

CITIES BIG USERS OF PASSENGER CARS

Five Thousand in Use, and as Many More Trucks.

LOS ANGELES IS IN LEAD

Motor Vehicles Double Efficiency of City Officials, Is Declaration.

Ten thousand cars and trucks are serving American city governments. Motor equipment is being increasingly provided for health, police, school and other municipal departments.

California Cities Well Motorized. Los Angeles leads the list of cities owning cars. Total of 316, 17 in this respect she is the banner city of the banner state.

New York is a ranking state with 255 cars in the metropolitan, 124 in the Rochester government, 76 in Buffalo and 23 in Yonkers.

Philadelphia Leads Pennsylvania Cities. Philadelphia is the bell-wether of its state with 200 passenger cars, but Pittsburgh limps along in second place with only 43.

HUNDREDS ATTEND SESSIONS OF CALIFORNIA ASSOCIATION. Co-operation Between Auto Trade Men and Oil Industry Is Urged.

BAKERSFIELD, Cal., Dec. 11.—With hundreds of delegates in attendance from every district in California, the general meeting of the California Automobile Trade association occurred last week in Bakersfield.

REPORTS FROM THE FIELD. Los Angeles—316; San Francisco—194; Los Angeles—194; San Francisco—194; Los Angeles—194; San Francisco—194.

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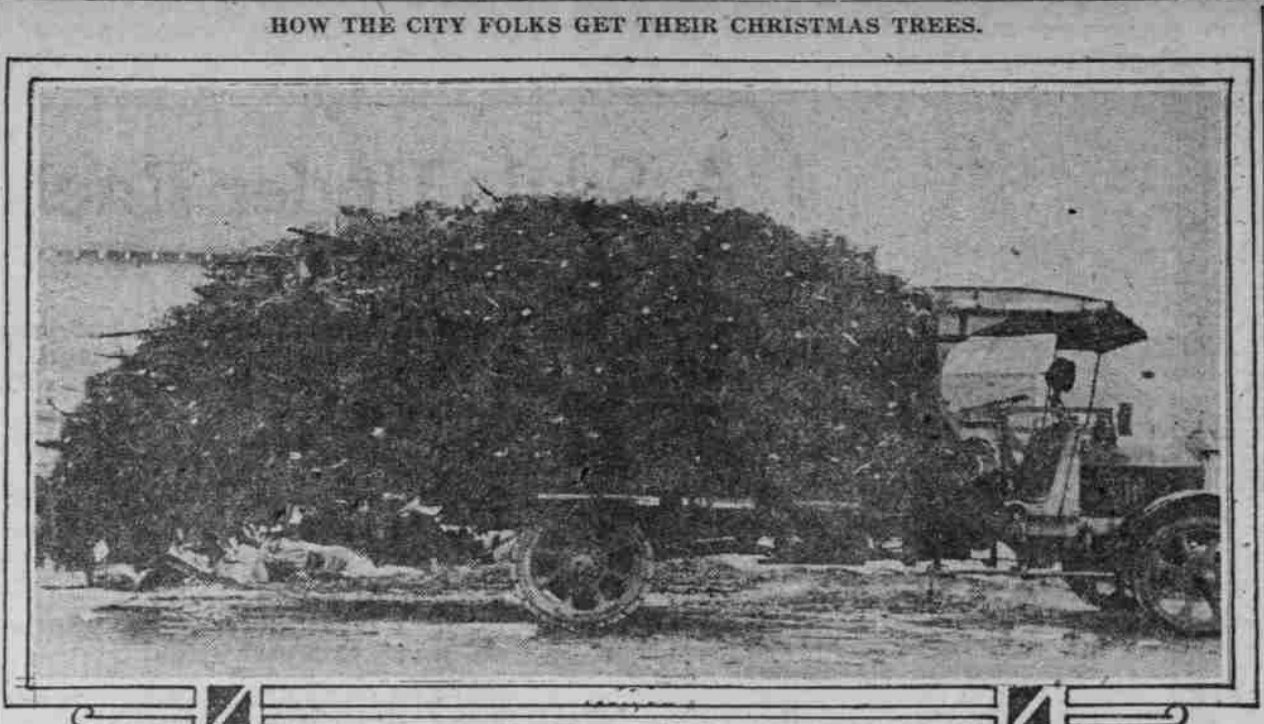
FORD LIMITS REMOVED. NEW RULING DOES AWAY WITH TERRITORY RESTRICTIONS. Ford Dealers and Salesmen Hereafter May See Prospects Where They Choose.

