



# Giving Portland Lower Prices

There's Inspiration and There's Example in What We Are Doing and We Shall Press Strongly Forward

Additional Important News in the Meier & Frank Advertisement on the Opposite Page and Back Page of This Section

## Semi-Annual Sale of NOTIONS, Etc.

More than a hundred listed items for home sewing and dressmakers and for personal use. Sewing thread, crochet cotton, needles, thimbles, binding, boning, pins, hooks and eyes, snap fasteners, hair pins, hair nets, curlers, curling irons, braids, tapes, bindings, hose supporters, dress shields, household aprons, elastic, shoe laces, barettes, corset laces, coat hangers, pants hangers, fur chains, ribbon wire, tomato pin cushions, tatting shuttles and every other imaginable "notion" needed in modern life.

All the scores of prices quoted are "special" for this semi-annual sale, which begins tomorrow and continues until Saturday night (while quantities last). Mail orders will be filled as long as quantities last. Entire Notion Shop will be given over to the sale tomorrow and succeeding days, and there will be extra tables and an additional sales force.

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| <p><b>Sewing Thread Basting Cotton</b></p> <p>Clark's and Coats' cotton thread, black and white, 150 yards to spool, doz. spools \$1, spool. <b>10¢</b></p> <p>Clark's O. N. T. cotton thread in colors, 100 yards to spool, doz. spools 65¢, spool. <b>6¢</b></p> <p>Byssine mercerized machine thread in black, white and assorted colors, 100 yards to spool, doz. spools 65¢, spool. <b>6¢</b></p> <p>Charter Oak machine thread, broken size assortment, 8, 12, 16 and 20, specially priced, per spool. <b>3¢</b></p> <p>Waconta basting cotton in white only, 300-yard spools, 2 spools 25¢, spool. <b>15¢</b></p> <p>Alexander King basting cotton, black and white, 250 yards to spool, doz. spools 85¢, 2 spools 15¢, spool. <b>8¢</b></p> <p>Corticelli and Carlson-Currier sewing silk, best quality, all the wanted shades, 100-yard spools, doz. \$1.60, spool. <b>18¢</b></p> <p>Fairfield sewing silk, 3 spools 25¢, spool. <b>10¢</b></p> <p>Barbour's linen button thread, black, 75 yards to spool. <b>25¢</b></p> <p>Aunt Lydia linen finished carpet thread in black, white and drab, doz. spools \$1.50, spool. <b>15¢</b></p> <p><b>Mending and Crochet Threads</b></p> <p>Silko mercerized darning cotton, black, white and colors, 3 balls 25¢, ball. <b>10¢</b></p> <p>Charter Oak and U. S. A. darning cotton in black, white and tan, 3 spools 10¢, spool. <b>5¢</b></p> <p>Clark's and Coats' mercerized, 3-strand darning cotton, black, white and brown, 45 yards to spool, 2 spools 15¢, spool. <b>8¢</b></p> <p>Hubbard's white and red mercerized darning cotton, also gray cashmere mending cotton, 3 balls 10¢, ball. <b>5¢</b></p> <p>Hemingway darning silk in black and colors, doz. spools \$1, 3 spools 25¢, spool. <b>10¢</b></p> <p>Dexter's silko crochet cotton, white and good assortment of colors, 2 spools 25¢, spool. <b>15¢</b></p> <p>Pearl's crochet cotton in black, pink and ecru, 2 spools 15¢, spool. <b>10¢</b></p> <p><b>Needles and Accessories</b></p> <p>Smith's between needles, 12 to paper, 2 papers. <b>5¢</b></p> <p>Sewing needles, all sizes, 2 papers 25¢, paper. <b>15¢</b></p> <p>Sewing machine needles, 3 in tube. <b>10¢</b></p> <p>Steel Crochet Hooks, broken size assortment, 3 hooks 10¢, 1. <b>5¢</b></p> <p>Knitting needles, celluloid, 2 needles to set. <b>10¢</b></p> <p>Steel knitting needles, 4 to set, per set. <b>10¢</b></p> <p>Small size silk colored emeries. <b>5¢</b></p> <p>Empress metal crochet ball holders, 35¢ grade