lace trimmed slips. State color of wig. 10½ inches \$2, 14½ inches \$4.50, 17¾ inches \$5.95, 20 inches \$7.95.



No. 11-Kiddie Kars substantially made and hard to tip over. Finished with Spar varnish - no paint used. Priced \$1.75, \$2.25 and



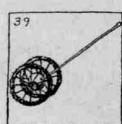
No. 21 - Structo builders' toys-construction tools and book of illustrations free. \$6.50 to \$13.50.



No. 27-Sleds in bright colors and natural finish, some of the higher priced sleds with safety steering \$1.50 and to \$4.



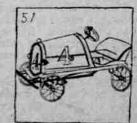
No. 33-Wood blocks embossed and illustrated with letters and designs. Priced 15c, 20c, 25c and to \$1.50.



No. 39-Rolling floor chimes with long handles. Fun for the little tots. Priced at 50c, 75c



No. 45 - The funny Roly Poly toy with the whirling motion-comical fat men that won't lie down. Priced at 25c, 50c, 85c and up to \$3.



No. 51-Automobiles in attractive combinations of bright colors, with rubber tired wheels, some have starters and clocks. Priced \$8.95 to \$30.



No. 2-Jointed baby dolls with papier-mache body, bisque head and sleeping eyes. White lawn slips. 9 inches \$1.50, 12 inches \$2.50, 13 inches \$3.50, 15 inches \$4.50, 16%



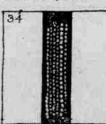
No. 12-Cooking Sets consisting of bread board, rolling pin, dishes and samples of soda and flour and cooking recipes. Priced 30c, 50c and \$3.



No. 22-Chemcraft chemical outfits are more than toys-there is nothing harmful, explosive or poisonous in the outfit. Makes any boy an amateur chemist. Priced \$1.50 to \$10



28 - Christmas tree stockings with several inexpensive toys. Stocking is of white net sewed with 15c and to \$2.50.



No. 34-Glass beads in strings. Brightly colored beads in gold, red, green and silver. String 15c and 20c.



No. 40 - Mechanical toy boats that wind and go in the water like real ones. Priced at \$1, \$2 and up to \$18.



No. 46 - Scooters of all wood construction automobiles, fire en-gines, locomotives, are \$1.25. Jitney scooters with rubber tires and auto steering wheels are \$5, scooters with ball bearings are \$5.75 and \$6.50.



No. 52-Erectorthe popular steel struc-tural toy. Included is a descriptive booklet showing many models to train the young mind. Priced at \$2 to \$25.



No. 3-Archerens combination crokinole game boards very well finished and fitted with 61-piece equipment to play 57 games. Round corners. 29 inches square. Price \$4.95.



No. 13-Inflated rub ber balls in fancy colors. Various sizes at 15c, 25c, 35c and up to

No. 23 - Aluminum

toy sets consisting of

5-inch frying pan, 4-inch kettle, 4-inch stew

pan and 5-inch pudding pan, etc. Priced at 95c,

No. 29 - Christmas

tree electric lighting

outfits ready for use

on any lamp socket.

Good outfits with 14-

No. 35-Fancy glass

Christmas tree orna-

ments in bright colors.

Each priced at 5c, 6c and to 50c.

(C) (S) (S)

to \$9.50.



No. 4-Crown combi-

nation boards in ma-

hogany finish with cro-

No. 14—Tin horns in bright finishes and in a variety of styles are priced at 10c, 15c, 20c and up to 85c.



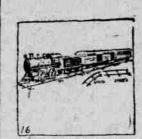
No. 5-Archerena combination game boards 28% inches square. 72-piece equip-ment—plays 57 games. Price \$8.85. DeLuxe combination game board, 120 pieces, plays 65 games, \$9.95.



No. 15 - Paper Doll Outfits made of heavy paper beautifully col-ored. Priced at 25c, 65c, 75c and to \$2.59.



No. 6-Teddy Bears made of plush in cinnamon color with movable arms and legs. Well stuffed, Priced at 98c, \$1.25, \$1.50, \$1.95 and up to \$4.



No. 16-Americ in Flyer mechant al trains. Run on track as if they were real. Priced at \$2.50 to



ranges—just the thing for the kiddies. Well made of cast iron with nickel plated fittings and utensils. Priced at 25c, 65c and up to \$4.75.



No. 17-Castiron electric type trains with locomotive and two or three coaches. Priced 65c, 85c and to \$2,25.



No. 8 - Natural finish hardwood folding tables. Strongly made. Priced at \$1.75 and

No. 18 - Drums-

every American boy

likes to march to the

beat of a drum. Many

styles at 40c, 60c and to \$6.

No. 24 - Doll beds

with fancy mattress,

covers, pillows and can-

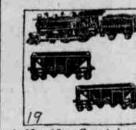
opy. Folding style. Priced at 75c, 98c and



building blocks to make houses, garages, beds, chairs, etc. Made in Portland. 3 sizes at 50c, \$1 and \$2.



painted in bright colors. Priced at 25c to \$2.25.



No. 19 - Cast iron coal trains-locomotive, tender and cars with automatic couplings. Priced \$1.25, \$2.25 and to \$4.25.



No. 20-Upright toy pianos - substantially made and nicely polished. Have good tone. Priced 75c, 85c and to

No. 26 - Doll car-

riages made of flat

reed with rubber-tired

wheels. Priced \$6.50, \$7.50 and to \$25.

