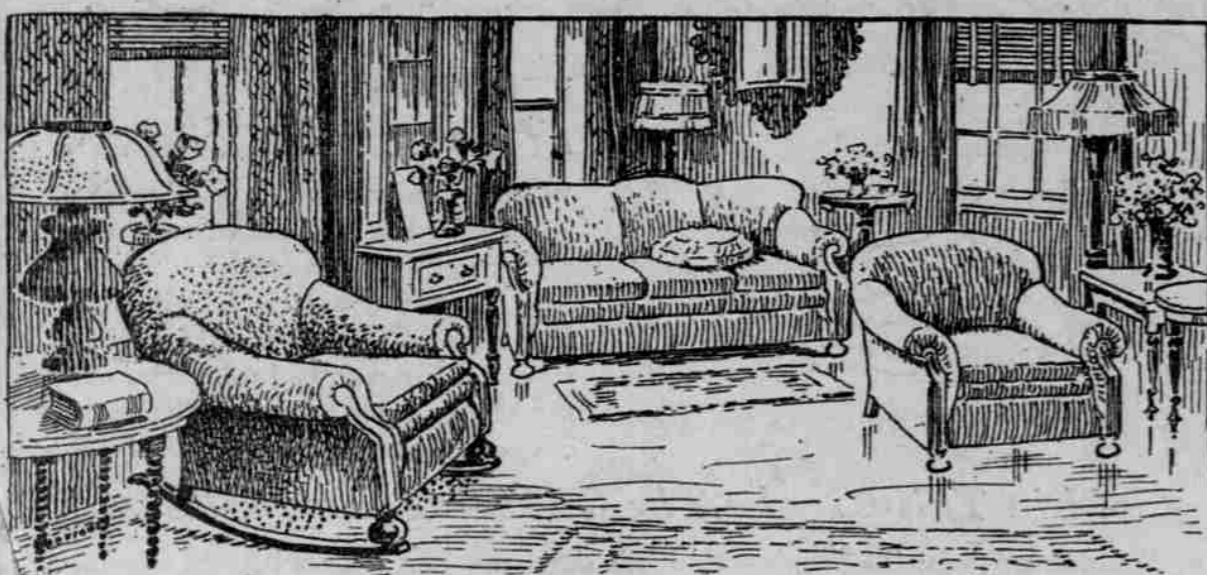


SEE ALSO OPPOSITE PAGE AND BACK PAGE, THIS SECTION



Great July Clearaway of Odd Rugs



A SUDDEN PRICE DROP ON

Davenports and Easy Chairs

Made in Our Own Factory

Meier & Frank upholstered furniture built in our own workrooms in Portland is too well known to need explanation. Pretty nearly every housewife knows that it is wonderfully comfortable and that it is expertly built to last.

As a part of the special furniture doings which have been going on recently, this week we shall feature the

Living Room Suite Pictured—Special \$269.75

The davenport was \$175, now **\$137.50**
 The easy chair was \$92.50, now **\$72.50**
 The easy rocker was \$92.50, now **\$72.50**

Notice the davenport seat of three loose comfy cushions, the gracefully sloping arms, the charming line of the whole davenport. The spring back, the spring seat, the spring cushions make the davenport exquisitely restful. Just sit down in it and see for yourself. The chairs match it in comfort. Choice of three different coverings including corduroy, figured velour or printed tapestry.



Upholstered Chairs and Rockers

Were \$64.75, now **\$52.50**

Covered with embossed velour in taupe, mulberry or blue. These are made in our own factory, and are exceptionally satisfactory.



The Cane Back Chair Pictured

Was \$37.50, now **\$29.75**

Solid mahogany arm chair or rocker with cane back and upholstered seat in blue or mulberry velour. Good chairs for living rooms, offices and men's rooms.

Solid Mahogany Rockers or Chairs

Were \$32.00, now **\$24.75**

Made with cane seat and back and particularly interesting in style.

Odd Pieces

Odd pieces which we are sending from the Furniture Galleries in quick order.

Upholstered Chairs

Denim covered, was \$71, now **\$57**.
 Denim covered, was \$72.50, now **\$58.50**.
 Denim covered, was \$119.50, now **\$78.50**.
 Velour covered, was \$87.75, now **\$72.50**.
 Velour covered, was \$125, now **\$94.50**.
 Tapestry covered, was \$125, now **\$94.50**.
 Sateen covered, was \$130.50, now **\$104**.
 Sateen covered, was \$140, now **\$112.50**.
 Velour covered, was \$149.75, now **\$110**.
 Denim covered, was \$144.75, now **\$116.50**.
 Sateen covered, was \$156, now **\$120**.

