

# Giving Portland Lower Prices

SEE OPPOSITE PAGE, PAGE 15 AND  
BACK PAGE, THIS SECTION

We Started This Thing and We're Going to See It Through

**Meier & Frank Co.**  
Established 1867  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.



For Men, Women and Children  
Annual Sale of

## HANDKERCHIEFS

Only a little more than two months before Christmas! Christmas always means handkerchiefs. And here are the handkerchiefs. Hundreds of thousands of them.

This Annual Sale has been planned for almost a year. Important purchases of linen handkerchiefs were obtained by a member of the firm while in Belfast, Ireland. Other splendid purchases of sample lots have been secured in America.

Every handkerchief is beautifully fresh and wantable. Thousands of different designs to please every taste. Come and spend half an hour discovering the wonderful variety. Do your Christmas shopping early. And remember that handkerchiefs are always easy to send through the mails. No telephone orders accepted—sorry but we should be too busy to answer the telephones in the Handkerchief Shop.

Mail orders will be filled carefully as long as quantities last.

Entire Center Aisle and the Handkerchief Shop Will Be Given  
Over to the Sale—Extra Salespeople.

### 1200 Women's Irish Hand-Embroidered Linen Handkerchiefs, 59c

Regularly 85c to \$1.50

A real find of exquisite hand-worked handkerchiefs on beautifully sheer linen. Such things as the war made very, very scarce. A treasure lot for beautiful gifts. 3/4 and 1-1/2 inch hems. A few of the hems are slightly uneven, otherwise the lot is perfect.

### 1800 Women's Irish Lawn Handkerchiefs, 25c

Regularly 35c

Real beauties. Transparent lawn with fine corded borders. Some embroidered with tiny French dots. Good-looking hemstitched hems to imitate handwork. Now specially priced at 25c for \$1.45.

### 2880 Women's Madeira Embroidered Handkerchiefs, 59c

Regularly 75c

Soft sheer mull with hand-embroidered scalloped edges and rather elaborate hand-embroidered corners done by the skilled Madeira needle women. 3 for \$1.65.

### 1200 Women's Pure Linen Handkerchiefs, 39c

Regularly 50c

Pure white linen with Irish hand-drawn corners. Sometimes combined with hand embroidery. Daintily suitable for gifts. Narrow hems.

### 6000 Women's Sample Handkerchiefs, 17c

Regularly 25c to 50c

White lawn and white linen handkerchiefs, with embroidered corners or in sports styles with colored borders. Also woven striped and corded white handkerchiefs in the lot.

### 2400 Women's Lawn Handkerchiefs, 16c

Regularly 25c

Fine lawn in white with vivid or delicately embroidered corners. Entirely new designs.

### More Than 6000 Women's Sample Handkerchiefs, 2 for 25c

Regularly 15c to 25c

Scores of designs in sheer lawn handkerchiefs; all white with hemstitched hems, two-colored embroideries with edges to match, some with lace, others with colored borders and novelty edges, many with combination embroidery. These will sell quickly at 2 for 25c.

### 2400 Women's Embroidered Handkerchiefs, 21c

Regularly 3 for \$1

Hand-loom embroidered handkerchiefs, some in Appenzel effects, hemstitched hems and woven cords.

### 3000 Women's Lawn Handkerchiefs, 6c

Regularly 10c

White lawn with hemstitched hems. Lots better than one would imagine at 6c each.

### 2400 Women's Lawn Handkerchiefs, 10c

Regularly 15c and 17c

Some with novelty stitchings, others with distinctive white or colored embroidery. A number have woven corded borders.

### 3600 Women's Sheer Lawn Handkerchiefs, 12c

Regularly 20c

Sheer lawn with the new multi-color and Dresden effects in embroidery as well as blue and white two-color effects. Hemstitched or trimmed with lace. 6 for 65c.

### 2400 Women's Sheer Lawn Handkerchiefs, 13c

Regularly 20c

Sheer lawn with picot edges or hemstitched hems. All white or with colored borders. Many have embroidered corners. Daintily transparent.

### 1200 Women's Pure Linen Handkerchiefs, 43c

Regularly 50c, 65c, 75c

Medium sheer and heavy linen with Irish hand-embroidered designs, sometimes combined with hand-drawn work. All white. Hemstitched hems. Some have slight imperfections.

### Women's Initialed Fine Lawn Handkerchiefs, 3 in Box 73c

Regularly 90c

Sheer lawn with one color embroideries or long block letters in faint blue on white, 4-1/2 inch hemstitched hems.

### 4800 Women's Sheer Lawn Handkerchiefs, 3 for 40c

Regularly 20c Each

Sheer white lawn with one corner colored embroidery of flowers, baskets, butterflies. Hundreds of designs.

