

For Other Meier & Frank Advertisements Please See Opposite Page and Back Page, This Section

Meier & Frank's The Christmas Store

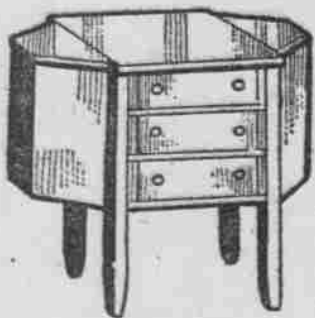
Christmas Gifts for the Home—Many at Special Prices

The Ninth Floor Furniture Gift Shop

offers its entire choice collection of gift-worthy articles at substantial reductions—many at

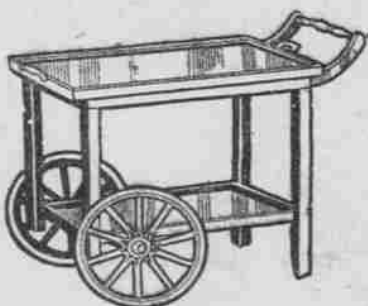
20% to 50%

lower than they have been. Just a hint of what you will find:



Regular \$24.25
Sewing Tables
\$19.75

Imitation mahogany sewing table with two end pockets, legs and three drawers for holding the various sewing articles.



Regular \$29.00
Tea Wagon
\$19.95

Imitation mahogany tea wagon with removable tray fitted with brass handles. Rubber tired wood wheels.



Regular \$9.75
Table Lamps
\$6.75

Mahogany finish two-light table lamps that stand 27 inches high. Many other special values in floor and table lamps as well as shades.

Other Suggestions which will prove very interesting and profitable to those who are undecided what to select include:

Hall Clocks
Console Tables
Mirrors
Tip Top Tables
Folding Top Tables
Piano Benches
Fireside Benches
Floor Lamps
Table Lamps
Candlesticks
Candles
Candy Jars
Book Blocks
Magazine Books
Nests of Tables
Sewing Tables
Muffin Stands
Wall Plaques
Perfume Bottles
Old Dutch Silver
Humidors
Pedestals
Tabourettes
Vases
Smoking Stands

—Meier & Frank's:
Gift Shop, Ninth Floor.
(Mail Orders Filled.)

The Drapery Store Features

Appropriate Gifts for the Home

Japanese Fire Screens

We have recently received some beautiful hand-embroidered Japanese fire screens that will make welcome Christmas gifts. \$25 values, \$18.50.

Chinese Embroideries 1/2

Our sale of Chinese embroideries at half price continues. The values:

\$75.00 to \$250.00 Mandarin Coats, now \$37.50 to \$125.

\$25.00 to \$95.00 Buddhist Robes, now \$12.50 to \$47.50.

\$16.00 to \$60.00 Mandarin Skirts of beautiful brocades, now \$8 to \$30.

\$3.90 to \$18.90 Chinese Brocades in lengths from 1/2 to 4 1/2 yards, yard \$1.95 to \$9.45.

\$2.00 Chinese Table Mats and Runners, each \$1.

\$10.00 Chinese Brocade Table Covers, \$5.

\$10.00 Chinese Brocade Round Table Covers at \$5.

\$4.60 Chinese Brocade Table Runners, \$2.30.

—Meier & Frank's: Drapery Store, Seventh Floor. (Mail Orders Filled.)

Table Runners Reduced

A new shipment of tapestry and brocade table runners on sale in time for Christmas gift selection.

Reductions range from the \$6 brocade table runners at \$4.50 to the \$14 brocade table runners at \$10.50.

\$6.50 Pillows \$4.95

A fancy luxurious pillow is one gift that is always acceptable to the average woman. In this sale we offer 150 round silk taffeta pillows in changeable and plain shades of blue, rose, gold, mulberry and pink at \$4.95 instead of \$6.50.

We also have many fancy pillows made in our own workshop of brocades, silk repps, damasks and taffetas at \$9.50 to \$25.

Cedar Chests 1/4 Off

Our entire stocks of cedar chests reduced. \$41.25 to \$60.00 genuine Tennessee red cedar chests, many equipped with trays, \$30.94 to \$45.

\$7.80 to \$19.20 genuine Oregon red cedar chests, \$5.85 to \$14.40.



Gift Sale of

Rich American Cut Glass

\$4.99

When in doubt as to what to give a woman you can rest assured that cut glass will be acceptable. We offer in this special sale a large assortment of sparkling American cut glass at \$4.99 a piece.

