

NEW FESTIVAL ROSE EACH YEAR SOUGHT

Dedication This Season Is
Pleasing Feature.

SEVEN PRIZES AWARDED

First Honors Go to "W. Freeland Kendrick," Cross of Carolin Testout and Aviateur Blieriot.

At least one new rose a year will be dedicated and named in Portland during the annual Rose Festival, if the plans of Jesse A. Currey of this city, Pacific coast director of the American Rose society, meet with the approval of rose growers.

So pleasing a feature of the festival was the dedication of two new roses at Peninsula park last Wednesday that the Royal Rosarians desire to make it an annual event, placing Portland still more firmly in the van as a center of rose culture.

Rosarians Conduct Ceremony.
The ceremony at Peninsula park was conducted by the Royal Rosarians. Frank McCrillis was master of ceremonies and the dedicating and christening ceremony was conducted by Dr. E. A. Pierce after the call for new roses had been issued by E. J. Jacger, "prime minister" of Rosarians. The first rose to be christened was the new creation of Captain George C. Thomas Jr. of Philadelphia, and it was christened "W. Freeland Kendrick," by Mrs. George L. Baker, in honor of the retiring head of the Mystic Shrine.

In this part of the ceremony Dr. Pierce called attention to the fact that the new rose was the result of a crossing of Portland's own favorite rose, "Caroline Testout," and "Aviateur Blieriot."

The second rose was named "Imperial Potentate," and in the absence of W. Freeland Kendrick, who had been selected as its sponsor, Mrs. Kendrick acted. This rose was produced by Albert Clarke of Portland. It was the result of crossing the roses "Ophelia" and "Hosier Beauty."

Girls Represent Growers.
As the growers entitled to prizes were from all parts of the United States and also from England and Ireland, they were represented in person, and Walter Holman of the Rose Festival board selected seven Portland girls to represent them. They were: Miss Janice Parker, for G. Hill of Richmond, Ind.; Miss Elizabeth Ettinger, for Captain George C. Thomas of Philadelphia; Miss Stella Riggs, for Messrs. Howard and Smith of Los Angeles; Miss Janet Ettinger, for Thomas N. Cook of Boston; Miss Lenore Blasing, for E. J. Hicks of Hurst, Berke, England; Miss Dorothy Melschan, for Clarke Bros. of Portland; and Miss Helen of Portland.

The prizes awarded were: Mr. Hill, for producing the rose "Columbia," world's champion, gold medal of the American Rose society for the best rose for general garden cultivation, and gold medal for the best bush rose; Captain Thomas Jr. for producing the rose "W. Freeland Kendrick," silver medal of the American Rose society for the second best rose for general garden cultivation, and silver trophy of the Portland Rose society for the best rose produced by an amateur; Messrs. Howard and Smith, for producing the rose "Miss Lenita," silver medal of the city of Portland for the second best bush rose for general garden cultivation, and silver trophy of the Portland Chamber of Commerce for the best rose produced on the Pacific coast; Mr. Cook, for producing the rose "Bonnie Prince," silver medal of the city of Portland, second prize for the best climbing rose, and silver trophy of the Portland Rose society for the second best rose produced by an amateur; Mr. Hicks, gold medal of the American Rose society for producing the rose "Climbing Lady Hillingdon," gold medal of the city of Portland, first prize for the best climbing rose, and silver trophy of the Portland Chamber of Commerce for the best rose produced on the Pacific coast; and Mr. Dickson, for producing the rose "T. F. Crozier," bronze medal of the city of Portland, a special award for producing a rose of medium size.

