



Plan Your Shopping to Include Luncheon in the Tea Room, 4th Floor. Service From 11:30 to 2:30 Daily—Light Luncheon Served Daily in the Basement Store
Portland Agency for Home Journal Patterns—Carter's Knit Underwear—Richardson's Quality Linens—Gossard, Nemo and Bien Jolie Corsets—Hoover Electric Cleaners

City and
Out-of-Town
Mail Orders
Filled by
Experienced
Shoppers

The Standard Store of the Northwest
Olds, Wortman & King
Reliable Merchandise—Reliable Methods

Filled
Stamp Books
Redeemed
in Cash at
S. & H. Office
3d Floor

Double Trading Stamps Tomorrow With Cash Purchases All Over the Store



Sale Extraordinary of Women's Apparel

SUITS

—4 special groups of Women's high-class Suits on sale Monday at greatly reduced prices.—Dept. 2d Floor.

Suits at \$22.98

—64 Suits in this lot. Tricotine and Serge, in navy blue and black. Tailored and novelty styles. **\$22.98** Sizes 16 to 44. Special

Suits at \$32.49

—81 Suits to select from. Tricotine, Poirer Twill, Serge and Velour materials. Latest models. **\$32.49** Black and colors—only

Suits at \$42.45

—Only 38 Suits in this offering. Beautiful models for street and sport wear. Tricotine, Serge, and Velour materials. Latest models. **\$42.45** Poirer Twill. Special at

Suits at \$49.98

—Choice of 40 Suits. Tricotine, Wool Jersey, Hairline and Checked Suiting. Serge. Only one or two of a kind. Special **\$49.98**

COATS

—263 Women's and Misses' Coats in a sensational clearaway at lowest prices of the entire year! See these.

Coats at \$17.98

—Coats of White Polo Cloth, Tweed, Jersey, Serge and Mixtures. Smart 3/4 length models for **\$17.98** sport and street wear

Coats at \$22.98

—Extraordinary values in this special lot. Coats of fine quality Tricotine in tan, gray, blue. **\$22.98** Dressy models. Special

Coats at \$32.85

—Tricotine, Velour, Bolivia, Polo Cloth, Camelhair materials! Also novelty checks, plaids. **\$32.85** Sport and dressy styles

Coats at \$46.89

—Dressy Coats and Wraps of Tricotine and velour. Plaided and cape effects. Trimmed with **\$46.89** buttons and stitching

DRESSES

—A wonderful opportunity to buy delightful summer frocks at a fraction of their former selling price.

Dresses \$27.49

—Women's Dresses of Georgette, Crepe, Tricolette, Taffeta, Messaline and Paulette. The sea-son's best styles. Special **\$27.49**

Dresses \$36.98

—Plain and Figured Georgette, Satin, Taffeta and Silk Poplin Dresses in attractive **\$36.98** styles and colors; now

Dresses \$49.98

—In this lot there are Dresses of Satin, Georgette, Tricolette and Taffeta. Some are embroidered or ruffled. Special **\$49.98**

Dresses \$54.89

—Women's Dresses of Tricolette in straight-line and novelty coat effects. Short or long sleeves. Priced special **\$54.89**

WAISTS

—Over 300 high-class Waists from regular stock offered at big reductions. Take advantage of this sale!

Waists at \$6.49

—Crepe de Chine Waists in white, flesh and gray. Several styles. Square, round and high necks. All sizes. Special **\$6.49**

Waists at \$8.98

—Waists of Georgette Crepe in all leading colors. Embroidered, beaded and braided effects. All sizes in the sale. Special **\$8.98**

Waists at \$12.98

—Georgette Blouses and Waists, in late models. Trimmed with beads, embroidery or fancy **\$12.98** laces. All sizes. Special

Waists at \$16.98

—Fancy Blouses of Georgette crepe in white, flesh and novelty shades. Some have fancy sashes. Beautiful models. Sale **\$16.98**

Domestics Underpriced

—Aisle of Cottons, Main Floor

—Beginning Monday morning you may buy many needed articles for the home at cut prices. Here is a list of some of the items but there are many more fully as good on display which are not advertised. VISIT THIS DEPARTMENT.