No. 32 - Velocipedes

equipped with %-inch

wired on cushion rub-

ber tires. Plain bear-

ings. Priced \$10.50, \$12

snow - fire - proof. It

glistens like snow. Box

No. 44 - Steam en-

gines, very practical and scientifically built.

·Priced at \$2, \$2.50 and

SCOEFOHIJALA PORSTUVUO 2

No. 50-Ouija boards

-the original Fuld's

ouija board will answer

questions. Affords un-

limited fun. Priced at

\$1.45 and \$1.75.

up to \$45.

priced at 5c and 10c.

and \$13,50,



No. 25-Tin tea and



coffee sets with lithographed decorations. Sizes range according to styles and prices. 25c, 30c and to \$2.50.



No. 31-Shoofly up ers made of hard wood. holstered rockers with varnished footboards. Nicely varnished. Heavy ball bearing Cretonne seat. Priced \$2.75, \$3.50 and to \$6.50. wheels. With brake and hinged tongue. Priced



orations in a large assortment. Gold and silver. Priced at 5c each to 3 for 25c.



No. 42 - Enameled cooking utensils. Priced at \$1.50, \$1.75 and up to \$3 set.



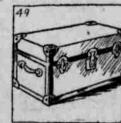
No. 48-Games - all the most interesting classes of games for all occasions. Priced at 10c to \$2.50.



Christmas balls in bright colors. Packed 12 in a box. Priced according to size at box 50c to 95c.



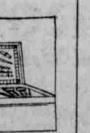
No. 43 - Toy furniture sets - just the thing for little girls. Priced at 50c, 75c and up to \$6.



No. 49 - Nice doll trunks priced at \$2.59, \$3, \$3.50 to \$10.



No. 59-Paint sets in



a wide assortment of sizes and styles. Priced



No. 60—Bow and arrows for boys who play Indian. Priced at 50c to \$5.75.

-Mejer & Frank's: Toytown, Fifth Floor. (Mail Orders Filled.)

O child's Christmas shall be spoiled for lack of toys or dolls or games if parents come to the West's Greatest Toytown, where there are still plentiful assortments of all these, where the range of prices is broad enough to suit every purse and where there are plenty of experienced salespeople to help grownups in selecting such things as will appeal to the children's hearts. As ever, Meier & Frank's prices will be found lowest. If we haven't illustrated on this page the things you have in mind you are sure to find what you want in Toytown.

Ready for the Last Five Days Before Christmas With Plenty of Toys, Dolls and Games

These Pictures Tell in Part the Story of Our Great Preparations in Santa Claus' Wonderland

MON

Special Offerings for Tomorrow



Sale of Velocipedes
Well-made velocipedes of half oval steel with
curved handle bars and strong seats. Steel wheels.
Brightly colored frames. The \$3.95 size \$3.19, the
\$4.50 size \$3.59, the \$5 size \$3.98.

\$2 Kewpie Dolls \$1.49 Good-looking composition kewpie dolls that are 111/2 inches tall. No. 41-Toy enam-eled tea sets like grownups use. Priced \$1.50, \$1.65 and \$2.25.

\$2.75 Doll Beds \$2.19
Wire folding doll beds with silkoline covered mattress, pillows and curtain drapes. With canopy. 98c Bundie Dolls 79¢ Bundie dolls with composition bodies and heads and jointed arms. Just the thing for the children

\$7.50 Baby Dolls \$5.59 Character baby dolls with cloth-stuffed bodies, composition heads and hands, sleeping eyes and real hair. With neat white lawn dresses, bonnets and bootees. 20 inches tall.

\$5.50 Dolls, Special \$4.37
Little girl dolls with well-stuffed cloth bodies, composition heads and hands. Jointed hips and arms. With lace-trimmed colored dresses, shoes and socks. 21 inches tall.

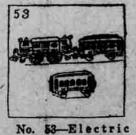
\$11.50 Toy Autos \$8.95 Steel constructed autos with frames reinforced with steel cross members supporting body and gears. All steel gears. Rigid front axles. Starting crank. 6-inch steering wheel. Nickeled hub caps.

Also \$22.50 autos special at \$14.95.

REMEMBER

Escalators run direct to Toytown, affording comfortable transit. Please use stairways going down. Carry small parcels so as to aid prompt delivery of larger packages—and SHOP IN THE MORNING.

-Meler & Frank's: Toytown, Fifth Floor.

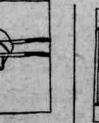


No. 47—Friction toys made of steel including

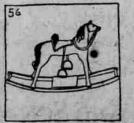
street cars. Priced 85c,

\$1.19 and to \$2.50.

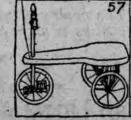
trains—three different makes. Priced at \$7.25



No. 54 — Wheelbarrows made of wood are
priced at 95c, \$1.25,
\$1.75 and \$3, those
made of steel are priced
at \$1.25, \$1.65, \$1.85
and \$2. puzzle parties in four different sizes. Priced at 35c, 75c, \$1.50 and



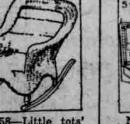
No. 56 - Rocking horses made of wood and nicely finished in bright colors. Priced at \$5 to \$16.



No. 57 - Pedal cars with rubber tired wheels and steel frames —nicely finished. Priced



No. 58-Little tots' imported grass rockers that are sturdy and well made. Priced at





at 35c to \$12.