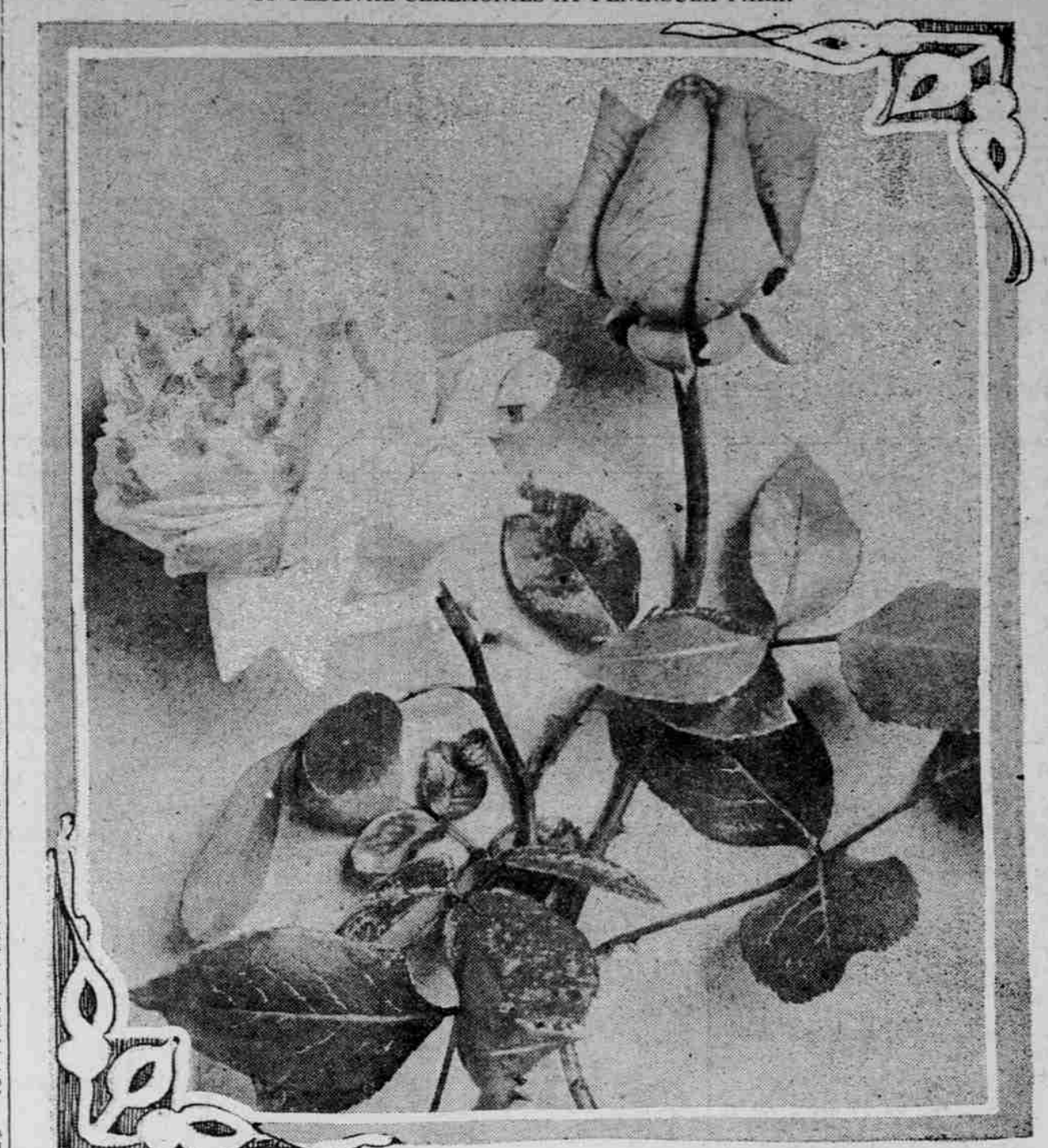
The rose "W. Freeland Kendrick" is practically pure white in color, with a slight tinge of yellow at the base of a slight pink flush on the reflexed petals.

PRIZE WON BY TROOP 92
BOY SCOUTS SUCCESSFUL IN OBTAINING SIGNATURES.
Competition Staged in Procuring Names for Bird Refuge Initiative Petition.

Copies of the initiative petition providing for the placing of the bird refuge in the southeastern part of the state were passed out to members of Portland's 92 troops of Boy Scouts, with the instructions that the 30 names provided for on the blank petitions be obtained and turned in Scout headquarters at once.

