

CHARGE PURCHASES TOMORROW AND BALANCE OF MONTH GO ON OCTOBER BILLS DATED NOVEMBER 1



Semi Annual Housewares Sale

Attention HOUSEWIVES! APARTMENT, HOTEL AND ROOMING-HOUSE MANAGERS! ANNUAL SALE BEGINS TOMORROW!

Thousands of Turkish Towels

Famous "MARTEX" Brand Manufacturers' Seconds

The name "Martex" designates the best Turkish towels made and the towels in this sale are all Martex. These are called seconds, but are equal to most firsts, as Martex towels are very closely graded. Imperfections, where such exist, are in most cases nothing worse than a drawn thread, a little grease spot or the like—nothing to hurt the service qualities.

Sale Prices 40c to \$2

Besides these prices there are lots at 50c, 65c, 75c, \$1, \$1.25, \$1.50. We secured this great lot direct from the Martex factory—we share our savings with our patrons. All the towels are this year's goods and styles.

Plain white and border effects—many styles and sizes. Some have place for monograms or initials which suggests the opportunities in this sale for gift selections. Two large squares and two tables on the Center Aisle, Second Floor, will be filled with the towels.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)

1/4 TO 1/3 OFF

3-Days' Sale of "LINCOLN"

Plated Silverware

Good-looking silver plate made by the William Rogers Manufacturing Company. Attractive bright finish. Guaranteed to give 10 years' satisfactory service for ordinary family use. The Lincoln design is pictured.

SETS OF 6

Tea spoons, \$1.33.	Table forks, \$2.66.
Dessert spoons, \$2.48.	Medium knives, \$2.95.
Soup spoons, \$2.66.	Individual salad forks, \$3.24.
Bouillon spoons, \$2.66.	Butter spreaders, \$2.86.
Dessert forks, \$2.48.	

FANCY PIECES—EACH

Baby spoons 45c—butter knives 58c—sugar shells 58c—cream ladles 76c—cold meat forks 95c—gravy ladles \$1.14—berry spoons \$1.52—children's sets \$1.52.

26-Piece Sets in Oak Chests—\$13.55

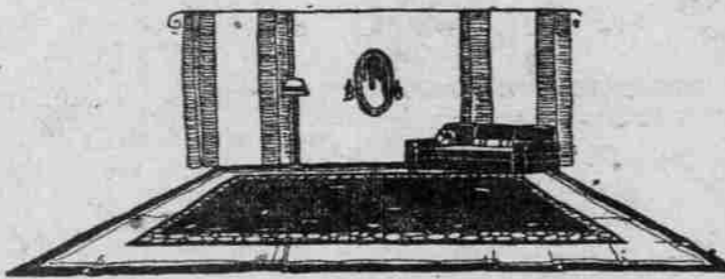
6 knives, 6 tea spoons, 1 butter knife, 6 forks, 6 table spoons and 1 sugar shell. Set complete \$13.55. All prices subject to 5 per cent war tax.

—Meier & Frank's, Silverware Store, Main Floor. (Mail Orders Filled.)

Center Aisle Bargain Square

Other Plated Silver 50c

All sorts of useful silver plated articles, including regular 50c mustard jars, 60c marmalade jars, 60c salt shakers, 60c pie servers, 50c and 60c vases, 60c napkin rings, 80c children's sets, \$1.09 and \$1.19 castors and some hollow handled knives and forks, all offered at 47c, plus 3c war tax, making 50c each.



9x12 Axminster Rugs Specially Priced at \$49.25 to \$76.50

Just 50 rugs at these new price economies. Good qualities in oriental patterns on backgrounds of the fashionable colors such as taupe, rose, mulberry, tan, brown and blue. Some of these rugs are almost brand new.

Regular \$65.00 Grade at \$49.25
Regular \$67.50 Grade at \$51.35
Regular \$82.50 Grade at \$63.75
Regular \$92.50 Grade at \$71.35
Regular \$97.50 Grade at \$76.50

—Meier & Frank's, Rug Store, Seventh Floor. (Mail Orders Filled.)

Ask Any Housewife

HOW SHE LIKES HER

Universal Combination Range

Listen to her enthusiastic praise of its compact size, its graceful lines, its beautiful blue, gray or nickel finish which needs only to be wiped off to keep spotlessly clean. She will tell you of the convenience of burning gas, coal or wood whenever she prefers and indeed she will say that she can burn her coal fire on one side of the range and quickly heat her oven with gas if she likes.

