

Announcement Cannot Begin to the Wonderful Values

FOR THE HOME

Forward-looking people should plan to supply their needs so as to take advantage of the values this occasion brings. Not all of the good things are advertised but many equally worthy await patrons' visit to the store. Plenty of efficient salespeople will be in attendance. We suggest morning shopping for those who can arrange to do so.

SEE ALSO
BACK PAGE

Very Exceptional!

Sale of Rugs and Linoleum, Etc.

The Floor Covering Section lives up to its reputation for better values.

Wilton Rugs Reduced

Note the savings:

Regular	Size	Sale
\$110.00	8-3x10-6	\$87.50
\$125.00	8-3x10-6	\$103.75
\$135.00	8-3x10-6	\$108.75
\$150.00	8-3x10-6	\$122.00
\$117.50	9x12	\$93.75
\$132.50	9x12	\$112.50
\$145.00	9x12	\$119.75
\$162.50	9x12	\$133.50
\$175.00	9x12	\$143.75

In this great disposal of Wilton rugs we offer the largest assortment of regular and discontinued patterns and colorings ever put on sale. Our finest grades.

Axminster Rugs

More remarkable values:

Regular	Size	Sale
\$65.00	9x12	\$53.25
\$67.50	9x12	\$54.00
\$82.50	9x12	\$69.75

Velvet Rugs

Three extraordinary groups:

Regular	Size	Sale
\$50.00	9x12	\$41.50
\$60.00	9x12	\$49.35
\$67.50	9x12	\$54.50

Extraordinary Sale of Linoleum, Etc.

Here, too, the reductions are of the sort to enthuse over.

\$1.50 Linoleum, Sq. Yd. \$1.19

Best quality printed linoleum. 6 patterns to select from.

\$2.25 Linoleum, Sq. Yd. \$1.85

Inlaid linoleum in good patterns.

\$1.10 Congoleum, Sq. Yd. 79¢

Best quality congoleum and pabcolin in this sale.

Wilton Runners

Three special lots:

Regular	Size	Sale
\$35.00	2-3x7-6	\$21.50
\$42.50	2-3x9	\$29.75
\$55.00	2-3x12	\$36.50

Finest grades of Wilton runners, with high pile, wonderful reproductions of the genuine oriental runners.

Ratannia Rugs

Washable rugs for bedrooms, porches and summer homes.

Regular	Size	Sale
\$11.00	4-6x7-6	\$8.35
\$16.00	6x9	\$12.95
\$21.50	7-6x10-6	\$16.50
\$25.00	9x12	\$18.75

Grass Rugs

Stencil patterns in green, blue and brown.

Regular	Size	Sale
\$6.50	6x9	\$4.95
\$10.00	8x10	\$7.85
\$12.50	9x12	\$8.95

SALE OF REMNANTS

Congoleum and pabcolin remnants. Some slightly imperfect in pattern but otherwise perfectly serviceable.

SIZE	SPECIAL	SIZE	SPECIAL
6x6	\$2.95	9x9	\$7.35
6x9	\$4.25	9x10 1/2	\$8.65
7'6"x9	\$4.95	9x12	\$9.95

—Meier & Frank's: Rug Store, Seventh Floor.

Entire Stocks of Hammocks Reduced

Our standard lines of couch hammocks and hammock stands and cotton woven hammocks are all substantially reduced in price. Also porch and lawn swings, camp cots, croquet sets—all to be found in the Summer Goods Section.

—Meier & Frank's: Fifth Floor.

IT ALWAYS
PAYS TO SHOP AT
MEIER & FRANK'S

August Sale of

DINING ROOM FURNITURE



50 Dining Room Suites

250 Dining Room Tables

1000 Dining Chairs . . .

75 Buffets

1/4 OFF

Now is the opportune time to secure GOOD furniture for the home. This special offering of a 25% reduction on the regular low prices of Meier & Frank standard dining-room furniture will come as a boon to those who contemplate investing in such furniture in the near future. And it IS an investment. Much of the furniture in this sale is taken from our regular stock, the balance being specially purchased for this August event.

Suites a Fourth Off

Included are the newest "Period" suites in walnut and mahogany from such famous craftsmen as Berkeley & Gay.

Chippendale Sheraton Cromwellian
Queen Anne William and Mary
Italian Renaissance Jacobean

Choice of this splendid assortment of dining-room suites now at a fourth off.

SPECIAL NOTICE!

If desired we will hold without charge for 90 days all goods purchased in this sale.

Tables a Fourth Off

Mahogany, walnut and oak tables. All "periods." All shapes, sizes and extensions. Oblong tables with square or round corners. Round tables in 54-inch, 48-inch and 45-inch size, 6 and 8 feet extension. Some solid, some with beautifully veneered tops. Each one carries our guarantee.

Chairs a Fourth Off

Chairs to match the tables in mahogany, walnut and oak. Some have blue leather seats, some brown, some covered with tapestry and damask in pleasing patterns. Oak chairs have solid oak seats, some leather and imitation leather. There are cane-back chairs, upholstered chairs—in a word, the assortment is most complete.

Buffets a Fourth Off

Buffets, china cabinets and serving tables in various woods and finishes to match table and chairs are included in this 25% discount sale.

Buffets with mirror and wood backs. China cabinets with closed wood fronts and with glass. Choose any at a fourth off.

—Meier & Frank's: Furniture Store, Eighth Floor.

or Olympic Flour
\$3.29



these flours to the partic-

No. 9 cans \$1.79
specially priced 29c
see with each 35c

—Meier & Frank's: Ninth Floor.

16 Bars
Laundry
Soap

98c



Special offer to give these high-grade Portland-made soaps a wider introduction. Choice of White Wonder, Van Hoeter's Bleaching or Easy-Day soap at 16 bars 98c—regularly \$1.20.

Citrus Powder
4 Pkgs. \$1.10

Large packages of this well-known washing powder.

Cleaning Powder
2 Cans 15¢

Dozen 85c. "Sunbrite" cleaning powder in sifting tins.

Telephone orders taken by experienced grocery saleswomen from 8 A. M.

"Rinso" Special
2 Pkgs. 15c

Dozen 85c. Rinso washes with little labor.

"No Rub" Special
Pkg. 18¢

3 for 50c. Regular 25c large packages of this popular laundry help.

—Meier & Frank's: Ninth Floor.

Meier & Frank Co.
1857
MORE OF PORTLAND
Morrison, Alder Sts.