for. <b>25¢</b></p> <p>Tailors' wax chalk, box 45¢, four pieces. <b>5¢</b></p> <p>Thimbles, steel, open and closed ends. <b>5¢</b></p> <p>Aluminum thimbles, assorted sizes. <b>3¢</b></p> <p><b>Beltings and Bonings</b></p> <p>Bonestay and plain cotton belting, sizes 2 1/2 to 5 in., yard. <b>18¢</b></p> <p>Warren's curved and straight boned cotton belting in black and white:</p> <ul style="list-style-type: none"> <li>2 inch size. <b>12¢</b></li> <li>2 1/2 inch size. <b>15¢</b></li> <li>3 inch size. <b>20¢</b></li> </ul> <p>Warren's straight cotton belting:</p> <ul style="list-style-type: none"> <li>1 1/2 and 2 inch size. <b>22¢</b></li> <li>2 1/2 and 3 inch size. <b>27¢</b></li> </ul> <p>Warren's curved boned cotton belting in black and white:</p> <ul style="list-style-type: none"> <li>1 1/2 to 2 inch size. <b>27¢</b></li> <li>2 1/2 to 3 inch size. <b>30¢</b></li> </ul> <p>Warren's H. B. featherbone tape, white, 12-yard bolts \$1.25, per yard. <b>12 1/2¢</b></p> | <p><b>Pins and Safety Pins</b></p> <p>Washington steel pins, 400 count, doz. papers 50¢, paper. <b>5¢</b></p> <p>Gem brass pins, 300 count, doz. papers 75¢, paper. <b>8¢</b></p> <p>Simplex steel pins, 200 count, 2 papers. <b>5¢</b></p> <p>Valiant steel pins, 1/2 lb. box, sizes 4 and 5, box. <b>35¢</b></p> <p>Princess pin book, black and white, assorted sizes, 2 books 25¢, book. <b>15¢</b></p> <p>Cube pins, assorted sizes, jet and white only. <b>20¢</b></p> <p>Mutual safety pins:</p> <ul style="list-style-type: none"> <li>Size 2, card. <b>5¢</b></li> <li>Size 2 1/2, card. <b>6¢</b></li> <li>Size 3, 2 cards 15¢, card. <b>8¢</b></li> </ul> <p>De Long safety pins:</p> <ul style="list-style-type: none"> <li>Size 1, card. <b>5¢</b></li> <li>Size 2, card. <b>6¢</b></li> <li>Size 2 1/2, 2 cards 15¢, card. <b>8¢</b></li> <li>Size 3, 2 cards 25¢, card. <b>13¢</b></li> </ul> <p><b>Hooks and Eyes Fasteners</b></p> <p>Sure Fit snap fasteners, the best on the market today, in black and white, all sizes, doz. cards \$1, 3 cards 25¢, card. <b>10¢</b></p> <p>De Long hooks and eyes, white and black, sizes 00 to 2, six cards 40¢, card 8¢; size 3, six cards 55¢, card. <b>10¢</b></p> <p>Nickel snap dress fasteners, black only, 3 cards 10¢, card. <b>5¢</b></p> <p>Unique hook and eye tape, regularly 25¢, specially priced, per yard. <b>19¢</b></p> <p>Standard snap fasteners on tape, black and white, regularly 25¢, specially priced, yard. <b>19¢</b></p> <p><b>Hairpins, Nets and Curlers</b></p> <p>Tortoise brand bone hair pins in shell and amber color, assorted sizes and styles, regular 25¢ grade for. <b>21¢</b></p> <p>Celluloid hair pins in shell, pearl and amber color, assorted styles and sizes, regular 25¢ grade for. <b>21¢</b></p> <p>Celluloid hair pins, assorted sizes in shell color, 5 pins to box, special at, box. <b>5¢</b></p> <p>Kirby Beard wire hair pin cabinets, assorted sizes in jet, best quality, regular 25¢ grade, two for 35¢, cabinet. <b>20¢</b></p> <p>Amanda wire hair pins, assorted sizes, jet color, large cabinets, 2 for 25¢, cabinet. <b>15¢</b></p> <p>Iduna hair pins in regular and invisible sizes, jet only, medium size cabinets, 2 cabinets 15¢, cabinet. <b>10¢</b></p> <p>Carrara cabinet, assorted wire hair pins, 10¢ value. <b>5¢</b></p> <p>De Long assorted invisible wire hair pins, jet only, cabinet. <b>15¢</b></p> <p>Hump hair pins, size 5, three packages. <b>10¢</b></p> <p>Women's hair nets, extra large, made of real human hair in all colors, cap shape, doz. \$1.90, two nets 35¢, net. <b>20¢</b></p> <p>West Tourist cap shape hair nets in all colors, large size, two for 25¢, net. <b>15¢</b></p> <p>Florence hair nets in all shades with elastic, large