Universal Combination ranges are very cleverly designed to give the maximum amount of service at a minimum of fuel expense. They keep the kitchen as warm as you like in winter or as cool as you like in summer.



Universal Asbestos-Insulated-Pipeless Furnaces

Sold Here Only in Portland

YOUR OWN TERMS—IN REASON

—Meier & Frank's, Sixth Floor. (Mail Orders Filled.)

Furnishes Another Convincing Proof of MEIER & FRANK'S Policy of Giving Portland LOWER PRICES

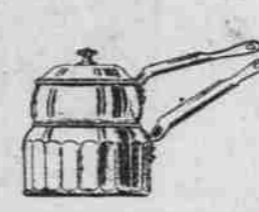
Sale Begins at 9:15 A. M. Tomorrow and Continues for 4 Days While Quantities Remain

This Meier & Frank Semi-Annual Sale of Housewares is made up exclusively of the best and safest wares. There are no better housewares made for quality and service. And the savings are real, as a comparison of the special sale prices with our regularly fair prices will show. Thousands of articles of every-day utility are included, not all of which it is possible to list here.

This four days' sale gives opportunities that no prudent homemaker will overlook for the supplying of fall and winter houseware needs. We have good quantities of most items to begin the sale, but, anticipating a keen demand, counsel buying as early as possible. Plenty of competent salespeople will be in attendance throughout the sale.



\$6.25 inset aluminum tea kettle, 5-qt. kettle with 1 1/2-qt. inset, complete for \$5.09.



\$2.75 aluminum rice or milk boiler, 1 1/2-qt. size, panel shape, for \$1.89.



Set of 3 aluminum sauce pans, 1, 1 1/2 and 2-qt. sizes, for \$2.24.



\$2.50 "Betty Bright" aluminum lipped sauce pan, 3 1/2-qt. size, for \$1.79.



\$3 "Lifetime" aluminum coffee percolator, 2-qt. size, for \$2.29.



15c "Perfection" cake pan, loose bottom, for 13c.



\$2.50 "Betty Bright" aluminum covered Windsor kettle, 5-qt. size, for \$1.89.



\$2.50 "Betty Bright" aluminum lipped preserving kettle, 3 1/2-qt. size, for \$1.79.



\$2.50 aluminum covered Berlin sauce pan, 2 1/2-qt. size, for \$1.78.



\$3.75 4-piece aluminum cooking set—kettle and cover, pudding pan and steamer—for \$2.99.



\$10.00 kitchen sets of extra good quality white enamelware—bread box, cake box, sugar canister, flour canister, coffee canister, tea canister—for \$8.49.



\$2.70 white and white enameled rice boiler, 1 1/2-qt. size, for \$1.99.

\$1.15 sets of 3 glass mixing bowls—7, 8, 9-inch sizes—for 89c.



40c white enameled bowl, 6-inch size, for 29c.



45c "Prize" flour sifter, well made and substantial, for 37c.



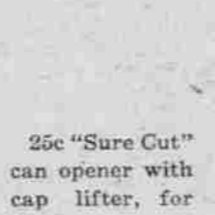
50c "Perfection" gas toaster, toasts four pieces of bread at same time, for 39c.



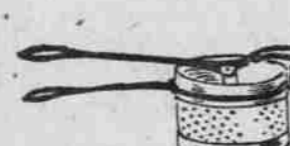
Black dripping pan, size 10x14 inches, for 27c.



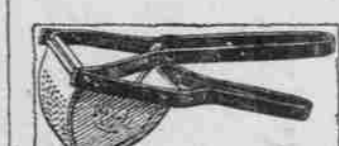
\$1.15 white enameled platter, 16-inch size, for 89c.



25c "Sure Cut" can opener with cap lifter, for 19c.



45c potato ricer, round style, for 35c.



35c potato ricer, V shape, for 25c.



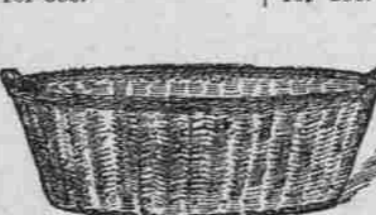
50c "Bluebird" clothes reel, 39c.



