

BAKER YIELDS TO PLEA OF CITIZENS

Decision to Run Again Necessitates Change.

CHIEF BELIEVES IN CITY

Portland's Interest First Concern and Best Efforts Pledged to City's Upbuilding.

(Continued From First Page.)
Portland's people I shall not do this in any greater degree in the future than in the past, because I have done so to the best of my ability all along, but I shall continue to do so, and if there is—most of us think—increased efficiency growing out of experience, then I shall be able hereafter to give you better service than before.

I believe in Portland and Portland's future. I believe in Portland men and women and Portland's industries and business. I have had opportunity to compare them with men and women and industries and business of other cities. The comparison is all in our favor. I am for Portland and the continued progress and upbuilding of its moral and material interests. You have backed me splendidly during my term as mayor in what I have done to help advance these interests. Let us continue to work together for our city and for our country—for a greater Portland, and above all, for Americanism all the time.

"GEORGE L. BAKER."

Administration Held Success.

Mayor Baker's administration during his first term has been generally recognized as successful. This success is credited by his supporters to the firm as well as broad policy on all matters of importance to the city. During the war the mayor was an outstanding leader in every patriotic movement. He did not relax for a moment during the stirring days of the war, but worked continuously and successfully to keep Portland at the front in war activities.

Constructive legislation has resulted during his administration. In legislation much of this legislation Mayor Baker has consistently placed community interest above private interest.

Mr. Baker's success as the chief executive of Portland is well known throughout the United States. This was demonstrated when he was chosen as the temporary chairman of the Association of Mayors of the United States, organized in Washington, D. C., at the close of a session of mayors and governors, called together by President Wilson.

Big Things Well Done.

Mayor Baker was chosen by President Wilson to head the commission to investigate street railway problems, but due to the stress of work at home he declined the honor. Prior to the convening of this commission, the mayor was unable to attend its meetings.

The standing of Mayor Baker outside of Portland was perhaps best demonstrated during the recent Shrine convention, when, when the mayor, on every week and corner of North America paid tribute to him, not alone as a mayor, but as a man, a "big thing" as he is called, the art of doing big things. Although Mayor Baker has constantly refused to take any credit for bringing the Shrine convention to Portland, Shriners in the east insisted that the "world's community of Portland's mayor" helped by supplementing the great campaign directed by W. J. Hoffman, to bring the thousands of Shriners to Portland in June.

Post-War Work Noted.

Since the conclusion of the war Mayor Baker has devoted his energies to aiding in reconstruction work and the upbuilding of Portland, through the attraction of new industries to the city and encouragement of industries already established here. General admission is heard that never has Portland had a mayor who gave so willingly of his time or who worked so indefatigably for the upbuilding of the community. The development of the port and the increase in shipping for Portland has been a crow with the mayor, a crowd which has been followed through offering of valuable assistance to every movement designed to upbuild Portland's maritime business.

Vice Successfully Fought.

Control of vice has been one of the strong features of Mayor Baker's administration. Recognizing that the obsolete plan of making occasional raids upon houses of ill fame would bring no permanent relief, Mayor Baker inaugurated a licensing system for hotels, a system which has been successful in every detail and which has placed Portland "on the front as a clean, moral city. Under this particular system arrests of disorderly women in hotels results in a hearing for revocation of licenses held by hotels and lodging-house operators. This system virtually insures the active co-operation of owners of hotels and lodging houses with the police in the enforcement of the laws.

Throughout his administration term Mayor Baker has clung to the theory that he was a direct representative of all of the people of Portland, has always stood ready to hear complaints, suggestions and advice of all persons, with an open-door policy always maintained.

Battle Ground Road Opened.

VANCOUVER, Wash., July 31.—(Special.)—The road between Vancouver and Battle Ground, through Orchards and Brush Prairie, was opened to traffic today. It is now paved from this city to Battle Ground.

