

MR. GORDON GIVES 7 CAMPAIGN REASONS

City Held in Need of Business Administration.

MAYOR BAKER PRAISED

Aspirant to Office Declares Incumbent's War Record Is Admirable One.

Herbert Gordon, candidate for mayor in the November election, issued a statement last night, giving his reasons for being an aspirant for the office. There were seven reasons assigned and Mr. Gordon laid stress on the need of a business administration. Mr. Gordon said that Mayor Baker, whom he wishes to succeed, "made a remarkable war record, but I think the citizens of Portland feel that war days are over and we must be prepared to work."

Mr. Gordon's statement follows:

My reasons for entering the mayoralty race are:

1. Many hundreds of Portland people, representing property owners, business men and the average voter, signed petitions asking me to run.

2. As a business man, I am convinced that our business affairs—that is the business affairs of this great city of ours—have been run in a most unbusinesslike fashion. And, as a business man, I can safely promise that I shall bring that same business acumen to the affairs of the city I have brought to my personal affairs.

3. Taxes are high. No sudden reduction can be promised, but we must reduce. The only manner in which this can be done is to cut out the "trimmings." All of which means that the business of the city must be run by a business man. It must be remembered at the same time that the mayor must be progressive.

4. We have been receiving the taxable wealth of the city. We have failed to encourage private investment. We must give us a greater field for taxation, in place of increasing the taxes on private investment should be encouraged.

5. Every citizen has a place of every encouragement, should be offered to building of homes and factories in Portland.

6. Sober, Hard Work Is Urged. I have waited long for some Portland citizen of recognized business reputation to offer himself for office.

7. We must be prepared for sober, hard work. We may, in the next few years, absolutely assure prosperity, honest constructive and conservative effort.

8. Realizing this, I am announcing my candidacy for mayor. I am announcing my candidacy for mayor. I am announcing my candidacy for mayor.

9. I do not wish to disparage Mr. Baker. He made a remarkable war record. I think the citizens of Portland feel that war days are over and we must be prepared to work. "Talk" will not help us now. Hard work, same business sense is required.

10. As to my personal qualifications:

11. For nine years prior to coming to Portland I was a merchant, making a success of my business.

12. I have lived in Portland 13 years and all my interests are here. My business is invested in Portland.

13. As president of the Lawyers Title and Trust company, I have a direct knowledge of the needs of the average taxpayer, voter and business man.

14. I have served three consecutive terms in the Oregon legislature. In 1912, 1914 and 1916 sessions I was chairman of the ways and means committee of the house, thus acquiring knowledge of legislation and experience in handling public finances which is very rare in the conduct of city affairs.

15. The result of that service is that I carried forward the soldier's relief bill and with the support of patriotic citizens it was passed. Of course, as did all patriotic citizens, I support every patriotic cause, measure and effort.

16. Housing Aid Is Related. I did my part to relieve the housing situation by building dwellings and homes for hundreds of families in Portland.

17. The citizens of Portland do not want a multitude of pledges but they are entitled to the promise that every vestige of business strength their mayor possesses shall be at their service. I promise that everything I do shall be with the best interests of the city in view.

18. I have and shall have no "entangling alliances." I shall be under no obligation of patronage to any individual or organization.

19. My sole idea in running is to be of service to the citizens of Portland.

DR. LOVEJOY LEAGUE FORMS Labor and Teachers in Organization to Elect Candidate. Having for its present exclusive object the election of Dr. Esther Pohl Lovejoy to congress from this district, the Oregon Popular Government League has been organized, with a membership which includes various branches of organized labor, groups of high school and grade teachers, active members of the Oregon State Federation of Labor, the Portland Central Labor council and railroad workers.

George Herbert, democratic candidate for sheriff, and his son, Lieutenant Freye Herbert, who is on furlough; Sheriff Anderson and J. B. Bowen. On the return the senator and his party stopped in Richland, where Mr. Chamberlain was given a royal reception by the business men. The party arrived in time to join in a banquet at the Soldiers' Club and other United States officials.

Women's Straw Vote Is Taken. Taking a straw vote throughout the country, with the particular purpose of ascertaining how women will vote, a chain of drug stores began the balloting yesterday. The Owl Drug company, which is one of the several hundred stores interested in the movement, received 62 ballots yesterday. The vote of the men stood: Harding, 35; Cox, 14. The women voted: Harding, 8; Cox, 6. In this campaign, the



Herbert Gordon, who announces candidacy for mayor.

Leaders to the republican and democratic parties have been wondering how the women will vote and the drug stores are endeavoring to determine this question.

Democrat Asks Recount.

