

Elizabeth Arden

Let the Elizabeth Arden toilet preparations help make your skin firm and glowing. The skin requires care in the summer especially when traveling and the Arden Venetian preparations are created by a woman who knows many toiletry secrets.

Cleansing cream, skin tonic, astringent, orange skin food, muscle oil, pore cream, Poudre d'Illusion, eye lash grower and other lotions and toiletries.

Djer-Kiss

Made by Kerkoff, Paris, France, and as delightfully feminine as the skill of Paris can produce. Put up in packages which are an ornament to the toilet table. Indescribably Parisian. Celebrated all over the world.

Djer-Kiss face powder \$1.05 and 62c. Djer-Kiss rouge 50c. Djer-Kiss talcum 25c. Djer-Kiss toilet water \$1.90.



Mary Garden

The Toilet Goods Shop is Portland headquarters for Mary Garden.

These exquisite toiletries are too well known to need description. Parfums Mary Garden is a bouquet of rare flowers which surrounds one with an atmosphere of thrilling delight. The extract is the most concentrated form and from a single drop seems to radiate an ocean of sweetness. Ounce \$2.25.

Toilet water Mary Garden, rich with flowery fragrance, very refreshing, \$3 and \$4.25. Face powder, fragrant with perfume Mary Garden, \$1. Talcum toilet powder Mary Garden, 60c. Rouge Mary Garden with puff and mirror, 50c.

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For the Attention of Fair Visitors and Feminine Portland This Specially Planned Event

Featuring of Drugs and Toiletries

Standard Toiletries Used All Over America

Shrine-Festival week in the Meier & Frank Toilet Goods Store finds an abundance of all wanted standard articles made in any part of America and in France.

Even if you are more than a thousand miles from your own drug store or beauty salon you can find exactly what you would ask for in your home town—right here in Portland at Meier & Frank's.

This Toilet Goods Shop Has an Internationally Complete Stock

The beauty aids, cooling lotions, creams, powders and perfumes for which Paris, New York, Chicago and other cities are famous find splendid representation here.

Coty, Houbigant, Rosine, Vivaudou-Mavis, Djer-Kiss, Mary Garden, Colgate and a hundred others equally well known in the world of beauty aids greet you from our counters.

For Your Convenience We Have Featured

a number of different makes of articles—but if your "favorite" is not listed you can be morally certain that it is here anyway. To name everything in the Toilet Goods and Drug Shop would fill an entire newspaper. It is easier for you to come in and order your preference with supreme assurance of having it satisfied.

Patrons of This Helpful Section

require no elaboration from us as to its assortments of high standard drugs and toilet articles. They have tested its satisfactory quality and know that instead of being "just out" of a good thing it is, to the contrary, always "in." Visitors are invited to have the satisfaction of finding this to be true from personal experience. The department is conveniently located on the MAIN FLOOR.

Willard White Tablets

Norma Talmadge and Melrose Perfumes



Willard White Vaucaire Galega tablets are recommended as a superior tonic, developer and flesh builder—and are absolutely harmless. 95c box.

Norma Talmadge face powder comes in a charming box of pale blue and gold and the powder is as good as the box is pretty; at box \$1.25.

Melrose Beauty Cream cleans and softens the skin—no one who motors should be without a jar, 50c.

Milkweed Cream

Offers Beauty in Every Jar

Ingram's Milkweed Cream improves bad complexions and preserves good complexions. It adds to the vitality of the skin. It is a concentrated creamy combination which soothes, cools and refreshes; a skin stimulant without any danger of promoting hair growth; recommended for skin diseases, pimples, freckles, blotches, blackheads. It relieves redness, tan, sunburn, roughness and irritation. 45c and 90c a jar.

Mme. Ise'bell Beauty Preparations



These preparations so well-known along the Atlantic coast are being featured in the Toilet Goods Shop this week. Everything for which Mme. Ise'bell is deservedly famous can be had here now in this collection. Cold cream, face powder, perfume, toilet water, hair tonic and rouge. They are moderately priced and very good at the price. Attractively boxed in violet or in violet topped bottles and jars.

Aubry Sisters Famous Beautifier

"The constant use of this Beautifier will make the complexion perfect" is the claim of the Aubry Sisters, which is pretty well authenticated by the users of this famous Beautifier. Absolutely harmless, delightfully perfumed. It comes in paste form in flesh or white. 35c, 60c and \$1.00.

Aubry Sisters Poudre de Riz in all shades, 35c and 60c.

Rouge of just the right shade, 50c.

Tooth Pastes and Powders

Sanitol Tooth Powder 29c.
Sanitol Tooth Paste 45c.
Pepsodent Tooth Paste 50c.
Pebecco Tooth Paste 45c.
S. S. White Paste, Powder and Liquid 25c.

