

When a store with a reputation like Powers' holds a July sale it means something. First, the merchandise itself is of the very finest character. Second, the prices represent a very real saving. Third, every reduction is bonafide. Therefore it behooves every person who needs furniture now or is planning on new furniture later in the season to buy now at July prices.

A-B Cadillac Gas Ranges
The \$52.50 Kind for \$31.50

The Cadillac is a large sized side oven gas range finished in all black enamel. Has a large bake oven, four burners and porcelain broilers, also porcelain clean-out dirt trays. It is a quality range in every particular and a decided bargain at the very special price of \$31.50.
Crystal Crown Steel Ranges, 25% Off.
Here is an unusual inducement for steel range buyers. The gray porcelain leg base range for wood and coal, that has a six-hole polished top and an 18-inch oven, fitted with water coil ready for connection.

Reed Strollers and Bassinets for This Great Clearance

Up to the minute Strollers and Bassinets which will meet with your instant approval, because they are the season's newest designs and may be had at a large saving.

\$10.50 Bassinets, priced now at.....	\$8.65
\$17.50 Bassinets, priced now at.....	\$11.50
\$31.50 Bassinets, priced now at.....	\$24.40
\$38.00 Reed Strollers, priced now at.....	\$29.50
\$52.00 Reed Strollers, priced now at.....	\$41.85
\$69.50 Reed Strollers, priced now at.....	\$57.85

Down Goes the Cost of Buffets and Dining-Room Tables

Buffets and tables in both period and straight line styles offered this week at decided reductions.

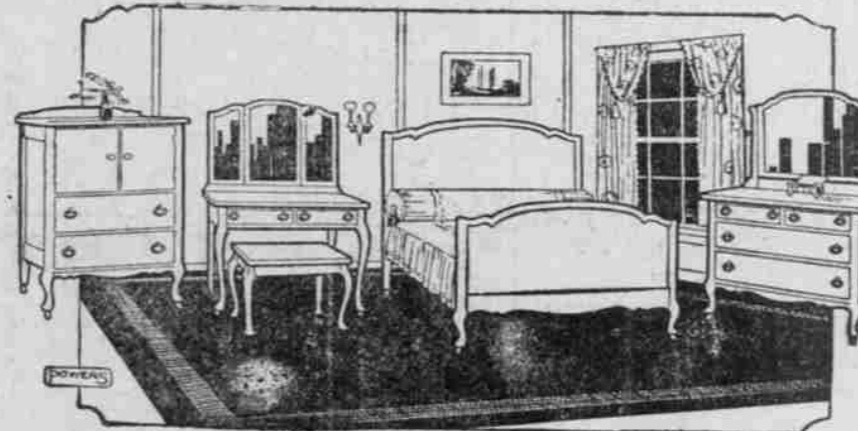
\$ 65.00 Oak Colonial Buffets, cut to.....	42.75
\$ 79.50 Queen Anne Dining Table in oak, cut to.....	50.00
\$ 54.00 Full Quartered Oak Dining Table for.....	37.75
\$125.00 Buffet in walnut for.....	98.50
\$198.00 Queen Anne Buffet in walnut.....	156.75
\$125.00 Queen Anne Dining Table in walnut.....	99.00
\$ 99.50 Mahogany William and Mary Dining Table for.....	81.00
\$150.00 Oak Colonial Buffet for.....	105.00
\$ 28.25 Oak Pedestal Dining Tables.....	21.75
\$ 45.00 William and Mary Oak Dining Table.....	33.75
\$153.00 William and Mary Oak Buffet for.....	104.00
\$170.00 Queen Anne Buffet in walnut.....	139.75
\$149.50 William and Mary Buffet in walnut.....	119.00