YAKIMA, Wash., Sept. 25.—(Special.)—W. H. White, candidate for the democratic nomination for county auditor, will ask a recount of the ballots in the democratic primary in order that his name may go on the November ballot. He was credited with 20 votes, but learns from friends that his name was written on ballots in precincts where he received no credit. He must have 10 per cent of the total number of votes cast, or 45 votes, to entitle him to a place on the ballot.

Political Notes.

John L. Day, chairman of the Multnomah county republican central committee, has written H. L. St. Clair, secretary of the eastern Multnomah county republican club, suggesting that board members of the club arrange with directors of the county fair, which will be held at Gresham, October 4-5-6-7-8-9, for a republican rally to be held at any time during the fair. The county committee has promised to provide a speaker for the meeting.

The Harding-Coolidge Union Labor club will hold a business meeting at republican headquarters, 623 Morgan building, at 8 o'clock tomorrow night. Members of union labor who are interested in the movement are urged to request to be present.

Senator S. H. Hutton and Mrs. William John Hawkins will talk on republicanism at the meeting of the St. Johns Republican club to be held tomorrow night in Bickner hall, corner of Burlington and Jersey streets.

Hamilton Johnston will address the Albina Republican club at a meeting to be held in the Knott-street library Tuesday night.

Judge George W. Stapleton will be the principal speaker at the meeting of the Sellwood-Moreland Republican club to be held tomorrow night in the Sellwood Community clubhouse.

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HIGHWAYS TO BE ROCKED

CONTRACTS FOR 5 COUNTIES TO BE AWARDED.

Commission May Also Take Action on Unpaved Section of Columbia River Drive.

Contracts for rocking state highways in five counties will be awarded by the highway commission at its meeting Tuesday. It is also probable that the commission will take some action as to the paving of sections of the Pacific and Columbia river highways, such as making selections of some of the sections to be paved next year.

50 MILLIONS FOR HOUSES

Argentina to Build for 20,000 Working Families.

RIO DE JANEIRO.—Both federal and municipal governments are about to take action to relieve the shortage of houses here.

In the chamber of deputies a bill has been introduced providing for a special bond issue of \$50,000,000 for the construction of houses for working families. In the municipal council a measure was presented providing that all workers' houses built in the next two years be free from the usual municipal taxes.

The federal bill proposes the construction, under the municipal administration, of 20,000 houses in various districts of the capital wherever nationally or municipally owned ground is available. It is intended that the houses shall be sold to heads of working families, payment being spread over a period of 20 years. In addition, the bill provides for the construction of two huge apartment houses, for families and for bachelors, respectively, with common kitchens and other communal installations, the rent being placed at a very low figure.

Divorce Suits Filed. Divorce suits filed in the circuit court yesterday were Mollie against Lott Edwin Crawford, Henry against Bora Habermah, Mary E. against Quincie C. Newkirk, Cora Bell against Charles Hoesfeld, Adolfe E. against Adolph Schieve, Anna E. against H. Holmes, Herman against Anna Resider, and Fred against Emma Winstenburg.

Read the Oregonian classified ads.

SIX DAYS TO REGISTER

Courthouse Books Close Saturday Night, Stations Tuesday.

Six more days remain for registration of citizens who would vote in

FALL SHOE SALE

All new fall arrivals that our Boston headquarters recently purchased during the slump in the shoe market are here at the lowest prices since 1916. To look at our low prices on this season's standard quality footwear one would say that shoes are cheaper. It is our huge seventy store organization with its vast resources that make possible values like these.

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2. Women's New Eroque Oxfords for fall and winter, to be worn with wool hose.
3. Low-heel Walking Shoes in brown or black calf, Goodyear welt soles; an ideal school shoe.
4. Men's New Brown Brogues; just heavy enough for fall and winter wear.

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129 FOURTH STREET
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the November general election. Registration books close at the courthouse next Saturday night and in special stations at St. Johns, Lincoln, Lents, Woodlawn, Montavilla, Sellwood and Albina on Tuesday night.

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\$5.95



\$7.95



\$5.95



\$9.95



What We Stated Two Weeks Ago Is Front-Page News Today

PRICES HAVE DROPPED
Commodities now reduced include Woolens, Cottons, Food, Autos and Furniture.

Clothing will follow slowly. Here we are taking our inevitable loss NOW and all at once at this great

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ALTHOUGH there will be no violent change in clothing prices, as Eli Strouse, president of the National Association of Clothing Manufacturers, stated last week, still they MUST decline. We stated this FACT two weeks ago. Although it met with denials then, today repeated news reports of price cuts bear us out.

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- These Prices Are Lower Than What Normal Prices Will Be Even Two Years Hence. Take Advantage of Them
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 - \$50 Suits and Overcoats \$40
 - \$60 Suits and Overcoats \$48
 - \$70 Suits and Overcoats \$56
 - \$80 Suits and Overcoats \$64

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