

Firestone

\$60,486,848.04

Sales for the first six months of fiscal year, November First to April Thirtieth, were \$60,486,848.04 against \$33,978,448.79 for the same period a year ago.

79% Increase

Automobile and Truck manufacturers equipped 37% of their 1919 output with Firestone Tires.

From November First to June First 7621 new dealers have joined the Firestone Service Organization.

But the user is mainly responsible for the big increases in Firestone sales. He is passing the word to his friends--"Buy Firestone"



**Most Miles
Per Dollar**