Sale of Sheetings

Main Floor—Bleached and brown Sheetings in the good old reliable makes that never fail to give best of satisfaction. —Bleached Sheetings, 90 inches wide. Priced special **\$1.08** —Brown Sheetings, 81 inches wide, on special sale—a yard wide. Priced very special, at **98c** —Hemstitched Pillow Cases with initials. 2 in box—priced special, **\$2.95**

Table Cloths and Napkins

Main Floor—Japanese Table Cloths in attractive patterns. Size 44x44 inches. Only a small lot of these, therefore don't delay getting yours. **\$1.75** Regular \$2.75 values. Special —Japanese Napkins with neat hemstitched border. Just 75 dozen all told. Size 12x12 inches. Ordinarily these would bring \$2.00 the dozen. **\$1.38** While they last—special at **\$1.38** —Wool-finish Cotton Batts—weight 3 pounds—priced very special at **\$2.95**

New White Goods 75c, 85c, 90c

—A fresh shipment of dainty white fabrics suitable for dresses, waists and other wearables. Just opened in the Wash Goods Section. A particularly attractive showing of checked, embroidered and satin striped voiles—75c, 85c and 90c a yard. **Regular \$1.75**

Printed Linen Lawns \$1.25 Yard

Main Floor—All-linen Printed Lawns—white grounds with fancy colored figures and stripes. Very desirable for summer dresses and blouses. Regular \$1.75 grade—a yard **\$1.25**

Robe Patterns

Main Floor—Another large shipment of Bath Robe Patterns has just arrived. Now is the best time to make your selections for fall. Priced at **\$6.00, \$7.00, \$8.00, \$9.00**. New designs. —New Bath Robe Flannels at popular prices. **DOUBLE STAMPS WITH CASH PURCHASES.**

\$3.50 Flouncings at \$2.48 \$2.75 Chiffons \$1.39

Main Floor—Organdie Ruffled Flouncings in blue, pink, lavender, yellow, coral, Nile, old rose and white. Scalloped ruffles or straight edge ruffles. Also White Organdie Flouncings with pink stitching and Ruffled Net Flouncings in white, or with colored ribbon edges. Values to \$3.50 **\$2.48**



BUSINESS AIRPLANES COMING INTO FAVOR

Many Aerial Craft Used in Reporting Yacht Races.

USES GREATLY EXTENDED

More Than One Thousand Aviators
Now Engaged in Transport of
Mail, Passengers, Freight.

NEW YORK, July 24.—Reporting of the International yacht races by aircraft introduces a new element in the gathering of news and its swift delivery also marks an important development in the business uses to which the airplane is being put. In the past year at least a score of newspapers throughout the United States have occasionally undertaken reporting, photography or circulation of editions via air, but the yacht races afforded the first example of aircraft being chartered in considerable numbers—just as taxicabs or tugs have been in the past.

The situation thus created increased interest in the yacht races for the reason that rivalry among the news and photographic agencies precipitated a second race (this one in the air) to decide which would be the first in with pictures or story.

There are now in operation throughout the United States something more than a thousand commercial aircraft. The principal use to which they are being put is the transport of passengers and packages. "Hops" are being made at fairs, expositions and carnivals. There is commuting and inter-city travel. Steamers and trains, missed at the terminals, have been overtaken in the air. Surface ferries, put out of commission by accident or strike, have been aided by aerial transport.

First Flight Only 12 Seconds. When Orville Wright, December 17, 1903, made the first flight in a power-driven airplane he remained up 12 seconds, and for several years afterward the condition of the weather was a controlling factor in aeronautics. While this is being overcome, the airplane is naturally being put to most extended uses during the most favorable seasons. Thus, in the winter months, several transport companies operate in the south. In the summer they fly out of New York, Boston and Atlantic City.

On the Pacific coast, which has a more moderate climate the year around, there is hardly a cessation in flying, and a passenger air line is now in operation between San Francisco and Los Angeles. In the middle west flying is carried on over both land and water, the great lakes and the Mississippi, Ohio and Missouri rivers affording routes for hydro-airplanes.

