

34 Shopping Days Till Christmas---No Matter Where You Shop, Shop Early

Rugs and Linoleums

Our "Back to Normalcy" in prices drive continues tomorrow and all week in the Rug Store. We offer almost unlimited assortments of standard quality rugs at more than the ordinary savings. We also include large stocks of plain and figured carpets by the yard as well as standard quality linoleum and congoeum floor coverings at specially reduced prices. Before buying any rugs, carpets or linoleums it will be to your advantage to investigate the many savings that this sale brings. Come in tomorrow or any day this week.

—Meier & Frank's: Rug Store, Seventh Floor. (Mail Orders Filled.)



See Our Other Ads

Special news of Thanksgiving sales of dinner ware, cut glass, silverware, etc., page 13—sales of boxed handkerchiefs, Cluny lace and Madeira hand-embroidered center pieces and scarfs, etc., page 14—sales of hand-embroidered underwear, knit underwear, gloves, shoes, silks and dress goods, etc., page 15—sales of women's suits, coats, dresses, blouses, etc., back page (all in this section). Special news of jewelry, leather, velvet and beaded bags, stationery, ivory pyralin, toiletries, page 7, Society Section—Children's Book Week, page 7, Society Section.

Great Sale Upholstered Davenports, Chairs, Etc.

Remarkable Sale

1000 Pairs of CURTAINS

At Wonderful Reductions

We have taken this thousand pairs of curtains from regular stock and reduced them in our big drive to bring prices back to normal. Take advantage of this unusual opportunity to get GOOD CURTAINS at the most unusual savings.

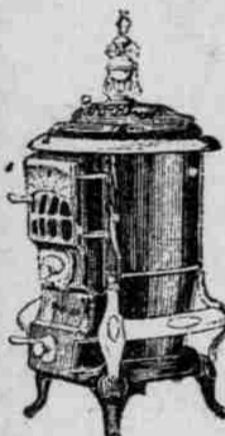
- \$3-\$3.85 Curtains \$ 1.98
- \$4-\$4.90 Curtains \$ 2.65
- \$5-\$5.95 Curtains \$ 3.79
- \$7-\$7.50 Curtains \$ 4.35
- \$8.25 Curtains \$ 5.50
- \$12.00 Curtains \$ 7.95
- \$15.00 Curtains \$ 9.95
- \$17.50 Curtains \$13.95

Curtains of durable quality scrim, marquisette, nottingham, filet net, also Tambour embroidery and Irish point curtains. Curtains for every room in the home. A wonderful variety of patterns to choose from. Save on every pair you buy.

—Meier & Frank's: Curtain Store, Seventh Floor. (Mail Orders Filled.)

"Universal" Heaters

We have Universal wood, coal and briquette and combination wood and coal heaters in a wide variety of styles and sizes, including the famous



Air Blast Universal

Heaters are fitted with duplex grates. Burn wood, coal, bark or briquettes. By means of the efficient overdraft hot blast intensely heated air is introduced into the firebox, where it combines with the gases produced by the burning fuel. The resultant combustion produces an intense heat. The Airblast burns the gases, heats the floor, holds the fire and SAVES FUEL.

"Crown" Universal Heaters Reduced

\$24 \$28 \$32

SPECIAL—The Crown has wide basket grate especially desirable for coal and briquettes, can also be used for wood. Large mica swing door affords cheery view of fire. Has large swing-top cover for feeding chunks, etc.



Sole Agents for the Universal Pipeless Furnace

MORE HEAT—LESS FUEL—You will be astonished and delighted to find what a small amount of fuel is required and the quickness with which your home is heated when you heat it the modern way—the Universal Pipeless Furnace way. A Universal Pipeless installed now will mean perfect comfort in the home for Thanksgiving.

Insulation Plus Circulation

Therein lies the secret of success of the Universal Asbestos Insulated Pipeless Furnace. It fills every room in the home with healthy, moist, warm air. It VENTILATES as it humidifies and heats.