50c aluminum mixing or basting spoon for 39c.



\$3.25 Mrs. Potts sad irons, set of 3 irons, handle and stand, \$2.69.



\$2.75 willow clothes basket, No. 3 medium size, for \$2.29.



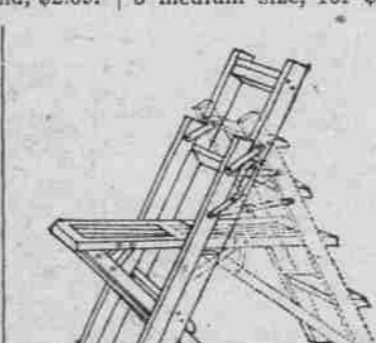
\$2.10 galvanized wash tub, No. 2 medium size, for \$1.79.



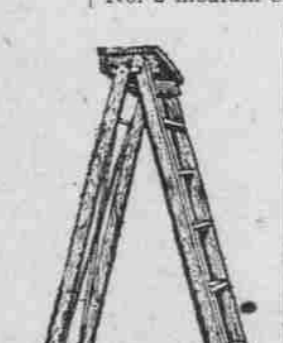
\$3.00 copper bottom wash boiler, No. 8 size, for \$2.44.



\$1.00 vacuum hand washers, thoroughly cleanse the heaviest clothes and will not injure the finest materials, for 64c.



\$8.50 combination chair and step ladder, well and substantially made, instantly convertible, for \$1.99.



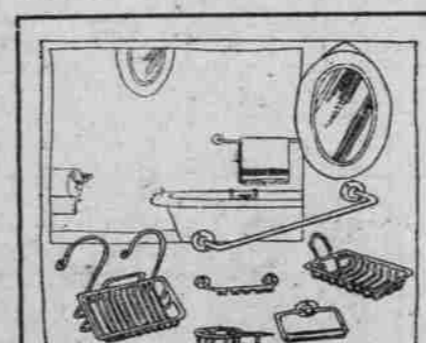
\$3.00 step ladder, 6-ft. size, very serviceable, for \$2.59.



\$5.00 galvanized ash can, 24 inches high, 13 1/2 inches diameter, 15-gallon capacity, for \$3.49.



50c wash board, composition metal with wooden frame, for 42c.



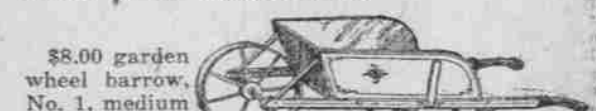
Bathroom Supplies

Wire white enamel bathroom fixtures specially priced.

50c tooth brush holder for 39c.
85c towel bars, 12-inch, for 68c.
\$1.00 towel bars, 18-inch, for 79c.
\$1.25 towel bars, 24-inch, for 97c.
65c wall soap holder for 52c.
65c soap stands for 52c.
45c tumbler holder for 37c.
75c bath soap holder for 59c.
60c faucet soap holder for 48c.
60c toilet paper holder for 48c.
30c clothes hooks, each 25c.
85c garment hooks, dozen 65c.



\$5.00 clothes wringers, iron frame, rollers guaranteed for one year, for \$4.29.



\$8.00 garden wheel barrow, No. 1, medium size, for \$6.99.

—Meier & Frank's, Housewares Section, Basement. (Mail Orders Filled.)

Qualities That Distinguish the

Aeolian-Vocalion

A sonorous and rounded depth of tone—new to the phonograph.

A complete absence of metallic qualities.

An ability to bring forth in all purity every voice in the orchestral choir, even the most difficult, such as the wistful "strings" and the mellow "wood-winds."

The wholly new and fascinating additional phonograph privilege of subtly varying the tone-volume to suit your taste.

A simple dignity and beauty of line and finish hitherto unknown to the phonograph; impossible to convey in any illustration.

We shall be glad to show you all the different beautiful models of the Aeolian-Vocalion and play them for you whether you are an intending purchaser or not.

The Aeolian-Vocalion is sold in Portland only at Meier & Frank's. It plays perfectly records of all standard makes.

Prices \$135 upward.

Your Own Terms—in Reason

Ask to hear the wonderful new Vocalion records.

—Meier & Frank's, Phonograph Shop, Sixth Floor. (Mail Orders Filled.)