In the southwest, where transportation facilities by rail are inadequate, there is much use of the airplane and package freight carrying by air. In the middle west, too, lighter-than-air vehicles are being used to carry mail and passengers. The United States making trips out of Kansas City to points in Kansas, Oklahoma, Texas and Colorado.

The hundreds of aircraft in civilian hands have in some instances entered competition with rail and water lines, and in other cases they have been the means of opening up territory hitherto inaccessible, only to be taken and into which rail or even motor roads could not be built except at excessive cost.

Aircraft are also coming into greater favor for pleasure and sport, and touring from city to city is going on in so far as limited landing facilities permit. The transcontinental and New York-Toronto airplane races are already in progress. This year to interest in the air. Wealthy sportsmen are flying to fishing and hunting grounds, and hunting and fishing have actually been carried on in the air.

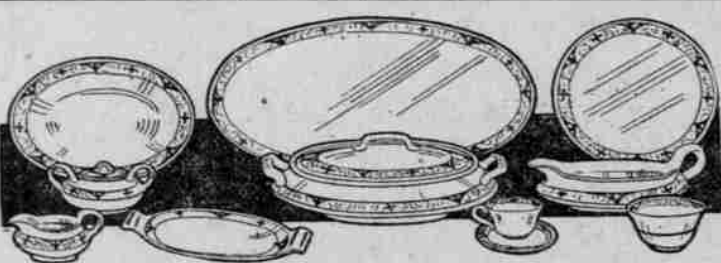
General utility in business has been demonstrated by salesmen's flights up the Hudson, through the southwest, in the northwest and along the Pacific coast. Quick deliveries have been made in many instances, especially in the middle west, where express or ordinary mail transport has been handicapped.

Executives are finding aircraft of much assistance in extending the range of their personal supervision; first, competing with the railroad and steamer where time is the chief element, and, second, traversing regions not reached by rail or water, such as the great farms and ranches of the west, the oil properties in the southwest and mining activities in Mexico, South America and Alaska.

Of the civil uses by national and state governments to which aircraft are being put, the aerial mail is the most important. In this we lead the world. The postoffice department, under Otto Praeger, second assistant postmaster-general, has almost completed arrangements to connect New York, San Francisco and Los Angeles by air. He has called for bids for aerial mail lines from Cleveland to Detroit, from Pittsburgh to St. Louis by way of Columbus, Cincinnati and Indianapolis, from New York to Chicago by way of Harrisburg, Pittsburgh and Fort Wayne, Ind., and from New York to Atlanta by way of Washington, Raleigh, N. C.

Three Services in Operation. The Washington-New York, New York-Chicago, and Chicago-Omaha services are already in operation. Mr. Praeger's report for the month of May shows the efficiency of the aerial mail. On the New York-Washington route 12 per cent of the planes started on time, 85 per cent completed on time, 85 per cent had no forced landings, and there was no damage to any ship—the whole making an average of 88 per cent for the field. Between New York and Cleveland, 51 per cent started on time, 86 per cent completed on time, 83 per cent finished without forced landings, and 88 per cent without damage, making the field average 82 per cent.

Between Cleveland and Chicago, 77 per cent started on time, 71 per cent were without forced landings and 80 per cent without damage to planes, making the field average 76 per cent. Between Chicago and Omaha, 78 per cent started, and 82 per cent completed on time; 81 per cent were without forced landings and there was no damage to equipment, thus making the average 88 per cent for the field. In the month covered by this report, 54,693 miles were flown.



Decorated French China Reduced 20 to 50%

Third Floor—Certain lines of Decorated French China selected from our regular stock, will go on sale beginning Monday at reductions of 20 to 50%. A great opportunity to save!