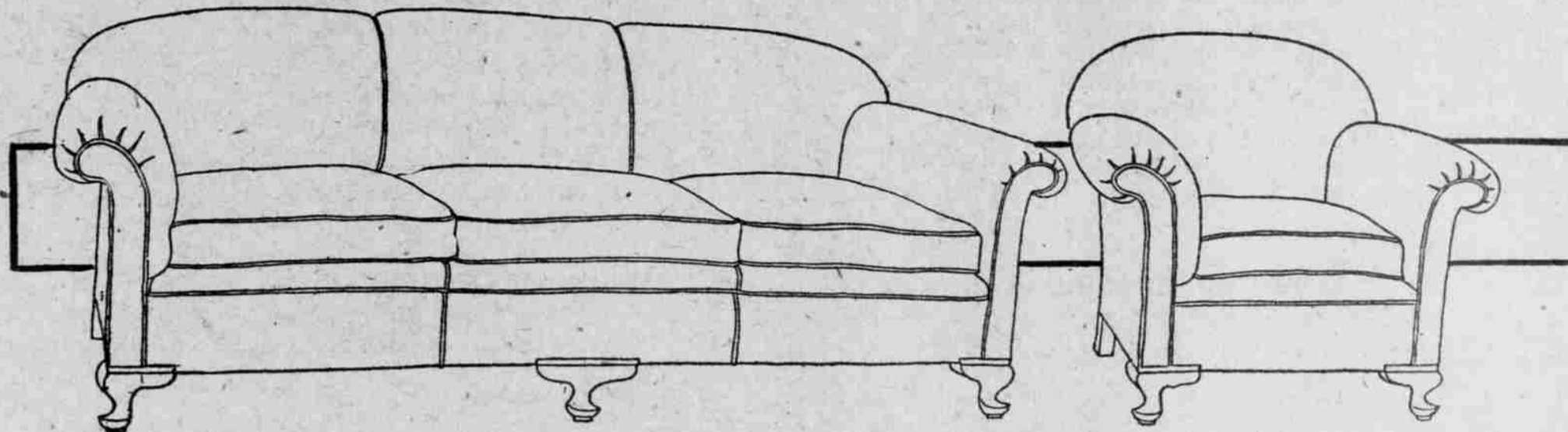
Your Own Terms in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

This is beyond any question of doubt the biggest value-giving sale of living-room pieces we have had the good fortune to offer the people of Portland and Oregon for years. It has been a long time since this or any other store has been able to offer davenports of such quality for \$129, \$139, \$149 and \$159. Upholstered in figured taupe denim, these pieces

have loose spring-filled cushions. All springs on webbing. The same designs may be obtained with tapestry or velour coverings at corresponding reductions. Made by one of the leading upholstering firms in America. Buy now for Christmas gifts—we will hold the pieces you select and deliver them at any time before Christmas you desire. See our window display.

