



What Franklin owners tell you about their cars is not the enthusiasm of inexperienced motorists. Nearly 95% of all Franklin owners have previously owned other cars, and they know what they are talking about.

The FRANKLIN

20 miles to the gallon of gasoline

12,500 miles to the set of tires

50% slower yearly depreciation

(National Averages)

These are the owners' averages that have made the name Franklin synonymous with motoring economy the country over.

80% increase in production, 150% increase in demand—these figures show what motorists think of the rest of the Franklin story:

Comfort over all roads
Reliability that never varies
Most miles per day

BRALY AUTO CO.

601 Washington St., Portland

Dealers:

FRANKLIN MOTOR CAR CO., The Dalles, Or.
MEDFORD AUTO CO., Medford, Or.
WILLAMETTE MOTOR CO., Albany, Or.
MARION AUTO CO., Salem, Or.
ROWAN, SKYLES AUTO CO., Astoria, Or.
LIBERTY AUTO CO., Vancouver, Wash.
W. W. McCORMACK, Eugene, Or.
CLACKAMAS COUNTY AUTO & TRACTOR CO., Oregon City, Or.
ACKLEY & MILLER, Tillamook, Or.