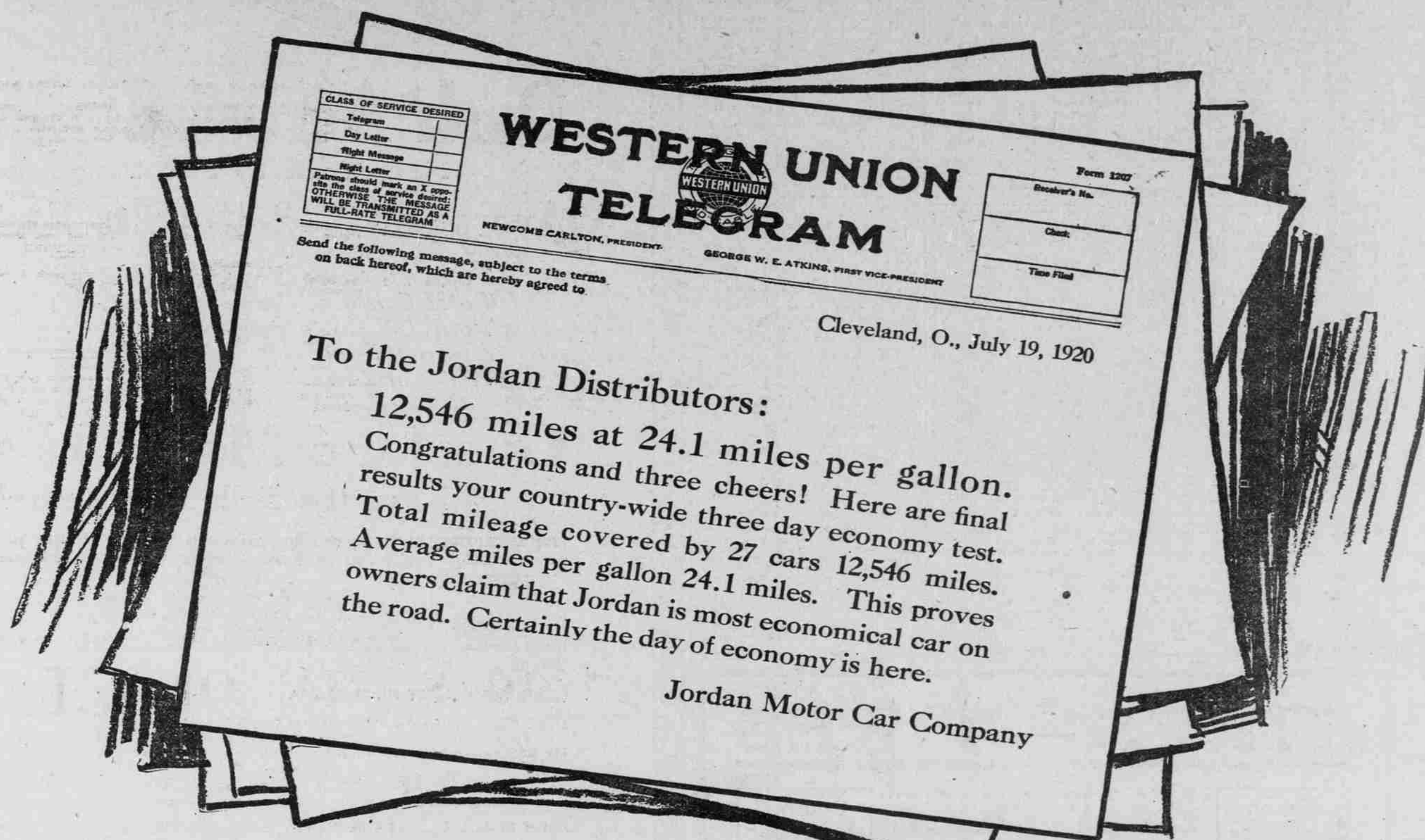


Jordan Smashes all Economy Records in Nation-wide Test—



12,546 Miles at 24.1 Miles Per Gallon

Twenty-seven stock Jordan cars in twenty-seven different sections of the United States, traveled 12,546 miles averaging 24.1 miles per gallon in a big country-wide three day economy test last week.

The run was staged by Jordan distributors under the supervision of official observers, chosen by the local newspapers.

Here is how it came about. Jordan built the lightest

car on the road for its wheelbase—2800 pounds—superbly balanced—1400 pounds forward—1400 pounds astern.

Jordan owners at once began making startling claims of economy.

Jordan dealers were incredulous at first. The Jordan factory waited. The owners furnished more proof.

Then the run was organized. Note in the telegrams reproduced below the striking similarity of averages

under favorable road conditions. The day of economy has dawned at last.

The hour of the light-weight, compact, high-grade, good-looking, perfectly-balanced, rattle-proof, comfortable and economical motor car is here.

Economy with distinction—describes the Jordan perfectly. That's what lifts this car with a personality so far above the mass.

BOSTON, MASS.
Test made under ordinary driving conditions through bad traffic. Total mileage 450.9 miles with average of 22.6 miles per gallon.
Hincheliff Motor Company.

NEW YORK CITY
Two cars entered in test. Number one did 460.9 miles in three days, averaging 32.92 miles per gallon. Number two did 452 miles, averaging 27.45 miles per gallon.
Sherwood Automobile Corporation.

PHILADELPHIA, PA.
Economy test shows an average of 23.7 miles per gallon over total of 450 miles. Weather disagreeable, raining most of time.
Peterson Motors, Inc.

ROCHESTER, N. Y.
Average for economy run, three days, 26.11 miles per gallon for 450 miles. Average speed 21.81 miles per hour.
William P. Knipper.

RALEIGH, N. C.
Test made in heavy rain, deep mud, top up, strong wind. Mileage 458.6 on average consumption of 17.4 miles per gallon.
Marshall Motor Company.

JACKSONVILLE, FLA.
Test trip through severe rain storm over bad sand and rough brick roads. Averaged 21.9 miles per gallon. It's a great car.
Louis Grunthal.

PITTSBURG, PA.
Test made over Pennsylvania mountains beyond Ligonier, heavy rain first day, with top up. Total mileage 464, averaging 22 miles per gallon.
Eddins, Wood Motor Company.

Every Jordan owner averaging 20 miles or better per gallon is eligible for membership in the JORDAN TWENTY MILES TO THE GALLON CLUB. Write for your beautiful gold membership insignia.

DISTRIBUTORS FOR
THE PACIFIC
NORTHWEST

Mitchell
LEWIS & STAYER CO.

SALES and SERVICE
BROADWAY and EVERETT
PORTLAND

JORDAN