A Great Clearance of Overstuffed Davenport, Chairs

\$ 87.50 Wing-back Arm Rockers in tapestry.....	\$ 52.50
\$ 96.50 Extra Large Arm Rocker in tapestry.....	\$ 69.75
\$248.00 Spring Arm, Loose Cushion Davenport in tapestry.....	\$186.00
\$174.00 Queen Anne Davenport covered in tapestry.....	\$139.50
\$385.00 Overstuffed Silk Velour Davenport.....	\$283.00
\$128.50 High-back Arm Chair in Puritan tapestry.....	\$ 96.00
\$ 86.00 Tapestry Upholstered Chair or Rocker.....	\$ 69.75
\$125.00 Large Spring Arm Rocker.....	\$ 83.00
\$190.00 Large Tapestry Turkish Chair.....	\$149.00
\$ 74.50 Spring Seat and Back Rocker in tapestry.....	\$ 56.75
\$235.00 Karpen Spring Arm, Overstuffed Davenport.....	\$155.00
\$135.00 Overstuffed Spring Seat Davenport in tapestry.....	\$ 81.00
\$ 67.50 Large Velour Rocker.....	\$ 49.75

Powers Great July Clearance.

15% to 40% Reductions



Charming Bedroom Pieces At Worth While Reductions

Here are some of the big, outstanding values of this sale. Pieces in the various finishes selected at random from the hundreds of special items offered in bedroom furniture.

Mahogany

\$72.50 Large Colonial Dressing Table.....	\$ 47.50
\$167.50 Louis XVI Dresser, extra size.....	\$111.65
\$75.00 Cane-back Adam Chiffonier.....	\$ 39.75
\$68.50 Adam Dresser.....	\$ 51.50
\$119.00 Queen Anne bow end bed.....	\$ 95.25
\$148.50 Queen Anne Dresser to match.....	\$105.00
\$190.00 Extra Large, Colonial Chifferobe.....	\$152.00

Ivory

\$86.00 Period Vanity Dresser.....	\$64.50
\$79.50 Large-size, Ornamented Dresser.....	\$59.50
\$35.75 Wood Bed with ornamented panels.....	\$26.85
\$115.00 Period Dressing Table.....	\$80.50
\$64.50 Ivory Wood Bed.....	\$48.50
\$82.75 Five-drawer Period Dresser.....	\$66.75
\$82.50 Period Bed to match.....	\$57.80
\$44.00 Ivory Bed in period design.....	\$33.00

Walnut

\$73.50 Triplicate-mirror Dressing Table.....	\$55.25
\$82.75 Five-drawer Period Dresser.....	\$62.75
\$75.00 Period Chiffonier to match.....	\$57.40
\$96.00 Louis XVI Dressing Table.....	\$74.50
\$79.50 Adam Design Wood Bed.....	\$47.50
\$136.00 Louis XVI Dresser.....	\$83.75
\$117.00 Louis XVI Chiffonette to match.....	\$70.25

All Cedar Chests at 20% Reduction

Choose from over forty styles in either plain or copper banded designs and of the various sizes. All offered this week at the above reductions.

36-Inch Figured Scrims at 49c

Both bordered and hemstitched figured scrims are offered in six colors at this low price.

Outing and Auto Blankets

A most complete line from which to choose. The price range is so varied you are sure to find just what you have in mind.

Rugs and Linoleums

Are Also Included in Our Great July Clearance

Linoleums

Two patterns, regular \$1.45	\$1.26
Printed Linoleum, at.....	\$1.26
One pattern, regular \$1.95 Inlaid Linoleum, at.....	\$1.67
One pattern, regular \$2.35 Inlaid Linoleum, at.....	\$1.97

Laying Extra

Room-Size Rugs

\$32.50 Wooland Fiber Rugs, 8-3x10-6, for.....	\$27.15
\$35.00 Wool and Fiber Rugs, 9x12, for.....	\$28.65
\$145.00 Wilton Rugs, 9x12 size, for.....	\$123.85
\$175.00 Wilton Rugs, size 9x12, for.....	\$158.75

Small Floor Rugs

27x54 Velvet Rugs, priced special, at.....	\$4.85
27x54 Tapestry Rugs, priced special, at.....	\$3.00
18x36 Congo Flax Rugs priced special, at.....	\$2.15
36x72 Congo Flax Rugs priced special, at.....	\$6.90

Pretty Upholstered Pieces in Reed, Fiber and Willow Also Go in This July Sale



Comparison is the only safe guide in determining where your dollar will buy the most; therefore, pay special attention to these underpricings.