### 2400 Women's Imported Handkerchiefs, 15c

Regularly 25c

Extremely effective handkerchiefs in good-looking colors and sports designs. White sprinkled with apple green half-dollar spots, for instance, white with apple-green centers and dice borders; white with French blue coin spots; white with cerise blocks, etc. Nearly all hand-block printed and are imported from Ireland.

### 8400 Women's Pongee Finish Handkerchiefs, 11c

Regularly 6 for \$1

Called "Band pongee handkerchiefs," or a soft, close white cambric which we know will be popular. Plain hemstitched hems.

### 1500 Women's and Misses' Handkerchiefs, 14c

Regularly 20c

Interesting sports handkerchiefs with solid colored grounds or with plain spots, squares, checkerboard effects and stripes. 6 for 80c.

### 7200 Children's School Handkerchiefs, 35c Dozen

Regularly 50c

Serve the purpose and yet are not too valuable to lose. Pink, blue or heliotrope edges and one corner embroideries.

## MEN'S AND BOYS' HANDKERCHIEF SPECIALS

### 600 Boys' Initial Handkerchiefs 17c Each, or 6 for 90c

Regularly 25c

Hand-loom embroidered block initials on soft mercerized cambric. Regulation size for boys 7 to 14 years. Quarter-inch hemstitched hems. Like dad's.

### 1200 Men's Handkerchiefs 3 for \$1

Regularly 50c Each

Another new lot of white handkerchiefs introducing two fine lines of color near the plain hemstitched hems. Men of conservative taste will like them.

### 600 Men's Handkerchiefs Each 35c

Regularly 50c

Fine cambric with woven satin stripes, plain hemstitched hems. Gentlemen looking for affairs for men of good taste. Made of imported cambric.

### Extra Special for Men—Big Purchase of Linen Handkerchiefs, Made in Belfast, 91c

Regularly \$1.25

Just received from Belfast, Ireland, 1200 pure linen handkerchiefs for men who want the best quality. Sheer Irish linen of full 19-inch size with fine one-eighth hemstitched hems. Mostly perfect.

### Another Splendid Purchase—Men's Linen Handkerchiefs, Made in Belfast, 81c

Regularly \$1

1200 pure linen handkerchiefs of medium and heavy weight, 19-inch size. Quarter-inch hemstitched hems. Very desirable for holiday gifts. Mostly perfect. Some have an occasional uneven thread.

### 1500 Men's Bordered Handkerchiefs Each 49c

Regularly 65c

Fine imported cambric with woven colored and corded borders of soft blue, lilac, buff, yellow and green. Many patterns.

### 1200 Men's Imported Handkerchiefs Each 49c

Regularly 65c

Cambric of the better grade from abroad with woven satin finished stripes in band and cross-bar effects. 6 for \$2.89.

### 1200 Men's Handkerchiefs Each 37c

Regularly 50c

Good white cambric with small hand-blocked initials and half-inch plain colored hems of heliotrope, buff or copenhagen blue.

### 1200 Men's Colored Handkerchiefs 39c—6 for \$2.25

Regularly 65c

Beautiful handkerchiefs with stripes and borders of sea green, tan or blue. Some of the stripes form plaid corners. 1/4-in. hems.

### 1800 Men's Handkerchiefs Each 22c

Regularly 3 for \$1

Good-looking white handkerchiefs with plain corded and taped borders and embroidered with interesting initials. Some of the letters in block medallions, others with triangles, still others in the new elongated fashion with contrasting dots for emphasis. Quarter-inch hemstitched hems. Splendid values at 22c.

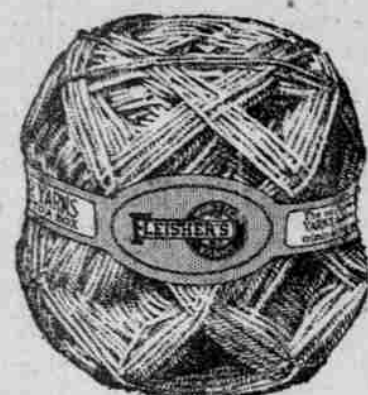
—Meier & Frank's Handkerchief Shop, Main Floor. (Mail Orders Filled.)

Meier & Frank's First to Sell

## FLEISHER KNITTING YARNS AT NEW LOWER PRICES

Immediately upon receipt of a telegram from our New York office apprising us of a coming reduction in Fleisher yarn rates, these lower prices were put into effect in the Art Needle Work Shop, thus antedating the receipt of the official notice.

This is simply another instance of the many ways in which Meier & Frank endeavors to be first in Giving Portland Lower Prices.