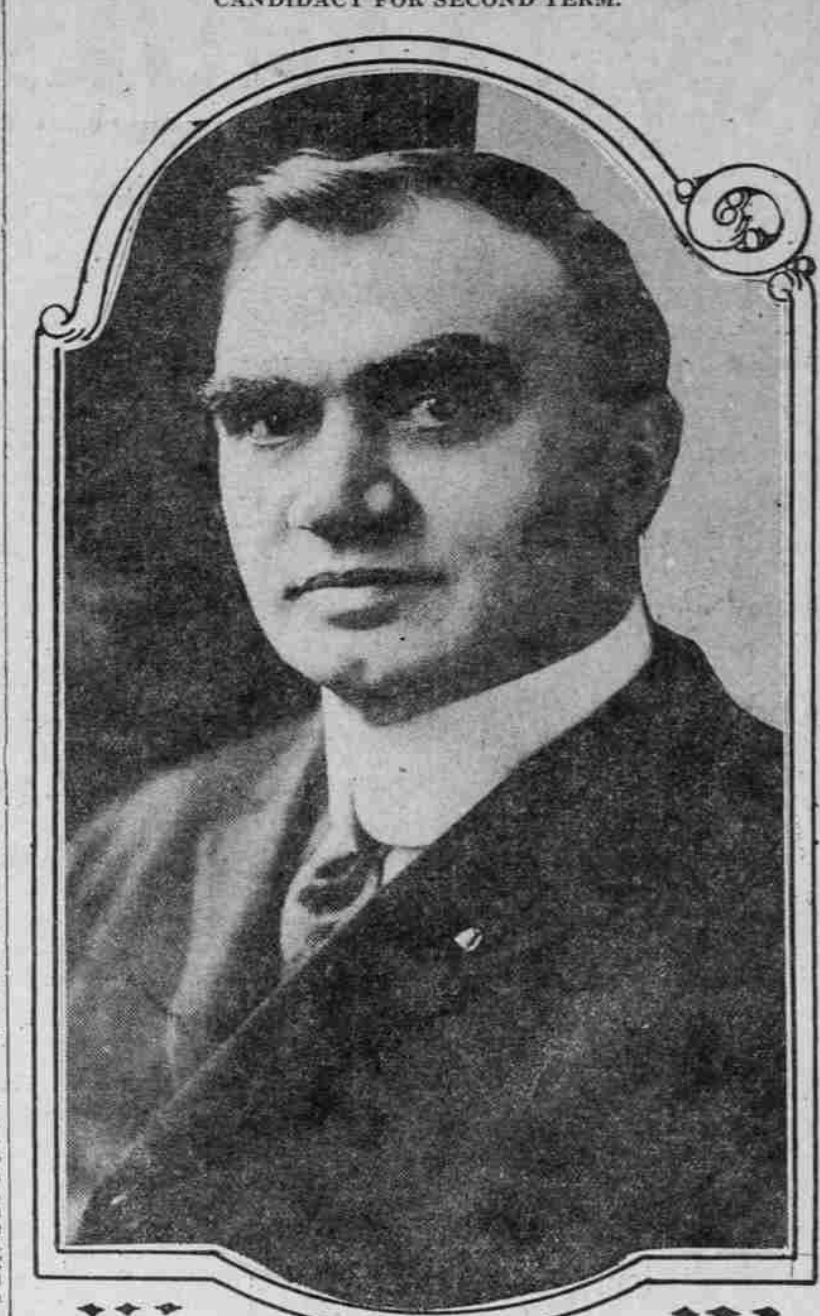
SHIP AHOY!
Good Ship Blue Bird

Happiness n'Everything.
MOONLIGHT EXCURSION AND DANCE

TONIGHT
Famous New Orleans Jazz Orchestra. Come Early!
East Morrison Dock, S. P. M.

Portland's Nicest Bathing Resort
COLUMBIA BEACH

MAYOR YIELDS TO POPULAR DEMAND BY ANNOUNCEMENT OF CANDIDACY FOR SECOND TERM.



MAYOR GEORGE L. BAKER.

BURGLAR SUSPECTS TAKEN

POLICE HAVE WILD CHASE AFTER TWO MEN.

Patrolman Injured in Jumping From One Moving Automobile to Another.

Movie thrillers were distinctly outclassed when a midnight burglary on East Sixty-ninth and Gilson streets was frustrated shortly after midnight Saturday morning by Patrolmen Wiles and Abbot, who were on their way home from work. An exciting chase through vacant lots and alleys, during which Wiles fired several times at the alleged burglar, and an accident in which Patrolman Gates was injured while attempting to board a swiftly moving automobile, from the running board of another car, figured prominently in the episode, which culminated in the arrest of Louis Erlich of McMinnville and Harry Waterburg of Portland, charged with burglary. The arrested men were later bound over to the federal grand jury under a bail of \$1000 and \$500 respectively.

