NO. 44

SEE ALSO SPECIAL ADVERTISEMENT OF HOUSEWARES, PAGE 9, SECTION

S. & H. Trading Stamps Will Be Given on All Charge Accounts if Paid in Full on or Before the 10th of Each Month---Get Your Stamps

"Carter Week"

for Women and Children all this week. Complete stock in all styles and weights. Wool, cotton, cotton and wool, silk and wool, silk and cotton. Underwear of the very finest quality manufactured. Inspection is cordially invited.

Better English Week "Good English is Best so Speak it with Zest."

The Standard Store of the Northwest

YOUR ORDER NOW FOR HOLI-DAY GREETING

CARDS. -SAMPLES ON DISPLAY AT STATIONERY COUNTER.

Sale of Boys' Clothing -Entire Stock Reduced

All Boys' Suits, Overcoats, Mackinaws and Furnishings are now selling at reduced prices. Parents will do well to this store for the youngsters' wearables. -S. & H. Stamps with purchases-an additional saving.

Portland's Greatest Sale of Silks! \$\frac{-10,000}{59} \text{ Grades, Special } \$2



ower Prices on Women's Suits

-Drastic reductions on hundreds of Women's and Misses' Suits beginning Monday morning. Every garment is from our own regular stock. Styles and fabrics the very latest. Don't overlook this extraordinary opportunity

Novelty belted models with flare peplums-semi-box, straight-line and tailored effects. Trimmed with fancy stitching, embroidery, tucks and plaits. Plain or fancy silk linings. Full assortment of all the most desirable colors for fall and winter \$34 wear. Sizes 16 to 44. Suits worth to \$59.75

Women's \$59.75 Suits Women's \$79.50 Suits Women's \$98.50 Suits

Second Floor-In this group we include Suits of Second Floor-You will be delighted with the many Wool Serge, Tricotine, Wool Velour, Silvertone and | charming styles in this group of suits. Tailored, Yalama Cloth. This season's most attractive styles. semi-box and belted effects in the seasons' smartest | tone and Tricotine materials. Dressy styles with models for street and dress wear. Velvet, Wool large shawl collars of Near Seal, Nutria or Austra-

Second Floor—This group embraces a large number of high-class Suits made up in Velvet, Velour, Silver-

High-Class Novelty Suits Reduced

our finest Suits. Many exclusive models. Suits of Evora, Silvertone, Duvet de Laine, Peach Bloom and Tricotine in the latest colorings. Embroidered, stitched and fur trimmed. Tailored and fancy models.

Sala Prices

	Sale	II.	ices		
-Women's	\$110.00	Suits	Special	S	81.98
-Women's	\$115.00	Suits	Special	\$	85.85
-Women's	\$120.00	Suits	Special	8	89.45
-Women's	\$125.00	Suits	Special	S	92.89
-Women's	\$137.50	Suits	Special	\$1	02.98
-Women's					

Second Floor—This sale takes in a large number of —Women's \$157.50 Suits Special \$117.79 | Women's House Dresses -Women's \$178.50 Suits Special

Garment Store, Second Floor

Center Circle, Main Floor-Assorted lot of Women's House Dresses and slip-over Aprons specially priced for Monday's selling. The dresses are made up in good quality ginghams and percale, in stripes, checks, plaids and figures. Large selection of colors, including pink, gray, lavender, blue and a few dark shades. With or without collars. Round, square or V necks. Front or side fast-enings. Extraordinary values. Special \$2.39

Reduced Prices on Hundreds of Women's and Misses' Dresses



Latest Styles in Neckwear At Reasonable Prices

Main Floor-There is a distinctive difference between the Neckwear we sell and the neckwear of many other stores. It is a difference that is coming to be more clearly discerned by the fastidious women of this city and vicinity. Our present showing of Neckwear is replete with the season's newest novelties in Collars and Sets ranging in price from \$1.25 up to \$10.00. Stop at the Neckwear Counter and see these attractive offerings for Fall and Winter. -Net and Lace Collars and Sets in Paris shade-95c, \$1.25 up to \$2.25

Lace Frontings \$3.95 Yard

Main Floor-New Lace Frontings in many attractive styles. % of a yard is usually enough for a garment. These are of good quality material and are much in demand at the present moment. Priced special, the yard-\$3.95