Davenport \$129

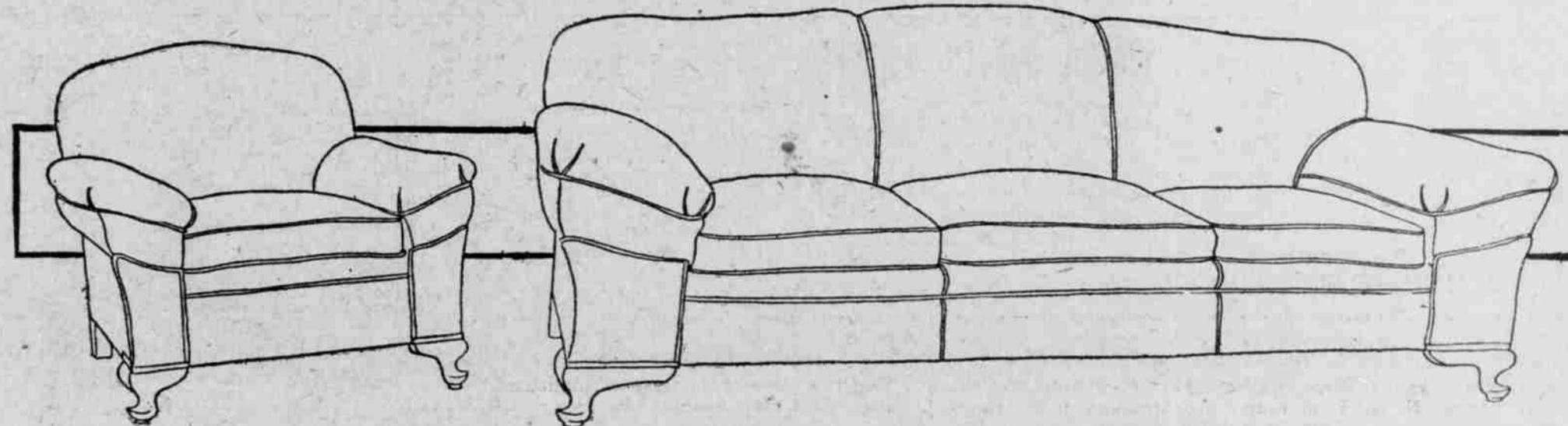


Chair for \$67.50

Davenport \$129—Chair to Match \$67.50

Graceful, well-proportioned davenport, 85 inches long. The 3 loose cushions are spring filled. Best springs—back is soft and comfortable

Chair for \$73.50

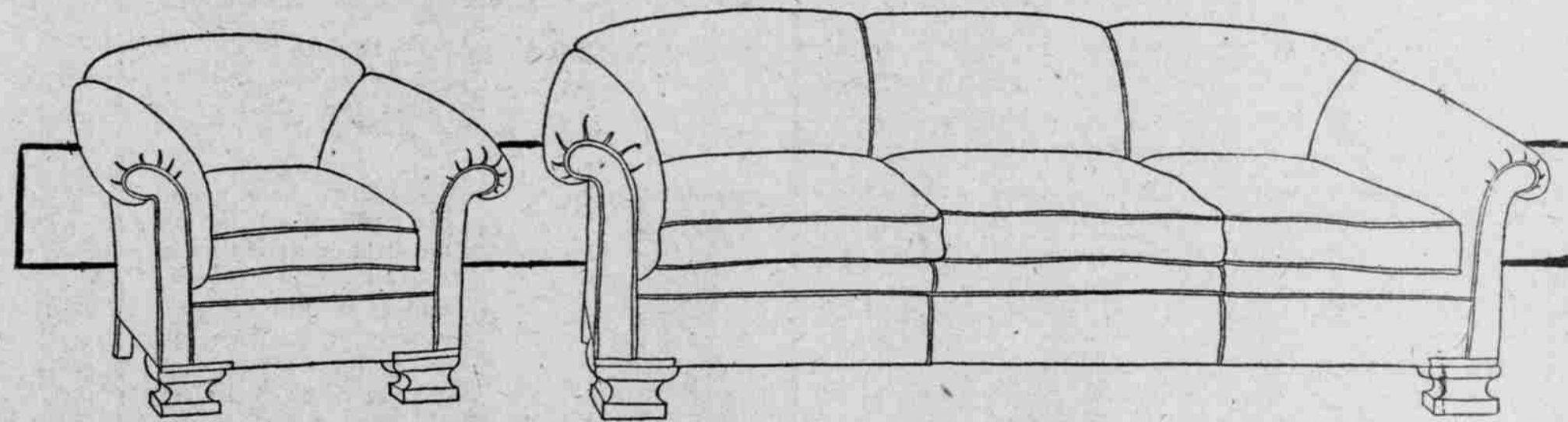


Davenport \$139

Davenport \$139—Chair to Match \$73.50

Luxurious denim upholstered davenport with large spring pillow, arms and spring cushions.