Sale Includes:

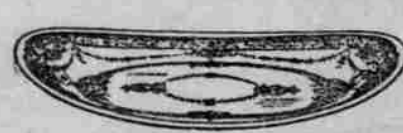
—French China Celery Trays **\$1.60**
—French China Sauce Dishes at **30c**
—French China Creamers only **90c**
—French China Sugar Bowls **\$1.50**
—Footed Mayonnaise Dishes **\$1.10**
—Low Comports, handled, at **\$1.50**
—French China Berry Bowls at **50c**
—Tea Cups and Saucers, pair **80c**

—French China Lunch Plates at **50c**
—Oatmeal Dishes, priced special **40c**
—Bouillon Cups and Saucers at **75c**
—A. D. Coffee Cups and Saucers **50c**
—Open Vegetable Dishes only **\$1.10**
—Covered Vegetable Dishes at **\$3.00**
—Sauce Boat and Stand only **\$2.30**
—Meat Dishes at **95c** up to **\$9.75**

Sale of Glassware

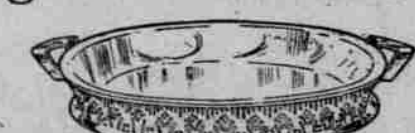
—Water Tumblers, Pitchers, Vases, Berry Bowls, and various other articles offered at special low prices. See Bargain Tables, on Third Floor.
—Double S. & H. Stamps Monday.

Attractive Offerings in Silverware



Bread Trays \$3.25

Third Floor—Sheffield Bread Trays in attractive designs with thread or Grecian borders. 12 inches long. French gray finish **\$3.25**



Pie Casserole \$4.45

—Silver-plated Pie Casseroles, Pyrex glass plate in attractive new pierced frame. Specially priced for **\$4.45** Monday's selling—at only

The Latest Fiction

for summer reading. Every one a good story. Entertaining and worthwhile.

—The Rescue\$2.00
—Joseph Conrad.
—Half Portions\$1.75
—Edna Ferber.
—Mr. Wu\$1.75
—Louise Jordan Mills.
—The Killer\$1.75
—Stewart Edward White.
—Mary Marie\$1.90
—Eleanor H. Porter.
—Black Sheep! Black Sheep!\$1.75
—Meredith Nicholson.
—Tutt and Mr. Tutt. \$1.75
—Arthur Train.

The Book Shop Main Floor

Motor Caps At 69c

Main Floor—Women's Motor Caps—also much used for vacation and outing wear. Navy or green poplin and black and white checks. Formerly selling at 85c and 95c. Priced very special at **69c**. —Hemstitched Auto Scarfs of colored chiffon. Regular \$1.00 grade, on special sale—each **69c**

Sale of Rag Rugs

—Dept. 3d Floor

—Every woman knows what pretty and effective floor coverings Rag Rugs make. Here is a very unusual opportunity to select from several wanted sizes at special prices.

Sale Prices

—Rag Rugs, size 18x36 inches, specially priced for Monday's sale **59c**
—Rag Rugs, size 24x36 inches, specially priced for Monday's sale, at **98c**
—Rag Rugs, size 25x50 inches, priced special for this sale—at **\$1.45**
—Rag Rugs, size 30x60 inches, priced special for this sale—at **\$2.35**
—Rag Rugs, size 36x72 inches, priced special for this sale—at **\$3.35**

Matting Rugs

—Matting Rugs, size 6x9 feet, **\$4.50** priced very special for Monday
—Matting Rugs 9x9 ft., special at **\$6.50**
—Matting Rugs 9x12 ft., special at **\$8.50**
—DOUBLE STAMPS, CASH PURCHASES.

Navajo Rugs

\$15 to \$65

—The finest collection of Indian Rugs ever shown in the city awaits your inspection at this store. Large shipment just received direct from the Navajo Indian Reservation in New Mexico. All sizes, and the patterns are exceptionally attractive. Prices range **\$15 up to \$65**
—Navajo Indian Pillow Tops at **\$3.50**



Special Demonstration Fruit Jars

—Come to the Housewares Store, Third Floor, and let the factory expert tell you how to put up fruits and vegetables by latest improved methods—with or without sugar. Complete stock of Fruit Jars and Accessories at reasonable prices.—Third Floor.

\$4.00 Silks At \$3.48

Main Floor—36-Inch Satin de Luxe—one of the favorite silks for summer costumes. Shown in black, navy, green, gray, rose, lavender, pink, tan, brown and all other desirable shades. Regular \$4.00 values, specially priced for Monday, at **\$3.48**