Neckwear Department, Main Floor

36-Inch Radium Silk Nets \$4.00 Grades \$2.95

Lace Department, Main Floor-Extra special offering for Monday's selling. New 36-inch Radium Spot Nets-also floral and diamond all-over patterns. Black, navy, brown, shantung, American beauty shades. Exquisite material for party frocks, blouses, etc. Nets such as usually sell at \$4.00 the \$2.95 yard, offered for Monday's selling at low price of—the yard, only

Metal-Finish Cloth at \$6.50 \$5.00 Flouncings at \$3.95

and silver, American beauty \$6.50 tity of these. Regular \$5 \$3.95 and silver. Special, yard \$6.50

Main Floor—Heavy satin-finished Metallic Cloth 36 inches wide. Beautiful Flourcings in white and various colfabric for gowns and dresses. Shown ors. Full 36 inches wide. Importer's in silver, steel, blue and silver, orange | house samples. Only a limited quan-

\$1.25 Lace Fronts 88c Net Flouncings \$5, \$6

Main Floor—Lace Fronts with collars to match in white, ecru or cream. Attractive new styles. Fronts 88c Black, brown and navy. Very stylish worth \$1.25. On sale Monday 88c

Sliced Pineapple 40c a Can Model Grocery, 4th Floor

—Del Monte, Preferred Stock Sliced | —Royal White Soap, 15 cakes for Pineapple \$4.75 a dozen.— 40c | only \$1.00 and 2 CAKES FREE, specially priced now at, can 40c | —O-Joy Dessert—no eggs required.

Silks to offer the women of Portland and we have planned to make this the most important Silk event of the entire season. Over 10,000 yards in the offeringnone worth less than \$3.50-most of them \$5 to \$9. Plain and Fancy Silks

In the Newest Weaves

-Crepe Meteor in black, white, seal, navy, \$2.98 taupe, pink and blue. The yard at only -Crepe de Chine in black, white, brown, \$2.98 Pekin, navy, taupe, plum, pink and flesh, \$2.98 -Satin de Chine in a full assortment of all \$2.98 colors for street and evening. The yard at -Chiffon Taffeta in all the wanted light \$2.98 and dark colors-also changeables, the yard -Wash Satins in flesh and white at only \$2.98 -Costume Velvets-street shades, 24-inch

-Charmeuse in midnight, beaver, | -Striped Satin and Georgette in gray, burgundy and sky. \$2.98 navy, Pekin, rose orchid, \$2.98 turquoise and cerise, at \$2.98 -Crepe Soliel in Pekin blue, silver, rose, champagne, deer. \$2.98 a wide range of designs \$2.98 and light blue. The yard at \$2.98

-Printed Radium and Foulards in

-Brocaded Crepe in gray \$2.98 and brown. Priced, yard —Black Silks — Taffetas, Satins, Messalines, Meteors, Crepe Peau de Cygne — specially priced \$2.98 in this sale at, the yard

-Regular \$3.50 to \$9 Siilks, Special \$2.98 Yard

Shoe Sale! -Main Floor

-Monday we shall feature extraordinary reductions on Women's High and Low Shoes. Season's best styles and reliable makes. A GREAT CHANCE TO SAVE!

\$17.00 Shoes At \$10 -Women's Laced Boots of dull calf with covered full Louis heels.

Very dressy. Famous \$10.00 Kelly make, \$17 Boots -\$14.50 Black Kid Laced Boots with medium pointed toes, welt sole and military heel. \$10.00 Priced special, a pair -\$16.00 Laced Boots of "Kelly" black surpass kid. Hand - turned soles, military heels. \$10.00 Priced special, a pair \$10.00 —\$16.00 Dark Tan Calf Boots with Cuban heels. Special- \$10.00 by priced for this sale -\$16.50 Black Kid Laced Boots with leather Louis heels and welt soles. On special sale \$10.00 Monday, the pair at

Low Shoes At \$9

\$13.50 Brown or Black Kid Ox fords priced special, a pair \$9.00 -\$14.00 Brown or Black Suede Oxfords priced special, a pair \$9.00 —\$13.00 Tan Calf Brogue Ox-fords priced special, a pair \$9.00

Thanksgiving

-ALL PURE LINEN TABLE CLOTHS, Table Damasks and Napkins on sale beginning Monday morning at ¼ to ¼ off regular prices. Now is the time to supply your Thanksgiving needs.—Linen Department, Main Floor.

