Meier & Frank Company

Introduce further pleasing interpretations of

La Mode Chez Paris

Novelties of the moment personally chosen in Paris by a member of the firm—and the Meier & Frank constant search for new and better merchandise still goes on all over the world.

Le Gollivag

The new partout de luxe which has taken the smart set of Paris by storm. Gay, philosophical. Gollivag with upstanding black hair; tiny black feet and hands sleeping his little labeled "corporations." A sorcerer's gift: first the doll with short black and gold box; take off the lid and four sides of box fall apart—and in a ribbed, upholstered interior of course satin Gollivag smiles at one.

The perfume is penetratingly sweet but with a hint that pleases immensely. Originated by Vigny, Exclusively at Meier & Frank's in Portland. Priced $7.50.

The Round Box in the picture is a diverting study of yellow and blue in nacreous top surrounded by a cherry button; it contains Vigny face powder imported Paris taste. Exclusively at Meier & Frank's in Portland. Priced $2.

"Plein Soleil" is another intriguing perfume—surely of the "open sunshine," in such a simply simple bottle that it makes one think of a jewel. Priced $4.

Many other original bottles and odors at prices less than are often asked for less interesting varieties.

Have You a Jeweled Dagger in Your Hat?

No? Then if you wish to be in harmony with the rue de la Paix Kie yourself in the Jewelry Shop to secure one of the latest arrivals from the land of French souvenirs. These daggers are of silver and gold and pin or rivet richly jeweled with rhinestones. Exclusively at Meier & Frank's. Priced $9.

China Reverences Precious Jade

and makes jewelry which captures the admiration of the Parisian. Fine jade is used in the manufacture of the Chinese stones.

New double-length French composition jade necklaces are the best we have seen at $5. Exclusively at Meier & Frank's.

Blouses de Paris!

A very reasonable priced group of hand-made models newly opened. Crêpe de Chine chiffon—white and black in charming casuie and hipster styles at $12.50 and $16. Not often do hand-made silk blouses come for so little as those prices! The Baffalo Print Blouse pictured in of cochineal with hand feather-stitching in place of basting. The tiny collar is a new idea and the short sleeves, narrow belt and none of the extra charm at $14. The Second Blouse illustrated is one of the many new styles which Interest in the fact, this also is hand feather-stitching. Priced $18. Exclusively at Meier & Frank's.

Ombrelles! Truly Parisian.

Short ones to use with short dresses. Not too slender because the silhouette of the moment is for more bountiful. Paris considers the umbrella as a frame for its owner and changes its shape and decoration from season to season just as it would a hat.

Because of the trend to things oriental these novel Paris umbrellas have handled made of the old carved ivory bits of funeral masks—and they are wonderfully beautiful. Such things are hardly duplicable these days. For sport Paris makes damsky umbrellas—often you will see a smartly dressed woman supposingly carrying a dog at her shoulder—but it is an umbrella.

Paris dog umbrellas are $16.50; the Paris ivory handled ones are $20. Paris golf club cases for men are $2.50.

Roc de Lune

is a new knitted wool which Paris uses in sports skirts. Our representative brought some of the first to Portland for you. Already they are the talk of Paris. They are so different. Everybody wears sweaters, blouses, but who has thought of sweater skirts? They are wonderfully good bolting because they do their well. These knitted white and colored sweaters skirts are $4.50; the white sweaters skirts are $6.50.

New Paris veils, gloves, handkerchiefs, stationery and other novelties are to be found in many parts of the store.

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