

SOLE PORTLAND AGENTS FOR THE FAMOUS MADAME IRENE CORSETS—THIRD FLOOR

**Duck and Pheasant Season Opens Friday**

Hundreds are getting ready and many are coming to our Sporting Goods Store to get the right kind of guns and ammunition. Headquarters for Winchester and Remington rifles. Special prices on shotgun shells in case lots. —Meier & Frank's: Sporting Goods Store, Sixth Floor. (Mail Orders Filled.)

**Thor Electric Washing Machines**

have their Portland Headquarters in the Electric Shop on the Basement Balcony. We are agents for other standard lines of labor-saving devices, including the wonderful Hoover electric suction sweeper. If desired **Make Your Own Terms in Reason** —Meier & Frank's: Electric Shop, Basement Balcony.



**Charge Purchases**

Tomorrow and Balance of Month Will Go on the October Bills **Dated November 1**

**See Also Page 13**

This Section for More Meier & Frank News of Lower Prices—Especially the **Housewares Sale**

**Giving Portland Lower Prices:---Meier & Frank's**

WITNESS THIS



Specially Priced

**Hip Line and Waist Line Blouses \$5.45**

All four models pictured and many other styles in this interesting sale.

Waistline blouses of the better grades of georgette crepe in simple and elaborate styles. Some have fillet net chemisettes, short sleeves and dainty valenciennes. Some button in back. Some have long sleeves with the new applique designs and beading. Many are in charming tailored styles with long sleeves.

Hip-line models are of georgette combined with taffeta and trimmed with tiny gilt buttons. Other hip-line models have chemisettes, collars and cuffs of dyed imitation venise lace.

Plenty of colors including black, rose, navy, gray, maize, tan, black and rust among them.

All sizes in the lot although perhaps not in each style.

—Meier & Frank's: Blouse Shop, Fourth Floor. (Mail Orders Filled.)

**New Fashions Just Arrived From Fifth Avenue by Fast Express**

Latest autumn modes selected by our fashion expert now in the east. Surprisingly beautiful garments such as our customers have been seeking. New suits richly trimmed with fur and embroidery; of broadcloth, velour and exquisite duvetyne.

Luxurious new coats with large cape collars and interesting furs; of velours, evora and duvetyne.

Dresses of tricotine and satin in the smaller sizes; a great many delightfully youthful styles in the wanted navy, brown and black.

Most of them are exclusive styles, some only one of a kind. We shall be glad to show them to you.

—Meier & Frank's: Fashion Salons, Fourth Floor.

**Little Things That Baby Needs Right Now**

Embroidered quilts from Japan, blue or white silk, size 30x40 inches, were \$3.85, now \$2.95.

Round lap pads from Japan, pink, blue or white, were \$1.50 and \$1.98, now 98c.

Pendleton blankets, mostly of white fleecy wool with blue borders, 42x60 inches, were \$9.50, now \$6.95.

Down pillows, very good, white only, 18x22 inches, less than half price, \$1.45.

Jackets of daintily knitted or crocheted wool in white with pink or blue trimming, some plain pink and blue, new ones at \$2.25 to \$4.95.

Crocheted booties, long and short, white with pink or blue trimming, 59c to \$2.50. Silk booties \$2.25 to \$4.50.

Wrappers of outing cloth in white with pink or blue edges or bound with taffeta 98c.

Outing skirts in Gertrude style of white with crocheted edges, were 98c, now 49c.

Long slips of soft nainsook for small babies, specially priced 98c.

Vanta shirts for little babies, light weight, 19c.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

**A Few Wardrobe Trunks Specially Priced**

Odds and ends of Beal & Selkirk and Hartmann wardrobe trunks in three-quarter, steamer and full size.

A three-quarter wardrobe trunk of 3-ply veneered wood, good metal corners, good lock, open top, was \$57.50, now \$47.50.

A steamer wardrobe trunk now \$35.

A three-quarter wardrobe trunk \$43.

A slightly damaged Hartmann wardrobe trunk with 14 hangers, was \$87.50, now \$70.

—Meier & Frank's: Sixth Floor.

Presenting

**Authoritative Autumn MILLINERY**

From Vogue, Rawak, Phipps, Goldor, Gage, Knox, Warshauer, Rubin, Hyland, Biltmore, De Marinis and our own milliners.

Beautiful dress hats, gay sports hats, mannishly severe hats. Hundreds of them here ready for your selection.



OSTRICH chapeaux are having immense vogue and ostrich hats comprise every shape and size of hat and any color. There are ostrich plumes, ostrich tips and wreaths of decapitated ostrich!

HACKLE ornaments many hats and there is something always refreshingly exclusive about a hat trimmed with hackle. The rainbow hackle hat is most enjoyable.

SOFT HATS of velvet and duvetyne have surely been inspired by artists. The soft crushableness of the hat and its warm color add to the beauty of eye, complexion, hair. Such hats can be worn anywhere and everywhere.

TAILORED HATS are largely the smartest of hatter's plush sailors; an astonishing variety from leading American hatters, for walking, driving, riding. Some combine hatter's plush with duvetyne, leather or velvet facings. Some unbend in severity just enough to have a velvet bow or a scarf of satin and duvetyne.

BEADED HATS are the latest phase of the bead craze—and if one wears beads all over one's frocks, why not on a hat?

Your visit is invited!

—Meier & Frank's: Millinery Salons, Fourth Floor. (Mail Orders Filled.)



**Mme. Francis Corsets**

FOR SLENDER AND LARGER WOMEN



These new Mme. Francis corsets are of delicate pink satin brocades and they are so well boned that they remind one of models which usually lace in front. Mme. Francis corsets lace in back, however, and they answer the need for just such well-boned models. Priced \$10 upward.