To troop 92 went the honor of obtaining the largest number of names in the shortest time. The prize offered for this service by the Roosevelt Bird Refuge association was one of R. Bruce Horsfall's bird pictures. The selection was left to Mr. Brockway and he has chosen a study of the western grosbeak, which has been framed and which also bears a plate engraved with the number of the troop. It hangs on the wall of the Scout headquarters, opposite Central library.

ROSARIA SEES DEDICATION AND CHRISTENING OF NEWLY DISCOVERED ROSES AS FEATURE OF FESTIVAL CEREMONIES AT PENINSULA PARK.



Left—The Philadelphia rose christened "W. Freeland Kendrick," in honor of retiring imperial potentate of the Mystic Shrine. Right—The Portland rose named "Imperial Potentate," also in honor of noted visitor.

FLAT INCREASE URGED

LUMBERMEN SUGGEST PLAN AS TO FREIGHT RATES.

Higher Fare for Passenger Travel
Advocated as Source of Railroad Revenue.

"If the American public insists on riding 60 miles an hour in trains de luxe, having its finger nails manicured en route, it should pay its share of the increased cost in operating railroads," said Robert E. Allen, when asked to explain the west coast lumber industry's attitude toward increased freight rates.

The case of the west coast industry was presented before the interstate commerce commission by A. C. Dixon of Eugene, George G. Gerling of Portland, Joseph N. Teal, general counsel, and H. N. Proebstel, traffic manager of the West Coast Lumbermen's association.

Indications now are that the commission will reach an early conclusion regarding increased rates, and that the advance will be effective September 1.

In all likelihood, when the advances are announced, there will be a rush of buying on the part of large lumber users, who will seek to get under cover ahead of the increased rates; but it is extremely doubtful if orders placed later than July 1 can be delivered prior to September 1, by reason of the extreme car shortage throughout the country, which is especially acute in the Pacific northwest.

"For purely political purposes it has been the policy of carriers to keep the traveling public from feeling the sting of added railroad operating cost by exempting passenger fares from increases in the new rate application now before the interstate commerce commission," said Mr. Allen.

"Passenger traffic yields about 25 per cent of railroad revenues at the present time. Such traffic should absorb its proportionate share of any increased operating expenses.

"Aside from that, the west coast lumber industry is in close accord with national policy concerning the future of the carriers. The industry feels that the railroads should have sufficient revenue to put them in a sound position financially, and to restore the pre-war basis of transportation efficiency.

The west coast industry in presenting its case at Washington asked for a percentage increase up to say a 30-cent rate, with any increase beyond that point made in flat cents per hundred pounds.

"Such a rate policy would yield the carriers the necessary revenue and at the same time would not disturb the competitive relationship now prevailing in the larger eastern markets.

NEW OIL FIELD VISITED

CAPITALISTS INTERESTED IN DEVELOPMENT AT HANFORD.

Exceptionally Pure Deposits of Silica in Almost Unlimited Quantities Prove Attractive.

PROSSER, Wash., June 26.—(Special.)—Forty-two Seattle and Tacoma people visited the oil field at the townsite of Hanford a few days ago. It was also visited by two capitalists who were interested in establishing a glass factory, to take advantage of the exceptionally pure deposits of silica sand in almost unlimited quantity.

In a paper read before the White Bluff Woman's club by Mrs. Jennie C. Koppen, a resident of White Bluffs and Hanford district, it was stated the oil field extending from Prosser to the Yakima River and White Bluffs on the Columbia, embracing the Saddle mountains and the Rattlesnake hills, was once covered by what geologists termed John Day Lake, extending from the high lands of the Okanogan country on the north and from the Cascades on the west and the foothills of Bitter Root and Coeur d'Alene mountains on the east, south to the Blue mountains and plateaus of central and northeastern Oregon. The Saddle mountains and Rattlesnake hills were once islands in this lake.

Originally the lake was an inland sea created by the upheaval that brought the Cascade mountains into existence. Volcanoes from these mountains brought ashes and lava to the Columbia river basin.

Fossils and the remains of prehistoric fauna, which are found in abundance in the Hanford and Prosser districts, disclose that there were great forests of ferns, acacias and other tropical plants along the borders of the lake, and that strange animals and little sea things frequented the shores. Among the rare animals was the little five-toed horse that has been found as far north as Ringgold Bar, also the remains of the camel and llama, which were found imbedded in the clay of White bluffs, in the north boundary of Benton county, 200 feet beneath the surface.

