VANDERBILT LAUDS CITY'S ADVANTAGES

Portland Is Called Philadelphia of West.

quite different. Snow-capped peaks of the Cascade mountains and nearby immense timbered areas piace this city in a class by itself. Besides this, the Columbia river flows through the only water grade opening in the Cascade mountain chain from Canada to Mexico. Haliroads on the north and south hank of the river take advantage of this cut to eliminate one mountain haul in the transcontinental fourney. Although not as advanced in mountain haul in the transcontinental journey. Although not as advanced in transpacific trade as its rival, Seattle, the Oriental trade of the future is bound to flow through this Columbia river gateway. An ideal seaport is a safe harbor. A good channel to this harbor, permitting free and economical movement of traffic to and from tidewater, was a means whereby nature favored Portland. The recent improvements on the The recent improvements on the Barge canal in New York cost approximately \$150,000,000. The present development between Portland and the interior totals but little more than \$14,000,000. Thus it will be seen that it all that were to make a highly in all that goes to make a highly desirable hinterland for a port this

city has few equals.
Fog as an interference to naviga-Fog as an interference to naviga-tion is a most important considera-tion. In a record kept by the United States lighthouse service at each of the light vessels off the harbor en-trance at Puget sound, Columbia river and San Francisco for the average and San Francisco for the average of ten previous years the Columbia river gateway has more than 59 percent advantage over the ports north and south. In actual figures compiled on June 30, 1918, there were 1591 hours of fog off the Golden Gate on the average per year for ten years. The Swift Sure light vessel, at the mouth of Puget sound, showed 1306 hours of fog for the same length of time, while at the Columbia river the average had dropped to 698. Fog causes delays which increase operatcauses delays which increase operat-ing expenses and result in a high per-centage of the marine disasters off

centage of the marine disasters off any coast.

Few harbors of the world have such a perfect entrance. For the last 20 years the ablest engineers of the United States army have been work-ing, aided by advisers ranking the greatest harbor engineers in the world, to overcome perpetually the bar at the entrance of the Columbia gateway. A little less than \$15,000,000 bar at the entrance of the Columbia gateway. A little less than \$15,000.000 was expended in construction of a channel, two great stone jettles and a discharge area of from two and a half to seven miles. This has produced one of the most revolutionary changes in entrance conditions found in the history of world harbors.

Portland spent \$7,000,000 in making the chanel alone. From 19 to 20 feet was the best low tide depth prior to the improvement work. At present

was the best low tide depth prior to the improvement work. At present 42 feet exist at mean low level. This further means that from the 100 mile reach between Portland and the sea wheat can be sent abroad at the rate of about 5 cents a ton instead of an eastern rate for the same distance of 90 cents a ton.

27 Miles of Barbor Front,

In the city of Portland there is a harbor frontage of 27 miles and a water area of five miles. It is practically the only fresh-water harbor between Canada and Mexico.

Since the beginning of the war more ships have been produced than in any other district in the country, according to the shipping board's latest figures. One hundred and fifty-two wooden and 25 steel ships were launched from here. This means that the actual output was about 2.5 ships per way per annum. Mare Island qualified next with 2.9 per annum. There are four modern municipal docks as

are four modern municipal docks as well as municipal drydocks and other facilities. Yet with all these commodities Portland has never, until this year, had a trans-oceanic freight or passenger service from her piers.

Portland is one of the few cities. passenger service from her piers.

Portland is one of the few cities which has a complete municipally-owned water system. The main source of supply is from Buil Run lake. This is located in the government reserve by the same name, in the midst of 222 square miles of almost impenetrable forest and mountain wilderness. One of its biggest assets is an unlimited supply of absolutely pure water. This water is so cold that one would believe it had been iced before coming

Furthermore, one of the finest electrical lighting systems in the country exists in the city of Portland. In an estimate made by the Electrical World for January 1, 1920, it was stated that the potential water horse power for the states of Oregon, Washington and Idaho was 22.710,000. This is 38 per cent of the entire available horse power in this country. And but 698. 400 horse power of the above mentioned possibility is under harness.

Hydro-electric installations at the present time in Oregon exceed steam installations by three to one. There are in the city at present three differs and the country are in the city at present three differs are in the city at present three differs statement. At any rate, Mr. Roose-

through the pipes. In the bathrooms of the hotels there are faucets marked center of the city. It has a spating "Ice Water." Through this Bull Run fluid arrives at a temperature just above 34 degrees.

There are more water mains prorata in Portland than in New York. The total number is slightly more than 725 miles within the city limits. Furthermore, one of the finest electric lighting systems in the country exists in the city of Portland. In an estimate made by the Electrical World



DR. E. G. AUSPLUND, MGR. ty Practice is Limited to High-Class Dentistry Only, at Prices Everyone Can Afford.

