

Great 3-Day Sale—End-of-the-Month Price Cuts Bringing to You Wonderful Savings!



Every Section of Every Department Participates in This Great Sale

Hundreds of Unadvertised Offerings Will Be Prominently Displayed and Plainly Marked So You Can Tell at a Glance
What Wonderful Savings Are in Store for You

It has been said, "By his seasonal clearances shall a merchant be known. The real merchant quickly clears his stocks, relying on low prices, plus quality, to do the work. He will get in money to reinvest in goods for the next season." The above quotation tells the story. We want to clear our stocks of broken lines. The price reductions are drastic to insure a rapid clearance. And practically every department has many items it wishes to clear immediately, articles you are using now and will use for another two months. These goods you can purchase at such savings as will warrant you in buying a supply and laying it aside until next season if you cannot use it now. Everyone in the store will be on tip-toe and keenly alive to serve cheerfully and promptly. Come early and choose early.



Children's and Juniors' Gingham Dresses

Just 120 in broken as-¹/₂ Price
sortments to close at
All are this season's styles and parents
who act promptly will be rewarded ex-
traordinarily.

All are well-made Dresses of dependable
quality gingham in checks, plaids, stripes and
plain colors—styles too numerous to describe.
Sizes run from 6 to 16 years and while any
remain you have choice at a uniform reduction
of exactly one-half regular selling prices. Only
a limited number to any one purchaser—none
sold to dealers.

For Hat, Waist, Blouse or Dress These

Beautiful Plain Georgettes at \$1.39 a Yard

Are Not Only Most Desirable, But
Have Been Sensationally Underpriced
as Well—

Another great sale of Georgette Crepes—an
event in keeping with the achievements al-
ready to the credit of our popular Fancy Goods
Section. This time it is a special underpricing
of some 2000 yards of beautiful all-silk Geor-
gettes in all the leading plain colors—comes in
39-inch width and in a perfect finish. They
are just waiting to be fashioned into hat, waist,
blouse or dress—and you can do so at little
cost if you take advantage of this opportunity.
Purchase here and now. Pay only **\$1.39**
a yard.

Novelty Ribbons at \$1.00 Yard

In clever patterns and rich colorings for
sashes, girdles, hat and dress trimmings
are in this sale in endless variety.

This collection of lovely Ribbons represents
a large special purchase added to our own
stocks of grades much higher priced than the
price quoted for this sale. If you have need
for novelty ribbons for any purpose secure
them at this sale, for the saving is out of the
ordinary.

Included are 5 to 6-inch plaid and stripe nov-
elties, 6-inch picot edge faille ribbons in staple
colors, 6-inch jacquard fancies in light color-
ings; also failles, taffetas and satin ribbons in
7 to 9-inch widths.

Choice for all this sale at **\$1.00** yard.

Niagara Maid and Other Well-Known Makes

Women's Silk Gloves

In broken assortments, white, grays,
browns, navy, black, etc. All sizes
in the lot but not all sizes in each
style or color. This sale while any
remain **85c**

Don't fail to attend this sale and secure a full
season's supply of Silk Gloves, for such a saving
opportunity is seldom met with, even at this store.
It is a clean-up of all broken lines—Niagara Maid
Silk Gloves, all sizes in white, broken sizes in grays,
browns and navy; also other well-known makes in
black, white and various colors. While any remain
you have choice from the entire assortment at the
extremely low price of 85c pair.

Infants' and Children's Socks

White With
Fancy Top at **39c**

A special lot—irregulars
—to close at this low figure.
Fine mercerized cotton
Socks in white with full-
fashioned fancy top—all
sizes for both infants and
children. While any remain
to close at **39c** pair.

Women's Lisle Union Suits

Styles With
Cuff Knee at **89c**

It is a special underpriced
sale of the celebrated
Hirsh's Nu-Shape lisle
thread Union Suits in styles
with cuff knee—sizes 34,
36 and 38 only. While any
remain to close at **89c** suit.

