

OCIETY



Mrs. John K. Heilig, bride of Portland Business Man.

Mrs. W. C. Bates, who was extensively entertained during a visit here.



Mrs. F. J. McHale, (Mabel Pelland) a Summer time Bride.

Miss Mildred Galena, San Francisco Girl who was entertained by Portland friends.

visiting Mr. and Mrs. M. Walton. Mrs. Bates' parents, Mrs. Bates will be remembered as Miss Dorothy Walton. Mr. and Mrs. Bates are graduates of Reed college.

Mrs. Franklin Ide Fuller entertained Thursday afternoon at a bridge tea in honor of three out-of-town visitors. The honor guests were Mrs. Graham Mitchell of Arizona, who is visiting her mother, Mrs. Frank E. Beach, Mrs. G. G. Gammans of Los Angeles and Mrs. R. B. Von Klein, Spid of Tucson, Ariz. At the tea hour, a number of other friends called. Assisting about the rooms were the Misses Georgina Mary Gelsler, Frances Dayton and Isobel Kerr.

Mrs. Mitchell left Portland Friday morning for her home, Mrs. Gammans is at the Alexandra Court.

Visitors in Portland this summer are Iva Henry, of Huntington, W. Va., and Mrs. Edward Lucas, of Minneapolis, who are visiting Mrs. Leon H. Peters. Mrs. Lucas has visited in Portland several times and has many friends here. Mrs. Peters has given several motor trips in honor of her guests so that they could view the western scenery. They have visited Rainier national park and Cloud Cap Inn and other spots of interest.

Many informal affairs are being given in compliment to these visitors. Mrs. Peters invited a dozen intimate friends to tea Thursday afternoon and on Friday, Miss Grace Kern entertained in their honor informally.

Mr. and Mrs. T. M. Ramsdell will give a dance in their honor Thursday evening at their home. Sharing honors with Mrs. Henry and Mrs. Lucas will be Miss Lucille Evans, whose wedding to Urban S. Diteman, Junior, will be an event of early fall.

Miss Alice Cole of Boston, the guest of Mrs. William C. Alford, has been the honor guest at a number of delightful affairs the past week. Mrs. William D. Wheelwright entertained on Monday in her honor with three tables of bridge. Miss Cole shared honors with Mrs. David Munro, who is visiting her daughter, Mrs. Thomas Talbot, and her son, Donald Munro.

Dr. and Mrs. George Wilson were hosts at dinner Tuesday evening in honor of Miss Cole. Covers were placed for Miss Cole, Mr. and Mrs. W. D. Wheelwright, Mr. and Mrs. W. C. Alford, Mr. and Mrs. J. MacMaster and Mr. and Mrs. Wilson.

Mrs. J. C. Olds left Portland last Sunday for San Francisco, where she was joined on Tuesday by her daughter, Mrs. Lloyd R. Gray of San Diego, and her small son, Robert Olds Gray. They sailed on Wednesday for Honolulu, where they will spend about a month.

Mrs. Samuel A. Perkins and her daughter, Miss Virginia, who have been the guests of Mrs. Perkins' sister, Mrs. Harry Hemminghouse, returned on Wednesday to their home in Tacoma. They were delightfully entertained during their visit here.

Interesting visitors in Portland early the past week were Mr. and Mrs. George W. Lane of San Francisco and Morgan Hill, Cal. They were the guests of Judge and Mrs. W. B. Gilbert and were entertained with motor drives and informal affairs. On Tuesday Mr. and Mrs. J. Thorburn Ross entertained in their honor at dinner. Mrs. Lane, as Annie Frances Briggs, was a charming Portland visitor several times before her marriage. She is an artist and has studied abroad. Mr. Lane is a

San Francisco attorney and a brother of Franklin K. Lane, former secretary of the interior.

An engagement of interest is that of Miss Dorothy Seely of Oakland, Cal., to Herman Gilfillan, which has just been announced. Mr. Gilfillan is a University of Oregon man and is well known in Portland. His home is in Bellingham, Wash. He was in service for many months during the war. He is a member of the Delta Tau Delta fraternity. Miss Seely is known in musical circles as a promising soprano.

