

ONLY 28 SHOPPING DAYS TILL CHRISTMAS—NO MATTER WHERE YOU SHOP, SHOP EARLY

Store Will Be Closed Thanksgiving Day

Other Important News Will Be Found on Pages 12 and 13 of This Section

Ask Mr. Foster Travel Service
Now on Eighth Floor

Back to



Normalcy

It Is a Joy for Women to Find That, Thanks to This Store's Efforts, Fashionable Attire Can Now Be Had at Decidedly Lower Prices—Witness These Values in

SUITS :: DRESSES :: COATS :: BLOUSES :: HATS :: PETTICOATS



SOME OF THE STYLES SKETCHED.

—and Now the Sale of

"MODEL" Blouses \$25

Regularly \$35 to \$60, for

Model blouses from the same master designer who sends us his Model gowns . . . women who have shared in our Model gown sales know how wonderful his creations are. We shall place on sale tomorrow Model blouses of Georgette Crepe, Crepe de Chine, satin and Georgette combinations, gorgeous silk velvet brocades and other distinguished materials. White, flesh and lovely colors. Sizes 36 to 40. Mostly one of a kind. Some slightly soiled.

—Meier & Frank's: Blouse Shop, Fourth Floor. (Mail Orders Filled.)

MAIL ORDERS FILLED FROM THIS AND ALL OUR ADS



SOME OF THE STYLES SKETCHED.

Pre-Holiday Sale of PETTICOATS

Figured cotton taffeta and sateen with fancy flounces, dark colors	\$1.93
Silk and cotton mixtures in dark brocades, with deep accordion pleated flounces	\$2.95
Jersey silk with Dresden and striped taffeta flounces, all staple shades	\$4.95
Jersey silk with self and taffeta trimmed flounces, all staple shades	\$5.95
All silk jersey with three small or straight plaited flounces, jersey with Dresden ribbon, jersey top with fancy messaline flounces, all messaline, many colors	\$6.95
All silk jersey with ribbon trimming, fancy taffeta flounces, Pussy Willow silk and Belding's satin with knife-pleated flounces, in all staple shades, also changeable radium silks	\$7.95

—Meier & Frank's: Petticoat Shop, Fourth Floor. (Mail Orders Filled.)



Choose

Any \$15 to \$50 Trimmed Hat

Excepting Fur and Fur-Trimmed Hats

1/3 LESS

With the exception above noted we offer tomorrow at a discount of 33 1-3% from former prices all trimmed hats that have been heretofore marked at \$15 to \$50. The new prices are \$10 to \$33.35.

All \$12.50 to \$25 Ready-to-Wear Hats Reduced**1/4**

The new prices are \$9.35 to \$18.75.

Also—All Untrimmed Hats Reduced**1/2**

In addition we make it still easier for women who trim their own hats by offering tomorrow

All Fancy Feathers 1/2 Price

—Meier & Frank's: Millinery Salons, Fourth Floor.

**Fur Coats**

\$1350 genuine Alaska Seal skin Coat, 40 inches long, for	\$885
\$1150 Hudson Seal (dyed muskrat) dolman for	\$660
\$1050 Long Mole wrap, large squirrel collar, for	\$750
\$345 Near Seal coat, 34-inch, beaver collar and cuffs, for	\$225
\$295 Pony coat, 36-inch, Australian opossum collar and cuffs, for	\$178
\$285 Nutria sport coat, for	\$178

All Misses', Children's Furs Reduced**Animal Scarfs, Novelty Neckpieces Reduced**

—Meier & Frank's: Fur Salons, Fourth Floor. (Mail Orders Filled.)



Extra Special

SALE OF SUITS \$48.75

The better kinds of suits for women offered at this new low price tomorrow. Suits of such fine materials, such excellent tailoring, such smart style and distinguished appearance that women will count it exceptionally good fortune to get them at \$48.75.

Of Fine Velours and Duvet de Laine

Straight line, full ripple and belted-coat models with fur collars, embroidery, glove stitching and other new trimming variations.

At \$48.75 . . . irresistible!**\$29.50****100 Higher Cost Dresses in a Clearaway**

Please do not expect to find the usual sorts of \$29.50 dresses in this assemblage. These are so many dollars better than the price indicates that we forbear to quote the value. Dresses of point twill, tricotine, georgette crepe, satin, charmeuse in the leading colors. Beaded, embroidered, draped, overskirted—all this season's models. \$29.50 for quick disposal.



Two Extraordinary

Sales of Fashionable Winter Coats**\$48.50****The \$48.50 coats**

are garments that have been priced in our regular stock at \$75 to \$95. They are of bolivia, silvertone, velours and other winter coatings. Many fur trimmed. Full-length coats with loose backs, half-belted backs or in straight-line full-belted models. All sizes.

\$65.00**The \$65.00 coats**

have been newly obtained in a special purchase. They are of rich bolivia, silvertip bolivia and velours with large fur collars of raccoon, nutria or gray squirrel. Wanted browns and blues predominate. The garments are full silk lined and otherwise exceptionally fine at \$65.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)