

See the Special MEIER & FRANK SECTION in This Paper---There's Money in It for You.

**Meier & Frank Co.**  
Established 1857  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

# Back to Normalcy in Prices

Men's Needs as Women's Needs Are Affected by This Mighty Movement

## Corset News!

Telling of Specially Priced Corsets  
and a New Demonstration  
First of all as to the special sale offering:

### Standard Corsets \$2.98

Some of our best makes, including discontinued models of the celebrated Nemo corsets. Particularly good selection for women of average figure. Sports models of pink satin with elastic top. Medium bust and long hip models of fancy striped material in white and pink. The Nemo models are made of "Usaro" cloth in low bust style with elastic insert in skirt—especially for straight figures. Sizes from 20 to 30 in the sale, but not all sizes in all kinds. No C. O. D.'s, credits or exchanges.

### Brassieres 59c

Broken line of good muslin brassieres with narrow edging and lacing under the arm. Kinds that sell regularly for as much as \$2 reduced for quick clearaway to 59c. Sizes 44 to 56. No C. O. D.'s, credits or exchanges.

Announcing

## Nemo Corset Demonstration

by  
**Mrs. E. L. Craig**  
of Nemo Hygienic  
Fashion Institute,  
New York

Many Portland women know Mrs. Craig and have benefited by her advice. This is an invitation to all women to come to our Corset Salon tomorrow and succeeding days and consult Mrs. Craig on any corset question. Mrs. Craig is an expert in the art of scientific corsetry and will advise patrons in the selection of corsets calculated to be best for their individual health, style and comfort. Mrs. Craig will be glad to aid anyone who consults her.

This Service Is FREE

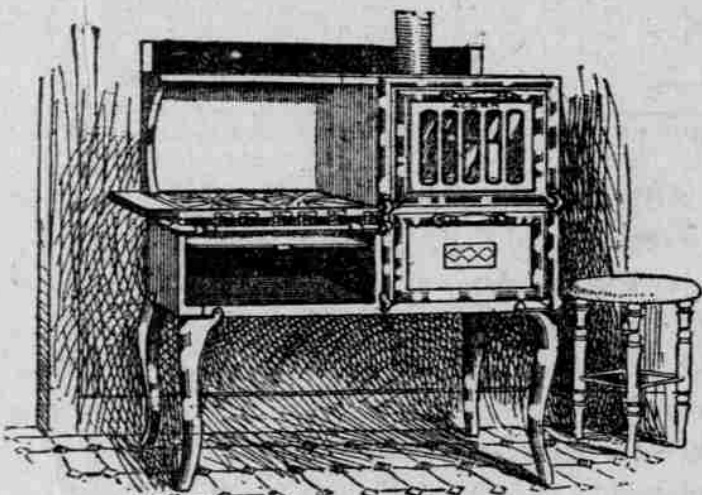
—Meier & Frank's Corset Salon, Third Floor. (Mail Orders Filled.)

Opportunity to

Save \$12.50 to \$25

ON A NEW

## Acorn Gas Range



You will realize that there is a wide assortment of styles and sizes to select from when we tell you that

Our Entire Line of Acorn Cabinet Style Gas Ranges Is in the Sale

The Acorn has a nation-wide reputation for  
Exceptional Baking Qualities and  
Stability of Construction

The superior baking qualities of the Acorn are due to its scientific system of even heat circulation. Acorn gas ranges are made of extra heavy materials of the best qualities obtainable. They are graceful in design. Finished in durable black enamel and white porcelain with plain nickel trimmings. Sanitary. Attractive. Easily cleaned.

Now \$69.70 to \$140

These special prices include complete installation. In addition—if desired—make your own terms in reason.

Plenty of Heat in Every Room With the  
Universal Pipeless Furnace

Solid comfort at low costs. Rob the wet and dreary days of winter of unpleasantness—make your home cheerful with cozy warmth—have us install NOW one of these splendid heating devices. Your old heater taken as part payment and make your own terms in reason on the balance.

—Meier & Frank's: Sixth Floor Fifth Street. (Mail Orders Filled.)



## Why Wind Bobbins?

Many times you have asked yourself this question. No doubt you have thought how nice it would be to sew if there were no bobbins to wind. With an

## ELDREDGE

Two-Spool Rotary Sewing Machine there are NO bobbins to wind. You sew direct from two spools of thread, one above, one below. Come in and we will demonstrate its many other exclusive features. Pay

\$1 DOWN—\$1 WEEK

Liberal allowance for your old machine.

## Our Dress Form Club

Do your sewing in the modern way and obtain better results in less time. Select a dress form now. Pay \$1 DOWN—\$6c WEEK.

—Meier & Frank's: Second Floor, Fifth Street.