Upholstered Rockers

Denim covered, was \$74, now **\$59.50**.
 Velour covered, was \$87.75, now **\$72.50**.
 Tapestry covered, was \$125, now **\$94.50**.
 Velour covered, was \$125, now **\$94.50**.

Upholstered Davenports

Velour covered, was \$136.25, now **\$109**.
 Denim covered, was \$285.75, now **\$196.50**.
 Tapestry covered, was \$270, now **\$199.50**.
 Velour covered, was \$270, now **\$199.50**.
 Tapestry covered, was \$275, now **\$222.50**.
 Sateen covered, was \$280, now **\$224**.
 Velour covered, was \$395, now **\$322.50**.

—Meier & Frank's: Furniture Galleries, Eighth Floor.

Universal Combination Ranges Make Beautiful Kitchens

Their pale blue or gray porcelain finish is very different from old-fashioned shiny black stoves which have to be blackened, to the hardship of the housewife's hands and complexion. All you need to do to the Universal Combination range is simply to wipe it off with a damp cloth. That simple process every morning keeps it fresh and new.

In Cooking Convenience

there is no range so desirable. The Universal Combination burns wood, coal, gas. Yet one never needs to think about shutting off one part from the other, because the mere turning on of the gas locks any possible intermingling of the other fire. These "three fuel ranges" enable a household to economize in any special fuel and to have always the fire wanted for any specific purpose. Housewives like the Universal's roomy oven, top.

Universal Combination ranges can be had in Portland only at Meier & Frank's. Your own terms in reason.



—Meier & Frank's: Stove Shop, Sixth Floor.

Summer Plated Silver Which Many Will Want

Special showings and sale in the Silver Section and on the Main Aisle this week of wanted midsummer plated silver. Attractive vases, bread trays, tea strainers, candlesticks, marmalade jars, hot corn holders and so on. All are very good at the prices.

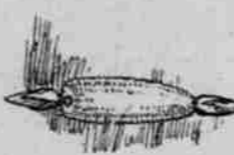
Large Vases \$5.95

11 inches high. Round base. Engraved shield. Flaring top. Butler or bright finish. Good size for roses, carnations and any other flowers. Bought in large quantities so the price is special.



Corn on the Cob Holders

Illustrated is a decorative pair of sterling silver-headed corn holders with polished steel blades with which to hold the ear of corn. 79c.



Plated silver holders 15c.
 Much pleasanter to hold hot corn this way.

—Meier & Frank's: Silverware Store, Main Floor.

Center Aisle Bargain Square

Bread Trays \$1.29

Silver plate, satin finish, pierced designs at end, medium size.

Tea Strainers \$1.00

Silver-plated tea or coffee strainers in good looking designs.

Table Ware 98c

Regular \$1.25 to \$1.75 silver-plated marmalade jars, candle sticks, two bottle castor sets, condiment sets, horseradish jars, mustard pots, oil or vinegar cruets, children's cups and small vases. All prices subject to 5% war tax.

—Meier & Frank's: Center Aisle, Main Floor.

Vacation Victrolas \$35

Enjoy them during your vacation and pay for them on any terms in reason.

Vacation Victrolas have a mighty fine tone and they are handy to carry around for boat rides, barn dances and other occasions.

Splendid showing in the Victrola Section. These are the original Victrolas.



—Meier & Frank's: Sixth Floor.

Part Wool Blankets \$7.65

Save more than a dollar on blankets in all gray or fancy colored plaids. These have some wool in them and come in sizes for double beds. Included are fine white blankets with blue or pink borders and bound edges. Pair \$7.65.

—Meier & Frank's: Bedding Store, Second Floor.



Lamp Shade Painting Class

Painting lamp shades is fascinating business. Not hard to do, either. Ask Mrs. Thomas, the instructor of the lampshade painting class in the Art Needlework Store. Then look at all the lamp shades which have been started and are progressing quickly. Lessons are free.

—Meier & Frank's: Needlework Shop, Second Floor.

Solid Copper Wash Boilers \$6.49

Exactly 100 heavy copper wash boilers in No. 8 size. These copper boilers can be used for a number of purposes and they are far cheaper in the long run than the ordinary tin boilers. They wear almost forever.



—Meier & Frank's: Housefurnishings Section, Basement.

Stop Winding Bobbins

Sew with one of the famous Eldredge Two-Spool Rotary sewing machines and enjoy the pleasures of sewing direct from two spools without any bobbins to wind.

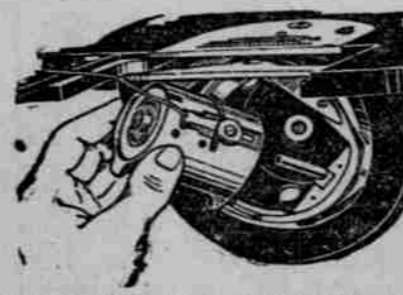
Come in tomorrow and have our experts point out to you the many other advantages of the Eldredge two-spool sewing machines.