mesh, three for 25¢, net. <b>10¢</b></p> <p>Violet hair nets, fringe style, in all shades, 3 for 25¢, net. <b>10¢</b></p> <p>Wearwell hair nets in cap shape, all colors, large size. <b>10¢</b></p> <p>Curly soft rubber hair curlers, regular size, 6 on card. <b>21¢</b></p> <p>Curly soft rubber hair curlers, large size, 4 on card. <b>21¢</b></p> <p>Warren's covered lead hair curlers, 8 in box, two boxes 25¢, box. <b>15¢</b></p> <p>Princess curling irons, wooden handles, medium size, extra special at. <b>15¢</b></p> <p>Tourist folding curling irons, wooden handles, medium size, special at. <b>15¢</b></p> | <p><b>Braids, Tapes Bindings</b></p> <p>Stanwear silk skirt braid, in black only, 3/4 inch width, 2 yards 25¢, yard. <b>15¢</b></p> <p>Superba silk skirt braid, black and colors, 2 yds. 35¢, yd. <b>18¢</b></p> <p>American Maid cotton stay tape, 3/4 and 1/2 inch wide, bolt 6¢; the 3/4 inch width, bolt. <b>7¢</b></p> <p>White cotton tape, 3/4 inch wide, 24 yard bolt, very special. <b>39¢</b></p> <p>Twill tape, extra fine quality, 3/4 and 1/2 inch wide, 3 yard pieces, 2 bolts. <b>25¢</b></p> <p>Stickerel trimming in assorted colors and patterns, regularly 35¢, 3 yard pieces. <b>29¢</b></p> <p>Sanford romper braid, assorted patterns and fast colors, 2 yard pieces. <b>12¢</b></p> <p>F. A. lingerie braid, assorted colors, 3 yard pieces, three for 10¢, piece. <b>4¢</b></p> <p>Lingerie tape, fancy assorted patterns in pink, blue and white, with bodkin, two pieces 15¢, piece. <b>8¢</b></p> <p>Rickrack braid in white only, medium, 6 yard pieces, 35¢ grade for 30¢, 25¢ grade for. <b>20¢</b></p> <p>Blanket binding, extra quality silk in blue only, 1 1/4 and 2 inch width, 12 yds. 35¢, yd. <b>4¢</b></p> <p>Binding ribbon with corded edge, extra fine quality taffeta, bolt 75¢, yard. <b>12¢</b></p> <p>Bias binding in 100 yard rolls, black, white and brown, 50¢ values now half price. <b>25¢</b></p> <p><b>Miscellaneous Specials</b></p> <p>Shoe laces, cotton, black or tan, sizes 36 to 54 inches, three pairs to bunch. <b>10¢</b></p> <p>Pollyanna shell ribbon barettes, each. <b>5¢</b></p> <p>Enameled fancy gilt hair bow fasteners, assorted patterns, regular 10¢ value for. <b>5¢</b></p> <p>Cedar bags, large sizes, special at. <b>19¢</b></p> <p>Coat hangers, wire combination, clothes pin attachment for skirts or trousers, special. <b>10¢</b></p> <p>Enameled coat hangers, medium size, in pink or blue, 2 for 35¢, hanger. <b>20¢</b></p> <p>Folding wire coat hanger, 2 for 25¢, hanger. <b>15¢</b></p> <p>Combination trousers and coat hanger, made of wood, 2 for 25¢, hanger. <b>15¢</b></p> <p>Coat hangers, covered wire, special. <b>21¢</b></p> <p>Pants hangers, clothes pin attachment, 2 for 15¢, hanger. <b>10¢</b></p> <p>Folding combination wire coat and skirt hanger, extra special at. <b>21¢</b></p> <p>Sterling and Set Well skirt markers, regular 35¢ value for. <b>29¢</b></p> <p>Enamel shoe trees, pink, blue and white, reg. 25¢ value for. <b>21¢</b></p> <p>Spring slipper trees, 2 for 25¢, pair. <b>15¢</b></p> <p>Corset laces, cotton, 5 yd. lengths, regular 8¢ value for. <b>5¢</b></p> <p>Corset laces, cotton, 8 yd. lengths, regular 10¢ value for. <b>8¢</b></p> <p>Silk middie laces and cords, assorted colors, special. <b>5¢</b></p> <p>Fur chains, assorted styles, 65¢, 50¢ and. <b>25¢</b></p> <p>Bachelor buttons, Pilcer's, 2 boxes 15¢, box. <b>8¢</b></p> <p>Tailors' tape measures, 60 inches long. <b>8¢</b></p> <p>Cayo's stocking and glove darners, wood. <b>8¢</b></p> <p>Gibson's white ribbon wire, cotton covered, 3 yard rolls, two rolls. <b>5¢</b></p> <p>Doyle's oilcloth sleeve protectors, black or white, 20¢ val. for. <b>15¢</b></p> <p>Stewart's black sateen sleeve protectors, 50¢ value for. <b>39¢</b></p> <p>Anderson's tomato pin cushions, specially priced. <b>8¢</b></p> <p>Bone bodkins, 3 for 10¢, each. <b>5¢</b></p> <p>Metal ribbon runners or bodkins, 2 for 15¢, each. <b>10¢</b></p> <p>Tatting shuttles, bone and metal, each. <b>5¢</b></p> | <p><b>Women's and Children's Hose Supporters</b></p> <p>Women's corset sew-ons in white and pink, special set of 4. <b>47¢</b></p> <p>Sidley's sew-on corset supporters in white only, 2 supporters to set. <b>25¢</b></p> <p>Kern's hose supporters for children, with shoulder strap, white and black, pair. <b>50¢</b></p> <p>Gold Bond hose supporters for children, pin-on style, black and white, all sizes, pair. <b>19¢</b></p> <p>Hickory pad women's hose supporters, satin covered pad in square and round, four supporters, special at. <b>79¢</b></p> <p>Dr. Parker's waist and garter combination for children, white only. <b>65¢</b></p> <p>Women's fancy silk round garters, assorted colors. <b>79¢</b></p> <p>Fancy mercerized ribbon round garters, assorted colors. <b>39¢</b></p> <p>Infants' silk pin-on hose supporters in white, velvet grip, regular 35¢ grade for. <b>29¢</b></p> <p>Treo elastic girdles in white and flesh, 8 inch width, regular \$3 grade, extra special at. <b>29¢</b></p> <p><b>Sanitary Goods Dress Shields</b></p> <p>Kleinert's tango dress shields with net sleeves, in white, regularly \$1.25, special at. <b>79¢</b></p> <p>Kleinert's Justrite dress shields, can be worn with any garment, regularly \$1.25, special at. <b>79¢</b></p> <p>Kleinert's featherweight dress shields, nainsook covered:</p> <ul style="list-style-type: none"> <li>No. 3, reg. 45¢ grade, at. <b>39¢</b></li> <li>No. 4, reg. 50¢ grade, at. <b>42¢</b></li> <li>No. 5, reg. 60¢ grade, at. <b>52¢</b></li> </ul> <p>Naiad dress shields, nainsook, free from rubber:</p> <ul style="list-style-type: none"> <li>Size 2, reg. 45¢ grade, at. <b>39¢</b></li> <li>Size 3, reg. 50¢ grade, at. <b>42¢</b></li> <li>Size 4, reg. 55¢ grade, at. <b>49¢</b></li> <li>Size 5, reg. 60¢ grade, at. <b>52¢</b></li> </ul> <p>Kleinert's sanitary aprons, net top, medium size. <b>50¢</b></p> <p>Ever-Ready sanitary apron, rubberized nainsook in white, large size. <b>59¢</b></p> <p>Ever-Ready sanitary silk aprons in white, large size, regular \$1.50 grade, special at. <b>1.19</b></p> <p>Kleinert's elastic sanitary belt, flesh color only, regular 50¢ grade, special at. <b>43¢</b></p> <p>Kleinert's sanitary belt made of nainsook and rubber in white, all sizes, regular 40¢ grade, special at. <b>35¢</b></p> <p>Ever-Ready sanitary belts, soft web in white only, extra special at. <b>39¢</b></p> <p>Ever-Ready sanitary belts, heavy web in pink and white, regularly 50¢, specially priced. <b>43¢</b></p> <p>Seamless sanitary cotton napkins, Hygienic brand, 6 to carton, specially priced. <b>27¢</b></p> <p><b>Elastic</b></p> <p>Superba cotton elastic, 3/4 inch width, 12 yd. bolts \$1, yd. <b>10¢</b></p> <p>Siena cotton elastic, 1/4 inch wide, 12 yard bolt 50¢, yard 5¢; 3/4 inch, 12 yard bolt 60¢, yard. <b>6¢</b></p> <p>Hurst's cotton cord elastic in black and white, 24 yard bolt 60¢, two yards. <b>5¢</b></p> <p><b>Household Aprons</b></p> <p>Kleinert's household aprons, in plain gray, blue or black, with white checks, extra fine quality, extra special at. <b>89¢</b></p> <p>Ever-Ready household aprons, assorted patterns, 42 inches long, special at. <b>1.23</b></p> |
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## Center Aisle Bargain Square Splendid Special Purchase Fancy Tea Cloths, Table Cloths, Scarfs and Luncheon Sets