Patrolmen Wiles and Abbot were on their way home shortly after midnight and noticed a car at the curb in front of Harvey and Burnett's grocery at Sixty-ninth and Gilson streets in which Waterburg was seated. As they came up, the patrolmen, Erlich emerged from the store with a quantity of canned goods and candy.

Salt down the dollars you save by buying up my stairway



You'll find buying suits up my stairway the most effective way to put a crimp in high costs. I give you suits for less because I operate upstairs, where overheads are less.

Up My Stairway

See my **SUIT SPECIALS**

\$35 and \$40

Also \$30 and \$60

Alterations Free—A Fit Assured



JIMMY

Upstairs, Broadway at Alder.
Cat-ty Corner from Pantages.

CIVIL ENGINEERS TO CONVEKE HERE

Fifth Annual Convention Opens August 9.

MEETING IS IMPORTANT

Society Not Only to Celebrate Anniversary but Consider Union With Other Organizations.

Prominent engineers from many parts of the United States will be in Portland during the week of August 9 to attend the 50th annual convention of the American Society of Civil Engineers. The society is the oldest engineering organization of the kind in the country and at the first of the year the members had reached 8273, including members in practically all parts of the world, with the bulk of the members hailing from points in the United States and Canada.

The season in Portland will open on Thursday, August 5, when the board of directors, which is the governing body of the society, will meet. On Tuesday the convention will hold an all-day session with a reception and dance that evening. Wednesday will be devoted to a trip on the Columbia river highway, with luncheon at Eagle creek, and that evening there will be a smoker at the Multnomah hotel, at which Frank Branch Wiley will deliver his address on "The Lure of the Great Northwest."

Trips Are Arranged.
On Thursday a number of trips will be arranged to give the visiting engineers the opportunity of inspecting plants along the lines of their great interest. Trips to the power plant at Estacada, the paper mills at Oregon City, the terminals at St. Johns and other engineering developments in Portland and vicinity will be arranged, each engineer visiting the point in which he is most interested. For the wives of visiting engineers, entertainment will be provided, including a tea at the Waverly Country club on Tuesday afternoon and golf and other diversions on Thursday.

The meeting this year is considered one of the most important ever held by the society, for not only will it mark the 50th anniversary of its formation of the society, but it will take up important plans for society reorganization.

Technical Subjects Discussed.

No part of the Portland meeting will be devoted to the discussion of technical subjects. The session will be entirely devoted to business, with steps taken toward furthering the development of the organization and bringing about closer union with the other national technical organizations, including those of the mining, electrical and mechanical engineers, all of which are now co-ordinated. The details of the convention are in the hands of a special committee, and a meeting of local members has been announced for Friday evening at Laurelhurst park when further arrangements will be worked out. There will be a picnic dinner at the park, followed by dancing at the Laurelhurst clubhouse.

Feeling Plant to Reorganize.

H. C. Stettler has been appointed chairman of a committee with power to act for the new heating plant organization of the Westover district which will succeed the old Portland Central Heating company. Mr. Stettler has called a meeting of the heat users, subscribers to the new organization and others interested, for Wednesday evening at 8 o'clock at Hill Military academy. Mr. Stettler was appointed at a general meeting held last Thursday. The reorganization will be completed at the next meeting. The plant will have new boilers and other equipment and will be put in working order for fall and winter use.

Phone your want ads to The Oregonian, Main 7876, Autophone 560-55.



Beauty

What a charm and fascination it holds for all.

A hint of color! A sparkle of life! The fascinating beauty of rose-petal daintiness—the "complexion atmosphere" that is so sought for—is gained with **IVOR Beauty Preparations**.

To keep the skin soft, velvety and alive with the natural beauty-glow of health one must resort to beauty aids more than ever during the summer months.

Prof. John H. Austin, over 40 years a hair, scalp and beauty specialist, says that many actresses of the stage and screen, owing to the care they take and the constant use of cosmetics, have complexions more beautiful and features more youthful than the majority of women of the same age.

Tan, freckles, roughness of the skin, fine lines and wrinkles are easily conquered with Ivory Beauty Preparations.

Freckles Disappear Quickly

A dark skin is made lighter, clearer, purer; tan, freckles, moth and liver patches, pimples, muddiness and all skin discolorations are banished in the only practical way known to dermatologists—with Prof. John H. Austin's **Ivor Freckle Cream**. It is different from any and every other face preparation—a medicinal luxury for the toilet. Price, 50c jar. The Owl Drug Co., Broadway and Washington.