Ford dealers and salesmen throughout the country are out in the field with no territory limits, free to find prospects where they will.

When A. L. Smith, sales manager for Mitchell, Lewis & Staver, local distributors for the Jordan, Mitchell and Briscoe cars, resigned from his position recently to go to Chicago to enter business for himself, the company had to grapple with the problem of selecting a successor for this responsible office.

PORTLAND IN GOOD SHAPE. HARD WORK AND OPTIMISM ALL THAT IS NEEDED. After Trip East C. F. Wright Is of Belief Country Is Rapidly Returning to Normal.

Portland is in better shape today, from a business standpoint, than any other city in the country, according to C. F. Wright of Ballou & Wright, who recently returned from a visit to Chicago and middle western points.



A 3 1/2-TON FEDERAL TRUCK WITH A LOAD OF 930 TREES FOR THE YULETIDE. When the Portland city dweller orders his Christmas tree from some downtown or neighborhood store he scarcely gives a thought to how the tree was transported from an Oregon forest to the city.

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Ford THE UNIVERSAL CAR

A Christmas Gift for Your Family. A new Ford Sedan delivered to your home Christmas morning will be the supreme gift for the day and throughout the coming year.

You owe it to yourself—to your wife and to your children—to get out of the city. Mount Hood, the Columbia Highway, all the streams and woods of Oregon are brought close to your home if you own a Ford Sedan.

The amount you are planning to spend for Christmas gifts for the family can be used as your first payment on a Ford Sedan. The balance may be paid in small amounts through the coming year.

Table listing car models and prices: Chassis \$360.00, Runabout (Regular) \$395.00, Runabout (With Starter) \$465.00, Touring (Regular) \$440.00, Touring (With Starter) \$510.00, Coupe (With Starter) \$745.00, Sedan (With Starter) \$795.00, Truck (Pneumatic Tires) \$545.00.

The Prices Listed Above Are F. O. B. Detroit.

For Sale by the Following Authorized Ford Dealers: Francis Motor Car Co., Wm. L. Hughson Co., Talbot & Casey, Inc., Palace Garage Co., Rushlight & Penney, Robinson-Smith Co.

"Have a Ford Sedan Delivered Christmas Morning"

SAFE CROSSINGS URGED

WASHINGTON, D. C., Dec. 11.—A campaign for the passage of laws in all states requiring better protection of railroad grade crossings is to be carried on by members of the Association of State Railway and Utility Commissioners.

Between Four and Five Thousand Killed Each Year From Trespassing on Railroad Land.

WORK ON TUNNEL IS BEGUN. Crew Starts to Build Concrete Portals at Entrance.

HOOD RIVER, Or., Dec. 11.—(Special.)—A crew began Wednesday to build concrete portals at the twin tunnels between here and Mosier, Or., on the Columbia river highway.

Seattle Agency Opened. Walter Hesse, manager of the Oakland branch of the W. L. Hughson company, has been sent to Seattle to open the Ford depot in that city.

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WILLARD BATTERY advertisement featuring a large image of a battery and text: "WILLARD BATTERY POPULARITY!! 198 car manufacturers are now using WILLARD BATTERIES as standard equipment and 168 of these are installing as regular equipment our THREADED RUBBER INSULATED BATTERY."

THREE YEARS TO PLAN CAR

FIRST 100 MOTORS COST STUDENAKER \$10,000 A PIECE. Millions Spent in Bringing Out Light Six and in Building Plants to Manufacture It.

There are few people who realize the work that bringing out a new automobile entails. When the average motorist reads the announcement of a new motor car he seldom gives it second thought.

Three years ago the Studebaker corporation started work on a small six-cylinder car. One model was constructed by hand and sent out on the road. It was driven across the continent and found over many mountain roads in California.

Mr. Lewis says that one day he decided to count the tires and he counted just 159 in a stretch of less than 150 miles and that was across the desert, where the travel was scattered.

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MAKE WINTER DRIVING SAFE. "I do a great deal of driving in all kinds of weather and I find I have no use whatever for chains or other non-skid protection since using Keaton Non-Skid tires."

JOHN D. STITES, County Board of Relief, Portland, Or.

KEATON TIRE & RUBBER CO. Sixth and Main Streets, Portland, Oregon.

New 1921 BUICK 7-Pass. Car perfect in every way. Never been out All United States cars. Best spring bumper. Will beat off the car ten days. Have brought Packard, Call for Buick for appointment, Oregon City 361 to see car.