Peach Crop Short.
YAKIMA, Wash., June 26.—(Special.)



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REED GETS PSYCHOLOGIST

Elation Felt by Trustees Over Election of Dr. Basset.

Elation is felt by Reed college trustees over the election of Dr. Gardner C. Basset as head of the Reed department of psychology next year. Dr. Basset has resigned as assistant professor of psychology at Leland Stanford university to come to Reed.

Dr. Basset was born in Boston and was graduated from Clark college in 1908. He received his doctor's degree at Johns Hopkins university in 1913. During the next year he did research work for the Carnegie institution and was assistant professor of psychology at the University of Pittsburgh from 1915 to 1919.

Dr. Basset served as a captain in the army and was stationed at Camp Logan, during the early part of the war he was the commanding officer of the development troops at Camp Logan and was later attached to the staff of General Guy V. Henry, commander of the camp.

DAVID CAMPBELL HONORED

Officials and Members of Fire Department at Riverview.

A score of officials and members of the Portland fire department gathered at Riverview cemetery yesterday to attend the annual memorial services for the late David Campbell, former fire chief, who met death in a large conflagration about ten years ago.

Acting-Mayor Bigelow, Fire Chief Dowell and A. G. Long, president of the Campbell Memorial association were in charge of the simple rites in connection with the service. These services have become an annual event in the Portland fire bureau and as many men as can be spared attend to pay homage to their former chief.



Cherries Bring 16 Cents.
YAKIMA, Wash., June 26.—(Special.)

Ground was broken today for the Indian mission school which the Christian church will establish this fall. The school is to be conducted under auspices of the Christian church of this city. It will cost \$25,000 and is to be opened in September. The ground-breaking was celebrated with addresses by representatives of the church and of the Indians.

Mission School Started.
YAKIMA, Wash., June 26.—(Special.)

According to fruit buyers from this city who yesterday visited the lower end of the valley, Kennewick has not enough peaches for home consumption and the Grandview district will ship more than a carload. The Kennewick cherry crop is short also and it is estimated that the entire valley will ship not more than 20 cars of that fruit, which last year totaled 100 carloads. Digging of early potatoes in the Kennewick district will commence July 4, it was stated.