**Mme. Irene Corsets**

Meier & Frank's is the sole agent in Portland for these famous corsets—the models made by an experienced French corsetiere who has her atelier and salons in New York. They are the prettiest and best fitting of American-made corsets. Look for the label. Priced \$8.50 to \$25.

**Other Corsets Specialized in the Corset Salons**

Mme. Lyra corsets featured for women who like attractive models of good materials at reasonable prices.

Bien Jolie corsets of cotton or silk tricot, comfortably elastic, \$6.50 to \$22.50.

Frolaset Front Lace corsets, \$5 to \$20.

Nemo corsets for large women at all popular prices.

American Lady corsets—the good corsets that cost less.

Ferris waists for young girls. Brassieres in exceptional variety.

Appointments made for fitting.

—Meier & Frank's: Corset Salons, Third Floor. (Mail orders Filled.)

**Rousing Month-End Shoe Sale to Last 4 Days Thousands of Pairs Offered at 10% to 50% Less Than Our Own Former Prices**

WOMEN'S, misses', children's, boys' and men's shoes.

Enough for thousands of Portland families.

A sale not only of short lines and broken sizes, but one that offers many new autumn styles. A tremendous round-up of good shoes for the whole family at reductions of 10% to 50% from our former prices.

Shoes for all occasions are included. Savings are such that most families will provide for father, mother and the children. All the shoes have been taken straight from our regular stocks, so that every shoe in this sale has been made for you and for your neighbor's needs. Extra salespeople, extra space. Sale will be arranged so that selections will be easy and each pair will be plainly marked with its price.

**5 Big Groups of Women's Shoes**

Group 1:— \$4.35

Were \$6 to \$10

Pumps, oxfords and high shoes. Patent leather, black kid and tan leather. High, medium and low heels. Some J. & T. Cousins shoes in the lot. Most women will want two or three pairs of these wonderful values.

A few pairs of fancy evening house slippers included. These short and discontinued lines are priced extremely low for quick disposal. Broken size assortments, but all sizes in the lot.

Group 2:— \$6.35

Were \$8 to \$12

Women's and school girls' high shoes in lace and button style. Black kid and calfskin, dark brown kid and calfskin and patent leather. Some of the shoes have colored kid or cloth tops. Medium and low heels. Broken sizes, but all sizes in the group.

Group 3:— \$8.65

Were \$10 to \$14

Women's pumps, oxfords and a few high shoes. Patent leather, black kid, brown kid, one eyelet, ties with high, French or baby French heels; plain opera and tongue pumps in black kid, patent leather and brown kid with Louis or baby French heels; black kid, gray, maple and brown kid lace shoes. Some with cloth tops. Also lace oxfords with French, Cuban or low heels.

Exceptionally varied lot. Broken size assortments, but all sizes in the lot.

Group 4:— \$10.85

Were \$12.50 to \$16

Women's dress and street shoes with medium and high heels. Lace and button styles. Dark gray, maple and dark brown kid boots in lace style. Black and dark tan calfskin button boots with cloth tops. Black kid lace boots with military or French heels.

Group 5:— \$14.35

Were \$16 to \$20

J. & T. Cousins and other high grade shoes for dress and street wear. Patent and dull leather button shoes with colored cloth or kid tops. Dark gray and brown kid shoes, button or lace style. Black kid lace shoes. High or medium heels. All sizes in the lot.

**Children's School Shoes Specially Priced**

Sizes 5 to 8 \$3.15 | Sizes 8 1/2 to 11 \$3.65 | Sizes 11 1/2 to 2 \$4.35

Included are fine Cramer shoes for dress, also good solid leather scuffer shoes which are made to stand hard school wear. These shoes are built over natural foot-form lasts so that they permit growing feet plenty of room in the proper places. Lace and button style. Made of dark or light tan smoked, black kid and patent leather. Some have colored cloth or black velvet tops.

**3 Extraordinary Groups of Men's Shoes in This Clearaway**

Group 1:— \$5.95

Were \$7 to \$11

Priced low for quick disposal. Men's black calfskin shoes with medium or English toes, leather or rubber soles. Dress shoes of patent leather in lace and button styles, some with cloth tops. Broken size assortments, but nearly every size in the lot.

Group 2:— \$8.85

Were \$10 to \$14

Including the famous navy shoes of black leather—the shoes that give extra comfort and wear. Also black calfskin or kid shoes in lace and button styles, made with durable soles and full uppers. All sizes in the lot.

Group 3:— \$9.85

Were \$11 to \$15

Men's dark and medium shades of tan leather shoes in lace and button styles. English and medium toes. Some have colored tops. Extra fine quality.

**Boys' Shoes for School and Dress at Reduced Prices**

Group 1:— \$4.95

Sizes 1 to 6

Shoes so good that they will not stay here long at this low price. Black button and lace shoes and dark tan shoes made on army lasts. Kinds made for rough wear.

Broken size assortments, but nearly all sizes in the lot.

**SHOP EARLY IF YOU CAN**

This month-end shoe sale will continue until Thursday night or as long as quantities last—but come if you can tomorrow for first best choice.

Group 2:— \$5.65

Sizes 11 to 13 1/2

Sizes 1 to 6, pair \$6.45. Black calfskin shoes for dress or school. English and medium toes. Broken sizes, but all sizes in the lot.

Extra Salespeople! Extra Selling Space!

—Meier & Frank's: Shoe Shop, Third Floor. (Mail Orders Filled.)