"My Advertising Points the

Even Conservative **Dental Magazines Favor Honest** Dental Advertising

"Dentistry is fitted to cope with any dental ills that may crop up. What it could and would do for the benefit of the people at large has HERETOFORE BEEN A SEALED BOOK TO THE GREAT MAJORITY. The need is great for the general dissemination of real information on the subject of the teeth. ADVERTISING IS THE GREATEST FORCE IN MOD-ERN AFFAIRS. Why should its great powers not be utilized for the benefit of the public in their dire need?'

That paragraph, taken from a full page advertisement in the one Dental Magazine which has always "stood so straight it leaned backward," shows that the great truth is slowly

A few years ago a statement such as that would have been deemed unpardonable, and a magazine that dared to champion dental advertising would have lost most of its subscribers. It is good to have lived to see the things for which I have

been condemned adopted, or at least approved, by my erstwhile Many years ago, in public announcements, I advocated:

(1) Sanitary Dental Offices and complete sterilization of all instruments. (2). The abandonment of a fixed "fee bill" and an honest

charge for all dental work. (3) Crowning and bridging teeth, whenever possible, WITHOUT killing the nerve (devitalization) or removing all

enamel from the tooth. (4) Elimination of needless pain in all dental operations.

(5) The right to advertise honestly, without fear or favor.



GET MY 15-YEAR GUARANTEE

OUR MOTTO:

"Every Patient Must Be Absolutely Satisfied"

Upen **Nights**

Electro Painless Dentists

IN THE TWO-STORY BUILDING Corner Sixth and Washington Sts., Portland, Oregon

UMPOUA VALLEY LOSS PUT AT \$50,000 TO \$65,000.

Several Orchards Reported Stripped of Product by Wind-Pears Also Affected. .

OUR GUARANTEE

We guarantee six

pairs of our Pilgrim Positive Wear

Hosiery to wear six

months. If they do

not, we will replace

them without any

Sears, Roebuck

FOR WOMEN

LIGHT WEIGHT

SEAMED BACK

Fine Knit. Have the Ap-

pearance of a Fashioned

Stocking

No. 445-Dark Brown

Sizes: 834, 9, 934, 10 and

1034

FOR MEN MEDIUM WEIGHT Fully Seamless. Neat and Durable. Suitable Weight. All Wear No. 401-Black No. 403-Dark Brown

No. 405-Navy Blue No. 407-Light Gray

Sizes: 914, 10,1014, 11, 1114 and 12.

No. 443-Black

No. 447-White

and Co.

expense to you.

MEDIUM WEIGHT

Pully Seamless. Desirable

Weight for Wear in All

Seasons

No. 434-Dark Brown

Stress 834, 9, 934, 10 and

No. 432-Black

No. 436-White

600 HEAR GORDON TALK Second Series of Meetings to Begin

cluded the week's series of talks at the Heilig theater. Six hundred persons heard yesterday's talk.

After explaining that at first Satan

Doctors to Mcet at La Grande.

BAKER, Or., Sept. 13.—(Special.)—
A large number of physicians and al district of Oregon, investigating surgeons of Baker are planning to the needs of the various localities, attend the annual conference of the and conferring with his constitutents.

Oregon District Medical society which

Wednesday. The programme prepared by the La Grande organization includes discussions by physicians and surgeons of national prominence, and will be given in the Elka temple of that city. The discussion will be opened by Dr. C. L. Blakely of Baker. The election of afficers will be held at the confarence.

During the past week he has been in various sections of Linn and Lane counties, returning in time to be present at the exercises in the Salem armory Friday night, held in commemoration of the adoption of the federal constitution. His engagements for the next few days are:

September 10, 4:05 P. M., leave Salem; 19 P. M., arrive Roseburg.

September 20, 5:20 P. M., leave Rose-

ments for the next few days are:
September 19, 4.95 P. M., leave Salem;
19 P. M., arrive Roseburg,
September 20, 5:20 P. M., leave Roseburg; 19 P. M., arrive Grants Pass.
September 21, 2:10 P. M., leave Grants
Pass: 3:40 P M., arrive Medford,
September 22, 12:05 P. M., leave Medford: 12:45 P. M., arrive Ashiand; 6:45 P.
M., leave Ashland.
September 23, 4:45 A. M., arrive Eugene.
September 24, 7:30 A. M., leave Eugene;
10 A. M., arrive Corvallis.

versity of Oregon.

Dr. Philip A. Parsons, professor of sociology and head of the sociology department of Syracuse university, New York, has been appointed professor of sociology of the University of Oregon and director of the Portland school of social work. He will arrive in Portland this week.

Dr. Parsons is a graduate of Union seminary and Columbia university, receiving his doctor's degree in 1995 from Columbia. He was also a studen' and fellow in the New York School of Philanthropy and the Bureau of Social Research, and since 1399 he has been head of the sociology 1909 he has been head of the sociology department at Syracuse university. During this period his department grew from 75 to over 600 atudents. Dr. Parsons founded and directed the university settlement, run in connection with the department of sociology of the university. He is an able

VACANCIES ARE FILLED AT CENTRAL INSTITUTION.