Summer Tan Vanishes

Ivor Beautifier is a perfected vegetable meal pack that is the result of years of laboratory research by Prof. Austin. It removes tan and sunburn; invigorates and stimulates the blood vessels, drawing from the skin all discoloration and every foreign particle. You will find Ivor Beautifier beneficial in building up the tissues and increasing all substances foreign to the skin, color and complexion. It is also an invaluable whitener for the hands and arms. Price 50c.

Youthful Beauty Returns

When Wrinkles Vanish!
Just a few applications of Prof. John H. Austin's **Ivor Wrinkle Treatment** and "salmon-like magic" wrinkles really vanish. It is a scientific beauty treatment for fine wrinkles and deep lines—made in accordance with a French plastic formula. Ivor Wrinkle Treatment draws out the sagging muscles—imparts new life to a skin that has lost its elasticity—brings back the look of youth. Price, \$1.50 bottle.

Thick, Lustrous Hair



Beautiful wavy locks of rich lustrous hair greatly enhance the beauty of woman—and there's no reason in the world why any woman who really cares about beautiful hair should let her own become thin, faded and lifeless.

Prof. John H. Austin
Over 40 Years a Bacteriologist, Hair and Scalp Specialist

Says that the secret of beautiful hair is in the proper care of the hair and scalp and corrective treatment of hair and scalp disorders—like the teeth, the hair requires a certain amount of careful daily attention.

A Free Microscopic Examination

Will show the exact cause of your hair and scalp trouble. (Private Offices)—The Owl Drug Co., Broadway and Washington.

Gray Hair—a Memory

To thousands of women gray hair has become just a memory—thanks to Co-Lo. Why not restore the natural color, life and luster to your gray hair in a manner nature approves—with Co-Lo?

Co-Lo Hair Restorer is a scientific process perfected by Prof. John H. Austin, over 40 years a bacteriologist, hair and scalp specialist.

The Ten Co-Lo Secrets

1. Co-Lo is a wonderful liquid.
2. Clear, colorless, greaseless.
3. Without lead or sulphur.
4. Hasn't a particle of sediment.
5. Will not wash nor rub off.
6. Will not injure hair or scalp.
7. Pleasant and simple to apply.
8. Cannot be detected like the ordinary hair tins and dyes.
9. Will not cause the hair to split or break off.
10. Co-Lo can be had for every natural shade of hair.

At—For Black and Dark Shades of Brown.

At—Extra Strong, for Jet Black Hair only.

At—For all Medium Brown Shades.

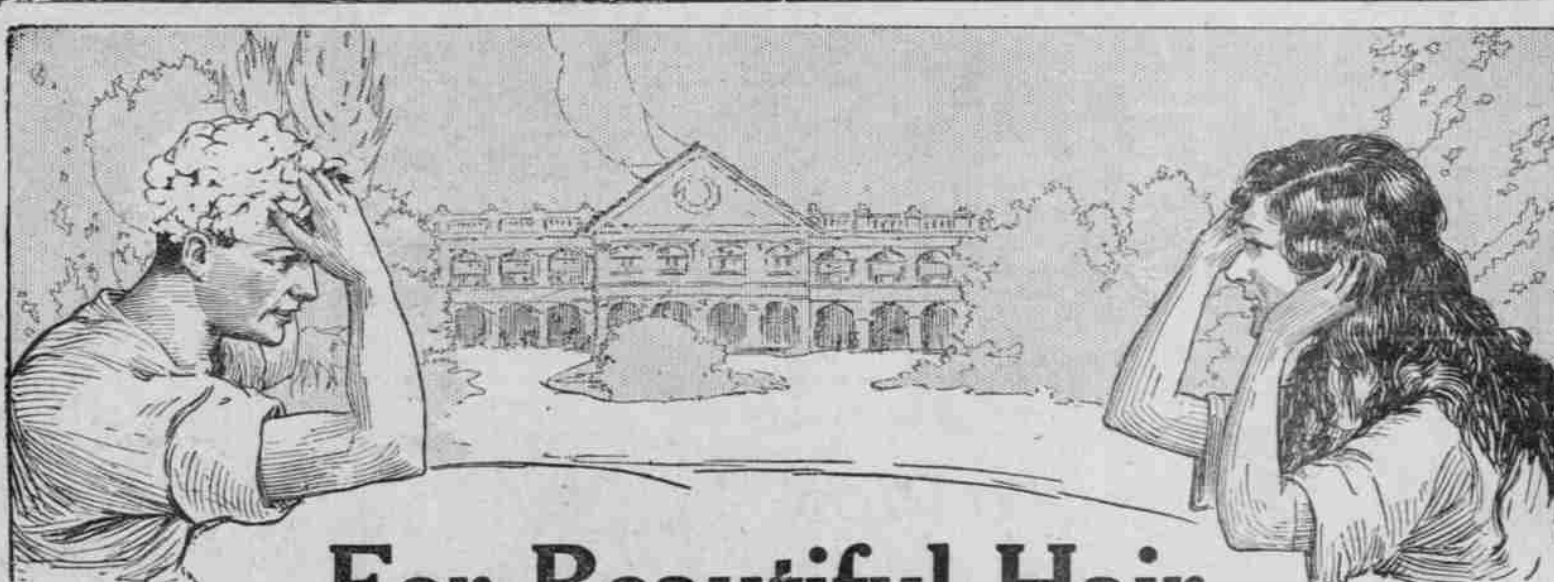
At—For all Very Light Brown, Gray and Auburn Shades.