### Fleisher 4-Fold Germantown 50c

Was Priced at 60c

Soft wool yarn used for hug-me-tights, tam-o-shanters, sweaters, hats, afghans and for tying comforts. One-ounce balls now 50c.

### Shetland Floss 35c

Was Priced at 45c

All the new sport shades popular for slip-ons, blouses, children's sweaters and other purposes. One-ounce balls now 35c.

### Knitting Yarn 65c

Was Priced at 80c

All colors suitable for men's and women's sweaters, scarfs, stockings. Two-ounce balls 65c.

### Spanish Knitting Yarn 65c

Was Priced at 80c

Splendid for light-weight socks, women's and children's stockings and crocheted sweaters. Two-ounce balls 65c.

## Mail-Order Customers

are invited to consult any Fleisher color book and ask us for any shade named therein. We shall be glad also to send samples of any yarn or color upon request.

Fleisher yarn has stood the test of many years and we heartily recommend it.

—Meier & Frank's Needlework Shop, Second Floor. (Mail Orders Filled.)

## Parchment Lamp Shade Painting and Making

The Art Needle Work Shop is holding a class of lamp-shade painting and making under the able instruction of Mrs. Thomas.

If you want to make a small candle shade or large one for table or piano just ask Mrs. Thomas to show you.

Outfits including paints, brushes, etc., \$3.

Parchment frames are 85c to \$6.50.

—Meier & Frank's Art Needlework Shop, Second Floor.



## Pre-Holiday Sale of POLYCHROME NOVELTIES

Busts, Candle Sticks, Bookends

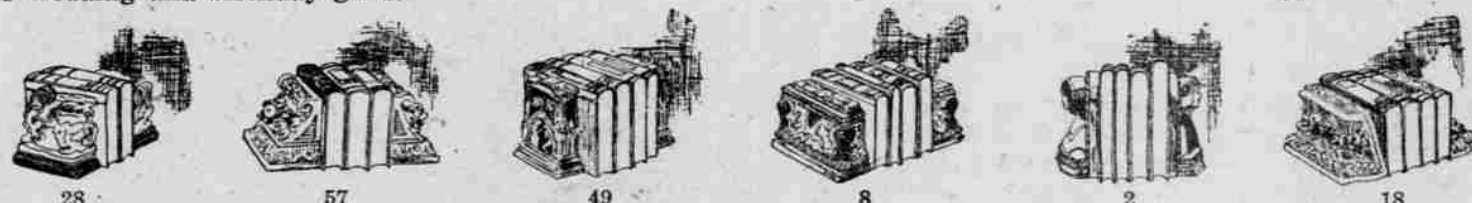
Now \$1.45 to \$19.50

Were Formerly Priced \$2 to \$25

Even the fascinating Furniture Gift Shop joins the campaign of Giving Portland Lower Prices.

Monday it will offer hundreds of colorful reproductions of old Florentine polychromes.

Things that fit into the modern home and are therefore delightful suggestions for wedding and birthday gifts.



### \$6 Polychrome Bookends \$3.95 Pair

Pictured above are six styles included in this sale; two styles of antique gold with garlands of fruit; one classic Gothic style with an ecclesiastical touch of golden doors through which worshippers are taking

their way; another of pure Florentine style in gold with a touch of old red; particularly interesting to book lovers is a set of Dante and Beatrice; for Chinese collectors is a set of Foo dogs.



### \$2 to \$2.25 Polychrome Candlesticks \$1.45 to \$2.15

Graceful old gold candlesticks in which to place decorative candles for the dinner table, the little night table by one's bed or for the console table in the hall. Immensely effective with their artistic Florentine flowers in colors such as might come from some old Italian palace.

No. 1407 was \$2.00, now \$1.45  
No. 1409 was \$2.50, now \$1.55  
No. 1400 was \$2.25, now \$1.65  
No. 1405 was \$2.50, now \$1.85  
No. 1401 was \$2.75, now \$2.15  
No. 1436 was \$5.75, now \$3.95

Artistic candles are in the Furniture Gift Shop at 50c to \$5.



### \$5 to \$25 Polychrome Busts \$3.75 to \$19.50

Decorative colorful busts for the modern sitting room reproduced from masterpieces hundreds of years old. No. 5, The Unknown Woman, was \$5.00, now \$3.75. No. 3, Dante, was \$5.00, now \$3.75.

No. 4, Beatrice, small, was \$5.00, now \$3.75  
No. 44, Beatrice, large, was \$25.00, now \$19.50  
No. 10, Margherita Valois, was \$12.50, now \$8.75  
No. 9, Francesca da Rimini, was \$12.50, now \$8.75

—Meier & Frank's Furniture Gift Shop, Ninth Floor. (Mail Orders Filled.)