Women's Knit Bloomers

Small, Medium and Large Sizes in
Flesh Color, This Sale at pair. . . . **59c**

Another unmatched offering for this sale con-
sists of a fine lot of Women's Knit Cotton Bloomers
in flesh color. They come in small, medium and
large sizes. While any remain your choice at 59c
pair.

Special! Men's Silk Half Hose AT 59c PAIR Only 6 pairs to a customer

Prudent men will not fail to profit by this special under-
priced sale of pure thread silk Half Hose. They are a
well-known make with double lisle sole, heel and toe—all
sizes in black, gray, tan and champagne. While any re-
main this sale at **59c** pair.

Special! Men's Shirts and Drawers AT 89c GARMENT Fine Cotton Mesh Underwear

Correct-weight underwear underpriced right in the
height of the season is the trade-winning special for this
sale. Fine cotton mesh Shirts and Drawers of standard
quality—shirts made with short sleeves and drawers in
ankle length. Ecru color and all regular sizes. While any
remain this sale at **89c** garment.

Purchase a Jersey Top

Messaline Flounce Petticoat

At This Sale
Pay Only... **\$4**

We have a fine lot of Women's Jersey Top Petticoats made with
Messaline Silk Flounce, to close at the above low price. They come
in wanted shades and various styles—you will find them to be ex-
traordinary values at **\$4.00**.

It Is Not Often That Such Pretty and Attractive

Dress Voiles and Crepes

At ¹/₂ Price **75c** Yard

Sell at such a sensational price
reduction so early in the season.
You have choice from regular
stock lines in patterns and color-
ing that are most popular.

Women who would purchase high-grade fabrics for summer garments will welcome
this special half-price sale. Included are all our regular stock lines selling regularly at
twice the figure quoted above; beautiful fancy Dress Voiles, also Silk and Cotton
Crepes in neat figure, flower and novelty patterns in various color combinations.
None will be sold to dealers and not more than two dress lengths to any one purchaser
While any remain you have choice at 75c yard.



Plain Color Fabrics Reduced This Sale to 50c Yard

Choice from 30-inch Japanese Crepes,
36-inch Hawaiian Cloth and 32-inch Palm
Beach Suitings. All of standard quality—
all wanted plain colors. This sale at only
50c yard.

Silk-Mixed and Imported Ginghams at 98c Yard

All our Silk-Mixed Ginghams and im-
ported Zephyr Ginghams, shown in beau-
tiful stripe and plaid styles; 32-inch width.
1600 yards in this sale. While any remains
at 98c yard.

Just a Favored Few—Those Who Come Early Can Profit Extraordinarily By This Sale of Lunch and Table Cloths and Napkins at Half Samples and Odd Lots in Splendid Qualities—Cloths From \$1.90 Up to \$9.75 Each—Napkins From \$7.25 dozen to \$10.50 dozen At ¹/₂ Price

To adjust stocks we sacrifice all odd lots and sample Mercerized Lunch and Table
Cloths and Napkins, and those who come early will profit extraordinarily. The Lunch
Cloths are in three sizes—45, 54 and 63 inches square. The Table Cloths come in 2 and
2 1/2-yard lengths, and the Napkins are in 22-inch. All are in select patterns. Some are
slightly soiled. Again we urge an early visit, for we do not expect any to remain
after the first hour's selling. **YOU PAY ONLY HALF PRICE!**

60 Bolts, About 3000 Yards of

Ecru Scrims

This
Sale at **One-Half Price**
35c to 95c Qualities

At this sharp price reduction you have choice from more than 3000
yards of dainty ecru Scrims in fancy border styles—both 36 and 38-inch
widths in qualities regularly sold at 35c to 95c a yard. This sale at **17 1/2c**
to **47 1/2c** yard.
Positively none sold to dealers.
No phone or mail orders.