CO-LO HAIR RESTORER SOLD BY ALL OWL DRUG STORES.

Beauty Specialists to Advise You Regarding Care of the Skin and Hair

OWL DRUG CO., Broadway and Washington

PROF. AUSTIN'S DEPARTMENT—PRIVATE OFFICES



For Beautiful Hair

Take the advice of highest medical authorities

THERE have been many conflicting claims as to the proper treatment and care for the hair. There has been much confusion and ignorance. Now the confusion is ended. The way is known definitely—safely.

Everyone (men and women and children) should have healthy hair. Nature provided it in the beginning. Proper treatment will preserve it through life. The most eminent authorities have prescribed the way to prevent the loss of the hair's life and luxuriance.

Highest authorities

The Council of the American Medical Association (the highest authority known) has recognized Resorcinol Monoacetate for the treatment of dandruff (seborrheal eczema) and baldness (alopecia areata)—the common foes of beautiful hair. Resorcinol Monoacetate is the principal ingredient of "La Creole" Hair Tonic. Thus science approves this wonderful preparation. Abundant vigorous hair is now easily attained.



"La Creole" Liquid Shampoo

Simple directions

Two or three times a week apply "La Creole" Hair Tonic to the scalp. Moisten the hair and scalp thoroughly—massaging the scalp with a rotary motion of the finger tips. Scalp circulation is then stimulated, the hair roots supplied with needed nourishment, and dandruff quickly eliminated. You will notice an immediate improvement in the loveliness of your hair.



"Mademoiselle 'La Creole'"
Do not be confused by the word "Creole." The wonderful hair of the Creoles is a mark of their pure French-Spanish blood, as well as of the care given it. "La Creole" preparations are their favorite.

Proper shampooing

Absolute cleanliness is essential for beautiful, healthy hair. The scalp is constantly throwing off old skin and extraneous substances. If the pores and hair tubes are clogged with dirt and perspiration, a healthy condition of the hair is impossible. Regularly every ten days or two weeks shampoo the hair thoroughly with "La Creole" Liquid Shampoo.

"La Creole" Liquid Shampoo is made from an exclusive, menthol formula of purest coconut and cochin oils. You will instantly notice the delightful, cooling effect from its use. The hair becomes soft and lustrous—dries quickly—and the scalp and pores glow with clean health and vigor.

Always apply "La Creole" Hair Tonic after shampooing. Follow the rules faithfully and notice the improvement in the loveliness of your hair.

"La Creole" Hair Dressing

is a treatment for the gradual restoration of the Natural Dark Color to hair that has grown gray, gray-struck or faded. It must not be confused with common dyes. Refinement approves its use.

At Drug Stores and Department Stores.

"La Creole" Hair Tonic.....75c

"La Creole" Liquid Shampoo.....50c

"La Creole" Hair Dressing.....\$1.00

If you cannot obtain these preparations at advertised prices, write us direct and we will see that you are supplied.

LA CREOLE LABORATORIES
Memphis, Tenn.



"La Creole" Hair Tonic