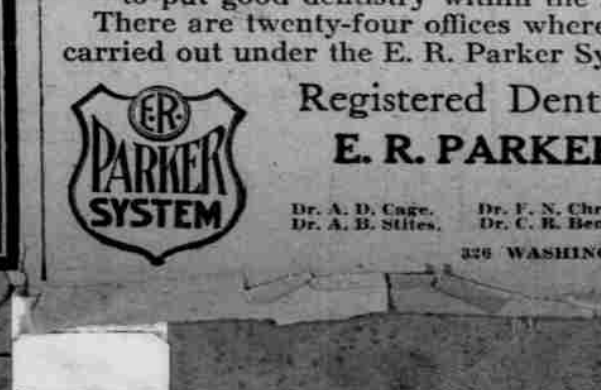
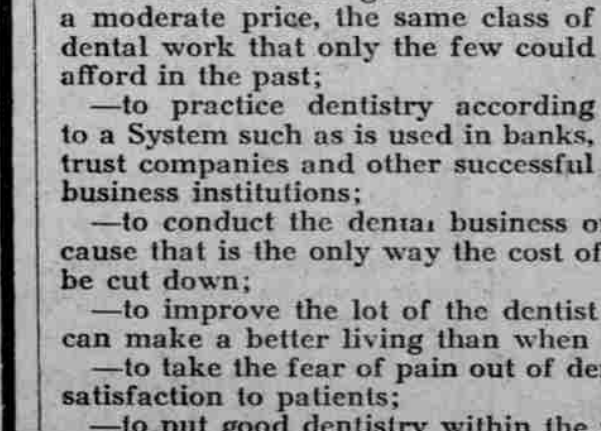
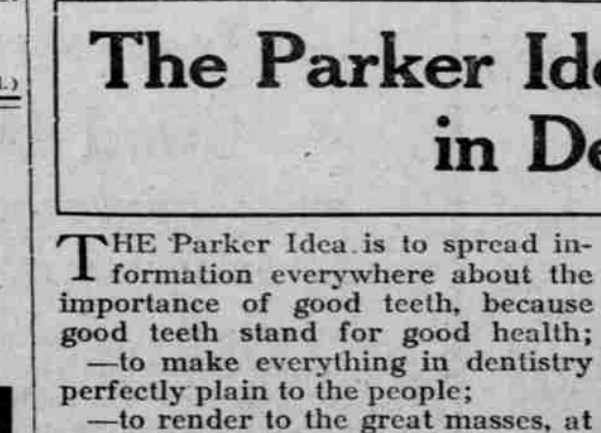
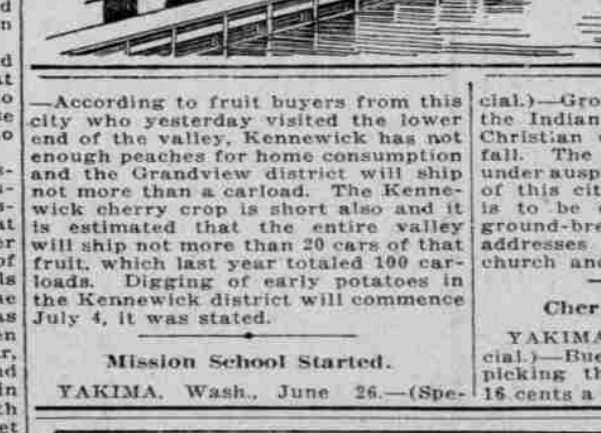
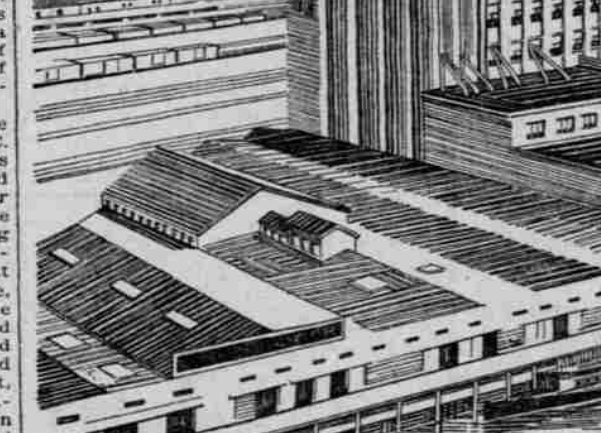
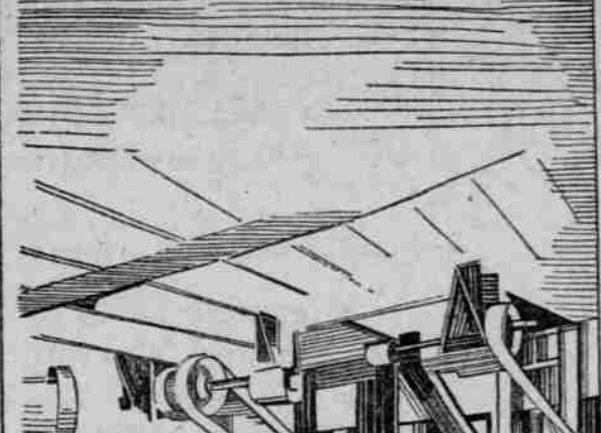
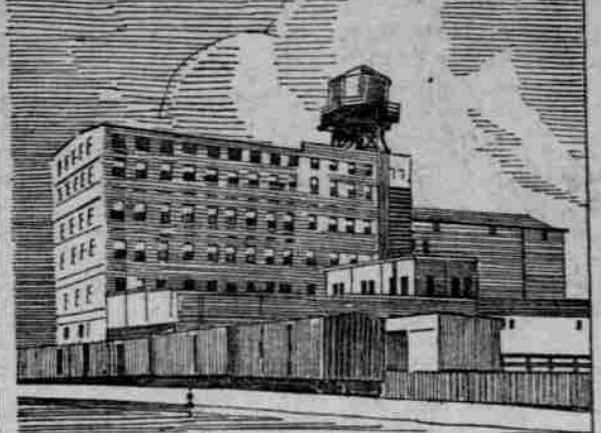
Cherries Bring 16 Cents.
YAKIMA, Wash., June 26.—(Special.)