The Assortment Includes the Following:

12-inch vases	3-pt. water pitchers	Sugars and creamers
8-inch bowls	Oval nut bowls	Celery trays
Ice cream trays	Mayonnaise bowls and plates	Ice tubs

Early selection is advised as this cut glass will go quickly at this very special price.

—Meier & Frank's: Household Utilities Section, Basement.

For Practical Gifts Send

Paul's Christmas Boxes

To your relatives, to your friends, to your business and professional associates—send boxes of Paul's fruit products. Priced as follows:

1 jar, packed in gift box, ready to mail, 80¢

4 jars, packed in gift box, ready to express, \$3.25

15 jars, packed in gift box, ready to ship, \$9

26 jars, packed in gift box, ready to ship, \$15

For prepaid postage or express plan see special display booth in the Grocery Department.

Paul's products permit a host of dainty desserts. We have Paul's jam, whole fruit preserves, jellies, table fruits and berries in heavy syrup. Packed at the proper degree of ripeness, preserved with pure cane syrup, made in the new white kitchens in the heart of the berry fields, Paul's products are decidedly the finest quality foods preserved.

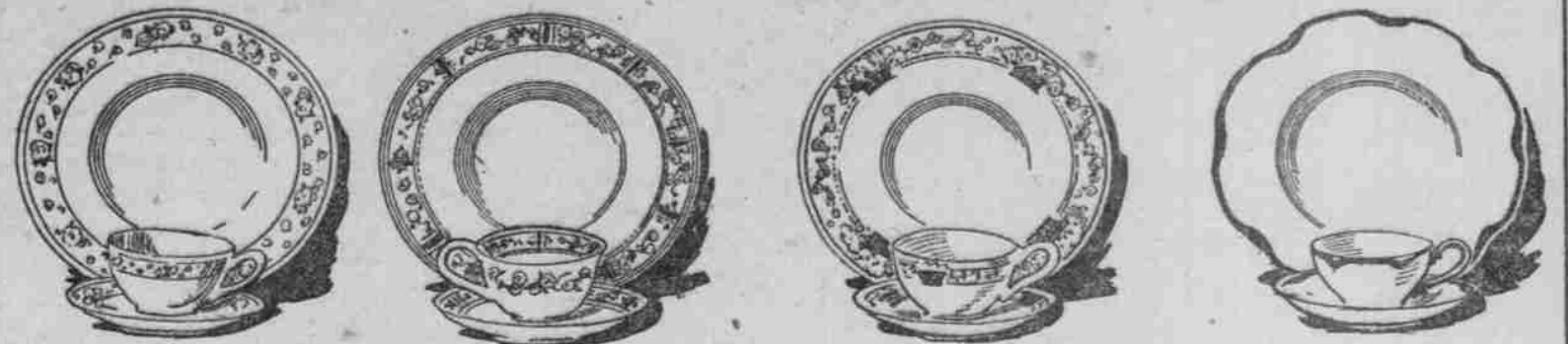
A Christmas box of Paul's products will be welcomed in any home.

The Bakery Announces a New Shipment of Lebkuchen Christmas Cakes

made in America comprise the following varieties:

Nurnberger, package, 50¢	Square Chocolate, package, 50¢
Basler, package, 50¢	Hearts, No. 1, two in pkg. 50¢
Round Chocolate, package 85¢	Hearts, No. 2, two in pkg. \$1

—Meier & Frank's: Ninth Floor, Fifth Street.



Christmas Sale of Dinner Sets

We have taken for this Christmas sale of dinnerware eight of our most popular open-stock patterns and reduced them. One of these sets will make an acceptable and practical gift.

60-Piece Sets
\$81

100-Piece Sets
\$119.70

French china dinnerware in a pretty Dresden design of pink roses.

60-Piece Sets
\$27.08

100-Piece Sets
\$45.14

American semi-porcelain dinnerware in an attractive rose border pattern combined with yellow and black colors.

60-Piece Sets
\$29.93

100-Piece Sets
\$46.99

English semi-porcelain dinnerware in the Carmona pattern with pink border design.

60-Piece Sets
\$16.15

100-Piece Sets
\$27.45

American semi-porcelain dinnerware in the pretty Blue Bird pattern with pink floral design.

60-Piece Sets
\$22.73

100-Piece Sets
\$37.13

American semi-porcelain dinnerware in the popular Mayflower shape with pretty pink rose border design on ivory background.