\$21.50 Upholstered Ivory Rocker.....	\$15.25
\$31.50 Willow Upholstered Rocker.....	\$23.50
\$23.75 Upholstered Ivory Reed Chair.....	\$14.90
\$58.25 Upholstered Chaise Lounge.....	\$39.75
\$46.00 Frosted Brown Reed Arm Chair.....	\$33.75
\$28.50 Upholstered Frosted Brown Reed Rockers.....	\$21.15
\$27.25 Ivory, Upholstered Fibre Chair.....	\$19.25

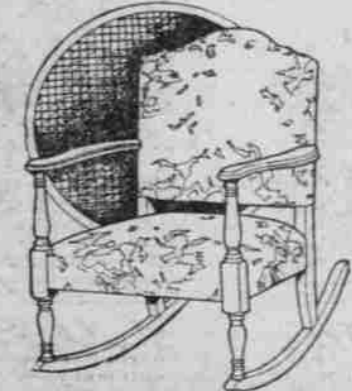
These Prices Necessarily for Cash,
Which Means
30 and 60-Day Accounts With Us



Light Living-Room Pieces With Upholstered Frames Will Move Quickly at These Prices

Pretty chairs and rockers in mahogany finish—pieces which will fit in with your other furnishings at prices you will remember.

\$18.25 Saddle Seat Rockers.....	\$14.65
\$39.75 Mahogany Rocker in tapestry.....	\$24.75
\$33.50 Mahogany Cane Arm Rockers.....	\$21.45
\$37.50 Velour Seat Cane Rockers.....	\$31.25
\$55.50 Cane Arm Chair in tapestry.....	\$39.25
\$87.50 Velour Upholstered Rocker.....	\$54.00
\$26.75 Tapestry Seat Rocker.....	\$19.95



Summer Night Concerts Open in New York.

Sumptuous and Gorgeously Attired Audience Fills Every Seat.

BY EMILIE FRANCES BAUER.

NEW YORK, July 10.—(Special)—It would be difficult to imagine any more auspicious or brilliant opening than the summer night concert at the Lewishohn Stadium of New York which was inaugurated Saturday night under the baton of Walter Henry Rothwell, who must have been deeply moved at the ovation he received as he stepped to take his place at the head of the great orchestra which he had rehearsed carefully for the last week or so.

Mr. Rothwell is well remembered to his capacity of symphony conductor from his series of directed at Madison Square Garden, as he made a deep impression then, but on Saturday night it seemed as though everything conspired to make a glorious event out of his initial appearance and his personality as much as his tremendous skill thrilled every person in that vast stadium.

Seats at Premium.

Long before the concert began there was not a seat to be had and the audience was brilliantly attired and sumptuous so far as personnel was concerned. To the eye it was a brilliant sight and as a musical event it is only necessary to indicate the fact that the great conductor had arranged a programme of catholic tastes and one which offered as soloist Rosa Ponselle, soprano of the Metropolitan Opera house to indicate its musical significance. Miss Ponselle, imposing in appearance and full-throated as usual was heard in two arias, in one of which she has already established her powers far and wide, on the Metropolitan stage. This was the aria from Verdi's "Il Trovatore" and the other was "Elsa's Dream" from "Lohengrin," sung in English. Her voice rang in all its brilliancy from one end of the field to the other and brought storms of applause from music lovers of every description.