Dr. Amelia Ziegler and Mrs. James W. Tift have just returned from a motor trip of several hundred miles to the Oregon beaches. They returned by boat by way of Astoria.

Mr. and Mrs. J. Weston Hall and Mr. and Mrs. George A. Nichols were joint hosts and hostesses Friday evening at the Nichols' residence. The affair was given in honor of Mrs. H. Albert Smith of Harrisburg, Pa. Miss Elizabeth E. Hall of Boston and Miss Barbara Lull.

Miss Frieda Campbell of Salem has been visiting during the week at the home of Rev. and Mrs. W. S. Gordon in Sellwood. Miss Campbell has the distinction of being one of 20 selected by our government as post-graduate students in France, with all of their expenses defrayed for one year. She was a classmate of Miss Evelyn Gordon in Willamette university, from which they graduated last June.

Mr. and Mrs. W. H. Duval and Mrs. Duval Sr., Gwendolyn Duval and Dr. and Mrs. John McCoy of New York City are Portland visitors at the Benson hotel. Their friends here are entertaining for them informally. Mr. and Mrs. Lewis Thompson have entertained for them at the Waverley Country club and at Forest hall.

Miss Sarah Sterling Boatner of Louisiana is the guest of her sister, Mrs. Charles T. Chamberlain. Miss Boatner will be here for the winter and many delightful affairs have been given in her honor. Mrs. Horace Tevis entertained Wednesday afternoon for her. Mrs. Chamberlain was a luncheon hostess Friday.

Covers were placed for Miss Boatner, Mrs. Cudlipp of New Orleans and her daughter, Miss Henrietta. Miss Margaret Rogers of Massachusetts. Miss Virginia Tevis, Margaret Johnston and Katherine Lockwood.

Mr. and Mrs. C. A. Morden have returned from a trip to Banff, Lake Louise and Victoria, B. C.

Dr. Matilda M. Grainer will leave soon for a three months' tour of Europe. She will visit in England, France, Italy and Spain and will do post-graduate work in London.

Miss Bertha Rosenberg will return to Portland today from San Francisco to be the guest of her sister, Mrs. C. F. Berg, for a few days en route to her home in Evanston, Ill.

Mrs. May Dearborn Schwab, who

has been visiting in Portland for the summer, has decided to remain and make her home here. She will be the guest of Mrs. A. P. Watson for the present, but will later open a studio and enter the musical field.

Miss Marguerite Templeton is spending a fortnight visiting friends in southern Oregon.

Friends of Mr. and Mrs. A. K. Hastings are congratulating them upon the birth of a son, Robert Kenneth, born August 18. Mrs. Hastings will be remembered as Miss Laura Shay.

Congratulations are being received by Mr. and Mrs. George Driscoll upon the birth of a daughter, born August 19. She will be named Mary Elizabeth. Mrs. Driscoll will be remembered as Miss Marion Shade.

Miss Marion Spoerl and Frederick Ingalls Sipp were married at a quiet home wedding last evening at 8 o'clock at the home of the bride's parents, Mr. and Mrs. Fred Spoerl. Mrs. Ross Giger played the wedding march and Miss Arline Scanlon sang "Because" and "At Dawning."

The bride wore a simple gown of pink organdie and carried a shower bouquet of bride's roses. Her only attendant, Miss Carlotta Reed, maid of honor, was gowned in organdie and wore a corsage of bride's roses. Hope Stevens was best man.

After the ceremony a large reception was held. Mrs. H. W. MacLean and Mrs. C. E. Hickman cut the loaves and assisting about the rooms were the Misses Myrtle MacLean, Margaret Cundy and Madeline Slotboom.

After a trip to southern California, Mr. and Mrs. Sipp will go to Topeka, Kan., where they will make their home for a short time.

Mrs. J. A. Stein and her two daughters, Alice and Dorothy, have just returned from Salt Lake City after a visit of two months with Mrs. Stein's daughter, Mrs. Paul S. Newman. In a few days Mrs. Stein and her daughters will motor to Seaside for a week.