60-Piece Sets
\$34.47

100-Piece Sets
\$55.67

American semi-porcelain dinnerware in the pretty Mayflower shape with a beautiful key border design of black, brown and gold.

60-Piece Sets
\$105.30

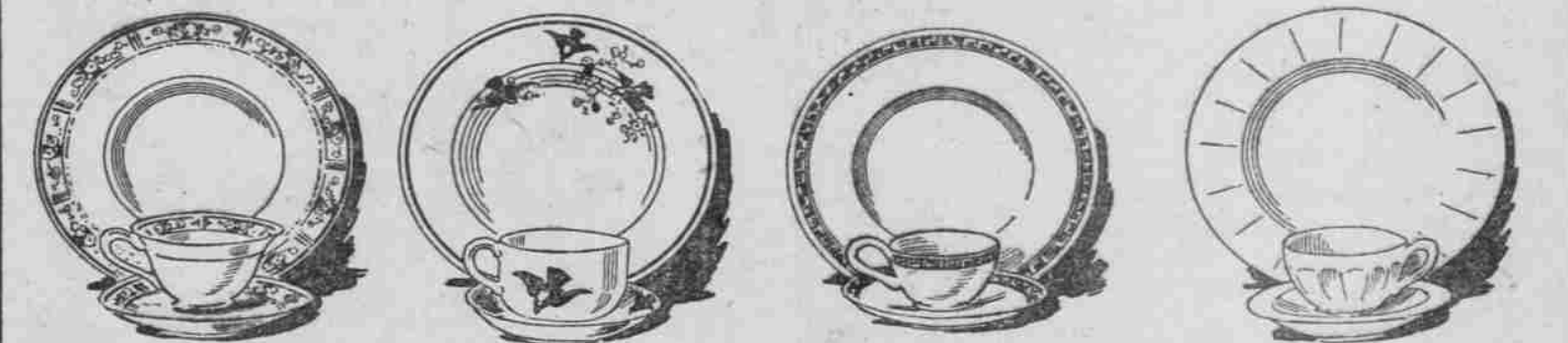
100-Piece Sets
\$156.15

Haviland china dinnerware in the popular silver shape with gold edge.

32-Piece White
Dinner Set
\$4.98

100 sets. American semi-porcelain dinnerware in the Mayflower shape. Sets consist of six 4-inch plates, 8-inch plates, 4-inch fruit saucers, tea cups, saucers and one 8-inch platter, 6-inch open vegetable dish. Other pieces can be had at reasonable prices.

—Meier & Frank's: Household Utilities Section, Basement. (Mail Orders Filled.)



\$1 Down

any time between now and Christmas will send one of the famous

Hoover

electric suction sweepers to your home. The next payment will be \$5 due January 1st—balance in \$5 installments the first of each month thereafter. The Hoover is the only electric sweeper that "beats—as it sweeps—as it cleans." Every woman will enjoy receiving a Hoover at Christmas.

—Meier & Frank's:
Basement Balcony and
Seventh Floor.

All Wool Blankets 1/4 Off

An important event for practical gift buyers. Our entire stock of high-grade wool blankets at 1/4 off.

\$22.50 white, gray or plaid blankets, \$16.85,

\$25.00 plaid blankets, pair \$19.75,

\$27.50 plaid blankets, pair \$20.65,

\$35.00 plaid blankets, pair \$26.25.

The white blankets have blue, pink or rose borders, the plaids are in assorted colors.

Comforts 1/4 Off

Choice of our entire stock of wool or down filled comforts regularly \$16.50 to \$65, 1/4 off.

—Meier & Frank's: Second Floor.

Great Christmas Sale of

Electric Portable Lamps \$12.49

We were fortunate enough to secure in time for Christmas buyers 150 beautiful electric portable lamps at a most remarkable price concession. That is why we can offer such lamps as these at \$12.49.

The Values Would Range Up to \$25

if the lamps were bought and sold in the regular way. Several finishes—dark brown, green and gilt. Pottery bases in metal finish, shades have metal frames and colored art glass panels. Two-light lamps in several shades. The lamps really must be seen to be appreciated. We illustrate a few to give you some idea of their attractiveness. All two-light lamps complete with cord and Mazda bulbs.

Choose handsome and practical gifts in this sale of lamps at \$12.49.

—Meier & Frank's: Electric Shop, Basement Balcony and Household Utilities Section, Basement.