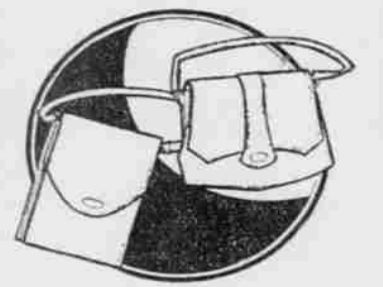
Regularly 75c to \$5  
**59c 79c \$1 \$1.69 \$2.49**

7200 pieces from a manufacturer who turned over to us his sample lines, his odd lots and his entire season's surplus. Five wonderful groups. Many half the regular price. All at least a third under the market value. Some are worth even three and four times the prices asked in this sale.

Compare them with regular stocks in other shops and you will see how unusual they are. Fascinating scalloped tea cloths in white or with blue and tan embroidery and stitching. Effective cloths and scarfs with very wide imitation filet lace in classic designs. Others elaborate with imitation cluny and torchon laces. Some of the pieces are plain except for hemstitching, many are embroidered, a few are stamped for embroidery.

Women who wish to choose gifts or to replenish their own supply will find this an extraordinary opportunity.

—Meier & Frank's: Center Aisle, Main Floor. (Mail Orders Filled.)



### Specializing New "Swagger" Hand Bags \$3.50

Real morocco leather in blue, black, gray, brown and beaver. Fitted with coin purse and mirror. Distinctly different and most practical.

### Smaller Swagger Handbags \$1.95

Real leather in blue, black, gray and brown, fitted with mirror.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

### For October New Sports Scarfs

Several shipments of the new scarfs will be open Monday. Extra large and medium sizes. Made of brushed wool, angora and so-called camel's hair. Solid colors, heather mixtures, plaids and bordered styles. Priced \$3.95 to \$22.50.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



### Giving Portland Lower Prices FLOUR \$3.09

### Kerr's Highest Grade Family Patent

We make this extraordinarily low price—\$3.09 for 49-lb. sack—to insure wider distribution for this splendid flour. Made in Portland's newest mill with painstaking care from top grade thoroughly aged wheat, this flour measures up to every requirement of particular home-bakers for bread, cakes and pastries.

\$3.09 sack tomorrow only. Be sure to get your supply. Mail orders filled.

—Meier & Frank's: Ninth Floor.

### Wool-Mixed Blankets \$8.95

Our own \$10, \$11.50, \$12 and \$12.50 grades of wool-mixed blankets are now ready to make families comfortable for the winter at \$8.95 a pair. White, gray and plaid blankets in sizes 66x80 inches and 72x86 inches. Sufficiently large quantity to satisfy all normal demands.

### \$3.50 Feather Pillows \$2.50

Standard size 21x27-inch pillows filled half with down, half with duck feathers. Sanitary, odorless and covered with strong striped ticking.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

MAKE YOUR FUEL DOLLARS DO FULL DUTY HAVE US INSTALL A



## Universal Pipeless Furnace

MORE HEAT—LESS FUEL—you will be astonished and delighted to find what a small amount of fuel is required and the quickness with which your home is heated when you heat it the modern way—the Universal Pipeless Furnace way.

### Insulation Plus Circulation

Therein lies the secret of the success of the Universal Asbestos Insulated Pipeless Furnace. It fills every room in the home with healthful moist warm air. It VENTILATES as it humidifies and heats.

### An Investigation

of the Universal Asbestos Insulated Pipeless Furnace will readily convince one of the unusual merits of this heating device.

### Let Us Show You

its exceptional construction and many exclusive features.

### Your Own Terms in Reason

RANGE SERVICE above the average and at less than average cost of maintenance is actualized in the

## Universal Combination Range

Greater comfort, greater convenience, easier operation, less trouble—all this is yours with a Universal Combination.



### For Cold Days

for warm days, for any sort of weather, for any kind of fuel—wood, coal or gas—the Universal Combination is the ideal range. In effect TWO complete ranges, functioning as two, but occupying only the space ordinarily required by ONE—a complete wood and coal range, a complete gas range.

For gas there is a roomy oven—five-burner cooking top and elevated broiler. For wood or coal a baking range that is unsurpassed. Well proportioned Western firebox with six-pipe coil affords abundance of hot water. Gas self-starter in firebox eliminates kindling and paper when starting fire. Compact—requires only 40 inches floor space—beautiful in design—handsomely finished.

### Your Own Terms—in Reason

—Meier & Frank's: Sixth Floor, Fifth Street. (Mail Orders Filled.)