Dr. Lyons' Tooth Powder 23c.
Revelation Tooth Powder 25c.
Forhan Paste 30c-55c.
Chlorox Paste 45c.
Chlor E Denta Paste 45c.
Arnica Tooth Soap 29c.

Face Powders

Java Rice Powder 45c.
La Blache Powder 55c.
Pussy Willow Powder 50c.
Pozzoni Face Powder 57c.
Pompeian Bloom 50c.
Woodbury Face Powder 23c.

Holmes Frostilla 29c.
Espey Fragrant 29c-45c.
Orchard White 35c.
Jergen's Benzoin and Almond Lotion 43c.

Face Creams

Sanitol Face Cream 50c.
Sanitol Cold Cream 50c.
Stillman Freckle Cream 50c and 90c.
Creme de Meridol 25c-50c.
La Mada Cold Cream Powder, priced 65c.

Satin Skin Cold Cream 27c-55c.
Hazeline Snow 35c.
Howard Buttermilk Cream 60c.
Liska Cold Cream 50c.
Malvina Cream 48c.

Talcums

Colgate's Talcum, assorted odors 18c and 25c.
Squibb's Talcum 23c.
Mennen's Talcum 25c.
Lehn & Fink's Riveris Talcum, priced 35c.
Jergen's Crushed Rose, Violet and Lilac Talcum 21c.

Williams' Talcum 18c.
Red Cross Talcum 25c.
Cuticura Talcum 25c.
Pussy Willow Talcum 35c.
Pompeian Fragrance 25c.
As the Petals Talcum 25c.
Butterfly Talcum 25c.
Massatta Talcum 20c.

Hair Tonics, Etc.

Newbro's Herpicide \$1 and 50c.
Dandierine 96c and 33c.
Henna d'Oreal Powder \$1.25.
Mary T. Goldman's Hair Color Restorer \$1.25.
Scheffler's Colorine 96c.
La Creole Hair Dressing \$1.

La Creole Hair Shampoo 50c.
La Creole Hair Tonic 75c.
Wyeth's Sage and Sulphur, at 96c and 69c.
Packer's Liquid Tar Shampoo, priced 48c.
Niobe Henna Shampoo \$1.00.

Drug Sundries

Scott's Emulsion 60c and \$1.39.
Vinol \$1.
Wampole Extract 90c.
Waterbury's Compound 90c.
Gude's Pepto Mangan \$1.12.
Horseford's Acid Phosphate 50c and \$1.
Angier's Emulsion 55c and \$1.10.
Stearns Tonic 95c.
Ozomulsion 69c and \$1.37.
Hagee's Cod Liver Oil \$1.10.
Meier & Frank Paraffine Oil 50c.
Stanolax 50c.
Nujol 50c and \$1.
Squibb's Oil \$1, 6 for \$5.
Lysol, \$1, 50c and 25c.
Pearson Creoline \$1.08.

Phenolax 25c.
Resinol Ointment 55c, \$1.10.
Musterole 30c and 55c.
Salve of Life 50c.
Lino 20c.
Mentholum 23c, 45c and 98c.
Sal Hepatica 33c, 65c, \$1.25.
Jad Salts 75c.
Bromo Seltzer 25c, 59c, \$1.10.
Saline Laxative 4075 at \$1.50.
Thialion Salts 90c.
Listerine 23c, 45c and 85c.
Miran Antiseptic Solution 25c and 50c.
Lavoris 25c, 50c and \$1.
Borolyptol 23c, 45c and 89c.
Wampole Formalid 30c, 60c.
Glyco Thymoline 25c, 50c, \$1.
S. S. S. 95c and \$1.69.

EXTRA

Especially noteworthy in this featuring are:

Creme Oil Soap, Doz. \$1

Samurai Talcum 15c

Famous Colgate Tooth Paste 25c

Popular Tokalon Roseated Creme 79c

Japanese Ice Pencils \$1.50

Santonex \$1.10 and 65c

Eau d'Japora \$1.25

Perfumes From France

Merveilleux! Many new odors and many beautiful gift packages for the delectation of fair visitors and fair Portlanders.

Santiseptic Lotion

For sunburn, freckles, poison oak. A sovereign remedy. Bottle 45c.

Selling on the MAIN FLOOR.

Soaps

Conti Castile, Italian, at \$1.98.
Mount Hood Floating Castile at 39c.
Laco Castile Soap, cake 25c.
Stork Castile Soap, cake 20c.

4711 White Rose Glycerine Soap, cake 23c.
4711 Bath Soap, cake 25c.
Woodbury Soap, cake 23c.
Dr. Sayman Vegetable Wonder Soap, cake 15c.