EXTRA! 12 Dozen Only

Seamless Sheets At \$1.95 Each

72x90 Inches

Fine extra quality seamless Sheets, 72x90
inches—only about 12 dozen to sell at this price
—not more than two to any one customer.
While any remain **\$1.95** ea. No phone orders.

An Opportunity Out of the Ordinary to Purchase
Remnants and Short Lengths

Silks and Velvets at ONE-HALF Remt. Prices

Thousands of women know the saving possibilities of such an announcement—know
from past experiences the advantage of an early attendance. We urge you to come and
to come early. When the sale starts you'll have choice from:

POPULAR PLAIN SHADES AND CLEVER NOVELTIES IN
CREPES — TAFFETAS — WASH SILKS — TUB SILKS — SATINS — CHARMEUSE
FOULARDS — PONGEES — LINING SILKS — LINING SATINS —
POPLIN SILKS, ETC.

All in good lengths—suitable for most any purpose and all to close at half remnant prices.

Forty Colors In Washable Thirty-Six Inch A Full Third Less Than Regular Selling Price—Saving Worthy of Attention

Again our Silk Section comes to the front with amazing value-giving! This time it is
a sale of the ever-fashionable and extremely desirable Silk Poplins—durable silks that
will retain their brilliant luster after washing. They come in more
than 40 plain shades and full 36 inches wide—and at this sale you pay only **98c**

Housekeepers Who Miss This Sale of

Aluminum Ware

Will Miss An Out-of-the-Ordinary Saving
But only those who come early will so profit for the quantity
is limited. Below we state the exact number of pieces in each
of the two under-priced lots. Not more than one of each will be
sold to any one purchaser. No phone or mail orders.

In Lot 1 Are—

44 6-qt. Aluminum Strainer Cookers for
potatoes and vegetables.
56 6-qt. Aluminum Preserving Kettles
in the heavy 18-gauge
Gloria aluminum.
While any remain, choice at **\$1.39**

In Lot 2 Are—

50 5-qt. Viko Aluminum Tea Kettles with
welded spout.
75 5-piece Combination Aluminum Cook-
ers—practical for all cook-
ing purposes.
While any remain, choice at **\$2.49**

An Apron Sale Phenomenal!

\$1.39 For Novelty Southern Pinafores, Semi-Bungalow, Slip Over,
Side Fasten, Back Fasten and Other Style Aprons in Heavy
Ginghams and Scout Percalines. Made to Sell Regularly at
Twice the Price Quoted for This Sale.

A Sale of Aprons That Is Bound to Create a Stir Among
Women Who Know Values Best

Crisp new Aprons that are cool, comfortable and attractively dainty—they are
made of heavy ginghams and scout percalines in plaid, stripe, check and small-figure pat-
terns—also in plain blue and pink. Styles are the best—semi-bungalow, pinafore, slip-
over, side and back fasten, ruffled and many others—they come in both medium and
large sizes—and all are in this sale at one price—while any remain at **\$1.39**.

Women's Fashionable Shoes

In White Canvas and in White Nu-Buck
Good Shoes at a Bargain Price!

\$2.35
Pair

Add a pair of these fine white Shoes to your wardrobe at this
splendid saving—you have choice from canvas and Nu-buck Shoes
with low or high heels and light or heavy soles in lace models,
also styles in the rubber sole or white ivory sole, McKay or Good-
year stitched—not all sizes in each style, but all sizes in the assortment. While any
remain, your choice at **\$2.35**.

Vacation Time—Is Sandal Time

And Here They Are With Prices Especially Reduced
All Sizes for Women, Misses and Children

Regulation styles in tan lotus, if made with viscolized Goodyear-stitched sole and
one strap—the popular barefoot sandals priced for this sale as follows:

INFANTS' In Sizes 2 to 5 at... 89c	CHILD'S In Sizes 5 1/2 to 11 at... \$1.45	MISSSES' In Sizes 11 1/2 to 2 at... \$1.65	WOMEN'S In Sizes 2 1/2 to 8 at... \$2.25
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