Chair for \$84.50

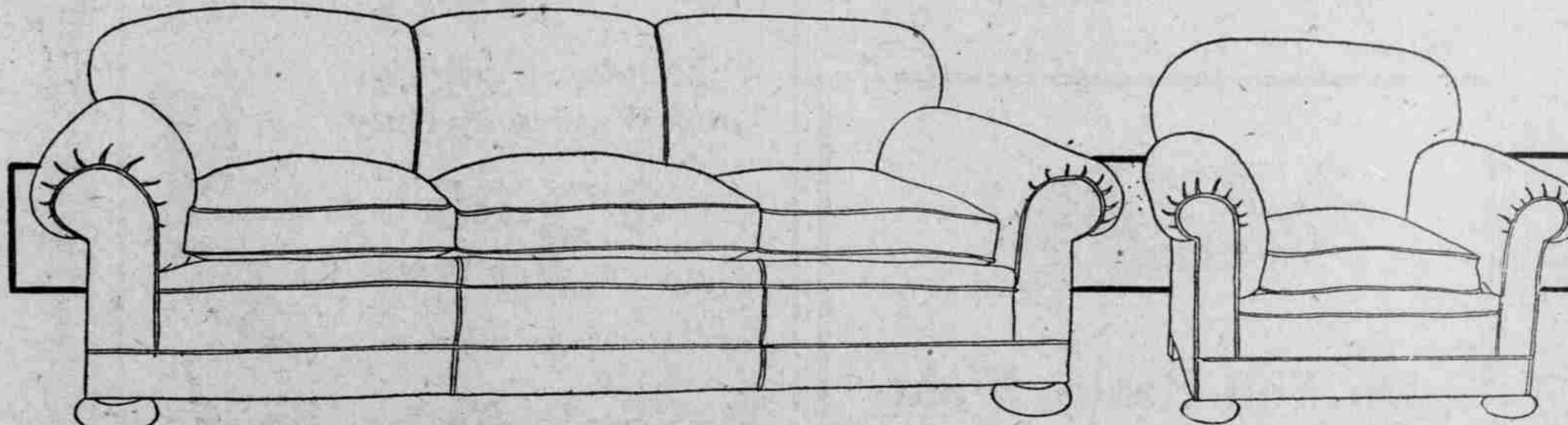


Davenport \$149

Davenport \$149—Chair to Match \$84.50

Large and comfortable davenport covered with denim. Big full spring arms, soft well-filled back.

Davenport \$159



Chair for \$86.50

Davenport \$159—Chair to Match \$86.50

The materials used in this davenport are all of the best. This is one of the best we have ever had to offer at anywhere near this price.

Miscellaneous Upholstered Pieces Specially Priced

\$213.50 Tapestry Arm Chair for \$158.	\$72.50 Tapestry Arm Chair for \$54.50.	\$93.00 Tapestry Arm Chair for \$67.50.	\$304.00 Sateen Davenport, Down Cushion, \$182.50.	\$457.50 Tapestry Davenport, Spring Cushion, \$268.	\$265 Tapestry Davenport, Spring Cushion, \$189.
\$139.25 Tapestry Arm Chair for \$98.	\$57.50 Tapestry Arm Rocker for \$39.50.	\$122.25 Tapestry Arm Chair for \$85.	\$175.00 Sateen Chair, with Down Cushion, \$98.50.	\$285 Tapestry Davenport, Spring Cushion, \$189.	\$357 Tapestry Davenport, Spring Cushion, \$195.
\$208.50 Tapestry Arm Chair for \$155.	\$101.25 Tapestry Arm Rocker for \$79.	\$103.75 Tapestry Arm Chair for \$62.	\$310.00 Sateen Davenport, Down Cushion, \$249.50.	\$325 Tapestry Davenport, Spring Cushion, \$254.	\$199.50 Tapestry Davenport, Spring Cushion, \$162.
\$87.50 Velour Arm Chair, \$50.	\$106.50 Velour Arm Rocker for \$72.50.	\$84.50 Tapestry Arm Chair, \$54.	\$169.00 Sateen Chair, with down Cushion, \$137.50.	\$235.50 Tapestry Davenport, Spring Cushion, \$165.	\$298 Tapestry Davenport, Spring Cushion, \$225.
\$64.75 Velour Arm Chair for \$47.50.	\$99.50 Tapestry Arm Rocker for \$47.50.	\$89.75 Tapestry Arm Chair, \$67.	\$268.00 Sateen Davenport, Spring Cushion, \$169.	\$165.75 Tapestry Davenport, Spring Cushion, \$125.	\$469.50 Tapestry Davenport, Spring Cushion, \$295.
\$85.75 Damask Arm Chair, \$62.	\$93.75 Tapestry Arm Chair, \$70.	\$328.00 Sateen Davenport, Down Cushion, \$195.	\$270 Tapestry Davenport, Spring Cushion, \$135.	\$215 Tapestry Davenport, Spring Cushion, \$162.	
\$194.75 Tapestry Arm Chair for \$115.		\$183 Sateen Chair to match for \$137.			

—Meier & Frank's: Furniture Store, Eighth Floor. (Mail Orders Filled.)