Many Former Assistants Plan to Enter School, While Others Will Go Elsewhere.

The appointment of Il assistant and branch librarians to fill vacan-cies was announced yesterday at cen-tral library.

Many of those who resigned did so to enter schools of various sorts. Among them are Miss Blanche Ross, who enters the University of Oregon; Rosella Knox, University of Wash-ington; Margaret Caldwell, Western

Appointments announced yesterday included: Miss May Bergh, University of fered.
Washington library, to East Portland
branch as general assistant; Mrs.
Ethel B. McGinnis, Western Reserve be m ibrary. Cleveland library and Cali tion with the department of sociology of the university. He is an able speaker on economic, political and social topics, and has traveled extensively in Europe and the orient to study social conditions.

Illorary, Cleveland intravel and in the catalogue department:

Amelia Robie, whose experience was gained in Pittsburg, Cleveland, Atlanta and Pract institute, to be assistant in the children's department:

raries, to be children's librarian at Johns branch; Helen McRaith, liversity of Iowa and New York University of Iowa and New York and Iowa City libraries, to be librarian at Arleta: Florence Pettit, University of Washington and branch libraries at Seattle, to be general assistant at Albina branch; Maude Covington, Western Reserve, Spokane public library and University of Idaho library at Moscow, to be librarian at Lents branch; Lucile Spaiding, from Oakland, Cal., library, to be general assistant in the circulation department, and Lucile Allen, teacher, to be general assistant in the periodical department.

Miss Dorothea Smith, librarian at University Park, will have general

University Park, will have general supervision of the Peninsula branch. With this change Mrs. Mary Veaste has charge of the desk at Peninsula and Miss Carrie Meussdorffer will have charge of the Woodstock branch.

CONCERT SEASON PLANNED

Rosarian Band to Be Feature at Auditorium Opening.

Plans for the opening of the winter season of municipal popular concerts at the public auditorium were com-pleted yesterday by Hal M. White, manager. The season will open October 10, it was announced, with a con-cert in which the Rosarian band will be featured. In addition, several other special attractions will be of-

The concerts planned for the 1920-21 season, according to Mr. White, will be more elaborate than in the past, although the usual admission price of 10 cents to cover incidental expenses the benefit of the people without profit, hence the low admission price

NEW AND IMPROVED

Portland is Galled Philadelphia of West. CLIMATE IS HELD IDEA. Columbia River Gazeway Has 30 Per Court Advantage Over Portland, and the progress of the Columbia River Gazeway Has 30 Per Court Advantage Over Portland, and the progress of the Columbia River Gazeway Has 30 Per Court Advantage Over Portland State of the Advantage of the Court River Gazeway Has 30 Per Court Advantage Over Portland State of the Advantage of the Court River Gazeway Has 30 Per Court Advantage Over Portland State of the Advantage of the Advantage of the Court River Gazeway Has 30 Per Court Advantage Over Portland State of the Advantage of the Advantag GUARRIA 20 HOSIE! FOR MEN AND WOMEN

DILGRIM Positive Wear Hosiery insures real economy and satisfaction. We guarantee six pairs of Pilgrim Positive Wear Hosiery to wear six months. If holes appear in any of them in less than six months, return them to us and we will replace them with new hosiery without a cent of expense to you, and we will refund any postage you pay on the returned hosiery.

Pilgrim Positive Wear Hosiery is made for men and women. Knit from very fine selected combed cotton varns, with special reinforcing at the soles, heels and toes—the three points of greatest strain. Women's stockings have garter tops.

The light weight stockings for women are made with a seam in back of leg and seamless feet. The medium weight hosiery for both men and women is fully seamless. Pilgrim Positive Wear Hosiery is well made and finely finished in every detail. It looks well, feels well and wears well. Packed six pairs in attractive box.

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Fill in the spaces on the order blank below, indicating the stock number, color, size and number of boxes you desire. Sold only in boxes of six pairs. Mail this order with check, postoffice or express money order to cover the price of the hosiery, plus postage at the rate of 8 cents for each six pairs. This is our complete line of Guaranteed Hosiery as shown in our General Catalog. There is no other literature describing this hosiery; nor are there any agents or stores selling it. Send your order direct to Sears, Roebuck and Co. ...

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ENALS IN THE				
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Sears, Roebuck and Co.

and 8¢ postage

Six Months

Nicely Boxed

EXTRA SIZE. LIGHT

WEIGHT. SEAMED

For Women Who Cannot

Be Properly Fitted in the

Regular Sizes

No. 455-Dark Brown

Sizes: 814, 9, 914, 10 and

1034.

No. 453-Black

No. 457-White

Send Your Order to the Nearest One of Our Stores