It would be difficult to say in which number Mr. Rothwell gained his most enthusiastic applause because from first to last the conductor was made to feel the appreciation of his presence. He is a musician, a past master of his art—a musician who feels within his innermost soul the most poignant mission that he has toward the art which he has embraced. With the composer he vibrates the creative forces, an interpreter he reveals in all its fullness of the instrument upon which he plays and he has made already within the short time he has had the men under his control, a body upon which he can vent his musical desires. He obtained admirable results in shading, dynamics and the finer details of orchestral effects in a programme destined to suit all tastes. He opened with a superbly fine and finished performance of Schubert's ever favorite "Unfinished Symphony" following it with the no less popular symphonic poem, "Les Preux" by Liszt, which led to a climax in the first part when Miss Ponselle gave the Wagner number.

The intermission was the scene of great outbursts of admiration and expressions of appreciation which filled the grounds and could only be quieted when the audience reassembled to hear the prelude and love-death from "Tristan and Isolde" in which the passionate and highly colored music Mr. Rothwell might be said to excel, did he not give such a superb account of himself in music of every style and every school. This was apparent by the brilliant and the manner in which he set the pulses flying in the Chabrier "Rhapsody Espana," which he played following Miss Ponselle's next number and thereafter closed the programme.

The audience arose to cheer the conductor, who never seemed more modest or more happy because the people were enjoying the music. More than one present realized how the east had lost this great man for the benefit of the west, and the musical public of Los Angeles was the cause of true envy. Before the concert began, Mr. Adolph Lewishohn spoke a few words of welcome, asked that Mr. La Guardia be excused from the promised address and that Walter Rothwell needed no introduction.

Excellent Soloists in Concert.

A long list of extraordinary soloists includes in the first week Vera Barstow, who played the Bruch concerto on Sunday when Fortune (who is the noted American contralto who sang "My Heart at Thy Sweet Voice" from "Samson and Delilah" and later Harry Burleigh's "Deep River" and Francisco di Noguera's "My Love Is a Mulberry" on Monday evening; Nicola Zaccaria, and the soprano of the Metropolitan, and in one from "Andre Chénier" on Tuesday evening; Harold Bauer in the Schumann concerto on Wednesday evening; a Wagnerian programme on Thursday evening, and Marguerite Fontrose on Friday evening.

The Manhattan opera house will be reopened as an exclusive opera house September 1 when Fortune (who will bring the San Carlo Grand Opera company into a home fitting its ambitions and endeavors. For over twenty years the great auditorium built by the late Oscar Hammerstein has been a source of regret to those who are old patrons who felt that this was the most comfortable and most desirable home for grand opera available anywhere. Its advantage over the great Broadway temple of art lies in the fact that it is built so that the stage is visible from every point in the house which unfortunately is not the case from the sides which form the horseshoe of the Metropolitan.

Mr. Gallo is reinforcing the original San Carlo Opera company with a number of highly desirable and attractive "guest" stars who will be announced in due time. The orchestra and chorus, too, will be reinforced for the New York season of four weeks and the intrepid impresario will offer a number of works which have never before been given at popular prices. Among these semi-popular are "The Jew of Seseña" by Wolf-Ferrari, Massenet's "Thais," "Manon," "Les Noces," "Louise," "Tales of Hoffman," "Tannhauser" in English, "Lohengrin" in English and "Salome" in the same language. "Hansel and Gretel" and "The Secret of Suzanne" are also announced in English. There will be revivals of "The Jew of Seseña," "La Gioconda," "I Puritani," and in French "Gounod's" "Roméo et Juliette" as well as "Faust." Among the more frequently performed favorites will be "Madam Butterfly," "La Bohème," "Tosca," "Aida," "Rigoletto" and other favorites. A discount of 40 per cent will be allowed on all advance subscriptions, which will offer the best value. There will be a performance each night and a Saturday matinee in the subscription series with possible "extras" Saturday nights or afternoons not specified at this time.