Miscellaneous

Lash-Brow-Ine 50c.
Lash Grow, natural and dark, 60c.
Mary Scott Rowland's eyebrow and Eyelash Cosmetic 60c.
Veda Rose Rouge 45c.

No. 18 Theater Rouge 35c.
Stearn's Chic Rouge 39c.
Raisin Lip Stick 19c.
Renewable Buffers 39c.
Scalloped Face Chamois 14c.
Wash Cloths 14c.



"SHAMPEX"

The New Coconut Oil Shampoo

Shampex is the latest coconut oil shampoo. Various improvements, discovered since the earlier coconut oil preparations were first put on the market, will be found in Shampex.

Shampex is a perfected emulsion of coconut oil which assists Nature to crown the head with beautiful hair. It helps to bring out the beautiful natural wave, life and luster of the hair and make it soft, fluffy, fresh, luxuriant. Cleanses the hair and scalp thoroughly from dust and excess oil. Unlike many shampoos, Shampex contains no harsh preservatives and will not split, break or dry out the hair.

Complete instructions on every bottle. Simply moisten the hair and rub Shampex in. It works up into a rich, creamy lather. A bottle will last a surprisingly long time.

Special offer on "Shampex" to those who use coupon.



Special Coupon Offer

Sign the coupon—bring it to our Toilet Goods Shop and we will give you a regular 50c bottle of SHAMPEX in exchange for the coupon and 25c. This offer expires July 21. Only one bottle to a family. Shampex is manufactured by the Salux Laboratories, Seattle, Washington.

Name

Address MEIER & FRANK COMPANY
PORTLAND, OREGON

Vivaudou-Mavis

Vivaudou-Mavis perfumes and powders are noted for their artistic packages and bottles.

Vivaudou-Mavis perfume is known as the "Harmony of Flowers"—could anything be more charming to own than that? \$1.25.

The Talcum is 25c and \$1.00.
Face Powder 50c and \$1.00.
Toilet Water \$1.00 and \$1.25.
La Boheme Perfume by the same maker is \$1.50, \$2.50 and \$5.00.
La Boheme Talcum is 50c and 75c.
La Boheme Face Powder, \$1.50.
La Boheme Rouge, \$1.00.

Fiancee

A delicate harmony of flower sweetnesses which is a seeming souvenir of days never to be forgotten. These perfect toiletries are put up in creamy tan packages and they include:

Fiancee Face Powder, \$1.25.
Fiancee Cold Cream, 50c and \$1.
Fiancee Rouge, 50c.
Fiancee Perfume, \$3.00 an ounce.
Fiancee Toilet Water, \$3.00.

Miro-Dena Preparations

Miro-Dena makes a powder which because of its alluring quality is appropriately placed in a good-luck horse-shoe box, wreathed around with roses. It comes in flesh, white and brunette at \$1.00.

Miro-Dena Chanticleer Talcum is \$1.
Miro-Dena Chanticleer Perfume is \$3.90 an ounce.

Miro-Dena Perfect Rouge Vegetal, natural shade, harmless to the most delicate skin, is 50c.

Marietta Stanley Sem-Pray Jo-ven-ay

"Always young" is the trade mark of this pink complexion cake which can be rubbed direct on the face. Allow it to remain a few minutes and then use a soft linen cloth until the Sem-pray Jo-ven-ay is removed. This will leave the skin soft and smooth and thoroughly clean, 49c.

Vanishing cream of this same scientific make is 50c.

Face Powder is 50c.
Rouge is 50c.

Melba Toiletries



Violet boxes of fragrant powder, pale tall delicately shaped green glass bottles full of toilet water—delightful suggestions for gifts or for one's own toilet table.

Face powder, pure, impalpable, perfumed, in white, flesh, brunette. 50c to \$1.75.
Lovme Powder 75c.
Piney Woods Powder \$1.
Ambre de Melba Powder \$1.75.
Adoree Powder \$1.50.
Melba Toilet Water comes in many flower odors at \$1 a bottle.
Melba Gloria Talcum in the new and different Morning Glory odor is 35c.

Pompeian Massage Cream

A compound for cleansing and beautifying the skin which exercises the facial muscles and invigorates the skin. Pompeian Massage Cream is a concentrated preparation and in it one does not pay for grease or unnecessary water. Moisten the face before applying Pompeian Cream. Then rub cream well into pores, massaging until cream rolls out of pores and over the face. The rubbing out is as important as rubbing in.

Both women and men value Pompeian Massage Cream because it keeps the skin fresh, clear and free from infecting impurities. Jar 93c, 75c, 48c.