Men!

TO SHOW you how strenuously we are trying to bring prices back to normal on your clothes and furnishings we ask you to see what we are doing to prices in these sales of shirts, ties, hats, mackinaws, trousers, shoes and other things you need right away.

## Sale of 11,382 Men's Fine Shirts

**\$2.95**

(No tax)

3853 of former \$3.50 grade  
1872 of former \$3.85 grade  
1954 of former \$4.00 grade  
2434 of former \$4.50 grade  
1269 of former \$5.00 grade



**\$2.95**

(No tax)

Eleven thousand, three hundred and eighty-two men's shirts that were fairly priced at \$3.50 to \$5 each can now be bought at \$2.95 each. We count this shirt sale one of surpassing magnitude wherein the qualities, styles, workmanship and all-around excellence of the garments will amaze men as much as the savings.

### One of the Best Things We've Ever Done

To men who are conversant with the character of shirt sales put on by this store no further indorsement is needed.

### THE CLOTHS

Woven and corded madras—Russian cords—mercerized poplins and oxford cloths—Baxter reps—fine count percales. Plenty of plain whites, scores of staple and fancy patterns.

### THE SIZES

14, 14½, 15, 15½, 16, 16½, 17, 17½ and 18 neck. Sleeve lengths are 33, 34, 35, 36, 37.

WE'RE going to make men sit up and take notice even if it is their day of rest. If sensational sales can do it then this shirt sale will turn the trick.

### \$2.95 Is the Lowest Price in Years for Shirts of These Qualities

Despite the large number of shirts involved, please do not think for one instant that these shirts have not been carefully selected or that they are not standard in every way. On the contrary, they comprise some of our best qualities at each one of the prices quoted. They are from America's best manufacturers, as you might expect—brands known the country over. They are made of shirtings conspicuous for their fine appearance and durability. Both soft French cuffs and stiff cuffs. Neck bands are accurately sized for all sizes from 14 to 18. Colors are guaranteed fast.

### This Is ONE Shirt Sale With the Goods!

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

### Knitted Ties \$1.95

Perfect quality knitted ties of regular \$2.35, \$2.50, \$3.50, \$3.75 grades and slightly imperfect qualities of the regular \$4.50 and \$5 grades. Mostly pure silk and many full fashioned. The diversity as well as the desirability of the patterns and colorings will appeal to the discriminating dresser. 3384 of these ties in a wonder sale at \$1.95.

### EXTRA

50c Paris garters 37¢.  
75c President suspenders 55¢.  
\$1 Pioneer suspenders, 67¢.  
50c Kum-a-Part cuff links 25¢.  
\$1 Kum-a-Part cuff links 50¢.  
\$1 knitted toques 60¢.

### Hansen Gloves 33 1-3% Off

Pretty nearly every man knows how fine Hansen gloves are and certainly any man who has worn them will vouch for their excellence. In this sale at a third less than the standard prices we offer sample line of these gloves comprising:

Dress gloves in capes and suedes—silk-lined dress gloves—driving gloves, gauntlet style driving gloves, strap wrist—wool-lined gloves—fur-lined gloves—lined mittens—work gloves.

## Outing Flannel Pajamas and Night Shirts

Mighty close to wholesale costs for these guaranteed first quality outing flannel pajamas and night shirts. Night shirts in sizes 15 to 20; pajamas in sizes 15 to 18—both inclusive. No exchanges, credits or refunds.

### NIGHT SHIRTS---

Regular \$2.50 outing flannel night shirts, 48 inch length, for \$1.65.  
Regular \$2.50 outing flannel night shirts, 54 inch length, for \$1.85.  
Special \$3.25 heavy outing flannel night shirts for \$2.49.

### PAJAMAS---

Regular \$3.75 outing flannel pajamas, on sale now for \$2.75.  
Regular \$4, \$4.50 outing flannel pajamas, on sale now for \$2.95.  
Regular \$5 outing flannel pajamas: in this special sale for \$3.45.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

## This Sale of Trousers Below ACTUAL COST

Entire Stocks

### Men's \$18 to \$25 MACKINAWS \$14.85

Here is a chance to buy one of these serviceable garments right at the beginning of its most popular season for a lower price than you would expect to buy Oregon City and other of the standard makes of mackinaws we carry. Every one all wool. Plaids and plain colors. With large shawl collars, all around or half belts. Wind and rain resisting both. All sizes.



### Will Be Music to Many Men's Ears

It will give many men a chance to "double shoot" coats and thereby have a presentable suit at a trifling cost.

### \$12.50 Trousers \$7.85

All sizes, 29 to 46, both inclusive, in this lot, which brings all trousers selling regularly in our stocks for \$12.50 now at \$7.85.