Pure Linen Damask Cloths At Great Reductions -\$14.00 Linen Pattern Cloths, size

-Pure Linen Damask Cloths, size 2x2 yards. Regular \$10 \$6.50 grade. Reduced now to -Pure Linen Damask Cloths, size 2x21/2 yards. Regular \$7.75 \$12.50 grade—reduced to

2x2 yards—several de- \$10.50 signs. Reduced to only -\$18.50 Pattern Cloths, \$13.90 size 2x21/2 yards, now -\$31.00 Pattern Cloths, \$23.25 size 2x3 yards—now at -Napkins to match \$6.85 size 2x3 yards—now at \$23.25 above cloths; \$10 grade \$6.85 -ODD DOZENS PURE LINEN NAPKINS—only a limited \$5.00 quantity in this lot. Worth \$8.50 to \$10.00. Special, per dozen

Hemstitched Linen Sets

napkins to match. Size of cloths 2x2 yards. Regular \$65.00 | 2x2½ yards. Regular \$72.00 | \$75.00 Sets. Special at \$65.00 | \$95.00 Sets. Special at \$72.00

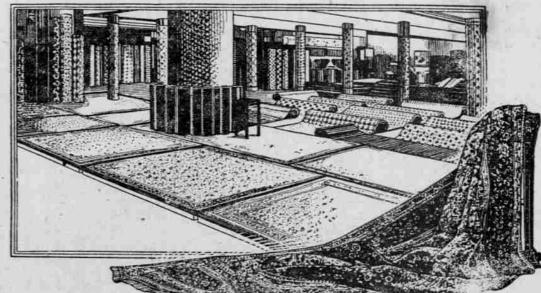
-Hemstitched Pure Linen Sets with | -Hemstitched Pure Linen Sets with

\$4 Linen Damask \$2.95 Yd.

-Pure Linen Table Damask of | -Our entire stock of Hand-embroidsplendid weight. Choice of several beautiful patterns. Regu- \$2.95 ered Oriental Linens on sale at 25% off the regular prices. BUY NOW!

—We give S. & H. Trading Stamps.

Special Sale of High-Class Rugs



A Great Opportunity to Buy Rugs at a Great Saving

-Here's good news for anyone having need for new floor coverings! Monday morning we place on sale several thousand dollars' worth of high-class Rugs at savings ranging up to a full half. It is in many respects the greatest sale of its kind we have ever announced and should appeal to every thrifty shopper within reach of this store, Early choosing is desirable, as in some instances quantities are limited.—S. & H. Green Trading Stamps given.

9x12-Ft. Rugs at Half Price Rug Department, 3d Floor

-9x12-ft. Chenille Rugs in mulberry, | -Royal Bengal Rugs-several that

taupe, gray and blue. Fine quality. have been used in demonstrations. Regular \$125.00 value. \$62.50 Regular price \$275.00. \$137.50 Priced for this sale at \$62.51 Regular price \$275.00. \$137.50 —SMALL SIZE BENGAL RUGS AT HALF PRICE.

Other Rugs at Reduced Prices

-\$168.50 Wilton Rugs-size 9x12 ft.-priced special in this sale at \$150.00 \$159.75 Wilton Rugs—size 9x12 ft.—priced special in this sale at \$127.50 \$135.00 Wilton Rugs—size 9x12 ft.—priced special in this sale at \$ 97.50 \$75.00 Axminster Rugs \$59.50 \$12.50 Brussels Rugs \$29.50 \$12.50 Brussels Rugs \$29.50 -\$67.50 Axminster Rugs \$57.50 -\$40.00 Velvet Rugs \$32.50 -size 9x12 feet—now at \$57.50. -\$65.00 Velvet Rugs, 8.3x10.6, \$57.50 | -\$50.00 Velvet Rugs, 7.6x9, \$39.50

Fiber Rugs Reduced

-\$3.00 Fiber Rugs, \$2.45 27x54 inches. Special -\$3.50 Fiber Rugs, \$2.75 size 30x60 inches, at -\$5.00 Fiber Rugs, \$4.25 -\$12.00 Fiber Rugs, \$9.90 size 4.6x7.6, special -\$15 Fiber Rugs, \$12.50 -\$19.75 Fiber \$14.75 Rugs, 8x10 ft., at \$14.75