Pay \$1 a week. No interest.

Model Dress Forms

Model dress forms are self-locking and self-adjusting. They may be adjusted to any size desired. Pay for yours while you use it. \$1 down and 50c weekly.

—Meier & Frank's: Sewing Machine Section, Second Floor.



Showing method of removing and replacing spool case.

Room-Size Wilton, Tapestry Brussels, Velvet Axminster and Grass Rugs Specially Priced

Perhaps you had not planned to buy a rug in July, but consider what sharing in this July clearaway will mean to your household budget.

Savings of as much as \$25 on a single 9x12-foot rug, as well as savings on rag and grass rugs and good linoleum.

Usually only one or two rugs of a kind. Included are certain discontinued patterns which the mills cannot duplicate. Majority are in-oriental patterns modified from old Persians, Saruks and Royal Ispahans. Excellent backgrounds of old rose, blue, taupe and tan.

9x12-Ft. Seamless Tapestry

Brussels Rugs

Were \$40.00, now **\$32.75**
 Were \$45.00, now **\$34.85**

9x12-Ft. Fine Wilton Rugs

Were \$117.50, now **\$ 93.75**
 Were \$130.00, now **\$107.50**
 Were \$132.50, now **\$112.50**
 Were \$145.00, now **\$119.75**

9x12-Ft. Seamless Velvet Rugs

Were \$50.00, now **\$41.50**
 Were \$60.00, now **\$49.35**
 Were \$67.50, now **\$54.50**
 Were \$75.00, now **\$62.35**
 Were \$82.50, now **\$69.75**

9x12-Ft. Axminster Rugs

Were \$65.00, now **\$53.25**
 Were \$67.50, now **\$54.00**
 Were \$82.50, now **\$69.75**
 Were \$92.50, now **\$76.50**

Cool Grass Rugs

Sale of these wonderful grass rugs will extend another week. Excellent for summer homes and porches.

3x 6-ft. rugs specially priced **\$1.39**
 4x 7-ft. rugs specially priced **\$2.85**
 6x 9-ft. rugs specially priced **\$4.95**
 8x10-ft. rugs specially priced **\$7.85**
 9x12-ft. rugs specially priced **\$8.95**

Rag Rugs

Plain and mixed colors in these rag rugs which are so easy to launder and always give a touch of sunshiny color to the home.

24x48 in., were \$2.50, now **\$1.63**
 27x54 in., were \$2.75, now **\$1.89**
 36x72 in., were \$3.00, now **\$1.95**
 30x60 in., were \$3.50, now **\$2.43**

More Patterns Added to the Linoleum Sale

Felt base, printed and inlaid linoleum at reduced prices. Please bring measurements.

Felt base linoleum, regularly \$1.10, now square yard **79c**.

Printed linoleum, best quality, many patterns including blue and white tile designs, regularly \$1.50, now square yard **\$1.19**.

Inlaid linoleum, good patterns in wood colors and blue and gray effects, regularly \$2.25, now square yard **\$1.85**.

—Meier & Frank's: Carpet Shop, Seventh Floor.

New Lace-Trimmed Curtains in July Drapery Sale

\$1.49, \$1.95, \$2.65, \$2.99, \$3.85

Small prices for durable curtains of marquisette, scrim and voile with tating-like edges or insertions of imitation file, Point de Venise and linen-finished lace. These curtains are heavy enough to wear very well and they wash satisfactorily. White, cream and ecru. Just 1400 pairs at these abnormally low rates because they were bought at concessions and the price advantages we obtained are passed on to you.

—Meier & Frank's: Curtain Store, Seventh Floor.

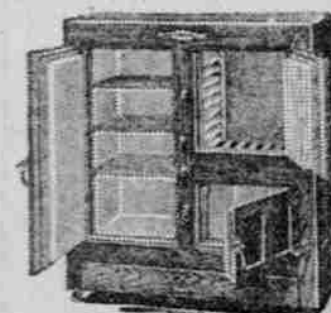
Sold Here Exclusively in Portland the BOHN SYPHON

The refrigerator that keeps food best at a minimum cost

The "Bohn Syphon" system insures constant and rapid air circulation, which is the fundamental, underlying principle of perfect refrigeration. It keeps food delightfully fresh and wholesome and overcomes the intermingling of food odors.

The eleven thicknesses of wall construction used in the "Bohn system" keep the heat out and the cold in, reducing ice consumption to a minimum. Because it preserves food best, is easily taken care of and costs so little for icing—the "Bohn" has become recognized as the most efficient of all refrigerators.

Make your own Terms in Reason.



—Meier & Frank's: Sixth Floor, Fifth Street.