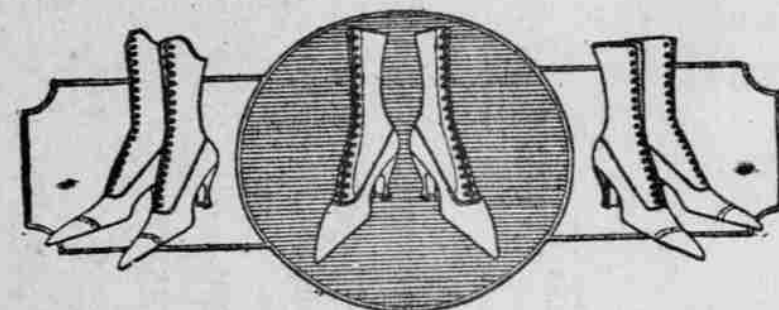
### \$15 Trousers \$8.85

All sizes, 29 to 46, both inclusive, in this lot, which brings all trousers selling regularly in our stocks for \$15 now at \$8.85.

### \$18-\$20 Trousers \$9.85

All sizes, 29 to 46, both inclusive, in this lot, which brings all trousers selling regularly in our stocks for \$18 to \$20 now at \$9.85.

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)



Clearaway of Women's

## High Grade Shoes \$10.85

By high-grade shoes we mean J. & T. Cousins and others of the celebrated makes identified with this store. 765 pairs of shoes that were formerly priced in our regular stocks at \$14 to \$20, the majority being \$17 and upward; all of these fine shoes go at \$10.85 pair because Meier & Frank's is putting prices away down in this "Back to Normalcy" drive.

Included Are

fine dark brown and gray kid turn sole button shoes with Louis heels—patent and black calf skin button shoes with gray or maple kid or cloth tops, high and low heels—tan calf skin and dark brown kid or calf skin lace shoes with military or cuban heels—dark gray lace shoes with Louis heels.

All sizes 2½ to 9 in the lot and widths AAA to C.

ALL SALES FINAL

No approvals, C. O. D.'s, exchanges or credits.

—Meier & Frank's: Shoe Store, Third Floor. (Mail Orders Filled.)



**25% OFF**

Our Entire Stocks of

## Ostrich and Peacock Feather Fans

An announcement that will come as a pleasant surprise. Virtually at the beginning of the winter social season our entire stocks of ostrich feather fans at a fourth less.

Regularly \$5.50 to \$75

Now \$4.12 to \$56.25

The selection offers one stick, Prince of Wales and folding effects, light and dark handles, two tone designs. Colors include peach, cornflower, flame, turquoise, coral, pink, orchid, sky, black, white, lovely peacock feathers also in the sale. Add 10 per cent government tax.

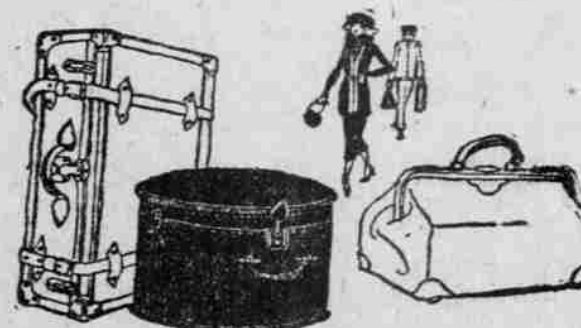
### Angora Scarfs \$2.95

Regularly \$4.95 and \$5.95. Angora scarfs with or without belts and pockets. Heather mixtures, American beauty, black and white and other wanted kinds.

### Angora Scarfs \$1.95

Regularly \$3.95, now half price for a limited number of angora scarfs in brown, buff, French blue and navy.

—Meier & Frank's: Neckwear Shop, Main Floor. (Mail Orders Filled.)



Entire Stocks of

FITTED AND UNFITTED

## Leather Suitcases

**20% OFF**

This means that while the sale lasts you can buy our regular \$18.50 to \$65 cases for \$14.80 to \$52. They were already priced below the market and now with this new reduction taken they are VALUES indeed.

Deduct 20% Off the Price

of any of the scores of suitcases in our stock. Majority are the good medium priced kinds that most people want. Standard makes, including some imported English cases. Of cowhide, seal and walrus with good locks and clasps, nearly all have reinforced corners, with or without straps, leather and linen linings, shirt folds, some with pockets. Sizes 24 to 28.

Buy Now for Holiday Gifts

Immediate attention is warranted from the infrequent character of this sale which makes such a substantial saving possible on men's and women's suitcases of Meier & Frank's standard kinds.

—Meier & Frank's: Luggage Shop, Sixth Floor. (Mail Orders Filled.)