The Misses Mildred and Truth Terry have had as their guest their cousin, Miss Ruth Bowen of Ypsilanti, Mich. Miss Mildred Terry has left Portland with her aunt, Mrs. Charles F. Riley, her uncle, Robert A. Terry, and Miss

Lucy Terry.

Mr. and Mrs. C. A. Morden have returned from a trip to Banff, Lake Louise and Victoria, B. C.

Dr. Matilda M. Grainer will leave soon for a three months' tour of Europe. She will visit in England, France, Italy and Spain and will do post-graduate work in London.

Miss Bertha Rosenberg will return to Portland today from San Francisco to be the guest of her sister, Mrs. C. F. Berg, for a few days en route to her home in Evanston, Ill.

Mrs. May Dearborn Schwab, who

has been visiting in Portland for the summer, has decided to remain and make her home here. She will be the guest of Mrs. A. P. Watson for the present, but will later open a studio and enter the musical field.

Miss Marguerite Templeton is spending a fortnight visiting friends in southern Oregon.

Friends of Mr. and Mrs. A. K. Hastings are congratulating them upon the birth of a son, Robert Kenneth, born August 18. Mrs. Hastings will be remembered as Miss Laura Shay.

Congratulations are being received by Mr. and Mrs. George Driscoll upon the birth of a daughter, born August 19. She will be named Mary Elizabeth. Mrs. Driscoll will be remembered as Miss Marion Shade.



Millinery Opening

Tomorrow—First Formal Showing of 500 New Fall Hats

Transformed into one of the most beautiful millinery departments in the city, the Emporium invites inspection of its third floor, where a host of charming modes interpret the New in Hatdom. Paneled in gilt, the ivory walls and pillars form a delightful setting for the quaint, lovely tables and chairs arranged for the convenience of Milady-trying-on-hats.

In the brilliance of the wonderful French plate mirrors that line the unique individual booths and the walls as well, is reflected the alluring vision of the season's most entrancing creations.

And, most fascinating of all, is a little French showroom, where the fastidious one may see, in utmost privacy, the effect of various models on her own fair head.

Cupid, Rawak, Mode, Jardine and Gage patterns, with their inimitable chic, are displayed, in addition to clever styles from our own workrooms. Since it is possible only to hint of the smartness of duvetyne, velvet and beaver trimmed with ostrich, metallic cloth, wings and ribbon, it remains for Everywoman to avail herself of our cordial invitation to view personally each beguiling Autumn mode. Prices? They're as little as \$7.50, and up to \$35.

Suits Smart of Line

Variety is the rule in autumn suits. Jackets are long and straight or short and rippling, skirts narrow and plain, or decorated with pleats, tucks and embroidery, collars usually convertible and often of fur. Choose a simple model of tricotine or a modish chamoisine at \$39.50 to \$165.

Coats Have Huge Collars

Luxurious are the dressy models of rich pile-like fabrics, with their large drapy collars of self material or fur, and handsome silk linings. To be sure there are many utility coats of simpler mode but equally good style—all favor brown as their color. Most of them are full length and wrappy. Splendid choice at \$25 to \$225.

Frocks Trimmed Elaborately

Striking are the navy wool frocks with blouse and lower part of skirt almost covered with handsome embroidery or beading. Long-waisted effects give the much-desired straight line, while supple satins and dainty georgettes vie with stunning modes in tricotine and duvetyne. Extremely moderate are prices—\$22.50 to \$89.50.

Furs Complete the Costume

Fashion demands a neckpiece of fur for the frock or suit, and at the Emporium is a varied showing of handsome pelts at prices remarkably small for the superior quality.

EMPORIUM
Z-SWETT CO.
124 to 128 SIXTH ST. JUST OFF WASHINGTON

Blouses Lovelier Than Ever

The newer effects include the generous use of embroidery, beading, brocade and even tinsel. Of course, white and flesh are in the majority, but there are suit shades, too, many of them showing the Balkan and Russian influence. \$5 to \$27.50.

Bowen, for a trip through the Canadian Rockies. Miss Terry will spend the fall in Chicago.