Bienna growers who are now picking their cherries are receiving 16 cents a pound for them.

STUMPING
EUREKA

GIANT FARM POWDERS

For a Greater Oregon



OREGON'S FLOUR PRODUCTION

The colossal food requirements of Europe arising shortly after the beginning of the Great War, precipitated a most remarkable development of wheat-flour production in the state of Oregon. Our Allies stood face to face with an appalling food shortage. But relief was assured and Oregon, with her sister states, bent to the task. Each Spring, beginning with the early part of 1915, was marked with additional acreage put into the growing of wheat, as well as additional milling facilities made necessary by the increase in grain production.

There were 1,791,000 barrels of wheat-flour produced in Oregon during the year 1914. This production has steadily mounted, as shown by the 1919 output, to 3,800,000 barrels, an increase of over 2,000,000 barrels in five years.

There were 95 flour mills in this state at the end of 1914. Today there are 112 mills in Oregon, with a daily capacity of 21,941 barrels of superior flour. The mills are situated on the Willamette and Columbia rivers, permitting ships from every world port to load their cargoes direct from the mill docks. The great Columbia river basin provides a down-grade haul from the wheat fields east of the Cascades to the milling center, saving thousands of dollars in transportation charges which would otherwise be included in the cost of flour.

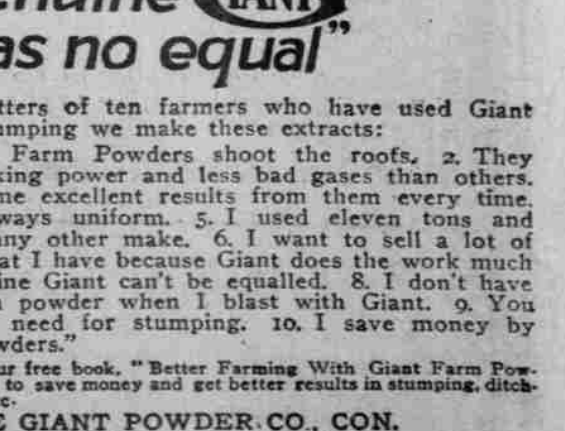
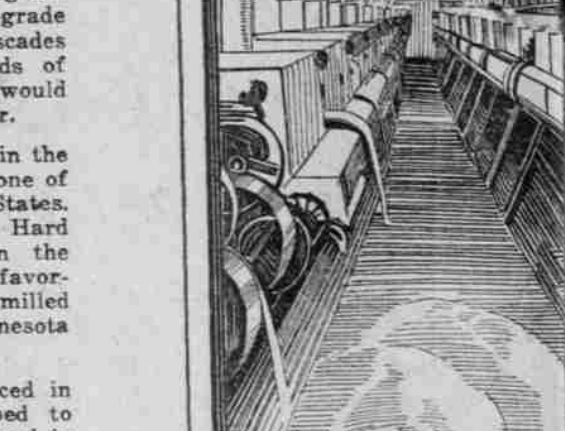
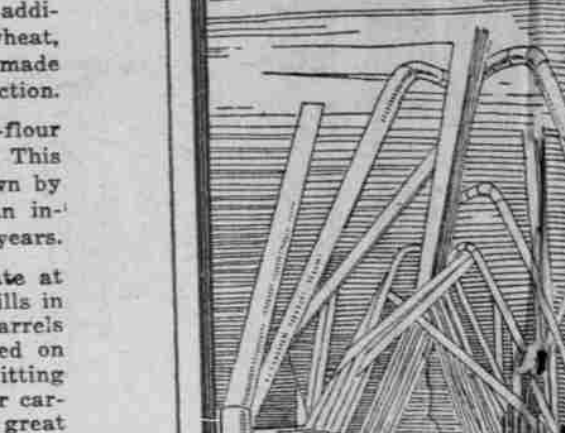
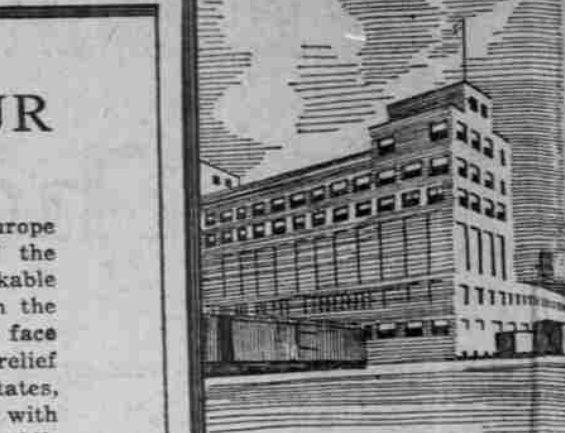
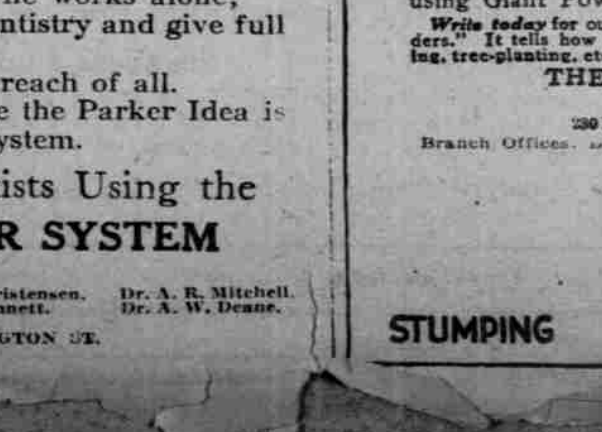
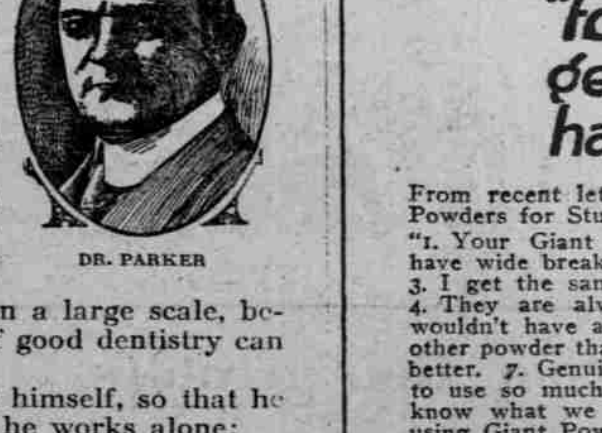
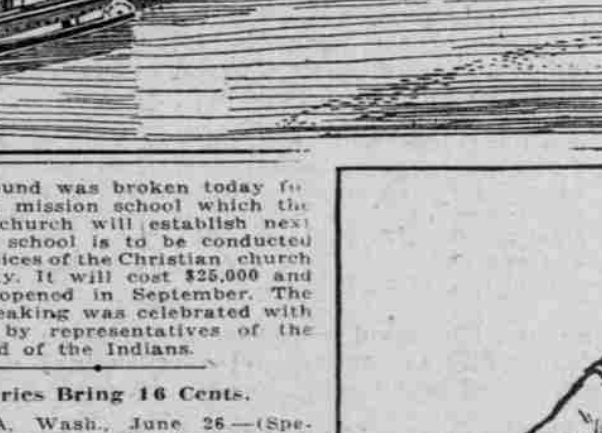
The peculiar qualities of the sub-soil in the wheat growing area of Oregon produce one of the finest grades of wheat in the United States. This wheat is milled into Oregon's Best Hard Wheat Patent Flour, used chiefly in the household, and a flour that compares favorably with the celebrated Patent Flour milled from the hard wheat grown in Minnesota and the Dakotas.

Of the total 3,800,000 barrels produced in Oregon in 1919, 2,500,000 were shipped to foreign markets and 1,300,000 barrels used in home consumption. The total brought the satisfactory return of \$38,950,000.

Thus is indicated the important part the flour industry is destined to play in the development of a Greater Oregon.

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