Miss Jeanne Louise Fayard and Leiland Avery Coon were married in Eugene at high noon on Tuesday. The bride and her mother came to Oregon last fall and made their home in Eugene.

Mrs. Coon completed her education at the University of California, when she came from Paris to this country. She is a brilliant student and a member of Phi Beta Kappa, honorary national scholastic fraternity.

Mr. Coon is an eastern college man. After returning from service in France, he became a member of the

faculty of the school of music of the University of Oregon.

Among the out-of-town guests was Miss Marguerite Templeton, of Portland, who was bridesmaid. Miss Templeton was associated with Mrs. Coon at the University of California in the French honor society.

Miss Genevieve Shankland left Portland Wednesday for a trip to Seattle and Rainier National Park. She will be gone a month.

Mrs. Rose Coursen-Reed left Thursday, accompanied by her daughter, Mrs. Donald Clarke, for Los Angeles. Mrs. Reed will be the guest of her

(Continued on Page 4.)

SCHOOL OF DRESSMAKING AND PRACTICAL DESIGNING

Special Course, Sept. 6 to Nov. 6—Consisting of Following:
Pattern Making—Drafting to individual measurements; no fitting required.
Novelties—Stitchery, all kinds, fancies, dress designs for embroidery, braiding and beading, tassels, etc.
Dressmakers' Art with stenciled designs, etc.

Color Harmony, Practical Designing, Dressmaking, Draping—

Classes morning, afternoon and evening. Notes and equipment furnished.
Course \$32.00. Terms if Desired.
Limited number in classes. Enrollment starting Monday, Aug. 30.
Rooms 54 to 57 Selling-Hirsch Bldg.
Office Hours 10 A. M. to 4 P. M.

Hair Coming Out? —USE LUCKY TIGER

The guaranteed hair and scalp remedy. Used and recommended by millions. It is backed by a \$500 GOLD BOND. Will cure any case of itching scalp, dandruff, or any other scalp trouble. Leads to healthy hair. LEADING BARBER SHOPS.

SPECIAL

One 11 x 14 enlarged and six small cabinet portraits mounted in artist proof cases, for \$3.50. No Coupons. No Agents.

HOFSTEATER STUDIO

165 1/2 Third St. Marshall 2731.
CORSETS
MADAM MARIE U. ZEITFUCHS,
Corsets, Abdominal Belts made to order.
312 Filadelfia Bldg., 10th and Wash.

F. W. PATT & CO.

LADIES' TAILOR
Suits, Gowns, Waists

Beautiful Women of Society, during the past seventy years have relied upon it for their distinguished appearance. The soft, refined, pearly white complexion it renders instantly, is always the source of flattering comment.

Gouraud's Oriental Cream

Scented for the Face and Neck. F. H. HOPKINS & SON, New York.

HAIR as an Mxg for 20 YEARS. Used the Eklode Hair Cerate for Six Weeks.

RESULT!

Hair Started Over Entire Scalp. \$2.00 PER JAR. \$2.20 Postpaid. Get it at Your Druggist or THE EKLDE CO., 800 Union Ave. N., 425 St. James Place Portland, Or.

HOUSECLEANING

Let Us Do It for You. Expert service in house, carpet, and window cleaning. Floors waxed. Furniture polished.

City Housecleaning Service

188 Chapman St. Phone Main 1157

WE EXCEL IN DYEING FUR

FRENCH DRY CLEANING, STEAM CLEANING and PRESSING of

Wearing Apparel of Every Description, Draperies and Curtains Cleaned and Dyed

Broadway Dye & Cleaning Works

Master Dyers and Cleaners
F. E. KREGLOW, Mgr.

When You See A SPOT PHONE EAST 625

Clark's Flowers

fresh every day. Morrison St., bet. 4th and 5th. Tel. Main or A 1805.

Hudson Bay Fur Co.

147 Broadway

AUGUST FUR SALE

offers a saving of

20% to 50%

on every garment in our large stock

Fur Coats

Those in the market for Hudson Seal Coats, plain and trimmed, are offered an unusual selection now at Sale Prices.